

**KENTUCKY COUNCIL ON POSTSECONDARY EDUCATION
ACADEMIC & STRATEGIC INITIATIVES COMMITTEE**



September 11, 2023 – 10:00 AM ET
Virtual meeting: <https://us02web.zoom.us/j/89129396618>

**Indicates action item*

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MEETING MINUTES

Draft for Approval by the ASI Committee, September 11, 2023

Who: Kentucky Council on Postsecondary Education
Meeting Type: Academic and Strategic Initiatives Committee
Date: June 6, 2023
Time: 10:00 a.m. ET
Location: Virtual Meeting via ZOOM Webinar

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Tuesday, June 6, 2023, at 10:00 a.m., ET. The meeting occurred virtually via ZOOM webinar. Committee Chair Karyn Hoover presided.

ATTENDANCE

Committee Member attendance:

- All in attendance: Kellie Ellis, Meredith Figg, Karyn Hoover, Garrison Reed, LaDonna Rogers and Kevin Weaver.

Heather Faesy, CPE's Senior Associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the March 21, 2023, meeting, were approved as distributed.

PROPOSED NEW ACADEMIC PROGRAMS

Dr. Melissa Bell, CPE's Vice President of Academic Excellence and Student Success, introduced two new academic programs for review and approval. KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Council staff reviewed the proposed programs and recommended approval.

Animal Equine Sciences (B.S.) - CIP 01.0901 – Murray State University

Presented by: Dr. Brian Parr, Dean of the Hutson School of Agriculture

- The 120-credit hour program would replace a current track of the Animal Technology program and students will gain a foundation in biological and agricultural sciences,

along with technical and practical training in animal agricultural business and animal health, breeding, and management. Additionally, this program will emphasize experiential learning through the Murray State's research farms, the William Cherry Expo Center, and the Breathitt Veterinary Center.

MOTION: Mr. Reed moved the Committee approve the proposed program from Murray State University and recommend approval by the full Council at its June 9, 2023, meeting. Ms. Rogers seconded the motion.

VOTE: The motion passed.

Linguistics (Ph.D.) - CIP 16.0102 – University of Kentucky

Presented by: Dr. Jennifer Cramer, Professor in the Department of Linguistics

- The 36-credit hour program would emphasize sociolinguistics, historical linguistics, and computational linguistics. Students would have the opportunity to engage in high-level linguistics research in those areas, and graduates from the proposed program would demonstrate a sophisticated understanding of the principles and methods of linguistic research as they apply to a range of specific problems.

MOTION: Ms. Rogers moved the Committee approve the proposed program from the University of Kentucky and recommend approval by the full Council at its June 9, 2023, meeting. Dr. Ellis seconded the motion.

VOTE: The motion passed.

NEW ACADMIC PROGRAM APPROVED AT KCTCS

Dr. Bell announced the Council approved a new program at Jefferson Community and Technical College - AAS, Computerized Manufacturing & Machining (CIP 48.0503). The program prepares students for a career in machine tool technology, with emphasis on applying knowledge of machine capabilities, the properties of materials, and machine shop practices. No further action was needed by the Committee.

UPDATE ON CAREER DEVELOPMENT COLLABORATION EFFORTS

Dr. Rick Smith, Sr., CPE's Vice President of External Affairs and Economic Partnerships, discussed the newly developed affinity group, Career Development Officers (CDO). The group's purpose is to operate as a resource, to share innovative ideas, policies, and strategies, and to assist those on campuses who oversee and work within Career Services or Career Development departments. The CDO group is designed to address current and projected workforce shortages in Kentucky.

INVESTIGATING THE FINANCIAL TIPPING POINT: THE EFFECT OF UNMET FINANCIAL NEED AND STUDENT RETENTION

Dr. Chris Ledford, CPE's Associate Director of Data and Advanced Analytics, presented the Council's latest findings on the effect of unmet financial need and student retention. The analyses suggested that unmet need is prevalent, increasing at the margins, and substantially endangers retention. Across sectors, around 70% of students have some unmet need and each \$1,000 increase tends to decrease retention likelihood by 1%. These trends are magnified for students enrolled at regional and two-year institutions, particularly those from minoritized and low-income backgrounds. Equally important, the models estimate that when unmet need is reduced to zero, minoritized and low-income students retain at rates equal to or higher than their peers. Cumulatively, these findings suggest how high of a barrier that affordability concerns can be.

Committee members discussed the findings, tactics the institutions are implementing to continue to reduce student unmet need, and what additional measures are needed for the future.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 11:00 a.m., ET.

TITLE: Proposed New Academic Programs for Review & Recommendation

RECOMMENDATION: Staff recommends the Committee approve the proposed New Academic Programs from the University of Kentucky and recommend final approval by the full Council at its September 19, 2023, meeting.

PRESENTER: Melissa Bell, Ph.D., CPE's Vice President of Academic Excellence and Student Success

SUPPORTING INFORMATION

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Council staff has reviewed the proposed programs and recommends approval by the board. The university-submitted documentation has been included in your agenda packets for review.

PROGRAMS PROPOSED FOR APPROVAL

The following proposed programs are recommended for approval. Proposal summaries for each are attached, and include the program description, estimated student demand, employment demand, and projected revenue and expenses related to the proposed program.

University of Kentucky

- B.S./B.A., Criminal Justice (CIP 43.0100)
- M.S., Criminal Justice (CIP 43.0100)

PROPOSED PROGRAM SUMMARY

Institution: University of Kentucky
Program Name: Criminal Justice
Degree Destination: Bachelor of Science & Bachelor of Arts

CIP Code: 43.0100

Credit Hours: 120

Implementation Date: 1/16/2024

Program Description

The proposed program will provide students with an interdisciplinary, comprehensive understanding of the multifaceted criminal justice system. The curriculum is designed to cultivate critical thinking through examining the role of social and legal systems, structures, and institutions in addressing individual and community needs and seeking equitable outcomes.

Connection to Other Programs

The University of Kentucky understands that multiple criminal justice academic programs are already offered in Kentucky and seeks to partner with existing programs.

Student Demand

The proposed program will be offered both online and in-person. The goal of the proposed program is to grow the student market with the online option and not to pull students from Kentucky's existing market share.

Additionally, approximately 1% of all undergraduate students at UK have already declared a minor in criminology, making it the largest minor at the institution. This degree will allow those students to pursue a degree in the field.

Initial estimates of enrollment are:

Year 1 – 38

Year 2 – 109

Year 3 – 209

Year 4 – 299

Year 5 – 355

Employment Demand

The program was proposed in response to conversations with professionals from victim advocacy groups, prosecuting attorney offices, law enforcement agencies, and school resources officers, as well as recent Kentucky legislation that addresses criminal justice workforce issues. Students in the program will have the opportunity to develop critical thinking skills and a deep knowledge of the evolving criminal justice field through experiential learning opportunities. Upon graduation, students will be prepared for careers as frontline staff and administrators in public and private criminal justice settings including advocacy, probation and parole, prosecution and enforcement, correctional facilities, and court systems.

This degree also creates a foundation for advanced studies in graduate and professional education programs.

Budget

The program will be funded based on financial allocation models adopted by the institution. Funds generated from these allocations will be reinvested in the program. The College of Social Work has previously performed well in these allocation models, and this performance is expected to continue with the proposed program. Additional faculty will be needed for this program and will be paid for by revenue generated.

Projected Revenue over Next Five Years (\$): \$20,785,554.00

Projected Expenses over Next Five Years (\$): \$8,808,359.00

PROPOSED PROGRAM SUMMARY

Institution: University of Kentucky
Program Name: Criminal Justice
Degree Destination: Master of Science

CIP Code: 43.0100

Credit Hours: 30

Implementation Date: 1/16/2024

Program Description

The proposed program will provide students with a comprehensive understanding of the integration of theory, policy, and research within leadership and administrative roles in criminal justice systems. The curriculum will cultivate critical thinking in examining the synthesis of social and legal systems, structures, and institutions in implementing and evaluating outcomes.

Connection to Other Programs

The University of Kentucky understands that multiple criminal justice academic programs are already offered in Kentucky and seeks to partner with existing programs. Partnership opportunities include co-developed research and policy centers, utilizing visiting scholar models, and joint credential offerings.

Student Demand

Gray Associates data shows that student demand for the program is at the 99th percentile in the regional market. The proposed program is projected to have a high volume of completions based on regional, state, and national completion trends in enrollment.

Initial estimates of enrollment are:

Year 1 – 10

Year 2 – 24

Year 3 – 34

Year 4 – 43

Year 5 – 52

Employment Demand

Similar to the proposed baccalaureate program in the same field, this program was proposed in response to conversations with criminal justice professionals and recent Kentucky legislation. Lightcast analytics indicates over 17,000 jobs are open in the criminal justice field in Kentucky and over 1.8 million nationwide. Upon graduation, students will be prepared for these openings with careers as frontline staff and administrators in public and private criminal justice settings including advocacy, probation and parole, prosecution and enforcement, correctional facilities, and court systems.

Budget

The program will be funded based on financial allocation models adopted by the institution. Funds generated from these allocations will be reinvested in the program. The College of Social Work has previously performed well in these allocation models, and this performance is expected to continue with the proposed program. Additional faculty will be needed for this program and will be paid for by revenue generated.

Projected Revenue over Next Five Years (\$): \$ 2,050,853.00

Projected Expenses over Next Five Years (\$): \$ 2,028,228.00

TITLE: Update on Kentucky's Adult Learner Initiatives

DESCRIPTION: Staff will provide an update on CPE's work toward the adult learner initiatives identified in the action plan released in September of 2022.

PRESENTERS: Amanda Johannsen, Associate Director, Postsecondary Completion & Adult Learning Initiatives

SUPPORTING INFORMATION

In September of 2022, CPE released a new report titled, [*Moving Up: An Action Plan to Improve Economic Opportunity for Kentucky Adults Through Lifelong Learning*](#). The report discussed the need to engage adults in postsecondary opportunities to create greater economic opportunity and social mobility for more Kentuckians.

The report was the result of a year-long effort that brought together a team of state and national experts to recommend action steps to advance this important work. The action steps identified fell under three main headings (Accessibility, Institutional Change, and Partnerships) and were categorized as occurring now (in progress or within six months), next (to be undertaken over the next 12-18 months), and later (action steps needing further collaboration and refinement, occurring in the next two to three years).

The report also identified a priority population for future action. This priority population:

- is between the ages of 25-39, when adults typically are most interested in career advancement or retraining.
- is not currently enrolled in postsecondary education.
- has completed high school or some college but no credential. (Adults with no high school diploma have a longer onramp to postsecondary education, and adults pursuing a second credential do not move the needle on statewide educational attainment.)
- is living below 200% of the national poverty level, making less than a living wage.

Since the adoption of the report, staff have begun work on some of the identified initiatives. CPE's Amanda Johannsen will provide an update on this work and discuss next steps for the state.

A copy of the report can be found at: <http://cpe.ky.gov/data/reports/2022adultlearnerplan.pdf>.



Adult Learner Initiatives Update

Prepared for CPE's Council on Academic & Strategic Initiatives
Committee

September 11th, 2023

Amanda Johannsen
Associate Director, Adult Learning Initiatives
Kentucky Council on Postsecondary Education

Adult Learners in the Strategic Agenda



SUCCESS Objectives, Strategies & KPIs

5. Increase persistence in and timely completion of postsecondary programs.

- 5a. Share, implement and evaluate emerging, promising and proven practices supporting student success and college completion.
- 5b. Identify and promote efforts to ensure "on-time" program completion.
- 5c. Work with campuses and other state and national partners to close opportunity and success gaps for historically underserved students of color and students from low-income backgrounds.
- 5d. Work with education providers to limit barriers to enrollment and completion for adult learners and other students balancing the competing demands of work, life, family and school.

6. Maximize transfer of academic and experiential credit.

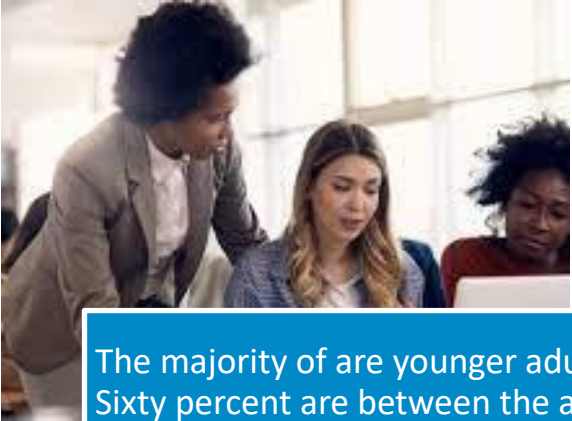
- 6a. Work with campuses to reduce barriers that prevent the seamless transfer of credit.
- 6b. Promote transfer opportunities and program pathways.

7. Ensure academic offerings are high-quality, relevant and inclusive.

- 7a. Work with campuses to ensure the essential competencies and outcomes outlined in the Kentucky Graduate Profile are embedded in all academic programs.
- 7b. Work with campuses to ensure academic and co-curricular offerings are equity-focused and inclusive.



Who are Kentucky's Current Adult Learners?



The majority of are younger adults. Sixty percent are between the ages of 25 and 34



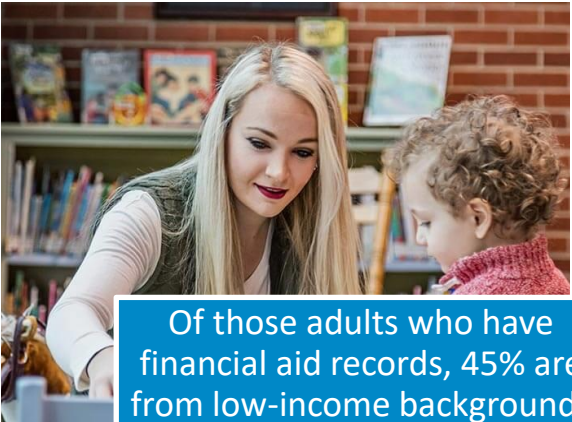
The majority (60%) are female.



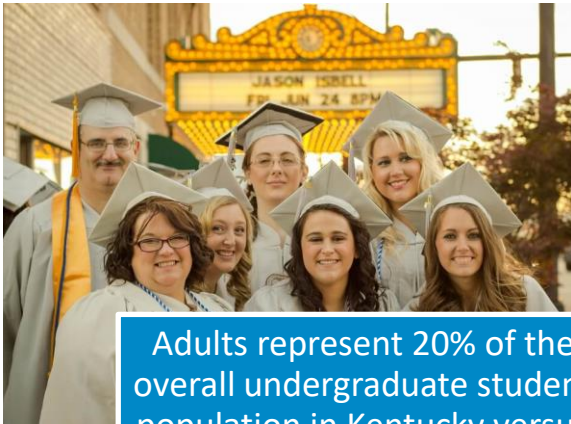
Underrepresented minority students make up 18% percent of the adult learner population in Kentucky



Adult students are more likely to attend part-time (62%)

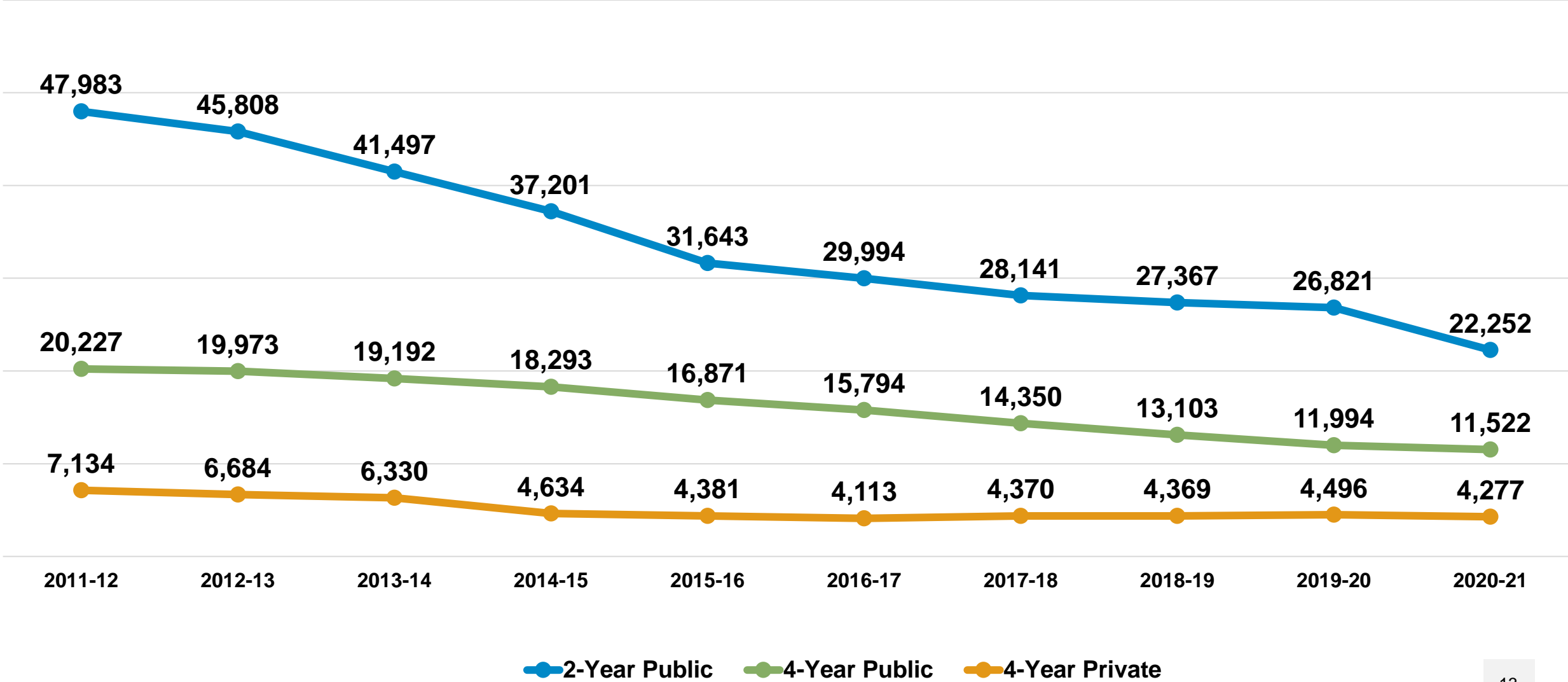


Of those adults who have financial aid records, 45% are from low-income backgrounds and half (49.5%) have dependent children.

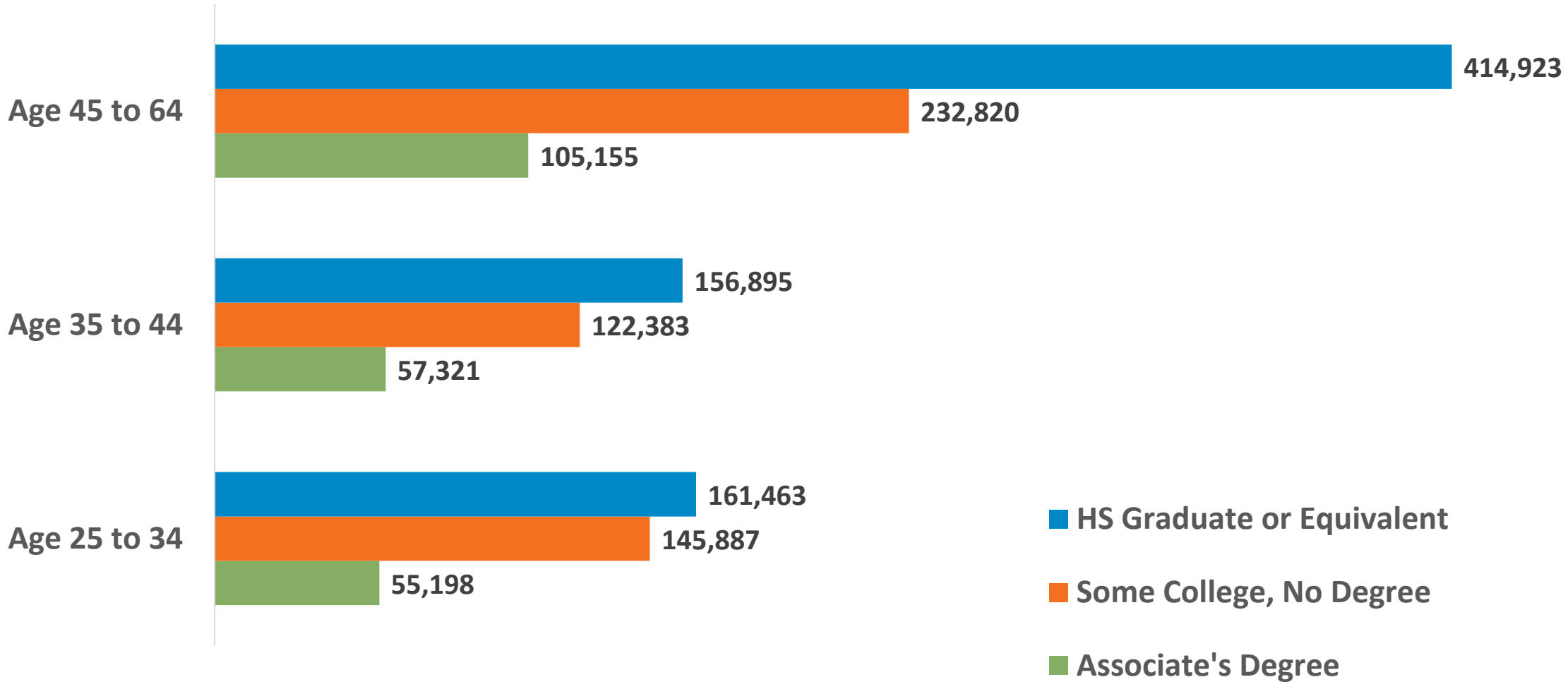


Adults represent 20% of the overall undergraduate student population in Kentucky versus 32% a decade ago

Steady Decline in Enrollment Across Sectors for Adult Learners



Potential Adult Learner Market in KY



Diving into the Data on Adult Learners

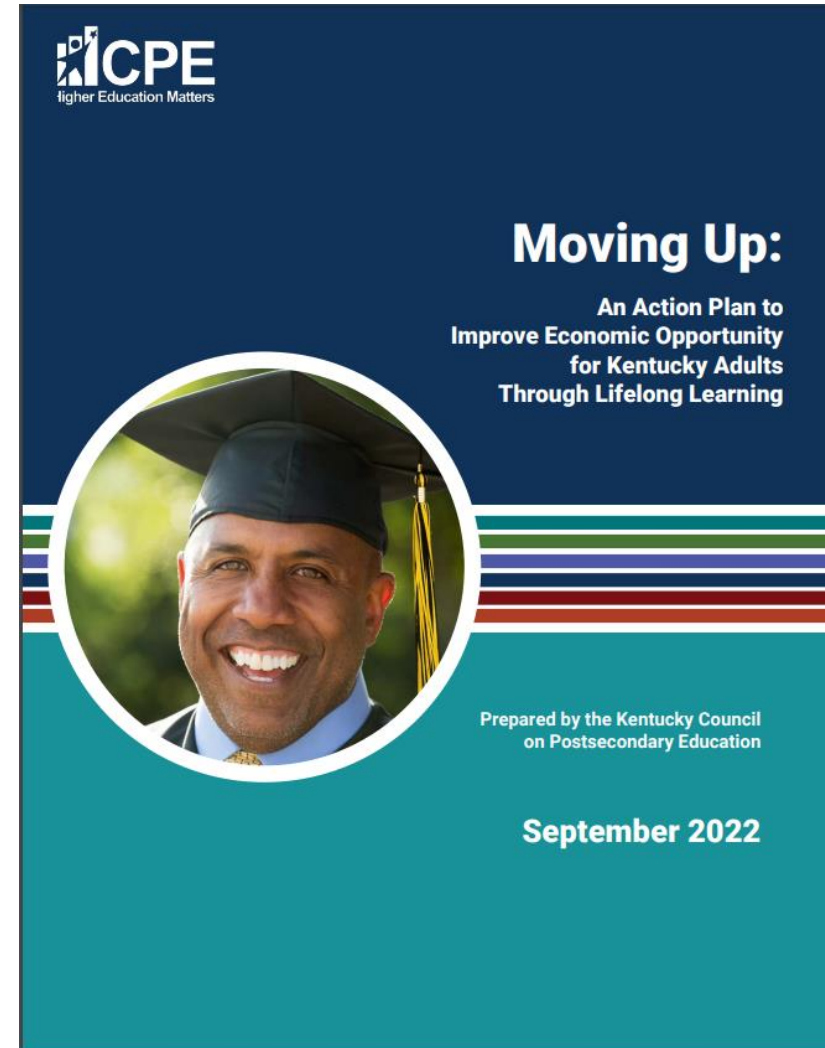


There are approximately **230,000 Kentucky adults** between the ages of 25 and 39 who:

- Are not currently enrolled in postsecondary education
- Do not have a degree
- Are currently in the workforce
- Are making less than \$35,000 annually, substantially less than the median income in Kentucky.

Objectives of '21-'22 Attainment Academy Work

- Develop strategies to engage/reengage Kentucky adults in the workforce through accessible, high quality, high value postsecondary programs.
- Establish a common vision and set of objectives with our state partners to guide this work.
- Build a common understanding of current “assets” in Kentucky supporting adult learners and build on these in our future work.



Recommendations from 'Moving on Up' (selected)

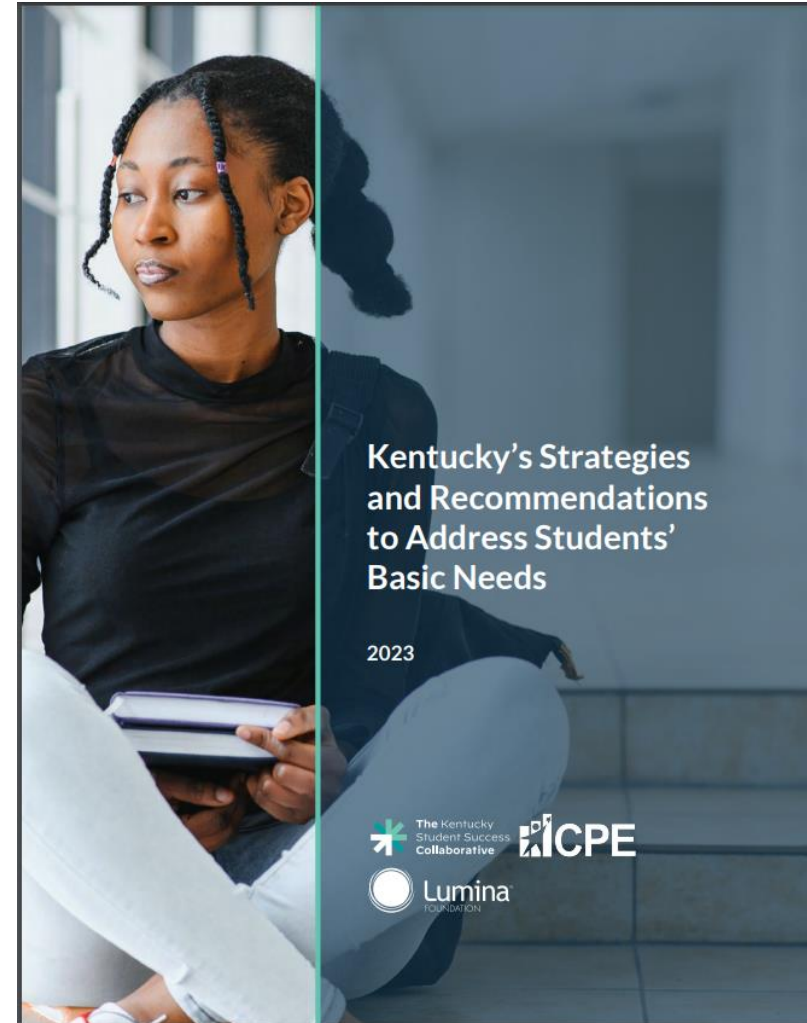
- Launch statewide information portal with specific adult-learner information
- Partner with data analytics organization to more precisely identify prospective adult learners
- Evaluate codifying a statewide approach to credit for prior learning, beginning with military credit
- Pursue funding to re-launch and expand Project Graduate to provide supports for students returning to higher education
- Evaluate potential metrics for addition to the Strategic Agenda, specific to adult learners
- Explore community-based ambassador models and their sustainability

Key CPE Initiatives Aligned with Adult Learner Strategy

- Update inventory of flexible academic programming offered by KCTCS & public 4 year campuses
- Launch the Innovative Scholarship Fund
- Identify gaps in student basic needs programming and support expansion of programs and services
- Establish partnerships with regional healthcare provider organizations through Healthcare Workforce Collaborative
- Explore the inclusion of an adult-focused metric in Kentucky's postsecondary performance-based funding model
- Prepare for a pilot project with 2 institutions to conduct student journey mapping to better understand the barriers to adult learners from admission to matriculation
- Convene a Credit for Prior Learning workgroup or Community of Practice
- Explore strategies to limit the use of transcript withholding
- Partner with Kentucky Adult Education to improve pathways between KYAE programs and postsecondary programs

Highlight of Selected Work: Student Basic Needs

- With support from the Lumina Foundation, convened workgroup to focus on strategies to understand and address student basic needs issues
- 3 key project components:
 - Data analysis with KYSTATS
 - Student Voice Research Project
 - Policy Scan and Stakeholder Interviews
- Produced 8 recommendations and 5 critical success factors for ongoing work



Questions? Follow-up?

Amanda.Johannsen@ky.gov



Twitter: CPENews and CPEPres



Websites: <http://cpe.ky.gov> and <http://kyhigheredmatters.org>



Facebook: KYCPE



TITLE: Update on Summer Bridge Programs

DESCRIPTION: Staff will provide an update on CPE's summer bridge programs, which support postsecondary success by providing students with the academic skills and social resources needed to succeed in a college environment.

PRESENTERS: Dr. Amanda Ellis, CPE's Vice President of K-12 Policies and Programs

SUPPORTING INFORMATION

Summer bridge programs are designed to ease the transition to college and support postsecondary success by providing students with the academic skills and social resources needed to succeed in a college environment. These programs occur in the summer "bridge" period between high school and college. Although the content of summer bridge programs can vary in length and content across institutions, they typically involve:

- Orientation to college life and resources.
- Academic advising.
- Training in skills necessary for college success, such as time management and study skills.
- Accelerated academic coursework.

The goal is that incoming students who complete a summer bridge experience will enter their fall term with confidence, a network of support, and a strong foundation for success. Because of the importance of these programs, the Council offers grants to institutions to supplement their program's efforts.

In March 2023, CPE awarded \$1.2 million in campus grants for summer bridge programs at Kentucky colleges and universities, and the awards were chosen through a competitive process based on specific criteria to increase numbers of students served in face-to-face programming, reduce performance gaps in college course completion and increase fall-to-spring retention rates, leading to improved graduation rates. Twenty-three campuses received grants of up to \$50,000 focused on improving college preparation and retention of students.

2023 Kentucky Summer Bridge Convening

The second Annual Convening of Summer Bridge Grantees is taking place on September 29, 2023, at the University of Louisville Shelby Campus, where attendees will discuss the challenges and strategies for first-year transition support. There will be local as well as national experts who will provide first-hand success stories and the measures they took to get there.

Beyond learning best practices, attendees will have the opportunity to network with other program coordinators to strengthen partnerships and facilitate collaborative efforts.

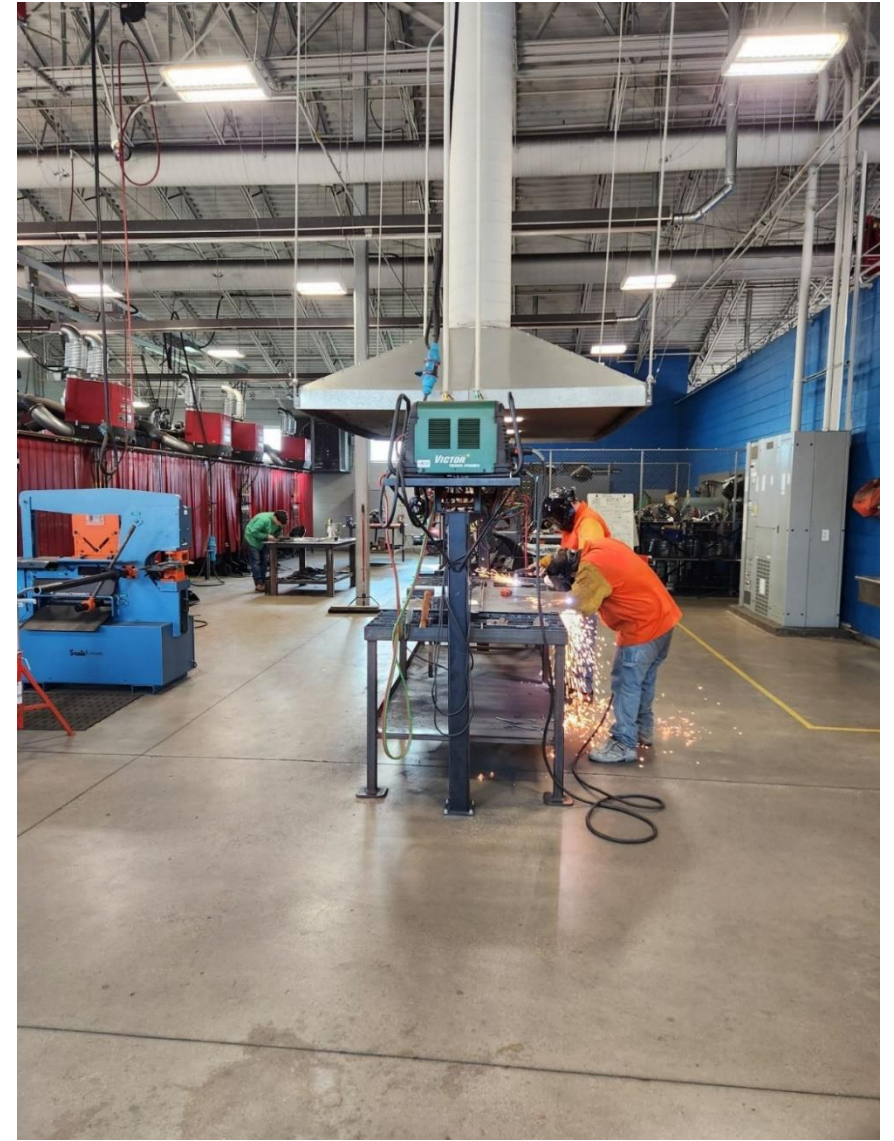
Summer Bridge 2021-24

Amanda Ellis, K12 Policies & Programs
Robin Hebert, K12 Policies & Programs
Kentucky Council on Postsecondary Education



Summer Bridge Program Grant Overview

- 2021 – 21 grants
- 2022 – 29 grants
- 2023 – 25 grants
- More than 27 public, private, two-year, and four-year institutions across the state

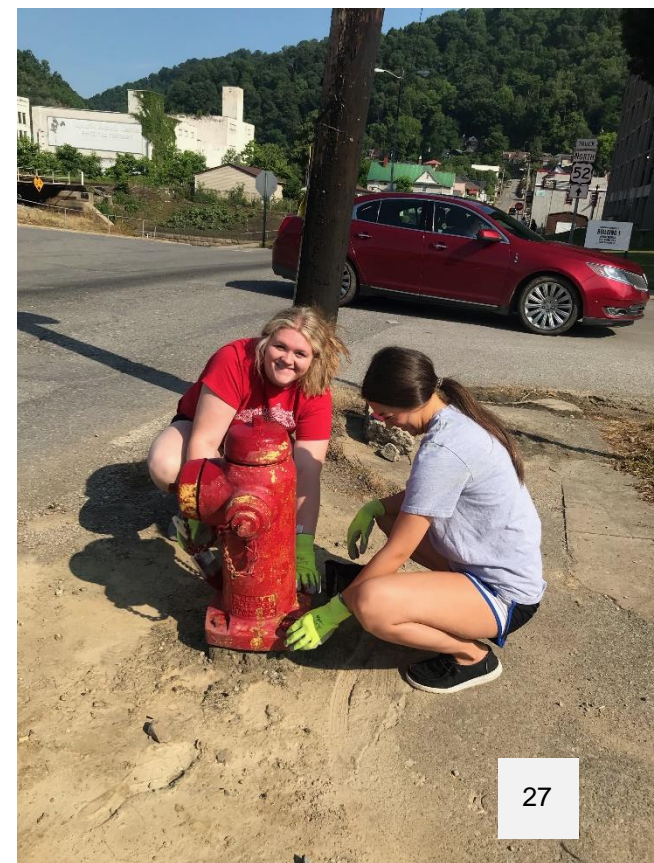


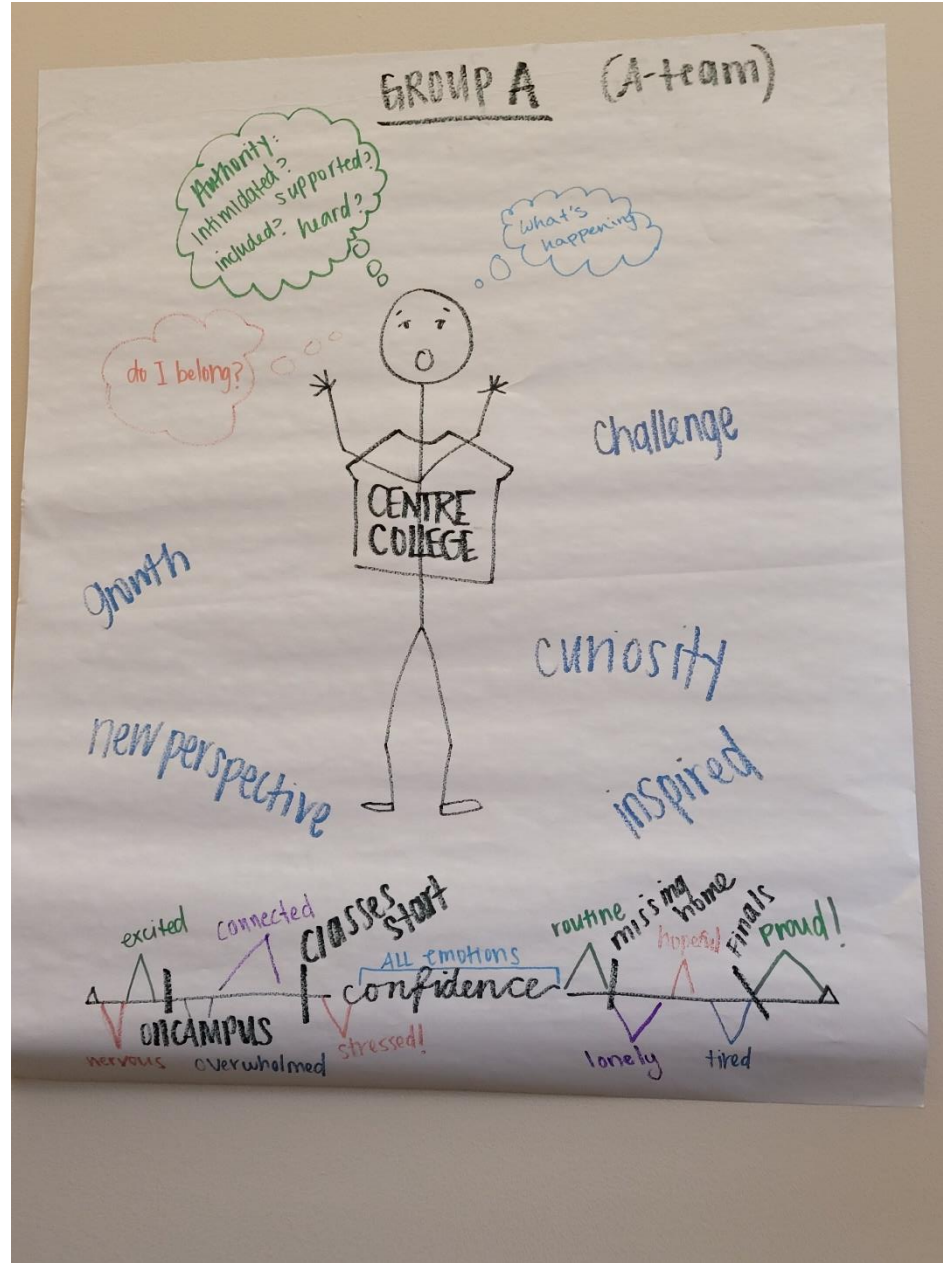
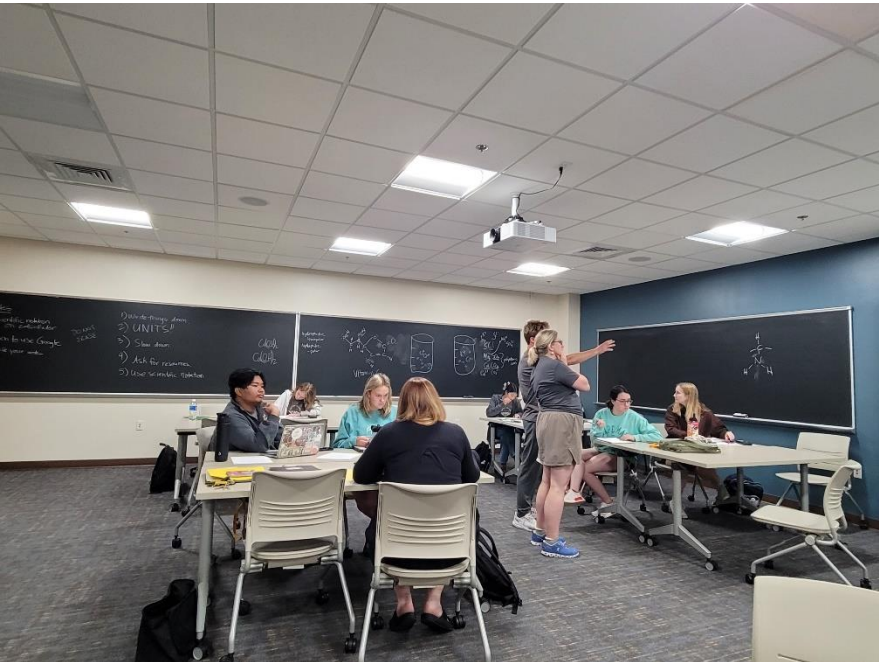
Summer activities typically last from one to six weeks.

They typically involve:

- (a) an in-depth orientation to college life and resources**
 - (b) academic and career advising**
 - (c) training in skills necessary for college success**
 - (d) accelerated academic coursework**
-

“SHIP changed my life.” - Olivia

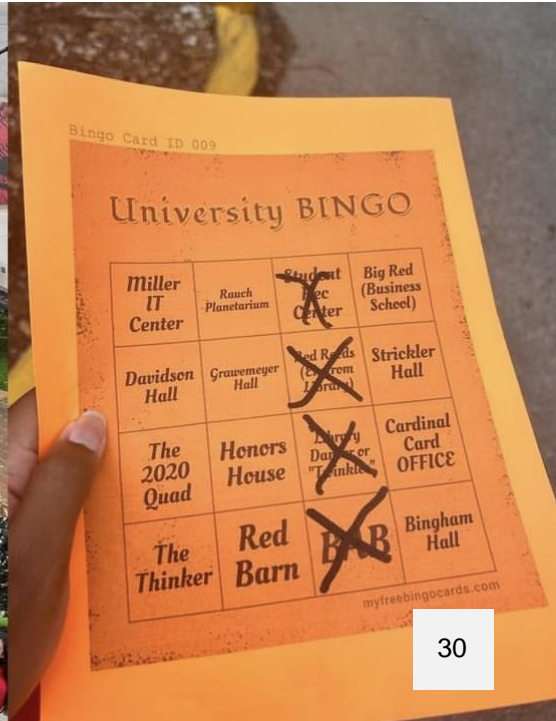




PROGRAM OUTCOMES (REPORTING REQUIRED)

- 1) Increase the number and diversity of students served face-to-face by summer bridge programming
- 2) Reduce access and performance gaps in college course completion
- 3) Increase fall to spring retention rates of summer bridge participants

*Many institutions conduct independent evaluations
and have additional outcomes at local level*



Considerations for Institutions

- Tie SB to your college's strategic goals
- Include equity and center student voice in program design
- Offer incentives (scholarships, priority registration) to encourage enrollment and retention
- Grow partnerships on and off campus
- Increase staff capacity
- Keep student costs low

Touchpoints

- *Site Visits*
- *Summer Bridge Convening, September 29*
- *Community of Practice*

Summer Bridge Convening

Friday, September 29; 9-3:30 p.m.

UL Conference Center

Shelby Campus, Louisville, KY

Faculty Track

Drew Koch, CEO
Gardiner Institute

Hannah Edelen, Educator
Former Ms. Kentucky

Student Track

Errol Wint, Chief Inspiration Officer
Mara Bridge Consulting

Joe Fries, Dir. of Relationship Mgmt
Sallie Mae

"SA [Summer Academy] saved me academically. It saved me financially. It saved me from my own negative thoughts about college. I get to graduate on-time because of success academy, and I feel more financially safe because of the scholarship they gave me. The coping skills, counseling services, and talks on mental health helped me so much from mentally spiraling during the fall semester. The teachers and peer mentors have helped me feel less alone. They are SO supportive!" -Student



TITLE: Strategic communications on the value of postsecondary education

DESCRIPTION: Staff will discuss CPE's latest communications efforts to increase the value of postsecondary education and provide an update on the agency's unit.

PRESENTERS: Dr. Rick Smith, CPE's Vice President of External Affairs and Economic Partnerships

SUPPORTING INFORMATION

CPE's External Affairs and Economic Partnerships unit was reorganized and established in January of 2023. The unit is led by Dr. Rick Smith, and it is established with leading the agency's strategic communication's efforts, promoting the value of higher education, increasing public awareness about the role and priorities of CPE, as well as strengthening external partnerships with economic development leaders, associations, state agencies, nonprofit organizations, community organizations, and other key stakeholders.

Since that time, the unit has undergone some staffing changes and Dr. Smith will provide an update on those changes as well as recent developments in strategic communications.

TITLE: 2023 Healthcare Workforce Collaboratory

DESCRIPTION: Staff will discuss the upcoming Healthcare Workforce Collaboratory which is being held October 10, 2023, at the Marriott Griffin Gate in Lexington, Kentucky.

PRESENTERS: Dr. Leslie Sizemore, Assistant Vice President, Workforce Initiatives

SUPPORTING INFORMATION

Kentucky's Healthcare Workforce Collaborative is a \$10 million initiative funded by the legislature to bring together state leaders, policy experts, campus leadership and the health care industry to solve Kentucky's health care crisis. Much work has been completed with this initiative since its inception in 2022, including the establishment of the Healthcare Workforce Investment Fund and the development of the CLIMB Health initiative, but one of the biggest accomplishments has been the collaboration established by bringing together the postsecondary and business communities.

To further facilitate this collaboration, CPE is hosting its first Healthcare Workforce Collaboratory on October 10, 2023. It will be held at the Marriott Griffin Gate in Lexington, Kentucky, and the in-person only event features sessions and networking opportunities that help bridge the gap between our postsecondary institutions and workforce partners. Attendees can:

- Learn about Kentucky's new postsecondary education initiatives supporting the state's healthcare industry.
- Discover how AI is impacting healthcare workforce operations & preparing today's students for tomorrow's challenges.
- Hear from legislators as they discuss healthcare, workforce, and postsecondary education.
- Learn about existing partnerships that have been shaped by the Healthcare Workforce Collaborative since its formation.
- Enjoy numerous opportunities to network with industry partners, campus leadership, and legislative leaders.

The event is sponsored by CPE and the Healthcare Workforce Initiatives grant and the full agenda can be accessed here: <https://cpe.ky.gov/events/hwc/agenda-hwc2023.pdf>.