

KY COUNCIL ON POSTSECONDARY EDUCATION COUNCIL MEETINGS



January 28-29, 2021

All times are Eastern Standard Time.

ZOOM Links for Presenters will be sent via calendar notice.

January 28, 2021 – Annual Data Briefings Day 1

Public Livestream Link: <https://youtu.be/LhRizuJnjBg>

1:00-1:30 p.m.	CPE Statewide Data Briefing
1:30-2:00 p.m.	Kentucky State University Data Briefing
2:00-2:30 p.m.	Eastern Kentucky University Data Briefing
2:30-2:45 p.m.	<i>BREAK</i>
2:45-3:15 p.m.	Murray State University Data Briefing
3:15-3:45 p.m.	Morehead State University Data Briefing
3:45-4:15 p.m.	Western Kentucky University Data Briefing

January 29, 2021 – Annual Data Briefings Day 2

Public Livestream Link: <https://youtu.be/O9BYOAihe3I>

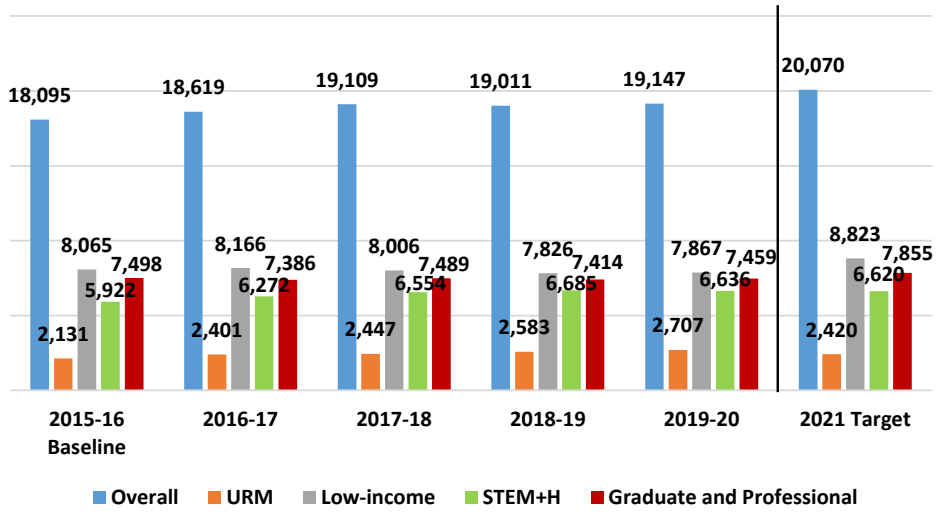
9:00-9:30 a.m.	Northern Kentucky University Data Briefing
9:30-10:00 a.m.	University of Louisville Data Briefing
10:00-10:30 a.m.	University of Kentucky Data Briefing
10:30-10:45 a.m.	<i>BREAK</i>
10:45-11:30 a.m.	KCTCS Data Briefing
11:30 a.m.	Debrief and Adjournment

January 29, 2021 @ 1:00 p.m. – Council Business Meeting

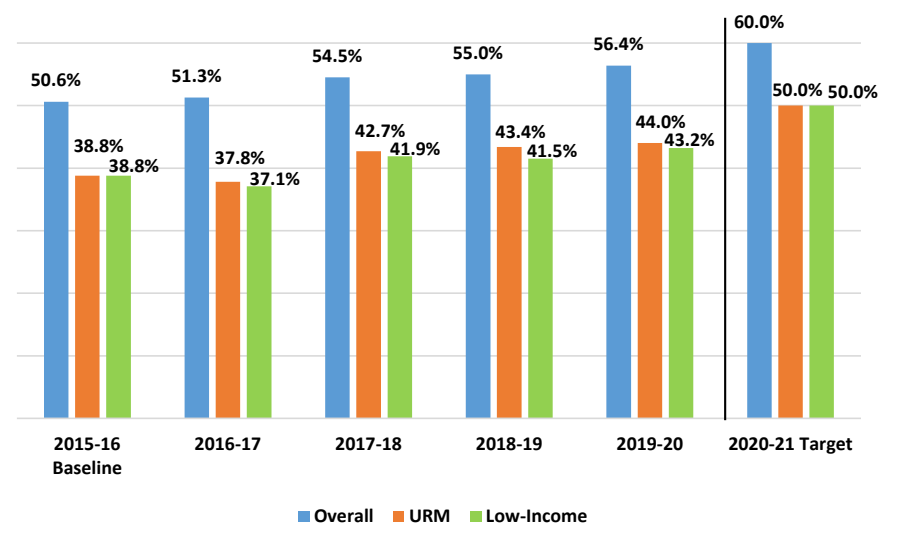
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STATEWIDE TARGETS

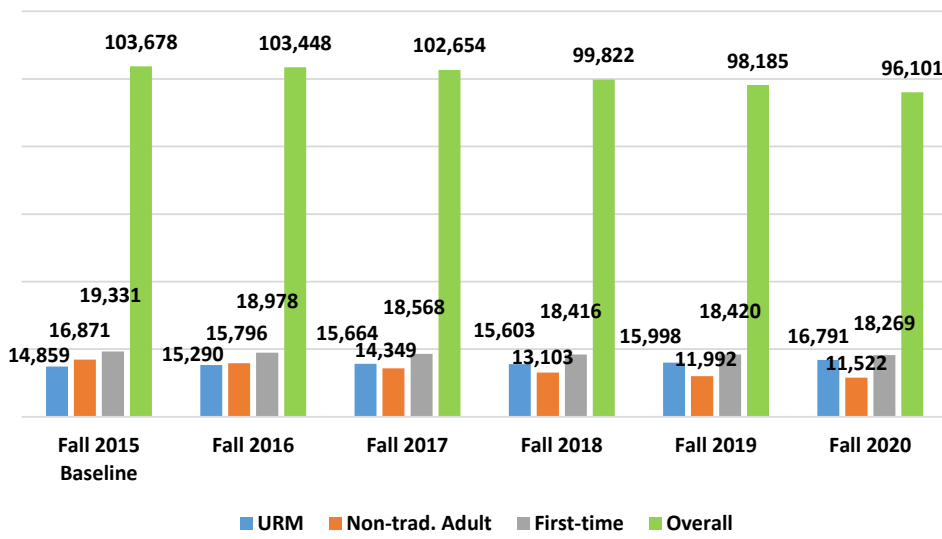
Degrees Awarded at Public Universities



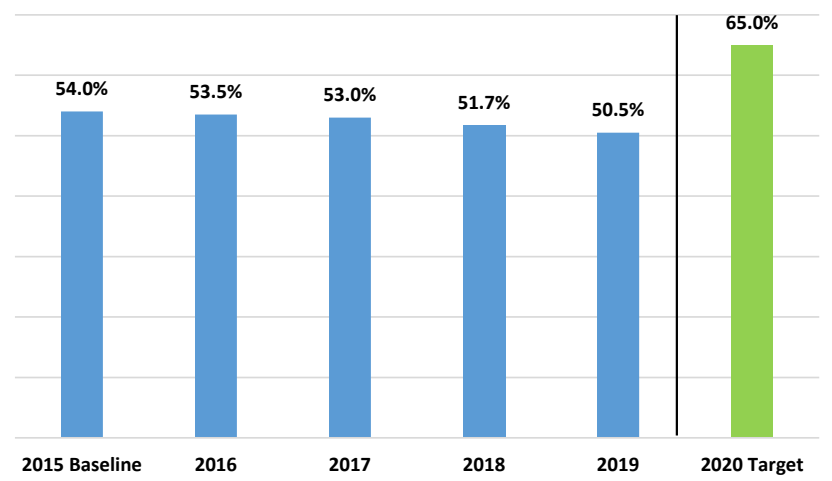
6-Year Graduation Rate at Public Universities



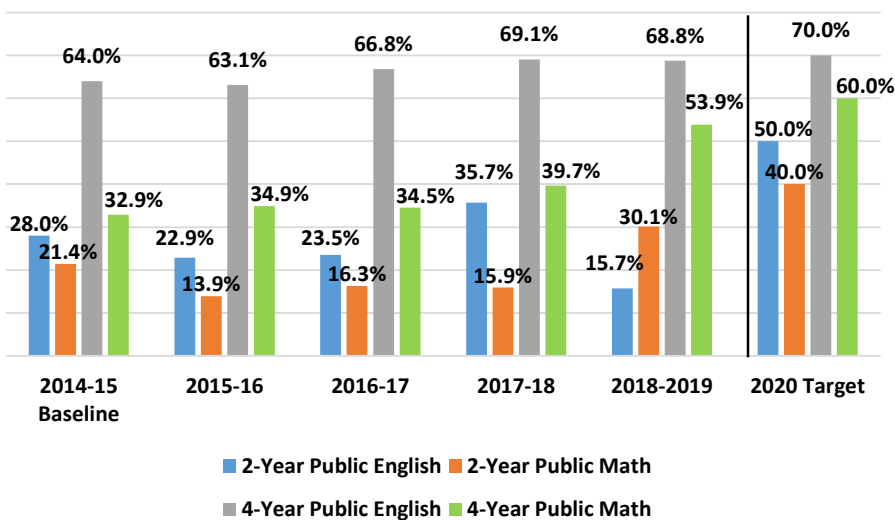
4-Year Public Enrollment



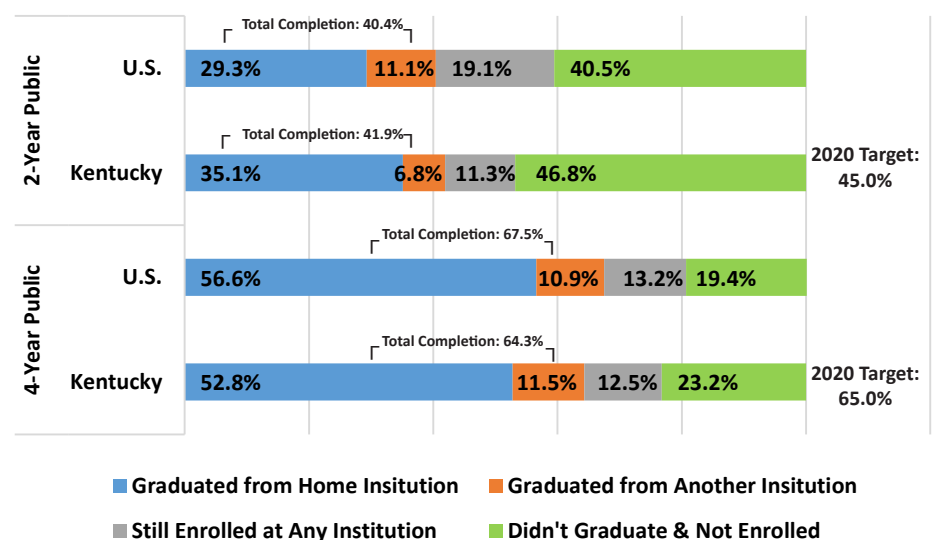
In-State College-Going Rate



Success of Underprepared Students in Gateway Courses

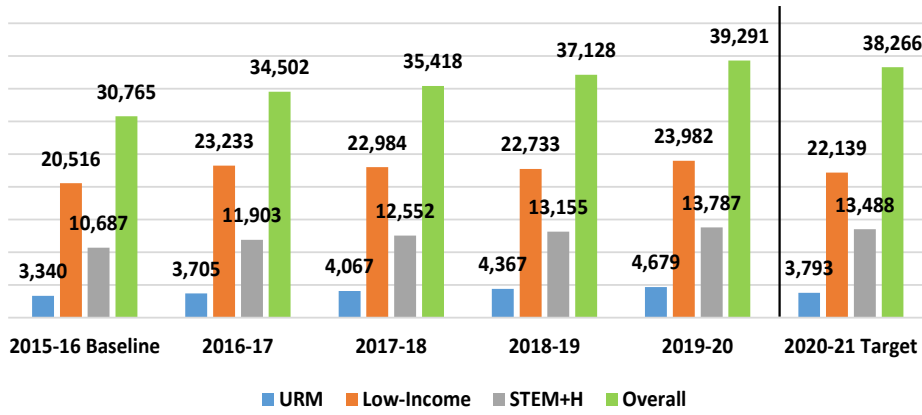


Statewide Completion Rate

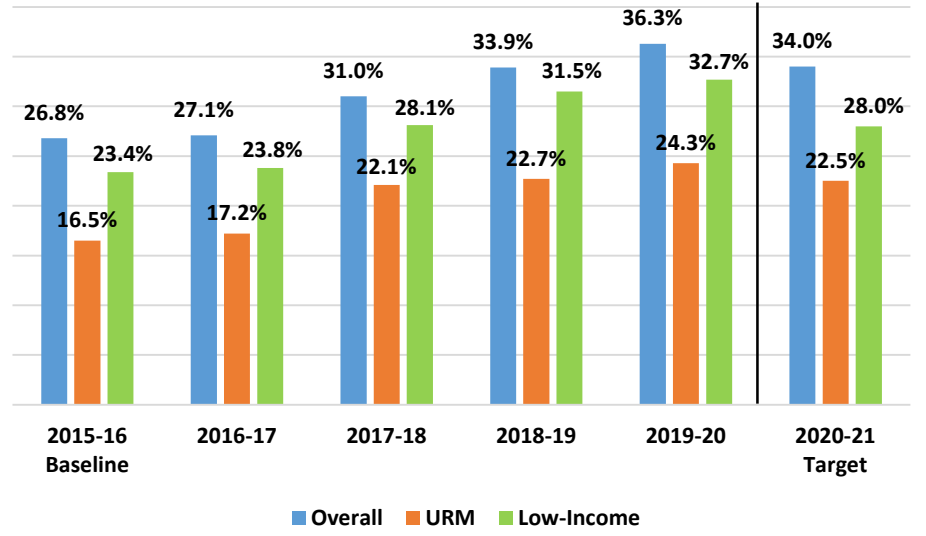


STATEWIDE TARGETS

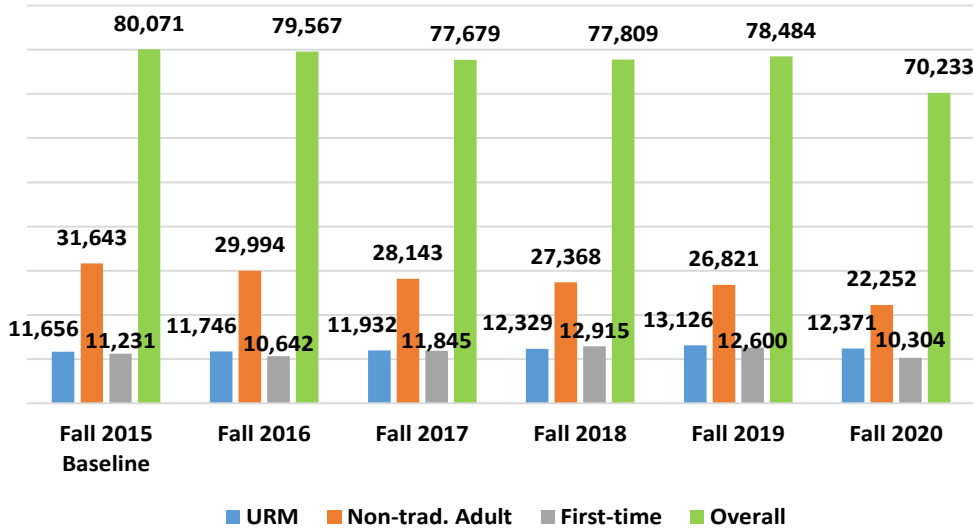
KCTCS Credentials Awarded: Associate or Less



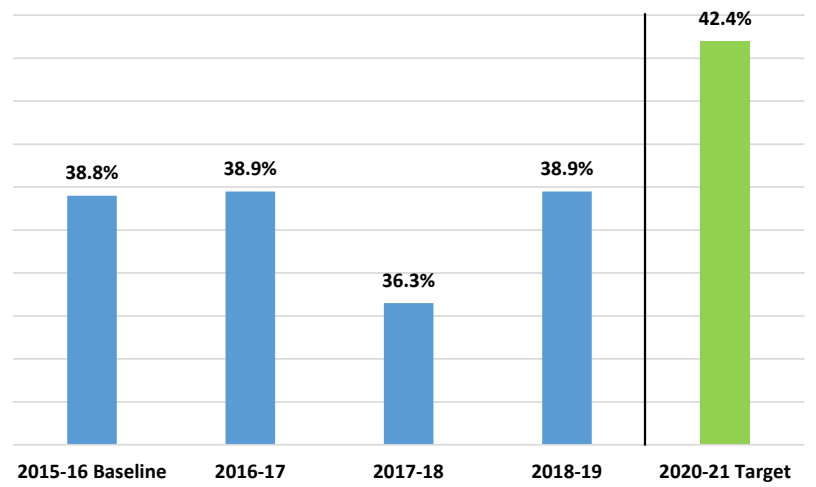
3-Year Graduation Rate at KCTCS



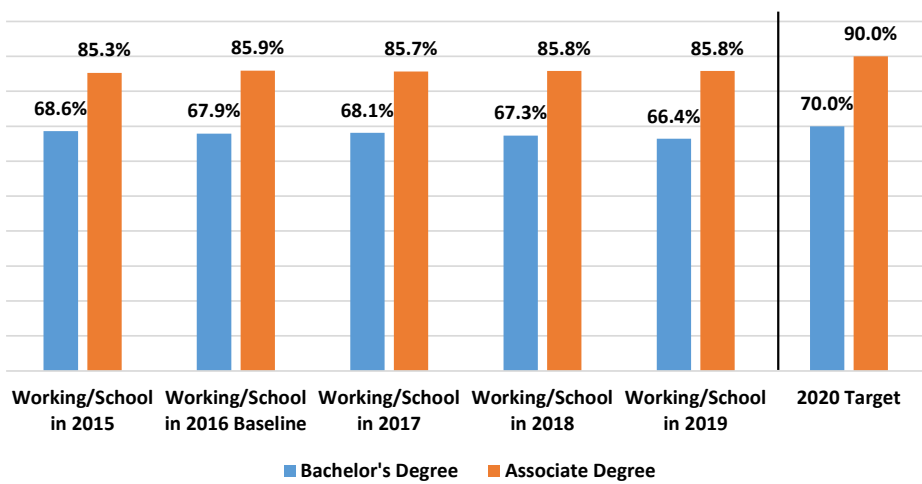
KCTCS Enrollment



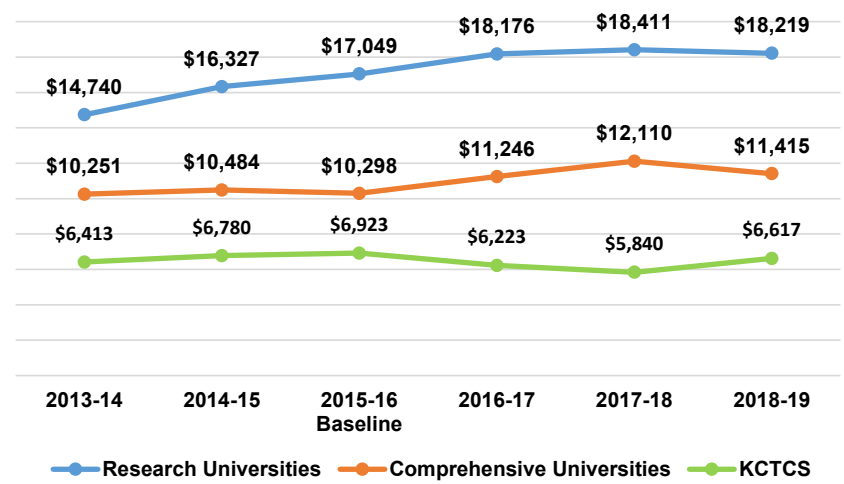
KCTCS Transfers with an Associate Degree



College Grads Working/Pursuing Education



Average Net Price



CPE Key Performance Indicators (KPIs) Overview Updated January 2021

Graduation Rate

- **Why is this measure important?** This measures the rate at which entering freshmen who attend full-time graduate within 150 percent of program length. This, in part, is a measure of the efficiency with which students' complete college and of how well students are persisting to a degree. A high value on this measure benefits a state in two important ways: 1) it leads to higher degree production and a better educated citizenry, and 2) the postsecondary pipeline is functioning better - students are moving through the pipeline at higher rates allowing more room for others to enter. This statistic does not account for transfers across institutions or part time students at time of entry.

- **What is the technical definition?** First-time, full-time credential-seeking students entering in the fall semester (or entering in the summer and returning in the fall), who graduate with a credential within six years (bachelor's degree) or three years (associate degree or certificate) from institution of entry, total and disaggregated by low-income and under-represented minority status. In terms of understanding which academic years this measure covers, a cohort is created in the fall/summer and tracked the specified period. i.e. the public universities create a student cohort beginning in summer/fall of 2014 which is tracked through the summer 2020 (6 years) and reported as the 2019-20 6-year graduation rate (150% of time for a bachelor's degree program). The 2-year public institutions create a cohort in the summer/fall 2014 and track through the summer of 2020 reported as the 2019-20 3-year graduation rate (150% of time for an association degree program).

- **How do we compare with national and regional performance?** According to the National Center for Education Statistics, the average bachelor's graduation rate for public universities is 60% and the average rate for states in Southern Regional Education Board (SREB) is 57%. The national average for 2-year public institutions is 25% and for SREB is 22%.

- **Key questions to consider:**
 - Are campuses making significant progress towards their targets? If so, what strategies have they employed? If not, what are the barriers?
 - Are campuses closing gaps between overall graduation rates and low-income, underrepresented minority student rates?

Completion Rate

- **Why is this measure important?** Unlike graduation rates, which only count graduations from the institution where the students begin their studies, completion rates provide a more holistic measure of student success. This measure captures the college completion of students at any public/private university or college within the Commonwealth, regardless of where they began their program. Like graduation rates, strong performance on this measure benefits the state by leading to higher degree production and improved educational levels across the state. Unlike graduation rates, this statistic does account for transfers across institutions.
- **What is the technical definition?** First-time, full-time credential-seeking students entering in the fall semester (or entering in the summer and returning in the fall), who graduate with a credential at any time from a Kentucky public/private university or college in 6 years for a bachelor's degree and within three years for an associate degree or certificate. Note, campuses were not asked to set targets for this metric. National comparison benchmarks are included in the state-wide scorecard.
- **Key questions to consider:**
 - Are completion rates improving? If so, what strategies have they employed? If not, what are the barriers?
 - Are completion rates significantly different than graduation rates? If so, what is the cause?

First to Second Year Retention Rate

- **Why is this measure important?** Students are more likely to drop out of postsecondary education during the first year than any other time. If a state can implement policies that help to increase retention rates either within institutions or through transfer, the likelihood of students persisting to graduation is far greater.
- **What is the technical definition?** Percentage of first-time, full-time bachelor's degree-seeking students entering in the fall semester (or entering in the summer and returning in the fall), who return to the same institution to continue their studies the following fall, total and disaggregated by low-income and underrepresented minority status. For the 2-year public institutions, students who successfully complete a credential in the first year but do not return in the second year are counted as retained.
- **How do we compare with national and regional performance?** According to the National Center for Education Statistics, the national average retention rate for public universities is 81.2% and for 2-year public institutions is 61.9%.

- **Key questions to consider:**
 - Are campuses making significant progress towards their targets? If so, what strategies have they employed? If not, what are the barriers?
 - Are campuses closing gaps between overall retention rates and low-income, underrepresented minority student rates?

Credentials Awarded

- **Why is this measure important?** Like graduation and completion rates, this measure captures the overall performance of institutions getting students to the finish line and completing their programs of study. The number of credentials awarded is closely related to enrollment. However, the number degrees awarded can be increased by more high school students transitioning to college and by university strategies to improve retention and time to degree. Improved performance on this measure contributes to increased educational attainment, a stronger workforce, and improved opportunity for Kentucky citizens.
- **What is the technical definition?** Yearly production calculated by counting total number of credentials conferred (which is a duplicated student headcount) from July 1st to June 30th.
- **Key questions to consider:**
 - Are campuses making significant progress towards their targets? If so, what strategies have they used? If not, what are the barriers?
 - Is production growth equal to or exceeding 1.7% average annual growth rate (AAGR), which is the projected AAGR needed for state level progress towards the KY attainment goal (60% of KY residents will have a postsecondary credential by year 2030).
 - Are underrepresented minority and low-income yearly degree counts keeping pace with overall degree growth?

Undergraduate Enrollment

- **Why is this measure important?** Enrollment is a critical measure for each institution because it determines program demand and affordability within its service region and beyond. The measure is assessed by disaggregating first-time and adult students, which reflects high school graduates' interest in an institution and degree program, as well as adults' interest in pursuing additional workforce preparation. Enrollment numbers create the student pipeline for degree production, which contributes to increased KY educational attainment, a stronger workforce, and improved opportunity for Kentucky citizens.

- **What is the technical definition?** An unduplicated undergraduate headcount on fall census day, disaggregated by underrepresented minority, adult, and first-time students. Note, campuses were not asked to set targets for this metric.
- **Key questions to consider:**
 - Are enrollment trends for each campus similar to state level trends?
 - What factors influence first-time and adult enrollment?
 - Are underrepresented minority counts following overall enrollment trends?

Average Number of Credit Hours at Graduation

- **Why is this measure important?** This measure is an efficiency assessment for degree completion. Increasing time and credit hours to complete any degree creates a higher risk for dropping out and adds to the overall costs to students and families. Campuses are making efforts to reduce students' credit hours completed but not used toward required curriculum. Examples of these credits include remedial coursework, transfer credit hours not accepted for major, and credit hours not used toward degree completion after change of major.
- **What is the technical definition?** Average credit hours earned by bachelor's degree graduates at four-year KY institutions and associate degree graduates at two-year KY colleges in KCTCS. Note, 120 academic credit hours are required for completion of a bachelor's degree and 60 hours for an associate degree.
- **Key questions to consider:**
 - Are campuses making significant progress towards their targets? If so, what strategies have they used? If not, what are the barriers?
 - Are averages trending downward closer to 120 and 69, which shows progress in decreasing unneeded credit hours and expenses?
 - For possible discussion (not presented on campus scorecards), do barriers vary by KY campus in terms of specific populations (for example transfer students) or specific academic programs?

Average Net Price

- **Why is this measure important?** Average Net Price is the most commonly used measure of affordability because it is standardized to calculate costs per student on every college campus. Net Price is often compared to "sticker price," a number that does not take into account the grants and scholarships students receive that offset the total cost. The metric provides an overarching 'view' to be monitored, analyzed and addressed accordingly.

- **What is the technical definition?** The total cost of education for a first-time, full-time undergraduate student, minus any grant or scholarship aid. Average institutional net price is generated by subtracting the average amount of federal, state/local government, or institutional grant and scholarship aid from the total cost of attendance. Total cost of attendance is the sum of published tuition and required fees (lower of in-district or in-state for public institutions), books and supplies, and the weighted average for room and board and other expenses. This is a federal government metric.
- **How do we compare with national and regional performance?** The national and the Southern Regional Education Board (SREB) average net price for four-year public colleges and universities was \$14,200 in 2016-17. The national average net price for two-year public colleges and universities was \$7,200 in 2016-17 and was \$6,900 for the SREB. Note, campuses were not asked to set targets for this metric.
- **Key questions to consider:**
 - While price is increasing on most campuses, do averages remain below national and SREB benchmarks?
 - Do trends in average net price vary by students' family income? (For possible discussion, but note this question does not contain data on campus scorecards. The federal system groups students by yearly family income: \$0-30K, \$30-48K, \$48-75K, \$75-\$110K, \$110K or higher).

Progress of Underprepared Students in Math and English

- **Why is this measure important?** Students entering Kentucky institutions not qualifying as college ready (“under-prepared”) are among the highest risk students for dropping out. These students are more likely to be minority, low-income or first-generation college student. Campuses have developed innovative programs, support systems and alternative pathways for underprepared students. This metrics assesses the effectiveness of these efforts and resource allocations.
- **What is the technical definition?** Percentage of first-time, full-time, credential-seeking undergraduates underprepared in English or mathematics who complete a credit-bearing course in that subject by the end of the fall semester a year after entry. Denominator: First-time, full-time undergraduate degree and credential-seeking students who were underprepared in English or Math (statewide college readiness standards incorporate all entrance exams used in the admissions process and all placement exams taken on campus) at entry (summer/fall semester). Numerator: the number who successfully completed at least one non-developmental course during the summer, fall, spring, or following summer /fall semester in English or Math. Successful

course completion is defined as having a CPE standardized grade of A, B, C, D or P. There is no comparable national or regional data on this measure.

- **Key questions to consider:**

- In the academic year 2016-17, KY public institutions began implementing a co-requisite model of developmental education to replace traditional remediation pathways for underprepared students. How is this strategy helping campuses beginning to trend higher on this measure?
- More Kentucky students are testing “college-ready.” Has this changed the way campuses are providing support to their shrinking underprepared populations? Are they implementing more focused support systems?

Appendix: Description of Student Populations

Underrepresented Minority Student (URM): Black, American Indian or Alaskan Native, Hispanic or Latino, Native Hawaiian or Other Pacific Islander, and two or more races.

Low-Income Student (LI): A student who received a Pell grant during any time during his/her first year of undergraduate studies.

Adult Student: Working age student, 25-64 years of age.

First-Time Student: A student is to be identified as a first-time student if she has graduated from high school and has not previously earned credits in the degree level for which he/she is enrolled unless the credits were earned before graduation from high school.



2016-21 STATEWIDE STRATEGIC AGENDA FOR POSTSECONDARY EDUCATION



Objective 1. Improve the diversity and inclusiveness of Kentucky's campuses through the statewide diversity planning process and related initiatives.

Objective 2. Partner with Kentucky's P-12 system to increase the number of students ready to enter a postsecondary degree or certificate program.

Objective 3. Increase participation in postsecondary education, particularly among traditionally underserved populations.

Objective 4. This objective, regarding Kentucky Adult Education, was removed in the revision of June 2019

Objective 5. Expand financial access to postsecondary education.



Objective 6. Increase persistence and timely completion for all students at all levels, particularly for low-income and underrepresented minority students.

Objective 7. Increase the number of KCTCS students who complete career-oriented certificates and associate degree programs and successfully transfer to four-year institutions.

Objective 8. Promote academic excellence through improvements in teaching and learning.



Objective 9. Improve the career readiness and employability of postsecondary education graduates.

Objective 10. Increase basic, applied, and translational research to create new knowledge, accelerate innovation, and promote economic growth.

Objective 11. Expand regional partnerships, outreach and public service that improve the health and quality of life of Kentucky communities.

STATE-LEVEL METRICS

- Percent of recent Kentucky high school graduates entering postsecondary education within the state who met statewide readiness standards
- Percent of recent Kentucky high school graduates who attend any in-state postsecondary institution the fall or spring after graduation
- Percent of Kentuckians ages 25-64 enrolled in a Kentucky postsecondary institution
- Net general fund appropriations for public postsecondary institutions (adjusted for inflation) per full-time equivalent student
- Average net price (total cost of education for a first-time, full-time undergraduate, minus any grant or scholarship aid)

INSTITUTION-LEVEL METRICS

- Outcome on annual degree eligibility review, linked to campus diversity goals
- Percent of first-time, full-time, degree-seeking undergraduates underprepared in English or mathematics who complete a credit-bearing course in the subject by the end of the fall semester a year after entry
- Enrollment of credential-seeking students, total and disaggregated by income, race/ethnicity, and age.

STATE-LEVEL METRICS

- Three-year and six-year graduation rates of first-time, full-time, credential-seeking students, total and disaggregated by income, and race/ethnicity.
- First-year to second-year retention of first-time, degree-seeking students at entry, total and disaggregated by income, and race/ethnicity.
- Average and median number of credits earned by degree-seeking graduates.
- Six-year college completion rate of first-time, undergraduate, credential-seeking students who start at a Kentucky postsecondary institution

INSTITUTION-LEVEL METRICS

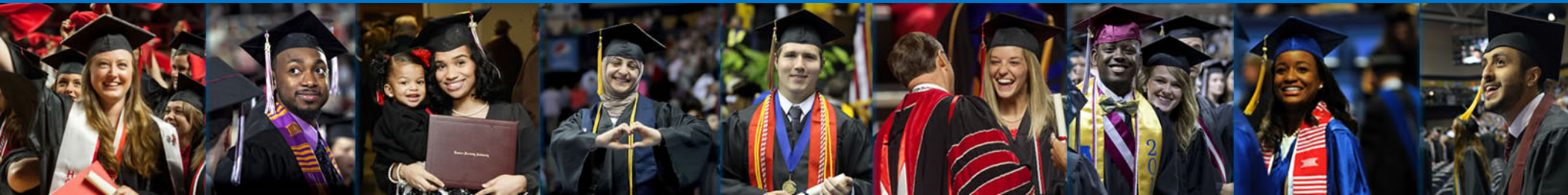
- Three-year and six-year graduation rates of first-time, full-time, credential-seeking students, total and disaggregated by income, and race/ethnicity.
- First-year to second-year retention of first-time, degree-seeking students at entry, total and disaggregated by income, and race/ethnicity.
- Average and median number of credits earned by degree-seeking graduates
- Number of first-time, degree-seeking, KCTCS students who transfer to a postsecondary institution with an associate degree

STATE-LEVEL METRICS

- The percent of Kentuckians ages 25-64 with a postsecondary certificate or degree
- Number of degrees and credentials conferred, by level, total and disaggregated by STEM+H, income, age, and race/ethnicity.
- Percent of associate and bachelor's degree graduates working in Kentucky or pursuing additional education a year after graduation

INSTITUTION-LEVEL METRICS

- Number of bachelor's, graduate, and professional degrees conferred, by level, total and disaggregated by STEM+H, income, age, and race/ethnicity.
- Number of certificates, diplomas, and associate degrees conferred, by level, total and disaggregated by STEM+H, income, age, and race/ethnicity (KCTCS only).
- Percent of graduates who complete internships/co-ops/clinical learning experiences
- Non-credit workforce training (KCTCS only)
- Total extramural research expenditures in all fields
- Extramural research and development expenditures in all fields, less institutionally-financed research and development expenditures
- Annual updates to the Council regarding regional development activities, outreach, and public s



2021 Statewide Data Briefing

David Mahan, Ph.D., Associate Vice President
Travis Muncie M.S., Director
CPE Data, Research and Advanced Analytics

January 28, 2021



CPE Statewide Data Briefing

Stronger by Degrees

2016-21 Strategic Agenda for Kentucky Postsecondary Education

Opportunity

College-going rate*

Enrollment*

Net price*

Progress of Underprepared

Success

Retention Rates*

Graduation rate* and completion rate

Avg./Median hours at graduation

Transfer from 2-year to 4-year with an Assoc. Degree

Impact

Attainment (60x30)

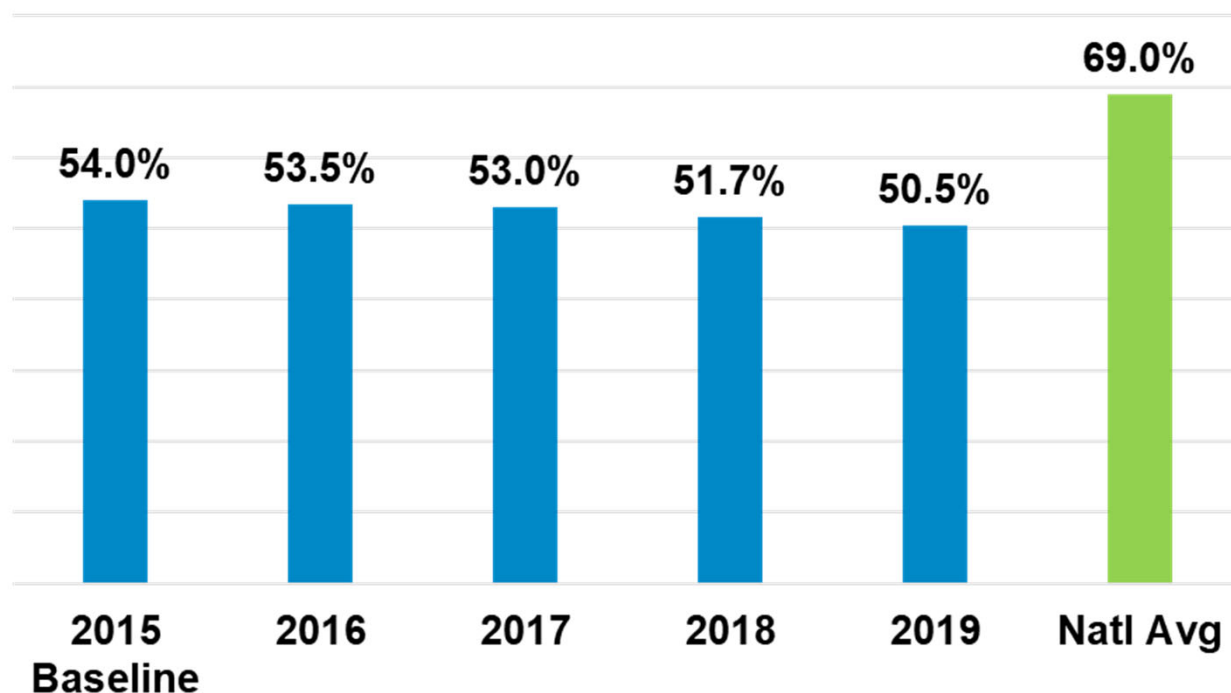
Degrees & other credentials conferred*

Percent of graduates working in KY

**Slides covered in the following ppt.*

Opportunity: In-state College-Going Rate

Kentucky public high school graduates attending postsecondary in subsequent year



KEY TAKEAWAYS

KY in-state rates have declined for 4 consecutive years.

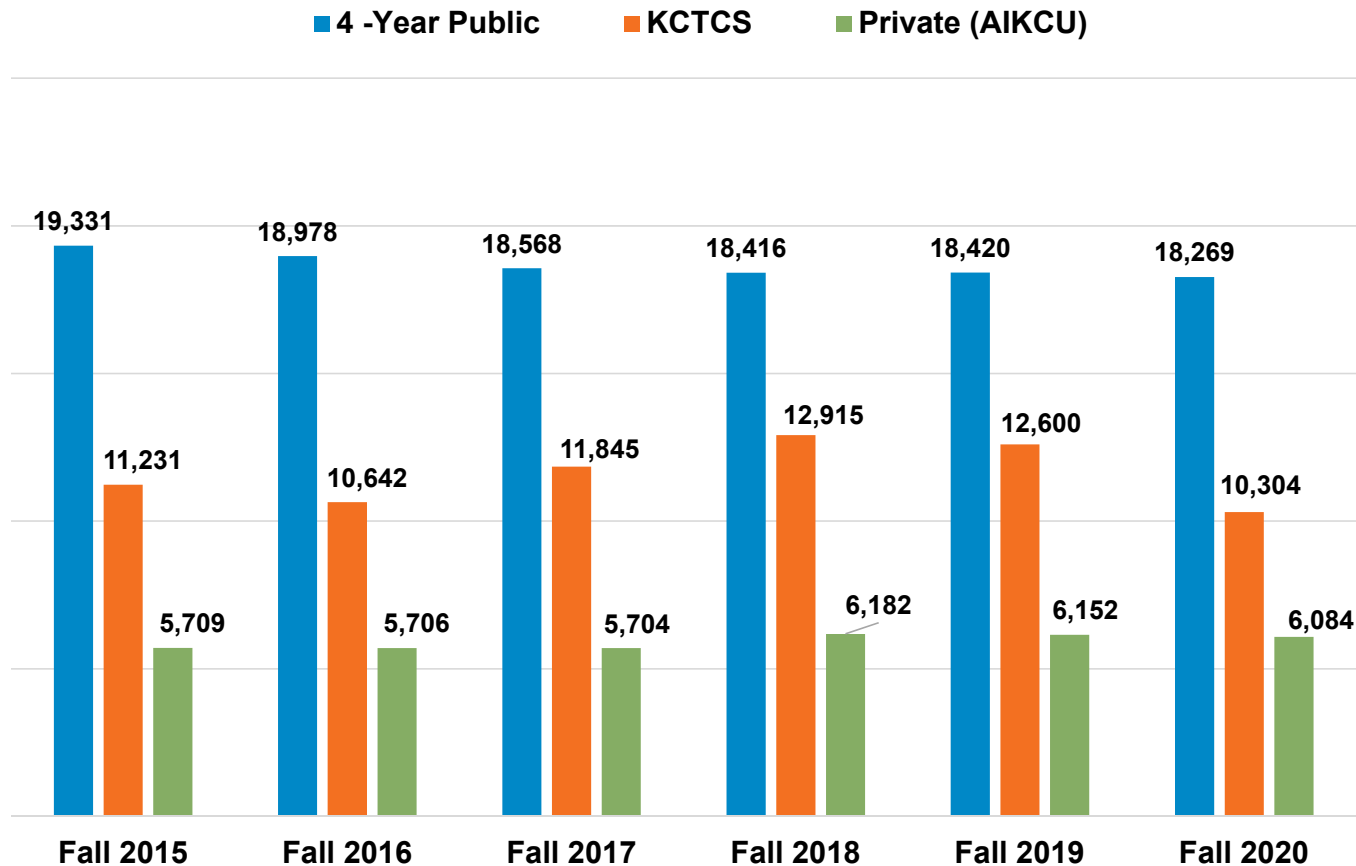
Gaps exist by gender and race.

- Male 46%
- Black 47%
- Hisp./Lat. 49%

Dual Credit is associated with higher college-going rates.

- 76.5% participants matriculated.

Opportunity: First-Time Undergraduate Enrollment



FA20 KEY TAKEAWAYS

4-Year Public

4 of 8 universities grew

-0.8% (1 year ▲)

-5.5% (5 year ▲)

KCTCS

0 of 16 institutions grew

-18.2% (1 year ▲)

-8.3% (5 year ▲)

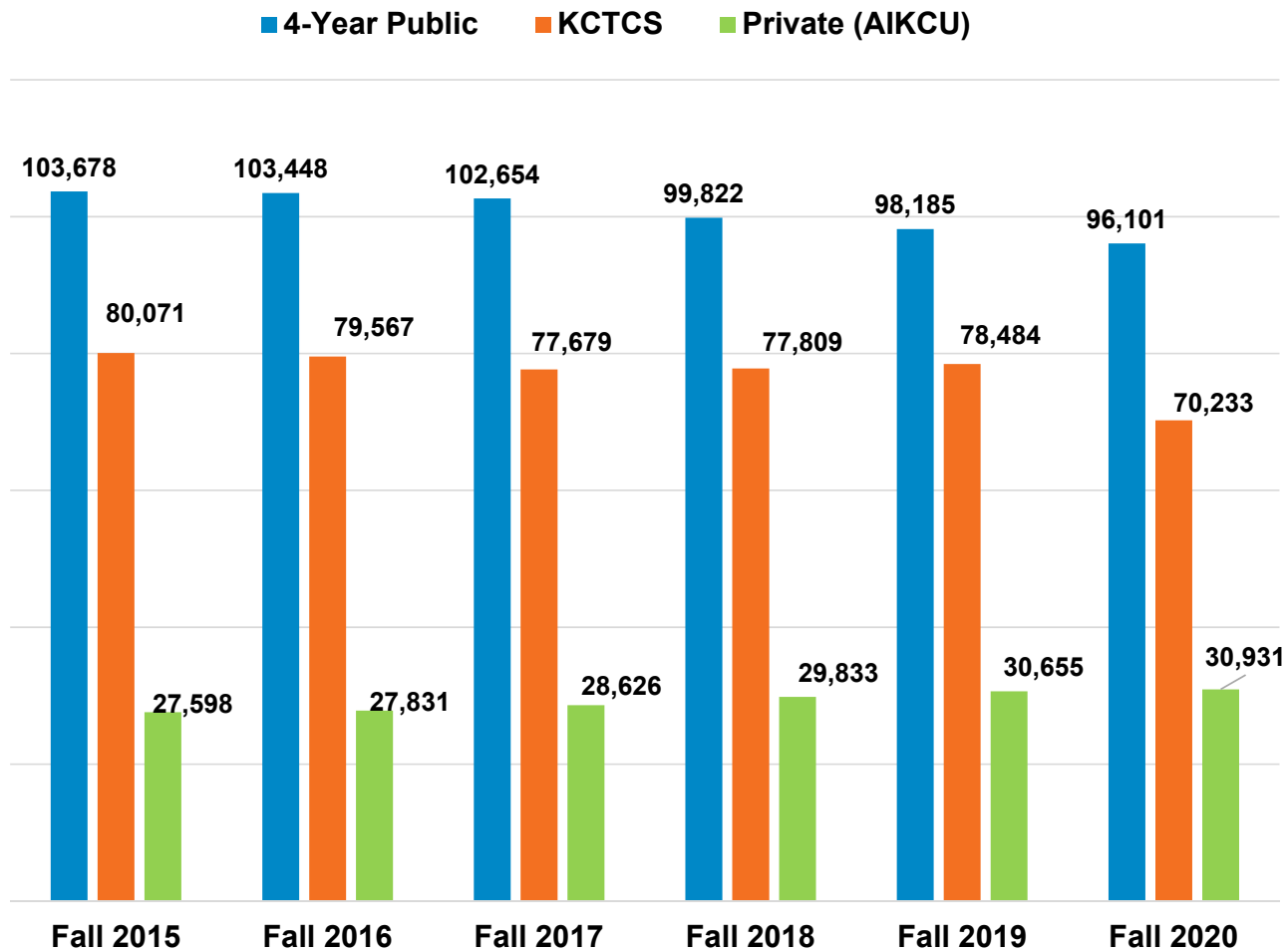
Private (AIKCU)

7 of 18 institutions grew

-1.1% (1 year ▲)

+6.6% (5 year ▲)

Opportunity: Undergraduate Enrollment



FA20 KEY TAKEAWAYS

4-Year Public

2 of 8 universities grew
 -2.1% (1 year ▲)
 -7.3% (5 year ▲)

KCTCS

1 of 16 colleges grew
 -10.5% (1 year ▲)
 -12.3% (5 year ▲)

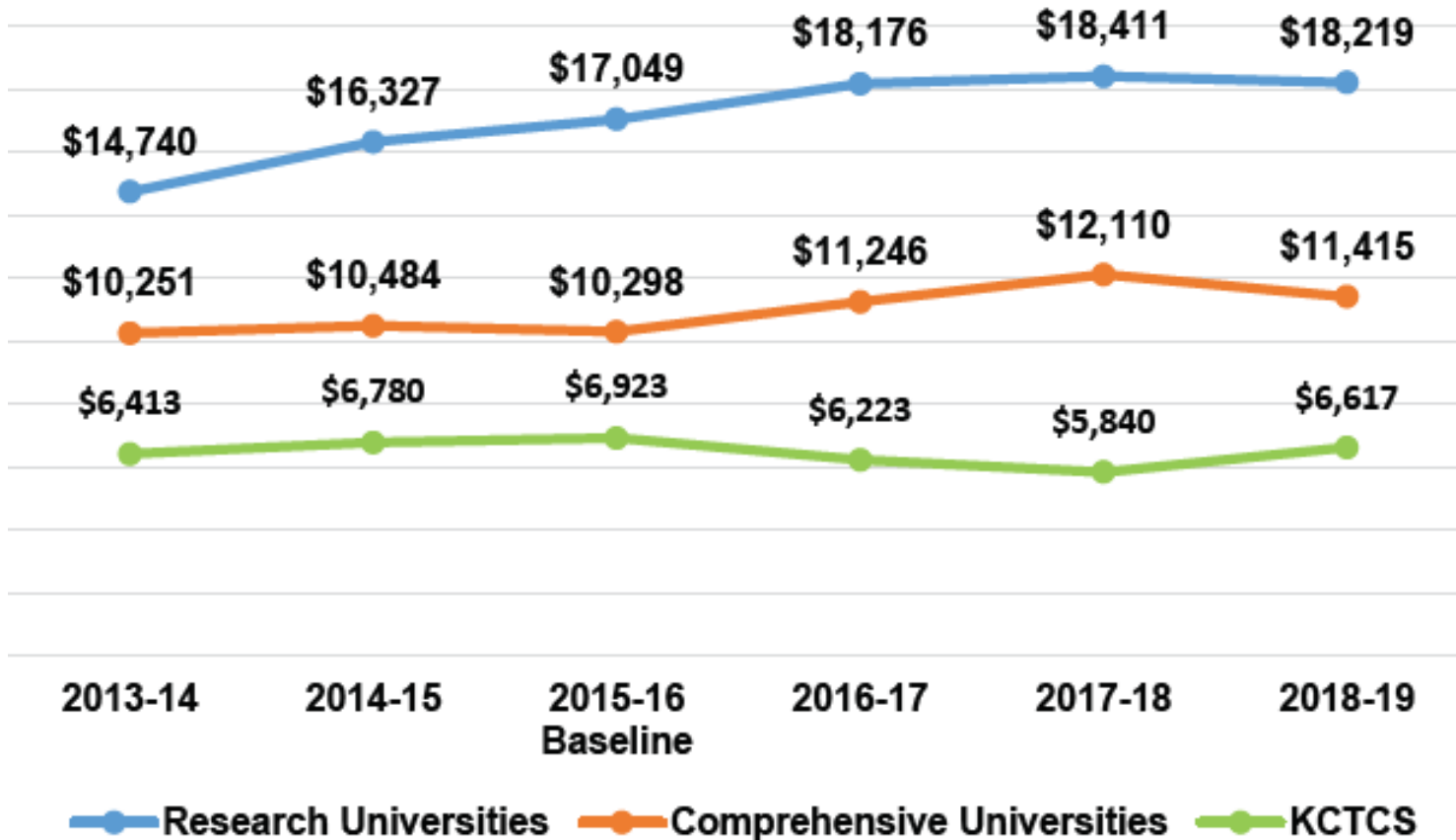
Private (AIKCU)

6 of 18 institutions grew
 +0.9% (1 year ▲)
 +12.1% (5 year ▲)

Adults

38,051 students in FA20
 -12.2% (1 year ▲)
 -28.1% (5 year ▲)

Opportunity: Average Net Price



KEY TAKEAWAYS

KY Research Univ.

1 of 2 universities decreased

-1.0% (1 year ▲)

+23.6% (5 year ▲)

KY Comprehensive Univ.

4 of 6 universities decreased

-5.7% (1 year ▲)

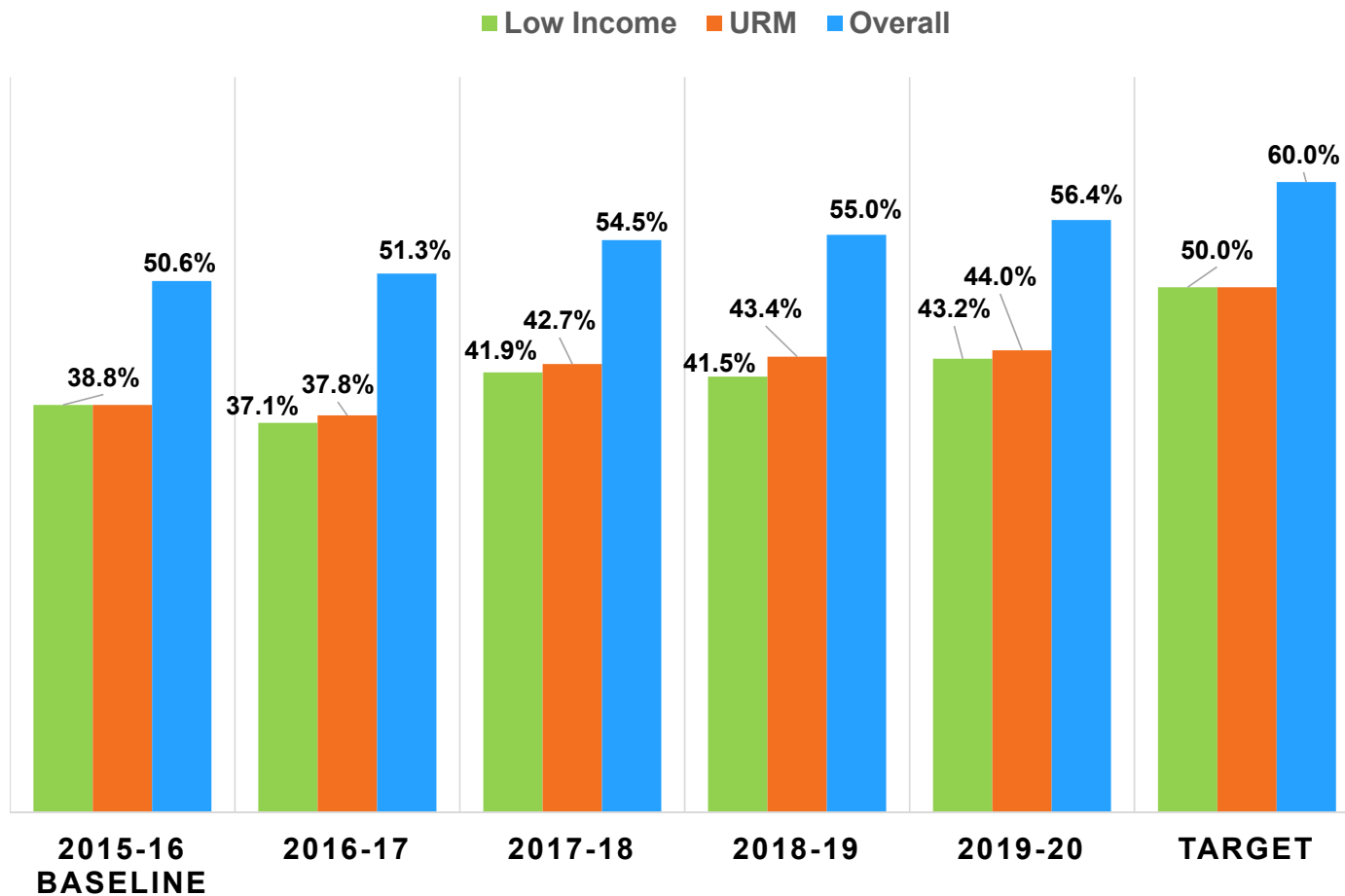
+11.4% (5 year ▲)

KCTCS

+13.3% (1 year ▲)

+3.2% (5 year ▲)

Success: Six Year Grad Rates 4-Year Public Univ.



KEY TAKEAWAYS

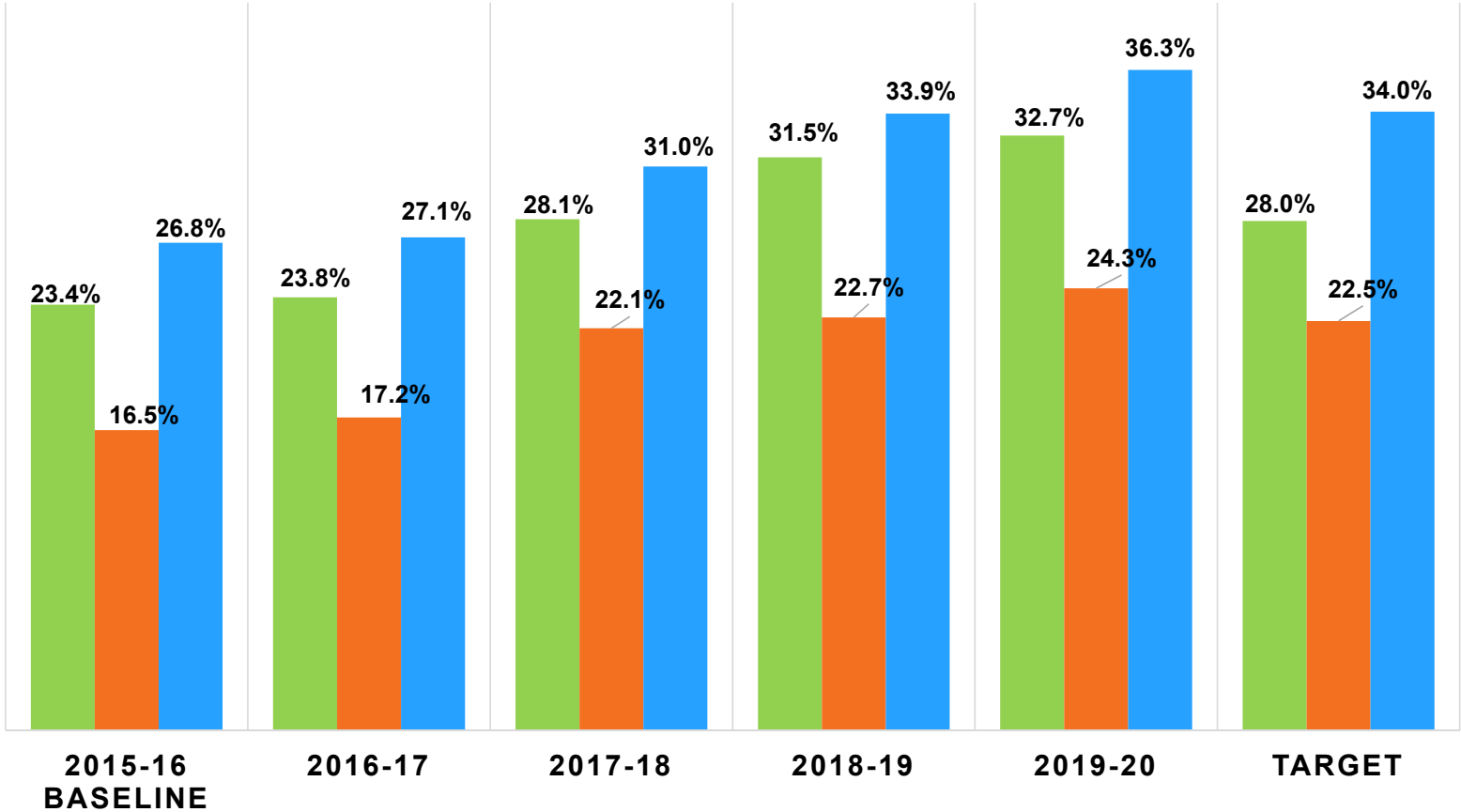
2019-20 is the freshman cohort in FA14 completing by SU20

Grad rates improving for all groups, approaching national avg. (60%), but gaps still exist.

Universities have achieved 10 of 24 targets.

Success: Three Year Grad Rates KCTCS

■ Low Income ■ URM ■ Overall



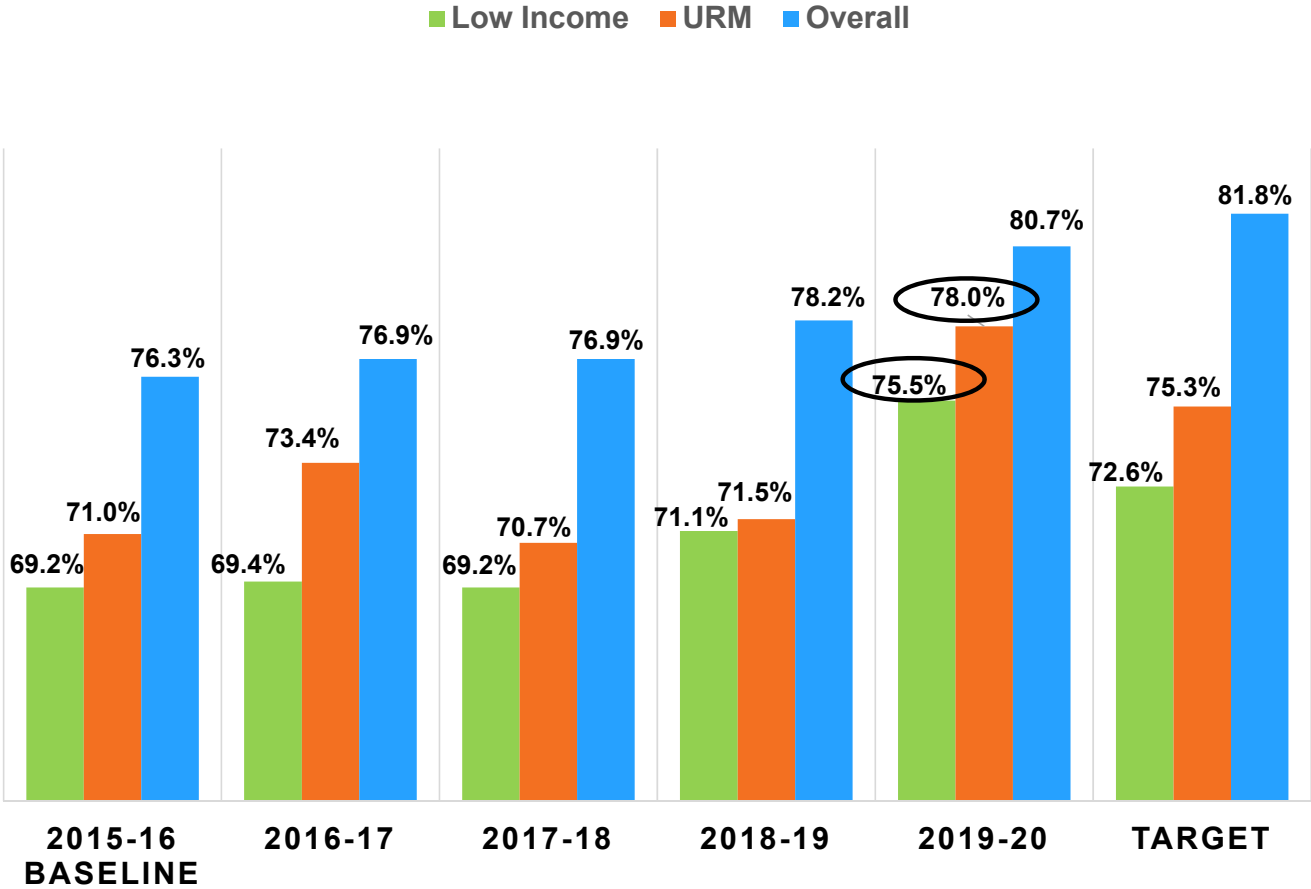
KEY TAKEAWAYS

2019-20 is the freshman cohort in FA17 completing by SU20

KCTCS grad rate is greater than national avg. (22%).

All targets met but gaps still exist.

Success: 1st Year to 2nd Year Retention 4-Year Public Univ.



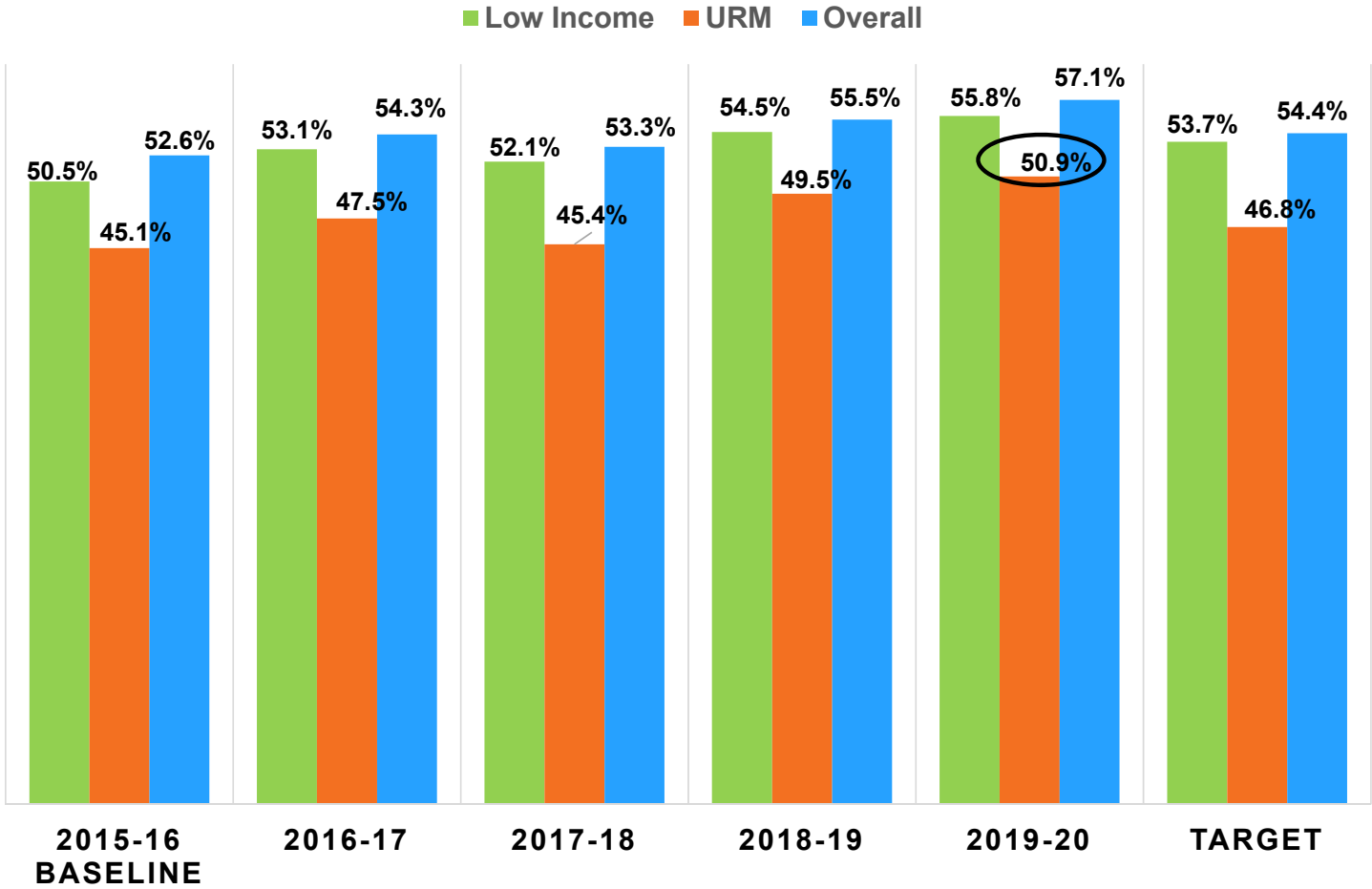
KEY TAKEAWAYS

2019-20 is the freshman cohort in FA19 returning FA20

Retention rates are improving, 2 of 3 targets met, gaps closing.

Future graduation rates for low income and URM students will improve.

Success: 1st Year to 2nd Year Retention KCTCS



KEY TAKEAWAYS

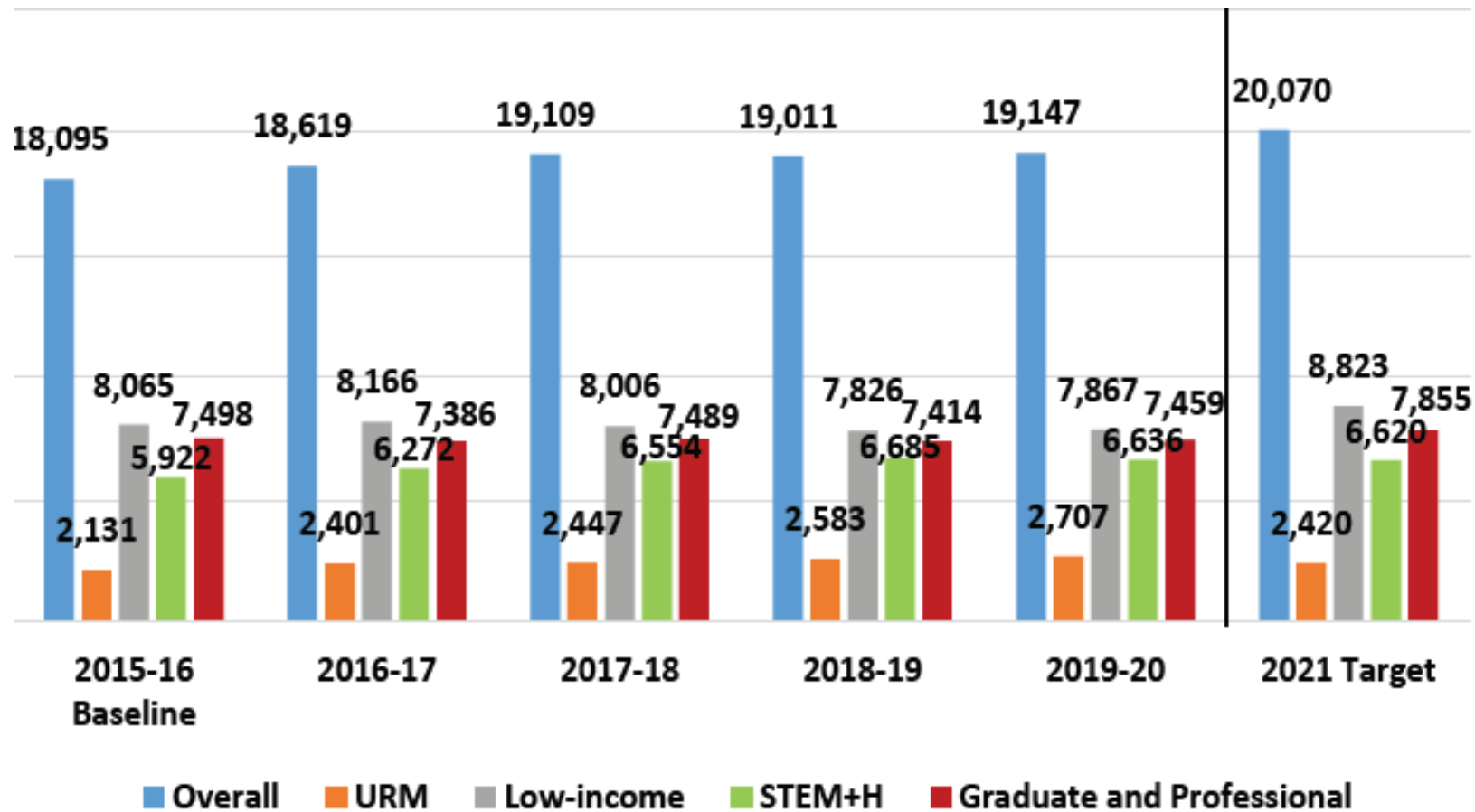
2019-20 is the freshman cohort in FA19 returning FA20

Retention rates improving, all targets met, gaps closing.

Future graduation rates for low income and URM students will improve.

URM gap toughest to close

Impact: Degrees Awarded at Public Universities



KEY TAKEAWAYS

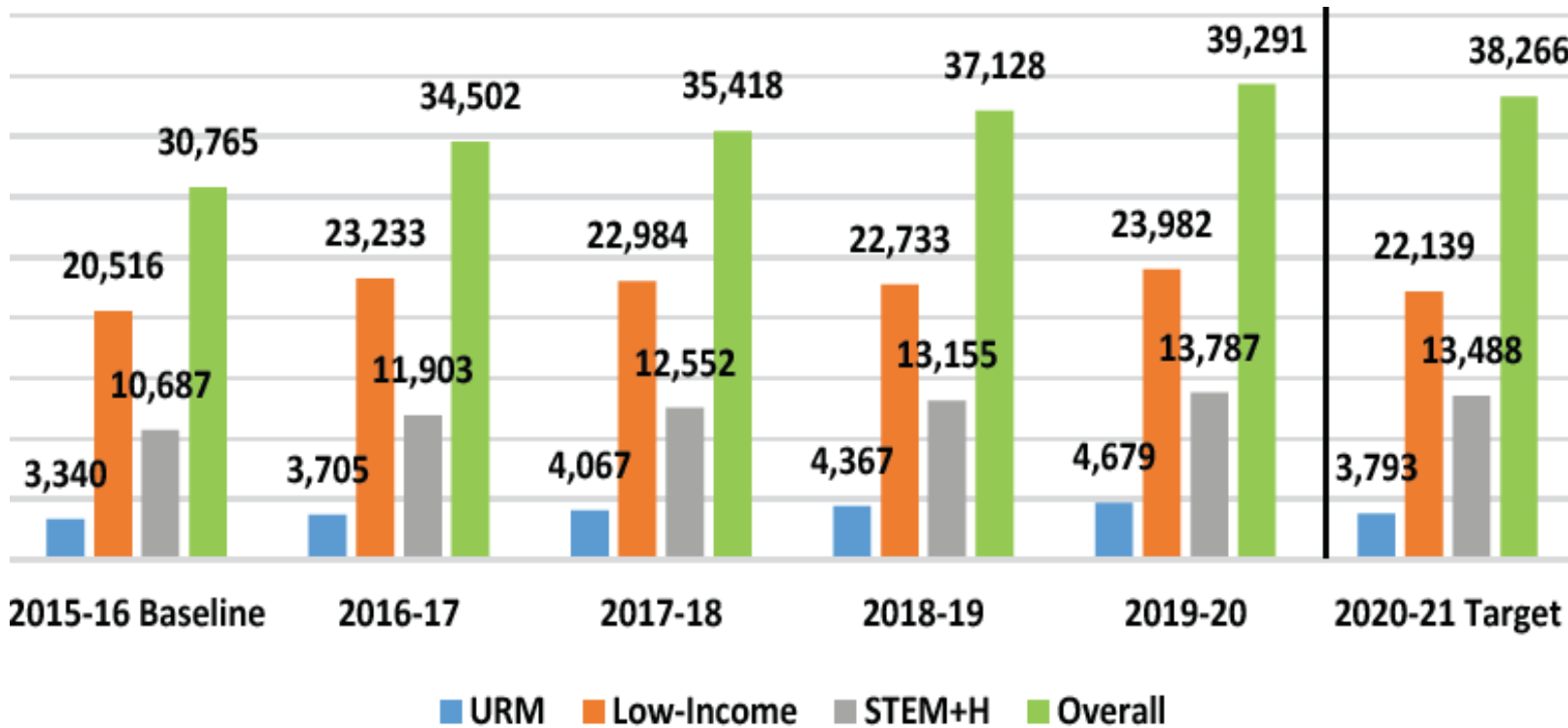
2019-20 overall growth despite enrollment decreases.

Strong growth in the number of URM graduates. Growth also in STEM+H. Targets met.

Low-income number is flat and target has not been met.

Graduate degrees flat. Target not met.

Impact: KCTCS Credentials



KEY TAKEAWAYS

2019-20 overall growth despite enrollment decreases.

Growth in all groups. Targets met.

1,249 additional low-income graduates in 2019-20.

Questions?



Twitter: CPENews and CPEPres



Website: <http://cpe.ky.gov>

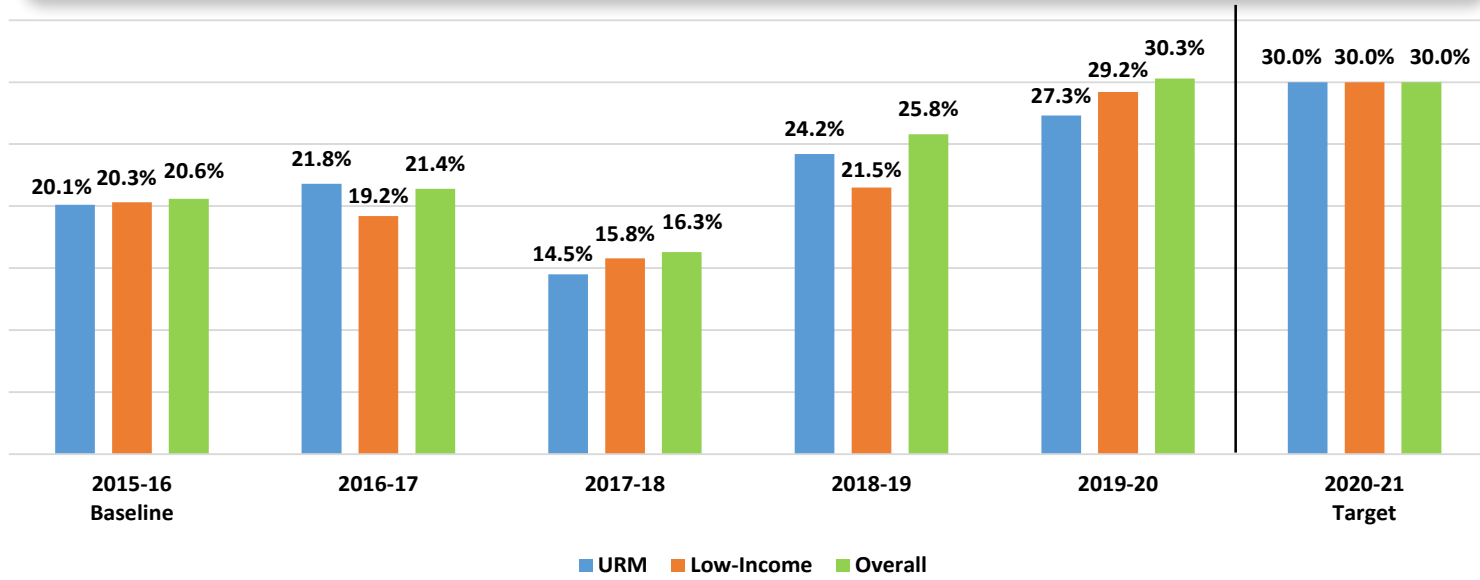


Facebook: KYCPE

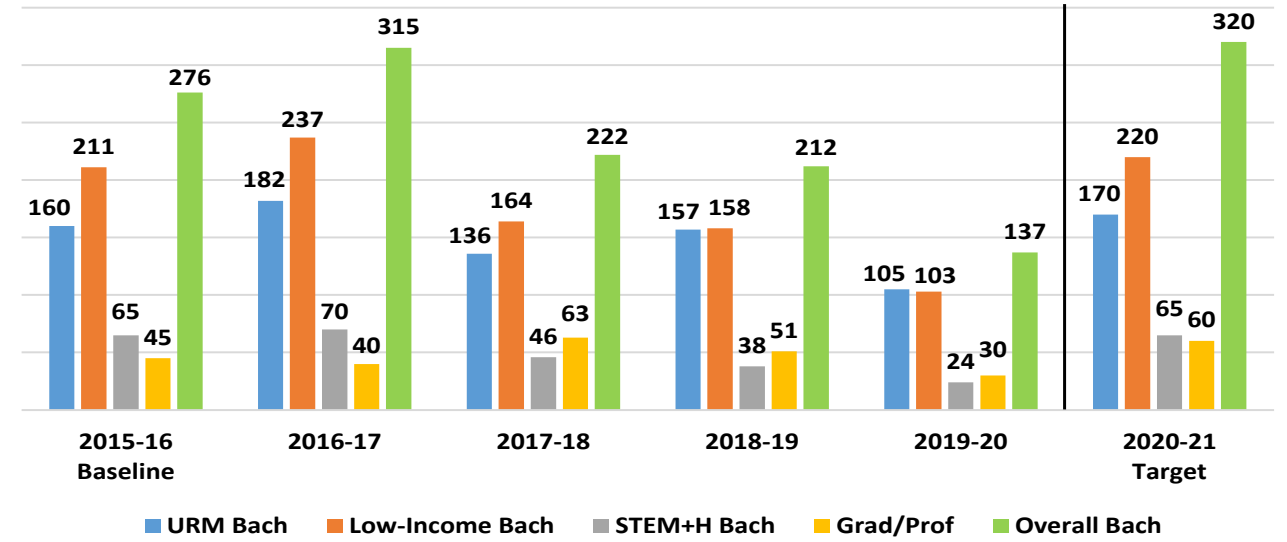


KENTUCKY STATE UNIVERSITY HIGHLIGHTS

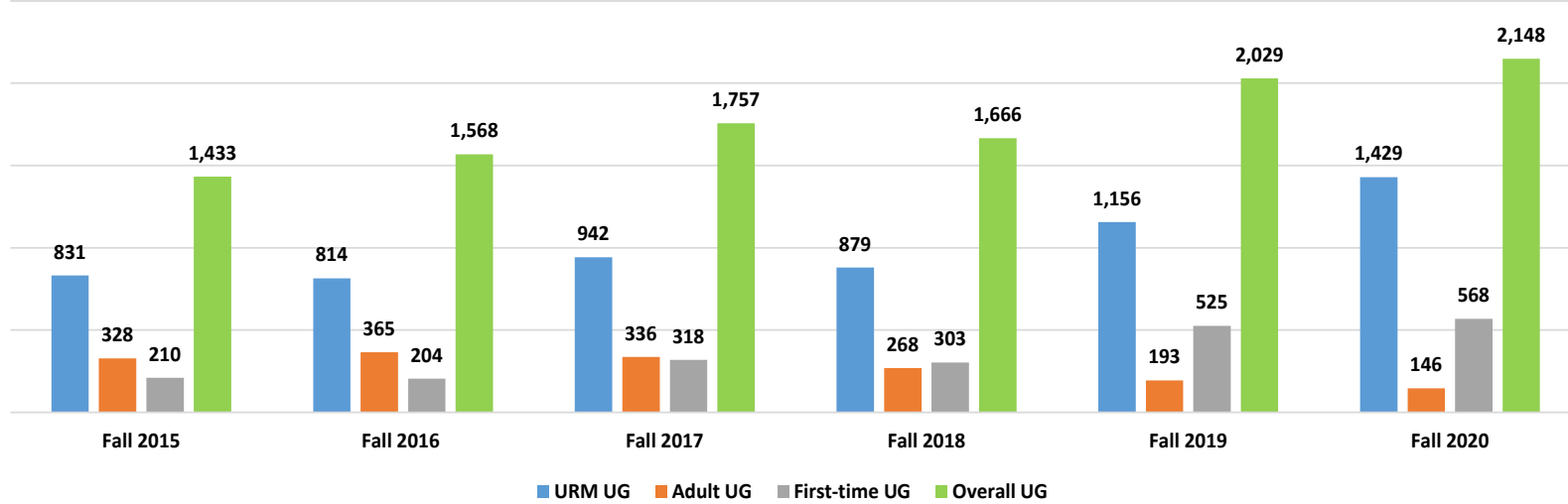
Six-Year Graduation Rate



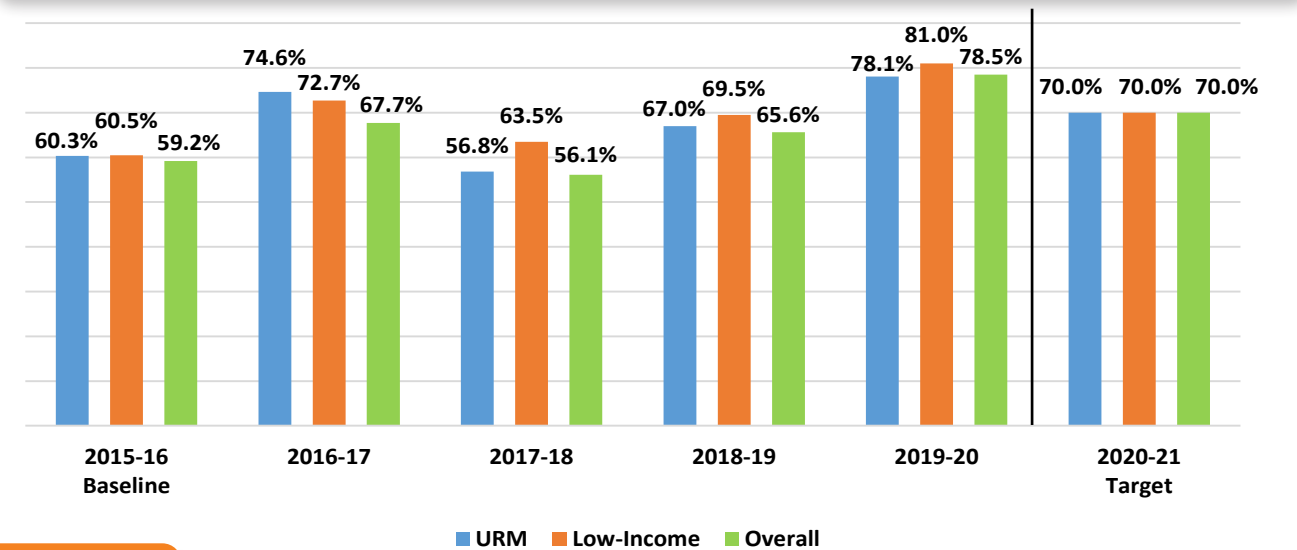
Degrees Awarded



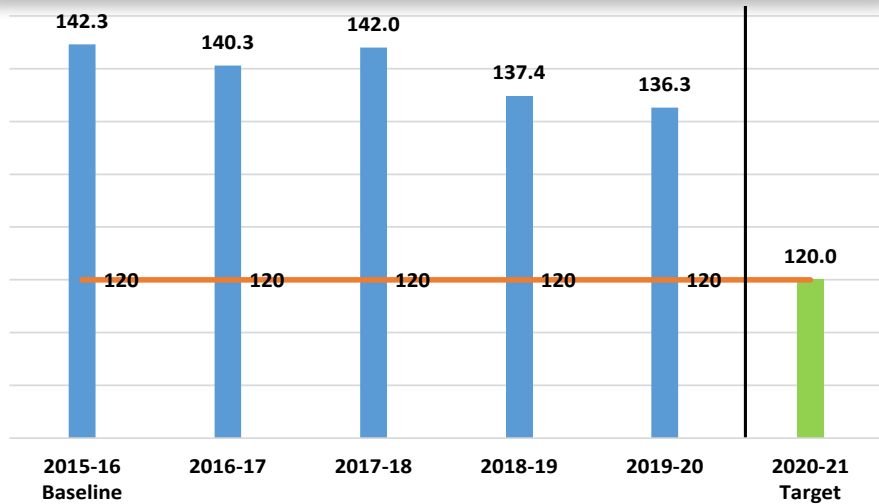
Undergraduate Enrollment



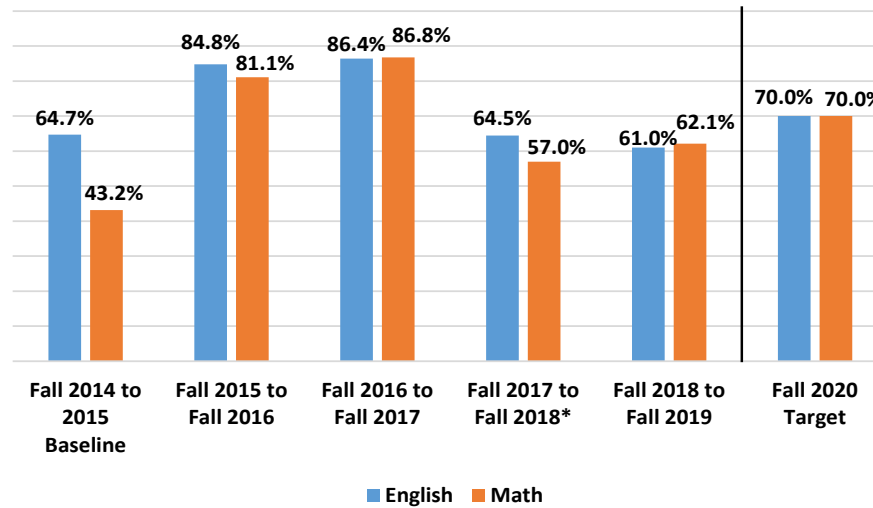
First-Year to Second-Year Retention



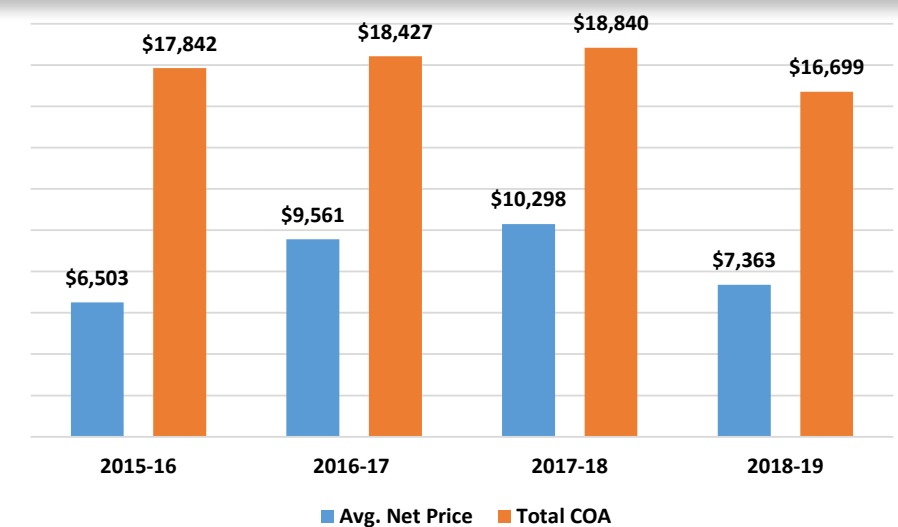
Average Credit Hours at Graduation



Success of Underprepared Students in Gateway Courses



Average Net Price & Total Cost of Attendance



INSTITUTION GOALS

METRIC	EKU			KSU			MoSU			MuSU			NKU			WKU			UK			UofL			4-YR PUBLIC TOTAL			
	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	
Graduation Rates																												
Overall	45.0%	52.3%	50.0%	20.6%	30.3%	30.0%	45.7%	42.6%	48.2%	48.6%	53.1%	58.0%	37.6%	48.2%	45.0%	51.9%	55.1%	53.7%	63.6%	66.0%	70.0%	52.8%	60.4%	60.1%	50.6%	56.4%	60.0%	
URM	37.0%	38.2%	43.0%	20.1%	27.3%	30.0%	32.6%	34.4%	37.5%	37.6%	33.3%	42.0%	23.0%	39.9%	39.0%	33.9%	36.9%	40.0%	52.4%	53.0%	58.5%	51.1%	53.7%	58.5%	38.8%	44.0%	50.0%	
Low-Income	36.3%	43.4%	42.0%	20.3%	29.2%	30.0%	34.1%	32.9%	38.0%	37.4%	40.3%	42.0%	30.3%	36.5%	39.0%	41.0%	41.5%	45.0%	51.5%	52.9%	56.0%	45.1%	50.3%	54.1%	38.8%	43.2%	50.0%	
Degrees and Credentials Awarded																												
Overall	2,559	2,634	2,690	276	137	320	1,306	1,139	1,477	1,696	1,659	1,783	2,196	2,222	2,400	2,817	3,042	3,100	4,540	5,202	5,200	2,705	3,112	3,100	18,095	19,147	20,070	
URM	207	284	218	160	105	170	69	73	84	151	183	165	209	253	230	315	386	347	536	777	621	484	646	585	2,131	2,707	2,420	
Low-Income	1,378	1,360	1,458	211	103	220	779	634	819	747	753	815	1,038	947	1,050	1,353	1,339	1,455	1,422	1,499	1,650	1,137	1,232	1,356	8,065	7,867	8,823	
STEM+H	769	819	820	65	24	65	343	336	397	741	616	747	672	796	750	888	928	1,021	1,609	2,022	2,100	835	1,095	1,085	5,922	6,636	6,620	
Graduate and Professional	903	862	950	45	30	60	339	293	374	696	500	699	599	717	660	881	868	950	2,098	2,244	2,250	1,937	1,945	2,011	7,498	7,459	7,855	
Enrollment*																												
UG Overall	14,327	12,070	NG	1,433	2,148	NG	9,783	8,621	NG	9,268	7,939	NG	12,806	11,672	NG	17,315	15,287	NG	22,761	22,246	NG	15,985	16,118	NG	103,678	96,101	NG	
UG URM	1,555	1,683	NG	831	1,429	NG	672	700	NG	1,035	909	NG	1,580	1,632	NG	2,586	2,621	NG	3,492	3,752	NG	3,108	4,065	NG	14,859	16,791	NG	
UG African American	822	698	NG	744	1,285	NG	330	241	NG	631	449	NG	848	755	NG	1,544	1,313	NG	1,701	1,580	NG	1,765	2,081	NG	8,385	8,402	NG	
UG Hispanic	349	499	NG	46	68	NG	141	209	NG	183	209	NG	376	472	NG	542	688	NG	954	1,241	NG	635	970	NG	3,226	4,356	NG	
UG First-time	2,794	2,270	NG	210	568	NG	1,484	1,199	NG	1,468	1,503	NG	2,266	1,836	NG	3,121	3,120	NG	5,166	4,894	NG	2,822	2,879	NG	19,331	18,269	NG	
UG Adult (25-64)	3,260	2,360	NG	328	146	NG	1,447	779	NG	1,660	833	NG	2,875	2,072	NG	2,779	1,680	NG	1,756	1,447	NG	2,766	2,205	NG	16,871	11,522	NG	
Graduate Overall	2,517	2,395	NG	153	142	NG	1,092	686	NG	1,730	1,517	NG	1,914	4,540	NG	2,753	2,231	NG	7,959	8,864	NG	6,382	7,128	NG	24,500	27,503	NG	
Graduate URM	250	313	NG	72	71	NG	88	79	NG	153	188	NG	191	759	NG	347	387	NG	674	1,044	NG	878	1,290	NG	2,653	4,131	NG	
Diversity Enrollment*																												
UG Black, Non-Hispanic Only	5.7%	5.8%	6.0%	51.9%	59.8%	45.0%	3.4%	2.8%	3.8%	6.8%	5.7%	6.5%	6.6%	6.5%	7.1%	8.9%	8.6%	10.0%	7.5%	7.1%	8.3%	11.0%	12.9%	14.0%	8.1%	8.7%	NG	
UG Hispanic or Latino	2.4%	4.1%	2.8%	3.2%	3.2%	5.0%	1.4%	2.4%	1.6%	2.0%	2.6%	2.1%	2.9%	4.0%	3.9%	3.1%	4.5%	4.0%	4.2%	5.6%	4.9%	4.0%	6.0%	6.0%	3.1%	4.5%	NG	
UG URM	10.9%	13.9%	12.0%	58.0%	66.5%	60.0%	6.9%	8.1%	7.6%	11.2%	11.5%	11.3%	12.3%	14.0%	14.0%	14.9%	17.2%	15.8%	15.3%	16.9%	17.7%	19.4%	25.2%	23.0%	14.3%	17.5%	NG	
Graduate URM	9.9%	13.1%	10.4%	47.1%	50.0%	50.0%	8.1%	11.5%	8.6%	8.8%	12.4%	8.9%	10.0%	16.7%	15.0%	12.6%	17.4%	13.1%	8.5%	11.8%	9.9%	13.8%	18.1%	15.5%	10.8%	15.0%	NG	
1st-Yr. to 2nd-Yr. Retention Rates																												
Overall	74.0%	79.5%	75.0%	59.2%	78.5%	70.0%	70.7%	75.8%	76.2%	74.2%	81.1%	81.0%	71.9%	74.5%	77.0%	72.8%	76.8%	74.6%	81.7%	85.9%	90.0%	79.7%	80.9%	82.0%	76.3%	80.7%	81.8%	
URM	64.1%	80.3%	67.0%	60.3%	78.1%	70.0%	67.8%	71.2%	73.9%	69.1%	75.3%	75.0%	69.5%	69.0%	75.0%	58.3%	73.0%	67.4%	77.2%	82.2%	80.0%	78.0%	79.2%	80.5%	71.0%	78.0%	75.3%	
Low-Income	69.9%	76.7%	72.0%	60.5%	81.0%	70.0%	67.3%	73.0%	73.5%	65.6%	72.1%	70.0%	64.4%	69.1%	71.0%	63.7%	69.9%	70.1%	74.8%	81.2%	80.0%	74.5%	78.0%	77.5%	69.2%	75.5%	72.6%	
Average Credit Hrs. at Graduation	140.5	137.3	137.5	142.3	136.3	120.0	138.1	134.3	136.6	138.0	135.2	132.0	137.8	134.1	135.7	139.6	135.2	137.0	140.5	139.4	135.4	142.2	137.9	137.0	139.0	137.0	134.0	
Workforce Diversity																												
Tenured/Tenure-Track Faculty	8.3%	6.5%	8.7%	33.7%	44.9%	45.0%	7.0%	7.2%	7.5%	6.1%	7.4%	6.1%	9.7%	10.7%	12.0%	9.3%	9.2%	10.3%	6.4%	8.6%	8.9%	10.7%	10.4%	11.5%	8.8%	9.4%	NG	
Management Occupations	8.5%	9.4%	8.9%	69.4%	70.7%	70.0%	6.9%	3.3%	8.4%	10.1%	7.7%	10.1%	10.5%	13.6%	12.5%	14.8%	12.0%	15.8%	5.2%	8.1%	9.3%	11.5%	12.7%	12.5%	11.4%	12.0%	NG	
Progress of Underprepared in Eng.***	54.8%	77.3%	70.0%	64.7%	61.0%	70.0%	60.4%	81.3%	75.0%	53.9%	69.1%	70.0%	62.6%	66.2%	82.0%	60.9%	64.7%	70.0%	80.7%	68.3%	85.0%	92.2%	82.4%	93.0%	64.0%	68.8%	70.0%	
Progress of Underprepared in Math***	18.0%	54.3%	35.0%	43.2%	62.1%	70.0%	27.5%	61.9%	50.0%	4.1%	50.5%	60.0%	30.0%	37.9%	60.0%	42.0%	46.6%	60.0%	53.7%	66.3%	65.0%	23.2%	66.2%	35.0%	32.9%	53.9%	60.0%	
Average Net Price**	\$12,255	\$14,674	NG	\$6,503	\$7,363	NG	\$11,296	\$12,560	NG	\$10,529	\$11,512	NG	\$8,910	\$9,412	NG	\$11,409	\$12,174	NG	\$17,850	\$18,958	NG	\$16,249	\$17,490	NG	\$17,049 (research)	\$18,219 (research)	NG	
																									\$10,298 (comps)	\$11,415 (comps)	NG	

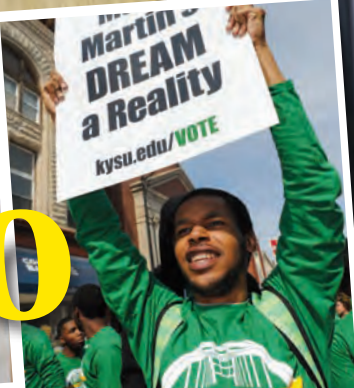
*For enrollment, 2019-20 represents fall 2020 counts.

**For average net price, values are displayed for 2018-19.

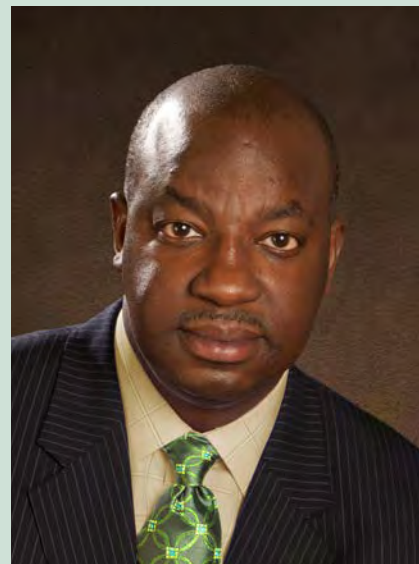
***For progress of underprepared students, values are displayed for 2014-15, instead of 2015-16, and values are displayed for 2018-19, instead of 2019-20.

Advancing KENTUCKY STATE UNIVERSITY Forward

2017-2020 QUADRENNIAL PRESIDENT'S REPORT



THOROBRED STRONG



I am humbled to serve as the 18th president of Kentucky State University and honored to work with a community of strong and courageous individuals. As the COVID-19 pandemic has evolved, Kentucky State's highest priority is the health and safety of all members of the Thorobred family.

As members of the Kentucky State family, every one of us is essential to keeping each other and our campus safe. Every member of our family can take pride in being together safely only when we honor one another by respecting the precautions put into place to protect us.

During a year when what we knew about our world, our future, and ourselves never stopped changing, the strength and generosity of the Kentucky State family remained steadfast. Like every family in 2020, we struggled with disappointments, and we faced challenges together that we had never encountered before. It is the strength of family and togetherness that is empowering us to lead the way through the current crisis, and it is our inspiration as we plan to advance Kentucky State forward for the future ahead.

My tenure as president began on May 15, 2017, and I shared my vision of how Kentucky

State would seek excellence without excuse to better society through education, research and service. Without you, none of our achievements would have been possible. Each year we are pushing ourselves harder and setting our shared expectations higher.

The blueprint for advancing Kentucky State forward is held up by four pillars of success — access, academics, agriculture and athletics. This Quadrennial Report highlights the contributions, several of the activities and events of how we are setting higher expectations each year.

As you review the Quadrennial Report, envision how you can partner with Kentucky State to continue the work of our institutional mission. This is your Kentucky State University. Thank you to every individual who has contributed your time and resources to our students and Kentucky State University.

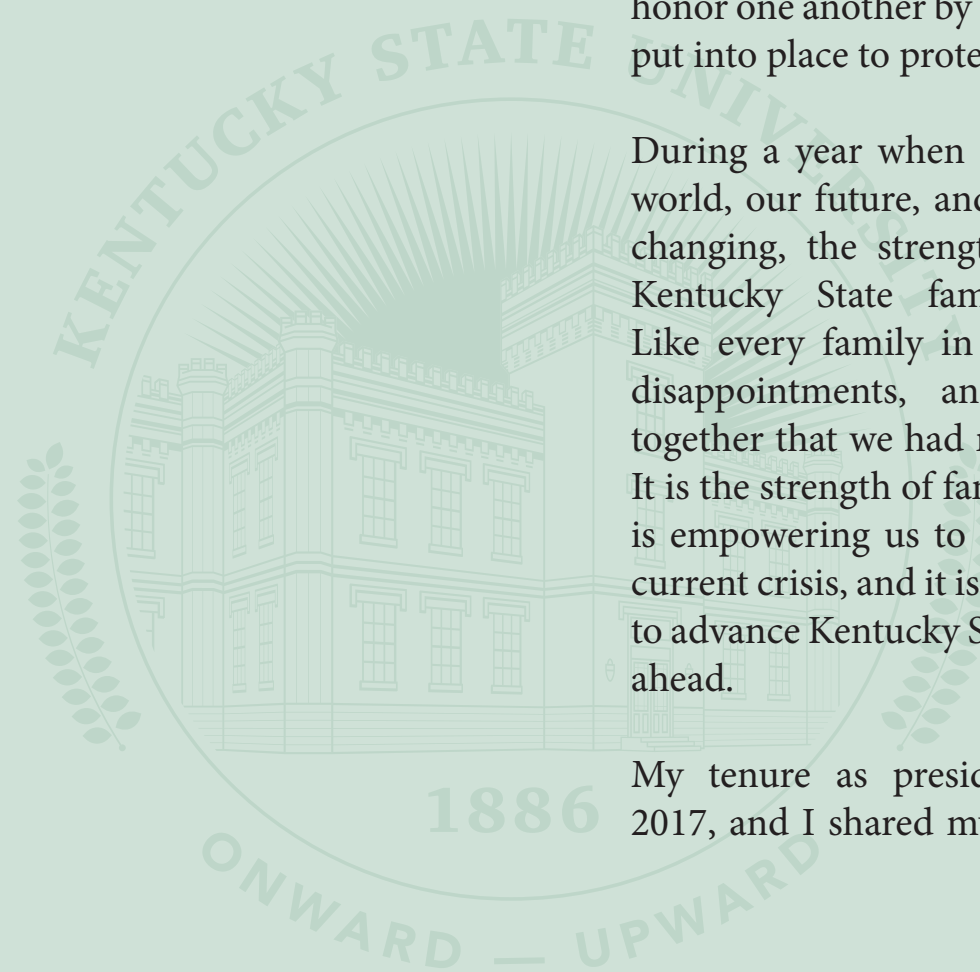
Our students deserve your support, and they will continue to represent what higher education truly is: the essence of human potential. We cannot complete our work without you. Together is the only way forward. To partner with Kentucky State, email president@kysu.edu.

Forever Forward,

A handwritten signature in black ink that reads "M. Christopher Brown II". The signature is fluid and cursive, with the first and last names being more prominent.

M. CHRISTOPHER BROWN II

Eighteenth President





THE MISSION STATEMENT

Kentucky State University is a public, comprehensive, historically black land-grant university committed to advancing the Commonwealth of Kentucky, enhancing society, and impacting individuals by providing quality teaching with a foundation in liberal studies, scholarly research, and public service to enable productive lives within the diverse global economy.

THE VISION STATEMENT

Kentucky State University will be recognized as a model of student success by embracing diversity and inclusion, inspiring innovation, and demonstrating a dedication to excellence.

CORE VALUES

STUDENT DRIVEN

INTEGRITY and RESPECT

DIVERSITY and INCLUSION

ACCOUNTABILITY and CONSISTENCY

PARTNERSHIPS and COMMUNITY RELATIONSHIPS

Leadership

BOARD OF REGENTS

Dr. Elaine Farris, Chair

Mr. Dalton Jantzen, Vice Chair '22

Mr. Ron Banks '23

Ms. Mindy Barfield, Esq. '21

Mr. Kirk L. Miller Jr. '21, Student Regent

Ms. Chandee Felder '22, Staff Regent

Mr. Paul C. Harnice, Esq. '22

Dr. Joe Moffett '22, Faculty Regent

Dr. Syamala H.K. Reddy '21

Mr. Roger Reynolds '24

Vacant

INSTITUTIONAL OFFICERS

Dr. M. Christopher Brown II, 18th President

Mr. Douglas R. Allen II – Executive Vice President for Finance and Administration/CFO

Ms. Clara Ross Stamps – Senior Vice President for Brand Identity and University Relations

Dr. Lucian Yates III – Interim Provost and Vice President for Academic Affairs

Dr. Derek F. Greenfield – Vice President for Student Engagement and Campus Life

Ms. Lisa K. Lang – General Counsel and Records Custodian

Dr. Tymon M. Graham – Chief of Staff

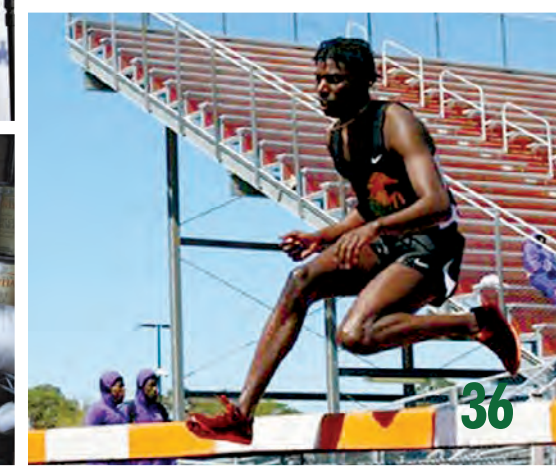


ACCESS

Anyone who wishes to earn a public education has access to an open, diverse, inclusive and affordable institution.

SACSCOC
fully reaffirms
**KENTUCKY STATE UNIVERSITY'S
ACCREDITATION**

18 for **100** Years



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ACCESS



2017

Kentucky State University hosts successful inaugural High School Day

Kentucky State University's inaugural High School Day brought hundreds of students from all over Kentucky, Indiana, Ohio and beyond.

The day was packed with activities for prospective students to sample life at Kentucky State. Academic programs, athletics, and student organizations were highlighted in a browsing session to begin the day in the William Exum Center. Greetings and words of wisdom were shared by Kentucky State University President M. Christopher Brown II, Board of Regents Chair Dr. Elaine Farris and many others.



2017

Board of Regents approves establishment of University College

The Kentucky State University Board of Regents approved the establishment of University College at Kentucky State during the regular meeting Dec. 7.

The University College's mission is to provide a series of programs, services and curriculum to promote and support the academic success of the university's first-year students. By fostering productive academic habits through advising, success coaching, learning support, and first- and second-year experience programming, University College will effectively and rapidly increase the likelihood for undergraduate academic success and retention.



2018

Kentucky State University drastically reduces summer tuition rates with aims to improve graduation rate

The Kentucky State University Board of Regents voted to approve the reduction of summer tuition rates to \$125 per credit hour. The previous summer tuition rate for undergraduates living on campus was \$309 per credit hour.

President Brown said the reduction in cost could potentially help the four-year graduation rate, providing an opportunity for more students in the 2014 cohort to complete their degree.



2018

New flat-rate tuition approved for new first-year undergraduate students

On the recommendation of President M. Christopher Brown II, the Kentucky State University Board of Regents approved the Thorobred Promise Tuition Program, which encourages students to graduate within four years. The program, which began in the 2018-19 academic year, is designed to boost graduation rates and cut down on the number of loans students acquire. With the guaranteed flat-tuition rate for four years, new first-year undergraduate students are encouraged to finish college in four years.



2018

Pre-College Academy approved

The Pre-College Academy gives students who may or may not be attending Kentucky State University the opportunity to get an early start by earning 5-9 credit hours depending on their track. This program is surrounded by a wealth of academic support services such as tutoring, mentoring, supplemental instruction, self-paced labs, and experiences that include aspects of college orientation, campus-centered activities, and higher education socialization.

2019

Kentucky State to distribute laptop computers to its fall freshman class

The next generation of Thoroughbreds will not have to include laptop computers on their long list of items required for college success. Kentucky State University will issue every first-time, full-time freshman a new laptop computer.

Giving new students access to laptops supports Kentucky State's new campus-wide Quality Enhancement Plan (QEP): Learning that Works, which equips every student with the necessary technology skills and professional abilities to be workforce ready.

2020

Six Kentucky State University students received contracts from Jefferson County Public Schools

Six Kentucky State University education students received a career-launching surprise during their recent appearance at the Jefferson County Public Schools (JCPS) Equity Institute recently.

Adam Andesha, Hidejuha Kennedy, Alairia Long, Kyron Parrish, De'Nasha Turner and Desiree Wofford were presented with conditional contracts to work for JCPS as teachers upon graduation.

2020

Kentucky State University provided assistance and flexibility during the COVID-19 pandemic

In the very early stages of the COVID-19 pandemic, Kentucky State University established the COVID-19 Student Emergency Fund to assist students in need financially. Kentucky State also bridged the gap to accessing online courses by providing laptops, hotspots for internet service and access to online textbooks.

When students returned to campus in the fall, they were given a multitude of options on how they might want to attend classes through Breds Choice. Students could attend virtually from home, virtually from on-campus and choose a hybrid option of in-person and online courses.

SPOTLIGHT

on Access

DEVELOPING THE WHOLE PERSON

Historically Black Colleges and Universities are rooted in a long tradition of educating the whole person. Part of that work occurs in regular convocations and assemblies, a deeply intertwined part of HBCU culture. Since 2017, President Brown resurrected the long tradition of educating the whole person at Kentucky State with monthly assemblies and convocations. From the Rev. Dr. Martin Luther King Jr. Assembly to the Spring Commencement Convocation and everything in between (the Heritage Assembly, Founder's Day Convocation, Academic Honors Convocation, Women's Day Assembly, the Anna Mac Clarke Veterans Recognition Assembly and so many more), Kentucky State recognizes the importance of developing the whole student.

ASSEMBLY AND CONVOCATION SPEAKERS

From distinguished celebrities, leaders in the world of academia to influential voices in business, guest speakers at Kentucky State motivate, inspire and empower the campus community to think forward.

Inaugural Scholarship Luncheon

Billy Ray Cyrus, *Country Music Star and Flatwoods, Kentucky native*

Encampment

Edwin J. Nichols, Ph.D. *Clinical/Industrial Psychologist*

Damon A. Williams, Ph.D. *Leader, Scholar, Educator*

Dr. Joseph H. Silver Sr., *President of Silver & Associates*

Eric Stoller, *Higher Education Consultant*

Tiffany Jackson, *University of Kentucky, Director of Student Financial Wellness*

Dr. Martin Luther King Jr. Assembly

Harry E. Johnson Sr., *Immediate Past President of the Dr. Martin Luther King Jr. National Memorial Project Foundation, Inc.*

Milton Carver Davis, *Attorney at Law*

SGA Black History Assembly

Lance Gross, *Actor*

Rocsi Diaz, *Radio Personality*

Heritage Assembly

MC Lyte, *Legendary Rapper, Social Justice Advocate and Humanitarian*

Judge Glenda A. Hatchett, *Founding Partner, The Hatchett Firm, P.C.*

Dwayne M. Murray, Esq., *Senior Partner, Murray & Murray, LLC*

Women's History Assembly

Keshia Knight Pulliam, *Actor*

Dr. Glenda Glover *President, Tennessee State University, 30th International President of Alpha Kappa Alpha Sorority, Incorporated*

Academic Honors Convocation

Patricia Russell-McCloud, Esq., *Motivational Speaker and Kentucky State Alumna*

Dr. Gregory J. Vincent, *Grand Sire Archon (International President & CEO) Sigma Pi Phi Fraternity*

State of the University Assembly

His Majesty King Eze A.E. Chukwuemeka Eri, *The Igbo King of Kings of Anambra State Nigeria (in attendance)*

Founder's Day Convocation

Reverend Cuttie W. Bacon IV, *Class of 1987*

Russell L. Drake *Class of 1984, Author and Distinguished Toastmaster*



Lance Gross and Rocsi Diaz



Keisha Knight Pulliam

Rev. Dr. Kevin Cosby *President, Simmons College of Kentucky and Pastor, St. Stephen Church (Kentucky)*
Rev. Dr. Lester A. McCorn *President, Clinton College (South Carolina)*

Dr. F. Thomas Beavers, *Kentucky State Alumnus and Fourth Pastor of New Rising Star Church (Alabama)*

Dathan Thigpen, *National Recording Artist and BET's Sunday Best Season 8 Winner*

Dr. W. Franklin Evans *President, Voorhees College*

Rev. Dr. Alton B. Pollard, *Tenth President, Louisville Presbyterian Theological Seminary*

Commencement Convocation

Xernona Clayton, *Civil Rights Leader and Pioneering Broadcasting Executive*

Dr. Randal Pinkett, *Entrepreneur, Philanthropist and Author*

Timothy Eugene Scott, *United States Senator and Businessman*

Chrisette Michelle, *National Recording Artist*

Rev. Dr. Gwendolyn E. Boyd, *22nd National President of Delta Sigma Theta Sorority, Inc.*

Bishop Joseph W. Walker III, *Presiding Prelate, Full Gospel Baptist Church Fellowship*

KeKe Wyatt, *National Recording Artist*

Rev. Dr. Jamal-Harrison Bryant, *Senior Pastor of New Birth Missionary Baptist Church (Georgia) and Founding Pastor of Empowerment Temple AME Church (Maryland)*

Anna Mac Clarke Veterans Assembly

Lieutenant General Bruce T. Crawford

Shane Hooper, *Former First Lieutenant, United States Marine Corps*

Charlie D. Jackson, *Kentucky State University Head Football Coach*

Master Teacher Lecture Series

Dr. Jamye Coleman Williams, *Master Educator, Activist and Leader in the African Methodist Episcopal (A.M.E.) Church*

Federal Reserve Bank of St. Louis Lecture

Georgia Dawkins, *Award-winning Author, Producer and Journalist*

Gospel Ensemble 50th Reunion

Kurt Carr, *National Recording Artist*

Constitution Day

Dr. Robert L. Green, *Dean Professor Emeritus, Michigan State University | Robert L. Green and Association*

AWARD RECIPIENTS

Dr. Martin Luther King Jr. Assembly

Isadore Rich, *Spirit of King Award*

Gerald A. Mason Jr., *Spirit of King Award*

Heritage Assembly

Dr. Lee Charles Harris, *The Academic Heritage Award*

Dr. Betty Sue Griffin, *The Academic Heritage Award*

Dr. Gashaw W. Lake, *The Academic Heritage Award*

Community Missionary Baptist Church (Louisville, Kentucky) *The Access Heritage Award*

BLINKS Transfer Enterprise (Lexington, Kentucky), *The Access Heritage Award*

The Showcase of Historically Black Colleges and Universities (Louisville, Kentucky), *The Access Heritage Award*

Dr. Harold R. Benson, (Posthumous) *The Agricultural Heritage Award*

Dr. Herman Walston, *The Agriculture Heritage Award*

Dr. James H. Tidwell, *The Agricultural Heritage Award*

Roderick J. Lewis, *The Athletic Heritage Award*

Elmore Smith, *The Athletic Heritage Award*

Lorenzo A. Croft, *The Athletic Heritage Award*

Women's History Month Assembly

Renee M. Cash, *Woman of Distinction Award*

Fulvia G. Longstreet, *Woman of Distinction Award*

Angela Birchett, *Woman of Distinction Award*

Joann James, *Woman of Distinction Award*

Sheila A. Stuckey, *Woman of Distinction Award*

Dr. Elaine Farris, *Women's Marks of Excellence in Leadership and Service Award*

First Lady Adrienne Joyce Allen Brown, *Women's Marks of Excellence in Leadership and Service Award*

State of the University

Sonia P. Sanders, *President's Award for Excellence in Community Engagement*

Sean E. Ross, *President's Award for Excellence in Community Engagement*

Irma Johnson, *President's Award for Excellence in Community Engagement*

Louie Rivers Jr., *President's Award for Excellence in Cooperative Extension*

Dr. Kristopher R. Grimes, *President's Award for Excellence in Cooperative Extension*

Christopher Cribbs, *President's Award for Excellence in Cooperative Extension*

Dr. Buddhi Gyawali, *President's Award for Excellence in Research*



Harry E. Johnson, Sr.

Dr. Roger C. Cleveland, *President's Award for Excellence in Research*

Dr. Mary Barr, *President's Award for Excellence in Research*

Katianna L. Yates, *President's Award for Excellence in Student Services*

Dr. Walter Malone III, *President's Award for Excellence in Student Services*

D. Jamar Simmons, *President's Award for Excellence in Student Services*

Dr. Fariba Bigdeli-Jahed, *President's Award for Excellence in Teaching*

Dr. Erin W. Gilliam, *President's Award for Excellence in Teaching*

Dr. Shannon Brogan, *President's Award for Excellence in Teaching*

Donna Carter, *President's Award for Excellence in University Service*

Natalie L. Turner, *President's Award for Excellence in University Service*

Patrick Pruitt, *President's Award for Excellence in University Service*

Founder's Day

Dr. Gus T. Ridgel, *The John Henry Jackson Achievement Award*

Dr. Harrison B. Wilson, (Posthumous) *The John Henry Jackson Achievement Award*

Dr. Carl H. Smith, *The John Henry Jackson Achievement Award*

Patricia Russell McCloud, Esq., *The Rufus Ballard Atwood Heritage Award*

Dr. Luther Burse, *The Rufus Ballard Atwood Heritage Award*

Brigadier General Henry L. Huntley, *The Rufus Ballard Atwood Heritage Award*

Project One (Louisville, Kentucky), *The Jackson Hall Award*

Lincoln Foundation (Louisville, Kentucky), *The Jackson Hall Award*

BMW Academy (Lexington, Kentucky), *The Jackson Hall Award*

James Shaw Jr., *Thoroughbred Award*

Senator Gerald A. Neal, *Thoroughbred Award*

W. Ronald Lilly, *The Kentucky State University Thoroughbred Award*

William Cofield Sr., *Presidential Citation for Excellence*

Mayor William I May Jr., *Presidential Citation for Excellence*

Edward L. Powe, *Presidential Citation for Excellence*

Kentucky State University Men's Basketball Teams (1970-1972), *Presidential Citation for Excellence*

David Neville, *Presidential Citation for Excellence*

Jason Fullman, *Presidential Citation for Excellence*

Katrisha Waldrige, *Presidential Citation for Excellence*

Sheila Burton Mason, *Presidential Citation for Excellence*

Anna Mac Clarke

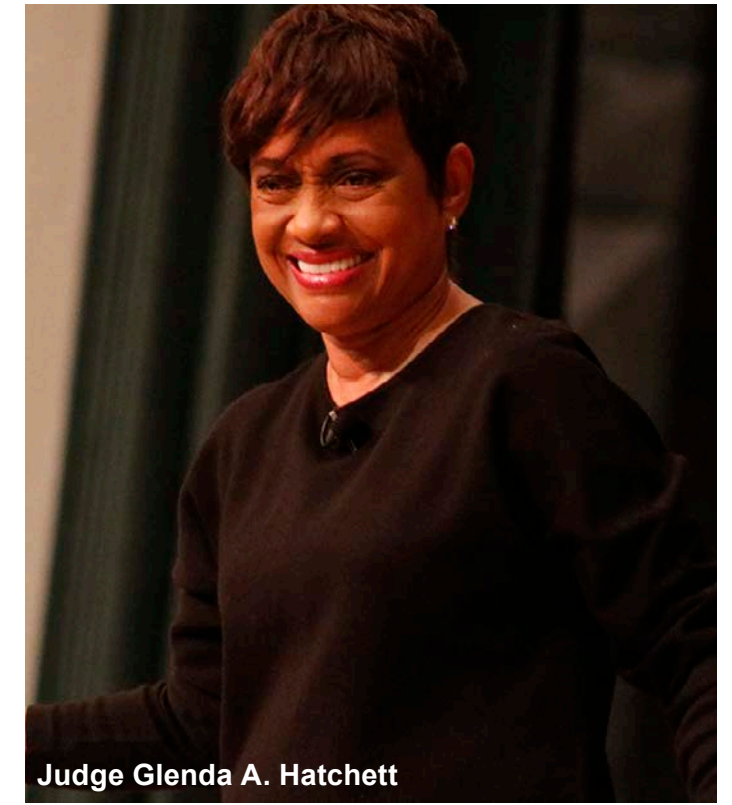
Veterans Recognition Assembly

William M. Landrum III, *Service Award*

Tommy Z. Haynes, *Service Award*

Dr. John C. Gregory, *Service Award*

Keith L. Jackson, *Service Award*



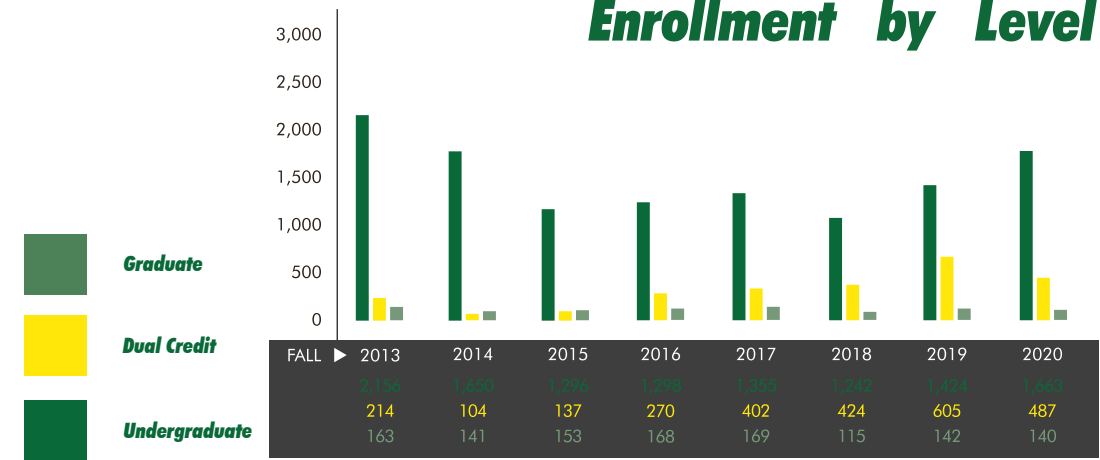
Judge Glenda A. Hatchett

ABOUT THE NUMBERS

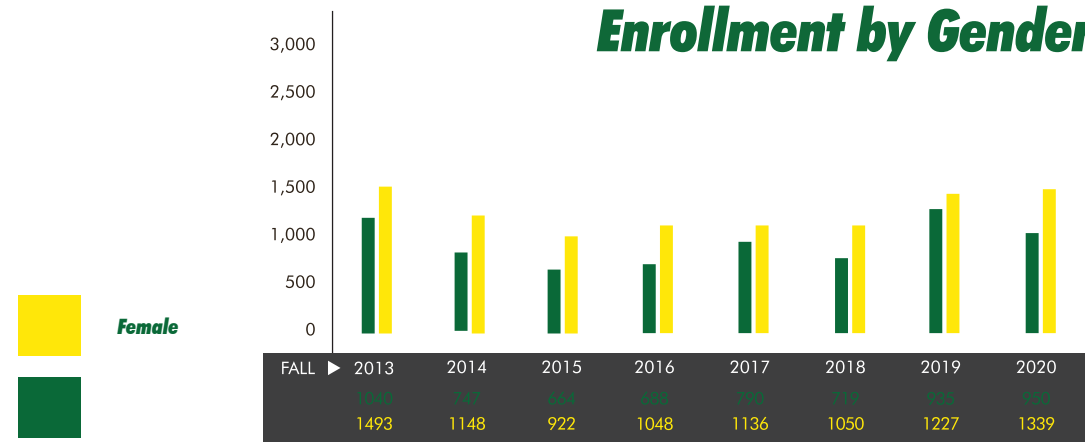
Upward. No matter what.

Kentucky State University has made an intentional effort to increase the admission of students with strong academic credentials. Once these stellar students arrive on the Hill, Kentucky State provides access to success with programs such as University College, the first- and second-year experience, TRIO, Student Support Services and the Thorobred Learning Center and increased scholarship opportunities. With access to strong support, students are striving to finish in four while raising retention and graduation rates at Kentucky State.

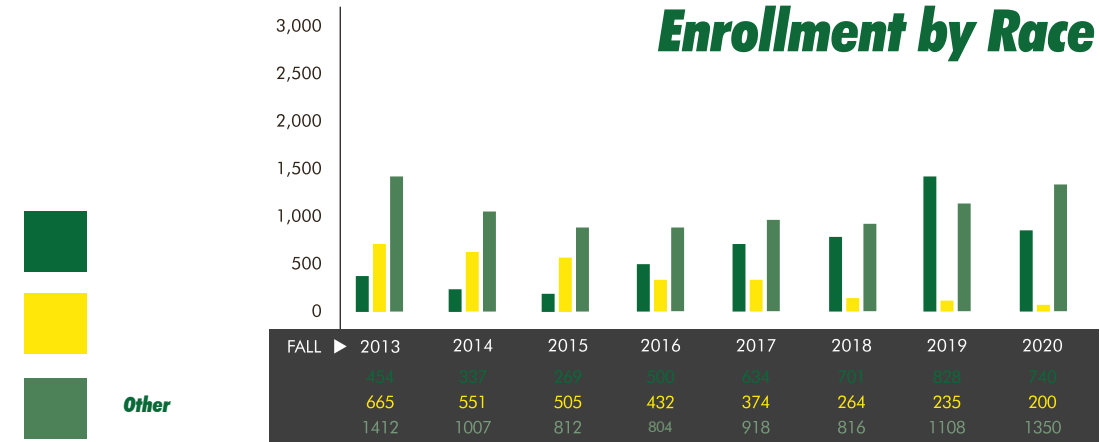
Enrollment by Level



Enrollment by Gender



Enrollment by Race



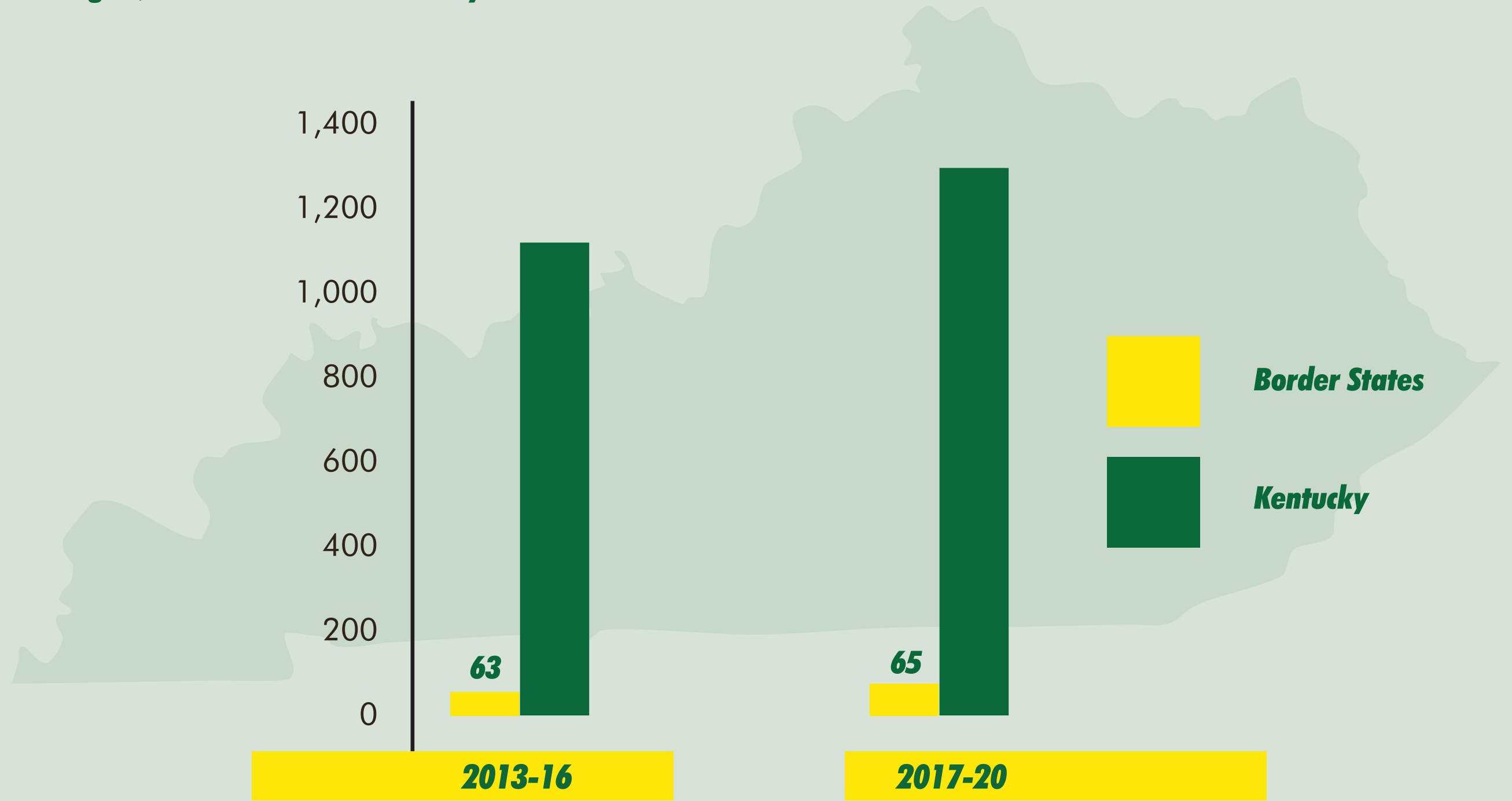
Falls 2013-2016 Total Enrollment by State



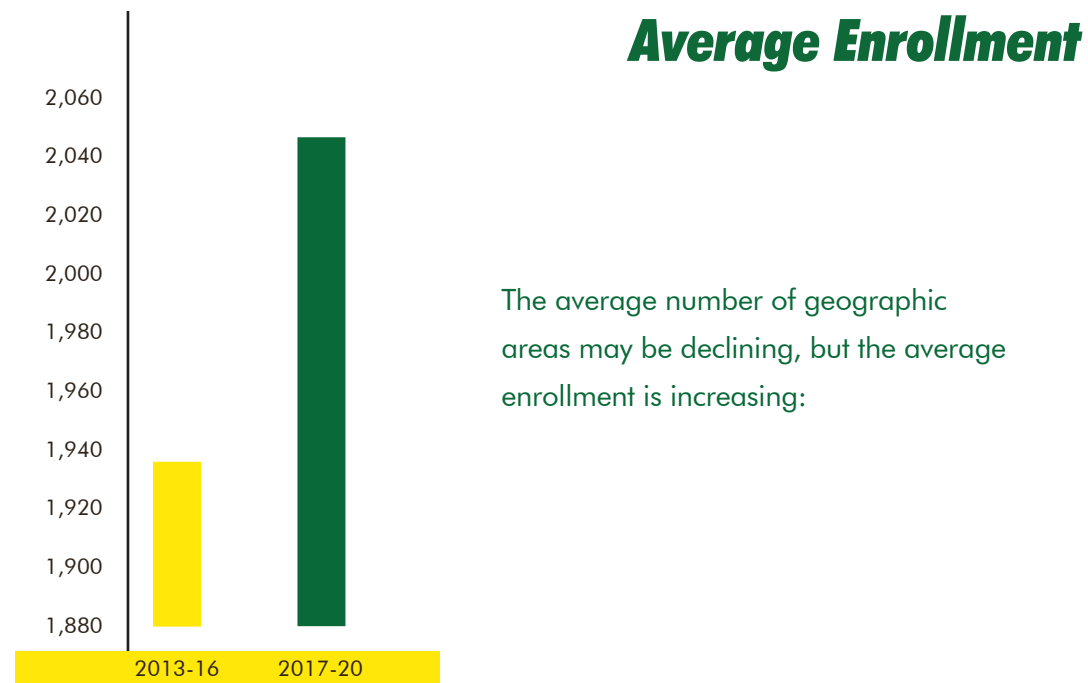
Fall 2017-2020 Total Enrollment by State



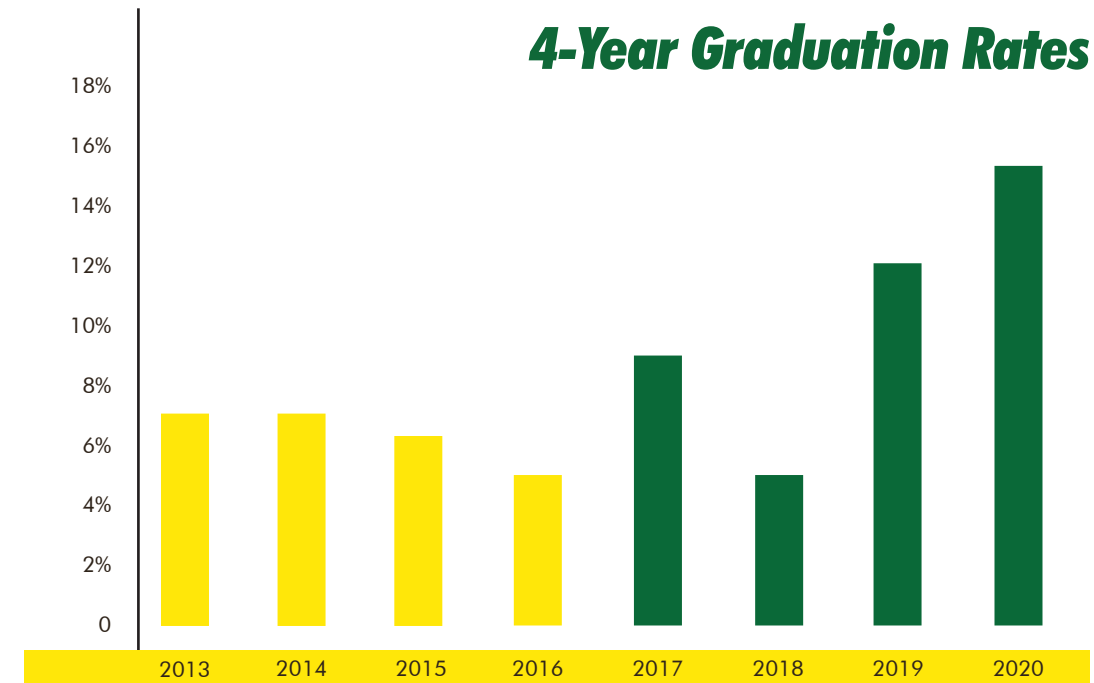
Average Quadrennial Enrollment by State



Average Enrollment

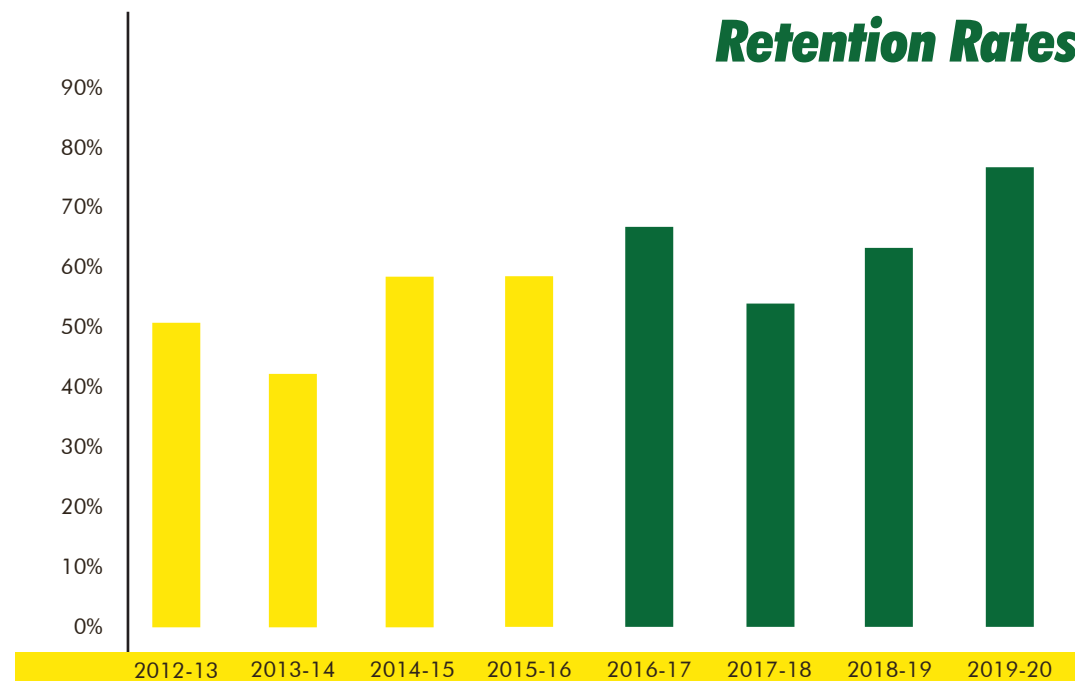


4-Year Graduation Rates

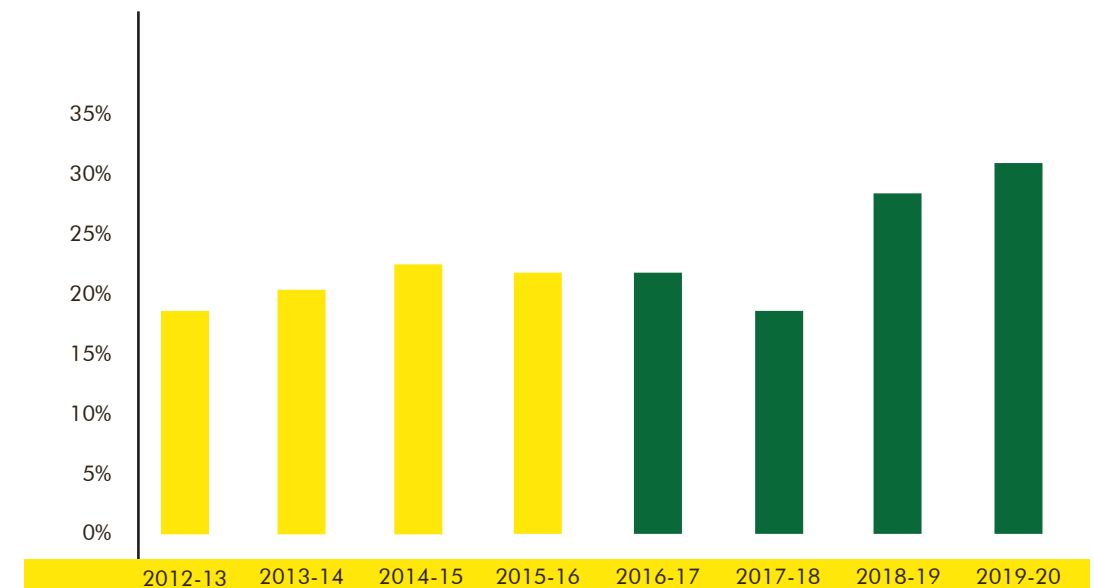


Note: 2020 data is still preliminary

Retention Rates



6-Year Graduation Rates



You *Belong* at Kentucky State

Choosing a College. It's one of the most important decisions you'll make in your life. You probably have countless questions. But it comes down to just one question that you need to ask yourself: "Where do I truly belong?" The answer: Kentucky State University



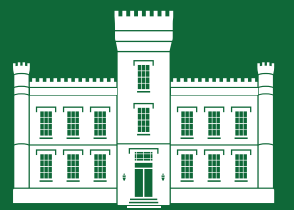
Whatever your goals, whatever your passion, there's a place for you at Kentucky State. Maybe you have an aptitude for science, or mathematics. A flair for creativity. An entrepreneurial spirit, or a calling to serve others.

With 38 undergraduate programs and nine graduate programs—including a Doctorate of Nursing Practice—Kentucky State can help you chart a path from where you are to where you want to be.



The most exciting chapter in your life can begin right here, right now.

Learn more about how you can join the proud ranks of the Thorobreds at Kentucky State University . . .



KENTUCKY STATE UNIVERSITY

WeWantYou@ksu.edu 844.700.BRED KYSU.EDU



No other school gives you such a powerful sense of belonging. A sense of togetherness. A sense of family.



Small classes and a caring, accessible faculty make Kentucky State a great place to live and learn, to grow and dream.

And our rich, robust academic programs will prepare you for a lifetime of learning, not just a degree.

**STAY CONNECTED.
STAY SOCIAL.
@KYSTATEU**

f Like us on FACEBOOK

Connect with alumni and fellow Thorobreds.

Follow us on TWITTER



Stay up-to-date with what's happening at Kentucky State.

Follow us on INSTAGRAM

Experience the excitement of campus life.

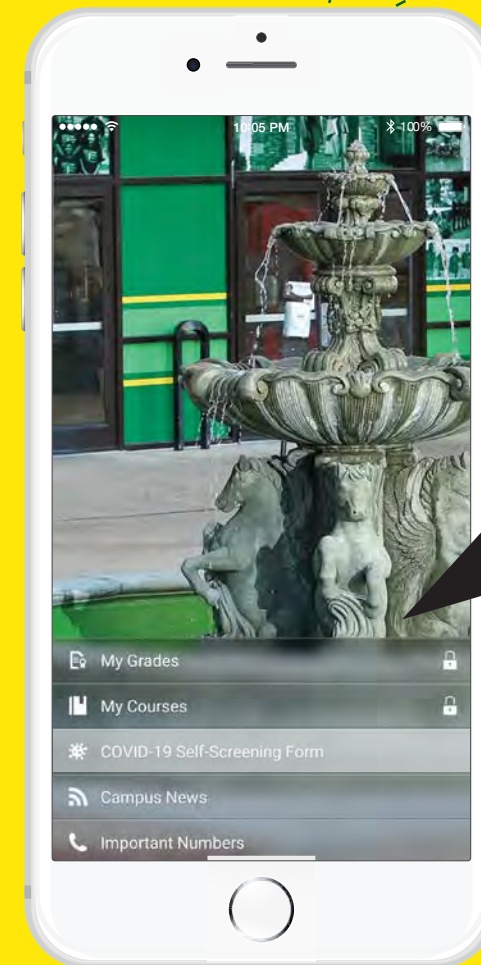
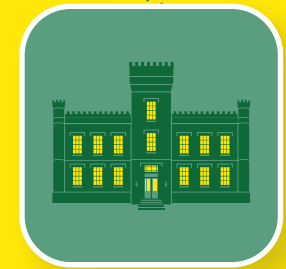
Watch us on YOUTUBE



View live events + activities, and discover more about life at K-State.

**STAY CONNECTED
ON THE**

Go



**DOWNLOAD THE
GO K-STATE
MOBILE APP TODAY.**



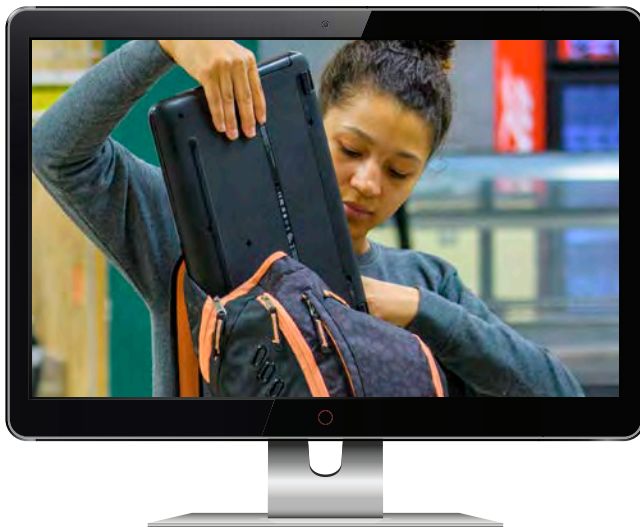
KYSU.EDU | GOSOCIAL@KYSU.EDU

**THE UNIVERSITY YOU LOVE, THE RESOURCES
YOU NEED *wherever you are!***

LET'S TALK SOCIAL

ENHANCING KENTUCKY STATE'S SOCIAL MEDIA PRESENCE

BUILDING OUR BRAND



We tell stories that reflect our mission and core values. The University's brand and its identity are vital to build awareness and reputation. A good brand is a vehicle for great storytelling.

Giving new students access to laptops support Kentucky State's campus-wide Quality Enhancement Plan (QEP): Learning that Works, and one of President Brown's four pillars of success – ACCESS—ensuring anyone that desires to earn a public education has access to an open, diverse, inclusive and affordable institution.

IMPRESSIONS
MEDIA ENGAGEMENTS
LIKES
LINK CLICKS
REPLIES

11,859
786
114
65
4

TOTAL ENGAGEMENTS
DETAIL EXPANDS
RETWEETS
PROFILE CLICKS

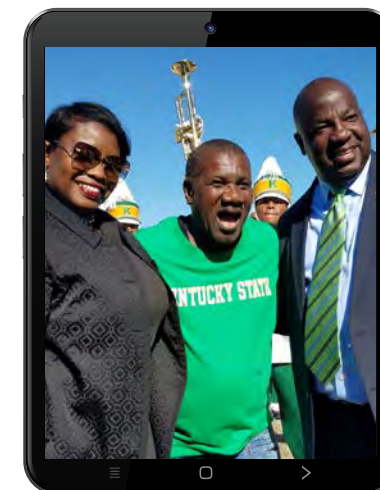
1,271
163
102
37

GROWING OUR AUDIENCE

Using the power of hashtags, stories, cross-media marketing and advertising, Kentucky State University has managed to continuously grow its audiences on social media, reaching over 20,000 current and prospective students, faculty and staff, alumni, parents and supporters in 2020.

	2017	2020
FACEBOOK	7,678	11,169
TWITTER	3,633	5,910
INSTAGRAM	2,056	5,632

CREATING MEANINGFUL CONNECTIONS



We want our audiences to feel connected to Kentucky State. Our goal is to build a sense of community by sharing "feel good" stories aimed at increasing interactions and engaging more users.

4,674	PEOPLE REACHED
387	REACTIONS, COMMENTS AND SHARES
1,627	POST CLICKS
1,007	PHOTO VIEWS

Kentucky State welcomed Gregory "Sugar Bear" Elliot to campus, performing "Da Butt" at Homecoming 2019.

Connect with us!

@KYSTATEU | GOSOCIAL@KYSU.EDU



HBCU **DIGEST**
awards



BOARD OF TRUSTEES **of the year**

Board of Trustees of the year – Kentucky State University was a multi-award winner during the HBCU Digest 2019 HBCU Awards, including Board of Trustees of the year. The Board of Regents has shown deft knowledge of positively utilizing its influence at the state and University level.

Best marching band - The Mighty Marching Thorobreds were voted as the nation's best HBCU marching band. The Mighty Marching Thorobreds have entertained thousands, competing in the Honda Campus All-Star Challenge, Lucas Oil Stadium for the Indianapolis Colts and in Mardi Gras festivities in New Orleans.

BEST alumni **publication**

Best alumni publication – Onward + Upward, the University's magazine, took home the top prize for best alumni publication. Onward + Upward tells the Kentucky State University story. Highlighting the outstanding achievements of Kentucky State University faculty, staff, student and alumni, the magazine underwent a major redesign in 2017, boasting a completely reimagined look and fresh content.



BEST marching **band**



HERE IS WHERE

You belong

“I GOT NEXT!” - In just one academic year, the Office of Academic Advising held more than 890 appointments with students to assist with course selection, counseling, learning support, and graduate school preparation. The “I GOT NEXT” program is designed to help students each spring for the next academic year, which has had a positive impact on persistence and retention.

THE FIRST-YEAR EXPERIENCE - Through powerful learning experiences, our newest Thorobreds are inspired to engage in campus life through learning communities, interaction with peer mentors, and activities that enrich their sense of success and personal growth. Aspects of the First-Year Experience include the newly revised **BREDS 118: First Year Student Orientation** course, regularly scheduled first year student meetings, and a variety of enrichment programs that include UC Cinema, the **BRED Leader** program, and the entire **BRED Week** program at the start of the academic year.

ACADEMIC SUPPORT SERVICES - The academic support services are composed of four units, each with its own mission and purpose, that when integrated provide a safety net for students to have the support they need as undergraduate students. The four parts are the **Thorobred Learning Center (TLC)**, the Accelerated Learning Program, the Excel Program, and the Thorobred Improvement Program.

PRE-COLLEGE ACADEMY

The Pre-College Academy (PCA) was launched in the summer of 2018. PCA has provided 125 students with a carefully designed introduction to college life and learning through this program. Students earn up to nine (9) credits and participate in carefully chosen study and enrichment activities. The results are in the GPAs! **SIDEBAR:** 2018- 45% with 3.0 or higher; 4- 4.0; 2019- 36% with 3.0 or higher; 4-4.0; 2020- 67% had a 3.0 or higher; 12-4.0.

CAREER AND PROFESSIONAL DEVELOPMENT

In the summer of 2019, Kentucky State University purchased Handshake, a career placement and preparedness software program that allows our students to see multiple employment opportunities, to get tips on writing their job applications, and advice on interviewing. The Office of Career and Professional Development enrolled 605 Thorobreds in the Handshake system, which connects our students with over 2000 employers, and held 40 career readiness programs in 2019-20 both in person and virtually. Because of COVID-19, career development and resume review were moved to the virtual platform, but student interest and participation continued.



STUDENTS WHO USED TLC ▶

HAVE A HIGHER GPA

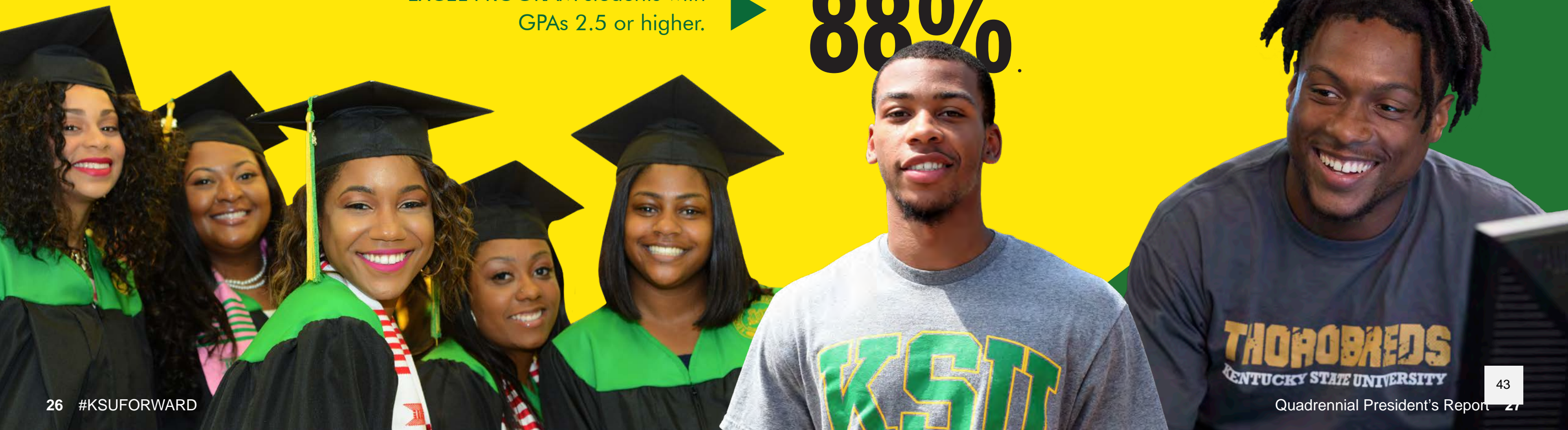
2.8 vs 2.4

The DFW rate for students using TLC was lower by **4%** than among those who did not.

98% of students who used TLC returned in the next fall.

EXCEL PROGRAM students with GPAs 2.5 or higher. ▶

88%



SOMETHING *for* EVERYONE

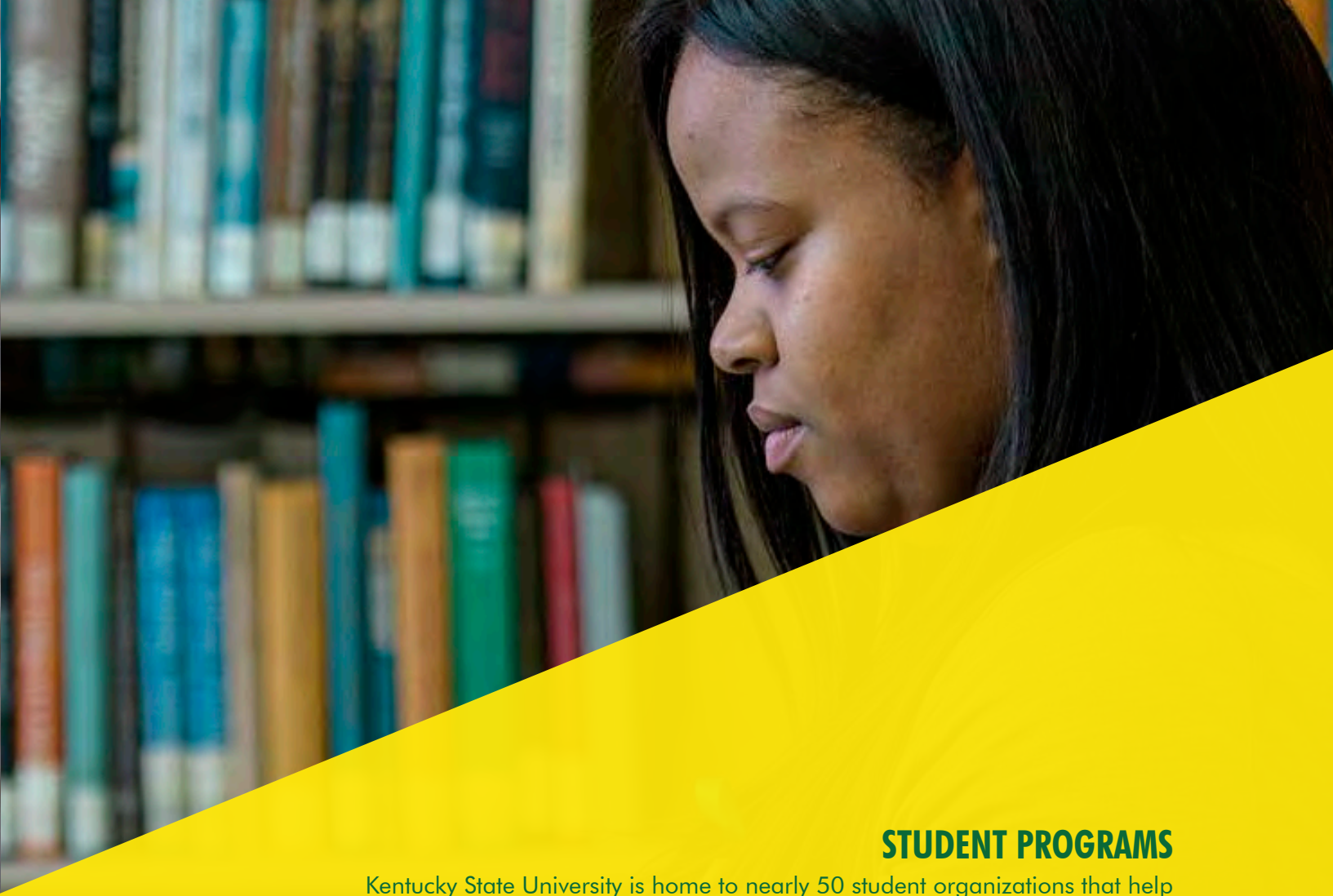
ONLINE LEARNING

When Kentucky State transitioned to remote instruction under the direction of Dr. Michael Dailey for Spring 2020, online learning became even more important and is emerging as a delivery method of distinction as Kentucky State pursues its Quality Matters certifications for courses and academic programs. By the end of the 2021 academic year, Kentucky State will have online programs in criminal justice, environmental studies, Nursing (BSN-RN and BSN-DNP), psychology, computer science, special education, public administration, liberal studies and interdisciplinary studies with a forensics concentration. In keeping with best practices in distance and online education, the Office of Distance Education is housed in the Office of the Provost and from this position, the Director of Online Learning, Dr. Michael Dailey, has the ability to engage faculty in training and professional development and to participate in shared governance in the collaborative development of online certifications, courses, and academic programs. Kentucky State has also added a Blackboard Helpdesk to support students, as well as software programs such as Labster, Respondus, Smart Thinking, and other software learning support programs.



DUAL CREDIT

Kentucky State University's dual credit program, under the direction of Vincent Mattox, enrolls close to 1,000 each academic year. Since 2019, Kentucky State's enrollment has grown by 109 new students. Kentucky State maintains strong partnerships with West Jessamine High School, Fayette County High School, and Frankfort Independent. Through the Education Pathways Program, Kentucky State increased its outreach to West Jessamine, Henry County, Buckhorn High School in Perry County, and Frederick Douglass High School in Fayette County. Kentucky State offered its first dual credit course in aquaculture in Spring 2020 with Bullitt County High School and Western Hills High School.



GREEK LIFE

Greek life at Kentucky State University enhances the educational experience of our students, promoting the ideals of scholarship, service and leadership. Students who join fraternities and sororities open doors to limitless personal and professional opportunities while developing lifelong friendships. Chapter members at the Kentucky State have volunteered hundreds of hours giving back to the community, participating in a range of service projects. As campus leaders, they are a vibrant part of the student experience.

STUDENT GOVERNMENT

The Student Government Association (SGA) serves as the representative body for students at Kentucky State University. SGA is actively involved in improving and enhancing the quality of student life at the University, acting as a liaison between administrators, faculty and staff to ensure student voices are heard. Members are committed to promoting student participation and ensuring the best quality of education and college life that Kentucky State has to offer. SGA plays a major role in planning and promoting programs and events that offer social, cultural and educational opportunities. Whether planning entertainment, presenting the student point of view to the University administration, or encouraging academic excellence among the student body, SGA helps shape Kentucky State.

STUDENT PROGRAMS

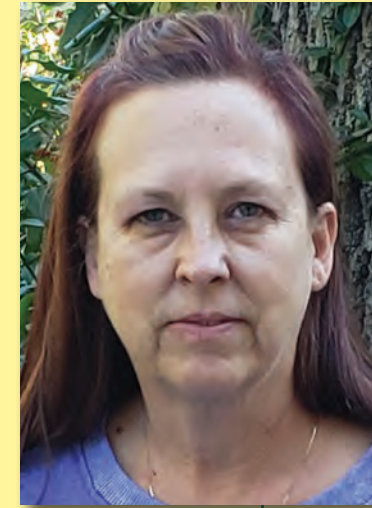
Kentucky State University is home to nearly 50 student organizations that help students discover new interests, develop leadership skills, build lifelong friends and just have fun. Thorobreds can participate in academic, service and social groups, fraternities and sororities, band, choir, dance and more to gain a more complete educational experience.

BETTER TOGETHER:

Voices from our Communities

President M. Christopher Brown II established the Office of Public Engagement and Community Outreach upon his arrival at Kentucky State University in the summer of 2017. The University has established strong relationships within the Frankfort and surrounding communities. Kentucky State understands that the only way forward is together, and what is more, we are better together.

Numerous organizations have realized the University's \$130.7 million economic impact. Below is a snapshot of some of our community partners and their shared experiences with Kentucky State.



Robin Antenucci
*Executive Director
Frankfort Tourism
Commission*

Kentucky State University is an important component of the tourism assets in Franklin County. The annual homecoming celebrations fill all of our hotels for several nights. Meetings, conferences and sporting events all bring positive economic impact to our community.

Terri Bradshaw
*IOM/President/CEO
Kentucky Capital
Development Corporation*

According to a study by McKinsey Global Institute, college-centric towns are well-positioned to see 11% employment growth over the next decade by leveraging their well-educated worker pools. We are fortunate to have Kentucky State University in Frankfort where we hope we will see a growing number of their graduates start businesses, create new investment and attract other talent to the area.

Tommy Haynes
Civic Leader

Kentucky State University made improvements by investing in programs in the Frankfort and Franklin County which has made Kentucky State graduates employable after graduation. In addition, students, staff, faculty, and alumni made huge impacts that support local nonprofits and are recognized for their continued support.

Marche Jenkins
*Executive Director
Capital City Activity Center*

Kentucky State University and Capital City Activity Center has had a very successful working relationship for many years. Kentucky State has provided countless hours of nutrition education as well as an exercise program at our senior center that helps seniors in Franklin County live a more healthy lifestyle. We appreciate the partnership we share with Kentucky State!

Jennifer Mullins
*President
Frankfort Kiwanis*

Kentucky State University places Kiwanis as one of its top community partner's as they have the largest number of members in our organization. The Kentucky State members of Kiwanis support Kiwanis volunteerism that continues to make a difference in the lives of all Frankfort and Franklin county residents. We are so grateful for their commitment, time and generosity.

Donna Hecker
*President
Frankfort Rotary Club*

As president of the Rotary Club of Frankfort, I can't tell you how much I value having Kentucky State University as part of our community. As the only one in my immediate family who has not attended K-state, I still look forward to doing so one day.

Kentucky State University adds so much to our quality of life, especially through its diverse student population and rich tradition of musical excellence. No Frankfort event would be complete without the involvement of K-state students, staff and alumni.

Teresa "Terri" Sullivan
*Owner
Terri's Catering at Glen Willis*

Over the past several years, Terri's catering has been honored to be selected as the catering partner for Kentucky State University for many of its special events. I have thoroughly enjoyed our partnership with President Brown, his academic staff, and the students. The dedication and commitment they show effortlessly to their students to help them grow academically and become stewards of our community can be seen throughout the campus. Partnering with Kentucky State to support its growing student populations has been an absolute pleasure for Terri's catering service. I am looking forward to being part of the KSU family for many years to come.

OUR COMMUNITY PARTNERS

Academic Leadership Academy
 ACCESS Soup Kitchen
 American Red Cross
 Argi
 Big Brothers Big Sisters
 Bluegrass Community Action
 Bluegrass Tomorrow Inc.
 Bojangles of Frankfort
 Boy Scouts- Blue Grass Council
 Capital City Activity Center
 CASA Of the Bluegrass
 Downtown Frankfort Inc.
 Emergency Food Pantry
 Federal Reserve Bank
 Frankfort Arts Foundation
 Frankfort Chamber of Commerce
 Frankfort Franklin County Historic Preservation Trust Board
 Frankfort Franklin County Tourism Commission
 Frankfort Independent Schools
 Frankfort School of Ballet
 Frankfort YMCA
 Frankfort/Franklin County Kiwanis
 Frankfort/Franklin County Relay for Life
 Frankfort/Franklin County Rotary
 Franklin County Relay for Life
 Franklin County Schools
 Franklin County Women's Shelter
 Franklin County Housing Authority
 Focus on Race Relations
 Girl Scouts - Wilderness Road
 Green Hill Cemetery
 Habitat for Humanity of Franklin County
 Kentucky Campus Compact
 Kentucky Capital Development Corporations
 Kentucky Chapter of the American Physiological Society
 Kentucky Science Academy
 Kings Center
 KY WV Louis Stokes Alliance for Minority Participation
 Leadership Frankfort
 Leadership Kentucky
 Leadership Louisville
 Legal Aid of the Bluegrass
 Liberty Hall
 Nursing Home Ombudsman
 Park Community Credit Union
 Paul Sawyer Public Library
 Project ONE
 RB Brown Insurance Agency
 ReForest Frankfort
 Franklin County Salvation Army
 Louisville Showcase of HBCU's
 SIMON House
 South Frankfort Community Center
 Taste of West Louisville
 Terri's Catering at Glenn Willis
 The Sunshine Center
 Thornhill Education Center
 Together Frankfort
 Urban League of Louisville
 Urban League of Lexington
 Women Leading Kentucky



Jean Ruark
Executive Director
Paul Sawyer Public Library

The Paul Sawyer Public Library is thrilled to have members of the Kentucky State University Community volunteer in the library and look forward to welcoming more students after the pandemic to the facilities to use our wonderful resources. The students are a wonderful addition to the greater Frankfort Community and the library is here to serve all.

RB Brown
Owner and Agent
RB Brown Insurance Agency

As a small business owner/operator, I greatly appreciate working with Kentucky State University and their students, alumni, faculty and staff. They are an asset to Frankfort and Franklin County.



ACADEMICS

The colleges within Kentucky State remain focused on respective areas of scholarship and research, supporting a culture of academic rigor.

ACADEMICS



2017

Doctor of Nursing Practice program received accreditation

The Accreditation Commission for Education in Nursing (ACEN) approved accreditation for the Doctor of Nursing Practice program.

The program began January 2015. The DNP program is an online program that emphasizes adult-gerontology primary care. With a focus on gerontology, the program addresses a critical need in an increasingly aging population.

2018

Kentucky State University math and English departments receive grant to benefit all freshmen students

The Kentucky State University math and English departments received a \$50,000 grant that will benefit all freshmen students at the university.

“The funding will provide support to enhance the accelerated math and English courses, professional development for faculty and staff support and increase the success in these gateway courses by tracking student success in future courses,” Dr. Joe Moffett, assistant professor of English at Kentucky State, said. “Both departments hope these efforts will continue to help the University improve student persistence, retention and graduation rates.”

Moffett and Dr. Fariba Bigdeli-Jahed led the grant proposal, entitled “Scaling Co-Requisite Education,” for the funds awarded by the Council on Postsecondary Education (CPE).

2018

Kentucky State University announces partnership with UK College of Pharmacy

University of Kentucky College of Pharmacy announced a new partnership with Kentucky State University, the premier HBCU of Kentucky. This partnership allows students to earn both a bachelor’s degree and a Doctor of Pharmacy in an accelerated time frame. The innovative 3+4 program allows participating students to count their first year of pharmacy school as their final year of undergraduate school.

Students will earn a Bachelor of Arts in chemistry from Kentucky State upon completion of their first year at UK College of Pharmacy, and after finishing a three-year pre-pharmacy sequence of courses at Kentucky State.

SACSCOC

fully reaffirms

KENTUCKY STATE UNIVERSITY'S ACCREDITATION



2019

SACSCOC fully reaffirms Kentucky State University accreditation for 10 years

The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) reaffirmed Kentucky State University's accreditation for the next 10 years.

Kentucky State received the best possible review, with the committee finding the University in full compliance and offering no recommendations or requests for continued monitoring.

As part of the reaffirmation process, Kentucky State developed a Quality Enhancement Plan, or QEP — a comprehensive plan for institutional improvement. Kentucky State's QEP, "Learning that Works," is a University-wide initiative to teach students skills that will aid them in career readiness and advancement. As part of teaching them the concept of Design Thinking, students will acquire skills in problem-solving, teamwork, oral and written communication, and cultural agility.

2020

Kentucky State University to become only Kentucky and first HBCU member of the Council of Public Liberal Arts Colleges (COPLAC)

Kentucky State University is the newest member to join the Council of Public Liberal Arts Colleges (COPLAC).

The first HBCU and only university in Kentucky to be nominated and awarded membership, University officials are honored and excited to become part of COPLAC.

Founded in 1987, COPLAC is composed of 28 current members. Kentucky State University becomes its 29th member. Membership is limited to public universities and colleges that demonstrate a dedication to liberal arts education as the best and most comprehensive preparation for a life of purpose and meaning within society.

SPOTLIGHT

on Academics

IN THE PURSUIT OF EDUCATIONAL EXCELLENCE

In the pursuit of providing greater academic excellence, Kentucky State University rebuilt its academic structure to create more efficiency and new learning opportunities for its students.

The establishment of the Presidential Green Ribbon Commission on Academic Prioritization and Budget Alignment has resulted in multiple thorough examinations of the academic structure at Kentucky State. Through these explorations, Kentucky State has devised more efficient ways to provide distinguished academic quality in fields the Commonwealth and nation need.

In the summer of 2020, President Brown announced an academic restructuring that resulted in the College of Agriculture, Community, and the Sciences; the College of Humanities, Arts, and Professions; and the Whitney Young Honors Collegium. This restructuring effectively joins areas of study to create academic cohesion at Kentucky State.

COLLEGE OF



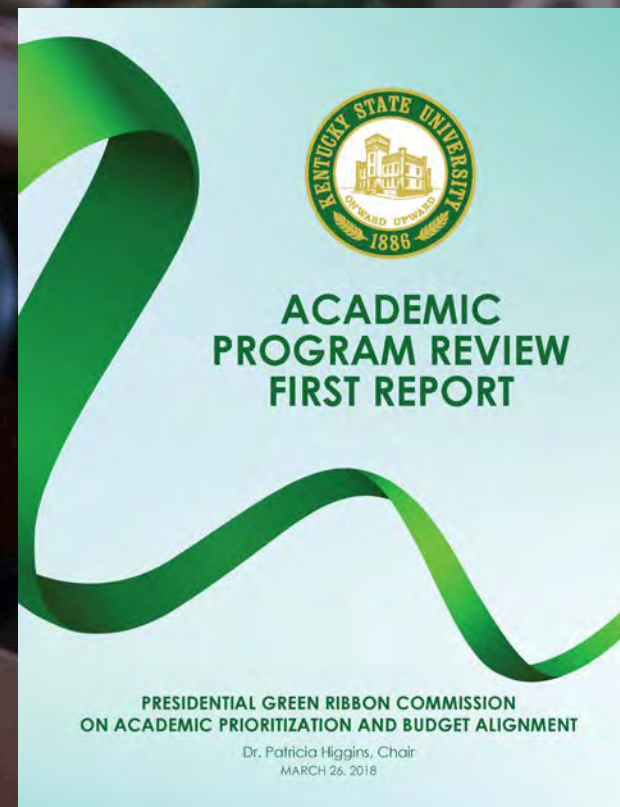
COLLEGE OF



the WHITNEY YOUNG



Kentucky State University is also making changes and improvements to our Academic Programs. In the Spring 2018, we conducted our first comprehensive review of our academic programs, called Green Ribbon I. The purpose of Green Ribbon I was to examine which programs could be combined, re-imagined, or phased out in support of other approaches to offering the curriculum more efficiently and coherently.



RANKINGS

U.S. NEWS & WORLD REPORT

2017

- #38 HBCU
- #133 NATIONAL UNIVERSITY

2020

- #1 BEST VALUE
in the South
- #7 TOP PUBLIC SCHOOL
Among Regional Colleges in the South
- #12 BEST COLLEGE FOR VETERANS
in the South
- #29 HBCU
- #36 BEST REGIONAL COLLEGE
in the South
- #53 TOP PERFORMERS ON SOCIAL MOBILITY
Among Regional Colleges in the South

In 2020, Kentucky State University became the first HBCU and the only university in Kentucky to join the Council of Public Liberal Arts Colleges (COPLAC). Sharing membership with national colleges and universities which are also dedicated to the liberal arts will help Kentucky State achieve national prominence, create new opportunities for collaboration with such partner school as Truman State University, Georgia College and State University and St. Mary's College of Maryland, and offer a range of professional development programs for faculty and additional scholarship and leadership opportunities for students.

LIST OF COPLAC SCHOOLS

EAST

- Eastern Connecticut State University – Connecticut
- Johnson State College – Vermont
- Keene State College – New Hampshire
- Mansfield University of Pennsylvania – Pennsylvania[2]
- Massachusetts College of Liberal Arts – Massachusetts
- Ramapo College – New Jersey
- St. Mary's College of Maryland – Maryland
- State University of New York at Geneseo – New York
- University of Maine at Farmington – Maine

MIDWEST

- Truman State University – Missouri
- University of Illinois at Springfield – Illinois
- University of Minnesota Morris – Minnesota
- University of Wisconsin–Superior – Wisconsin Southwest
- Fort Lewis College – Colorado
- Midwestern State University – Texas
- Southern Utah University – Utah
- University of Science and Arts of Oklahoma – Oklahoma

SOUTH

KENTUCKY STATE UNIVERSITY - KENTUCKY

- Georgia College & State University – Georgia
- Henderson State University – Arkansas
- New College of Florida – Florida
- Shepherd University – West Virginia
- University of Mary Washington – Virginia
- University of Montevallo – Alabama
- University of North Carolina at Asheville – North Carolina
- University of South Carolina Aiken – South Carolina
- University of Virginia's College at Wise – Virginia

WEST COAST

- The Evergreen State College – Washington
- Sonoma State University – California
- Southern Oregon University – Oregon

Atwood INSTITUTE

for Race, Education, and the Democratic Ideal

The Atwood Institute for Race, Education, and the Democratic Ideal heralds the tenure of Rufus Ballard Atwood, ninth president at Kentucky State University, raising it and the platform of Kentucky State University for the benefit of our University's community as well as for the larger Kentucky and national landscapes. In an era where multiple constituencies across the American nation are struggling to find their place against an unfortunate backdrop of poverty, underachievement, and unarmed civilian deaths at the hands of law enforcement, the Atwood Institute is an effort to assume the mantles of detection, dialogue, and discovery for matters of race, education, and the democratic ideal.

Founded by Dr. M. Christopher Brown II, 18th president of Kentucky State University, the Atwood Institute is a living extension of the mission of Kentucky State University, which has for more than 134 years, educated students to make a difference in the world. In keeping with our primary focus of attracting and educating talented students, and having a dedicated and diverse faculty and staff who deliver on that commitment, the Atwood Institute is a convening place, research center, and training ground for three of the most important topics of our time.



The Kentucky State University Board of Regents voted to approve the creation of The Center for Research on the Eradication of Educational Disparities (C.R.E.E.D. Center) during its regular meeting in Sept. 2018 at the Harold R. Benson Research and Demonstration Farm.

Kentucky State University Interim Provost and Vice President for Academic Affairs Dr. Lucian Yates III said the center will research education disparities and ways to close educational gaps.

Yates said Kentucky State was able to recruit Dr. Roger Cleveland, an expert on educational disparities, to lead the center.

The primary focus of the center will be research, followed by becoming the leading university in the Commonwealth to provide educator training.

“When people discuss academic disparities in the Commonwealth, we want them to think about the work we do at Kentucky State,” Cleveland said.

“I applaud Kentucky State for doing something to close these gaps,” Kentucky State University Board of Regents Chair Dr. Elaine Farris said. “The disparities are very real. Some of us have been reading about it for 30 years and haven’t seen any change.”

TOGETHER WE CAN

THE CONVENING

Kentucky State University hosted a historic panel discussion with four of the most prominent figures in education and workforce development in the Commonwealth of Kentucky – all African-American males – on the topic of accelerating academic performance and success.



Dr. Aaron Thompson, president of the Kentucky Council on Postsecondary Education (CPE); Derrick K. Ramsey, Kentucky Secretary of Education and Workforce Development; Dr. Wayne D. Lewis Jr., Kentucky Commissioner of Education; and Kentucky State University President Dr. M. Christopher Brown II served as panelists.

“When you look at this stage, this is history in the making,” Renee Shaw, managing producer with Kentucky Educational Television (KET) and event moderator, said. “This is the first time in Kentucky history that we’ve had top educational leaders of color.”

The conversation focused on access to education, equitable opportunities and producing graduates who can fill the workforce present and future needs.

Lewis said he, Thompson, Ramsey and President Brown are all connected through statute and legislation, but they are also each closely connected.

“We actually all really like each other,” Lewis said. “Those relationships we have give us the opportunity to move forward on this agenda on closing gaps, increasing achievement and gainful employment. It gives us the opportunity to move like never before. Even in this intense political time, we find ways to seize opportunity at hand to move forward for the sake of children and the Commonwealth.”

AGRICULTURE

A continuation of Kentucky State’s legacy as an 1890 land-grant institution and leader in the areas of aquaculture and organic research.



AGRICULTURE



2017

Kentucky State University awarded \$147,469 grant to partner with Kentucky high schools on agriculture, STEM education

Kentucky State University was awarded a three-year, \$147,469 grant from the U.S. Department of Agriculture National Institute of Food and Agriculture (USDA-NIFA) to help establish an agriculture-STEM education and outreach program geared toward K-12 students across the state.

The grant allowed the University to address low STEM proficiency, providing participating high school students with short lectures and hands-on demonstrations to deepen their understanding of STEM fields including agriculture and aquaculture, in particular. The Kentucky River Thorobred, a 52-foot boat with a floating laboratory for teaching students about history, natural resources, environmental stewardship, science concepts, and river ecology, offers additional hands-on learning opportunities. The grant also provided aquaculture workshops for teachers to help them effectively incorporate aquaculture education in the classroom.

Kentucky State collaborated with Alltech and the Newport Aquarium's WAVE Foundation to host a multidisciplinary Open House Ag-STEM Day event at the University's Aquaculture Research Center.



2018

4-H Robotics introduces STEM concepts through robotics program in Jefferson County

Kentucky State University's Cooperative Extension Program houses a flourishing 4-H program. Agents based in Jefferson County are building an intriguing STEM education program using LEGO Robotics, OzoBots, and an innovative Tech Wizards program. Tech Wizards is a mentoring program for youth ages six to 18 who are interested in emerging technology as a way of involving under-represented children and their families in learning basic life and workforce skills and aspiring to postsecondary education, productive jobs and careers, and community engagement.

Louis Milligan, Thompson's 4-H agent colleague based in Louisville, has been working with the McFerran Preparatory Academy in Jefferson County to offer the 4-H robotics program using LEGO EV3 robots to the elementary school students. This program was the first of its kind and engaged 12 students in a weekly after-school initiative where youth learned how to build and program the robots. This team of students competed in a scrimmage using the robots they built and went on to compete in the VEX IQ Robotics Tournament at Marion C. Moore High School in Louisville. The McFerran students placed 36th out of 67 teams in their first time participating in a robotics competition as a team and as a school.

SPOTLIGHT

on Agriculture



2019

Kentucky State University’s Summer Feeding Program serves nearly 20,000 meals to Kentucky children

The Kentucky Department of Education, Kentucky State University Extension SNAP-Ed Program, and the Summer Feeding Program provided breakfast, lunch and snacks to children 18 and under from the end of May to the beginning of August. Three years ago, the College of Agriculture, Communities and the Environment began participating as a mobile sponsor in three counties – Franklin, Anderson, and Henry – at 17 sites to help mitigate the hunger crisis that plagues the Commonwealth. Kentucky State delivered an average of 500 meals per day, exceeding 700 meals on some days. That summer, the University served nearly 20,000 meals.

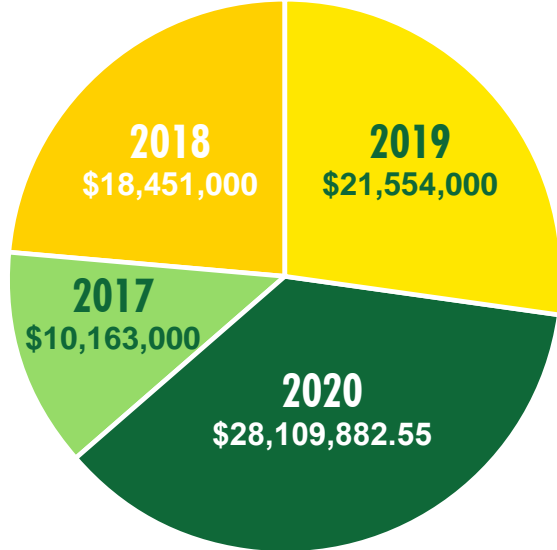
2020

Kentucky State University Completes \$7.4 million Renovation

Kentucky State University rededicated the Rufus B. Atwood Agricultural Research Center. The building, which was previously used as a cafeteria and later for research, has been renovated with help from a \$7.5 million USDA facility grant program that was included in the most recently passed Farm Bill. The renovations include modern classrooms, labs, offices and ample seating for studying areas, as well as designated study rooms.

GRANT FUNDING

The Kentucky State University Land-Grant Program submits over 75 percent of the institution’s grant submissions.



REFEREED JOURNAL ARTICLES PUBLISHED

2017	27+
2018	25
2019	35
2020	17 so far

1890 SCHOLARSHIPS

Scholarship funds are critical to increase enrollment at Kentucky State University. The Land-Grant Program received a grant for \$2,250,000 for four years, authored by Drs. Kirk Pomper, Kenneth Andries, John Sedlacek, and Avinash Tope, to support the 1890 Scholarships Program. The 1890 Scholarship Program offers financial support to students pursuing degrees in agriculture-related fields, increasing student enrollment and retention.



PAWPAW CULTIVAR KSU-CHAPPELL™

New superior pawpaw varieties are needed to increase fruit quality for growers. In the fall of 2018, Kentucky State selected and released the pawpaw variety KSU-Chappell™, a mid-season ripening cultivar that is extremely vigorous and high-yielding. KSU-Chappell™ bears large fruit with a creamy, sweet, mild banana-pineapple flavor with floral notes, and a low percent seed. Trees of KSU-Chappell™ are available for purchase from licensed nurseries.

The cultivar KSU-Chappell™ is named for Roy M. Chappell and Dr. Lucy Lang Chappell, both graduates of Kentucky State. The fruit follows KSU-Atwood™ and KSU-Benson™, also named for outstanding friends of the University, former president Rufus B. Atwood and long-time Land-Grant director Harold R. Benson.



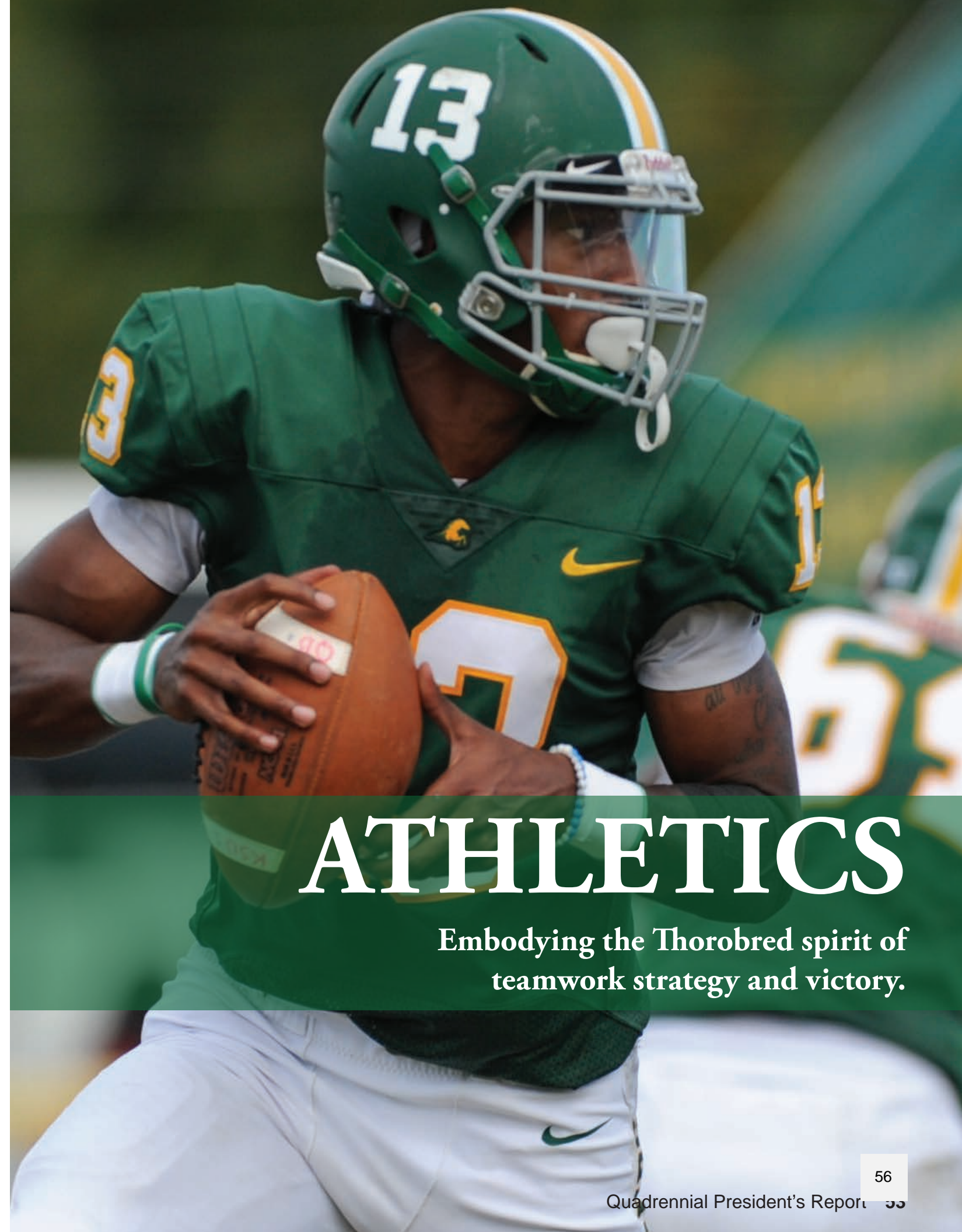
HEMP RESEARCH

Kentucky State University is the research leader in Kentucky in organic hemp research for organic fiber, grain, and CBD production. Research is supported through funds from the Alltech Alliance and Third Wave Farms. The primary objective of these trials is to gain a better understanding of how these varieties perform in Kentucky, with our varying weather and different soil compositions to provide production and variety recommendations to growers. New crops are needed by Kentucky's small-scale and limited resource farmers.



CERTIFICATE IN FERMENTATION AND DISTILLATION SCIENCE

The bourbon industry has a \$8.6 billion economic impact on Kentucky and provides more than 20,100 jobs. The craft beer industry, which has grown 600 percent over the past five years, contributes \$657 million and provides 18,000 jobs in Kentucky. The certificate in fermentation and distillation science was created to prepare students to work in the distillation, brewing and fermentation industries by providing students real-world, hands-on experience in the chemistry, food safety, and marketing and management aspects required in these growing fields. In 2020, Kentucky State received a \$390,000 USDA grant and developed a new undergraduate certificate in fermentation and distillation science. The four-course certificate prepares students to work in the distillation, brewing and fermentation industries. Research in fermented food products is also supported by the grant. The research will include unique product development such as kimchi, soy sauce, ginger beer, fermented vinegar, hemp biomass, beer, bourbon, wine, and more.



ATHLETICS

Embodying the Thoroughbred spirit of teamwork strategy and victory.

ATHLETICS



2017

Four Kentucky State University football players selected for the HBCU Spirit of America Bowl

Four Kentucky State University football players competed in the HBCU Spirit of America Bowl in Virginia Beach, Virginia.

Seniors Vincent Edwards, Ray Malone, Michael Moaga, and Travon Spencer all represented Kentucky State as they played along with the best players from all HBCU football programs across the country. These student-athletes play in all NCAA Divisions and the NAIA. The HBCU Spirit of America Bowl celebrates the tradition, heritage, community, and culture of HBCU football with its athletes, fans, students, and alumni, capturing the spirit and lifestyle found on the over 100 HBCU campuses around the nation.



2017

Football Downs Central State University 34-22 in Circle City Classic

Kentucky State University football extended its winning streak to 10-games over rival Central State University 34-22 in the 34th annual Circle City Classic at Lucas Oil Field.

The Thorobreds (2-2, 1-0) opened their conference schedule with a win for the second time in three years, the previous being in 2015 against CSU. Kentucky State struck first and never trailed throughout the contest. Junior kicker Turner Warren connected on two first-quarter field goals from 29 yards and 26 yards to put Kentucky State up 6-0. The Marauders fought to bring the game back within reach, but it was an error by CSU in the fourth quarter, sealing the deal for the Thorobreds.



2018

Kentucky State University women's volleyball team recognized by the Kentucky General Assembly

The Kentucky State University women's volleyball team was recognized by the Kentucky General Assembly for its third Southern Intercollegiate Athletic Conference (SIAC) tournament championship.

Kentucky State Senator Julian M. Carroll presented a resolution recognizing the team, head coach Katrina English, who was named coach of the year by the SIAC, and three members of the team who earned spots on the All-Tournament team.

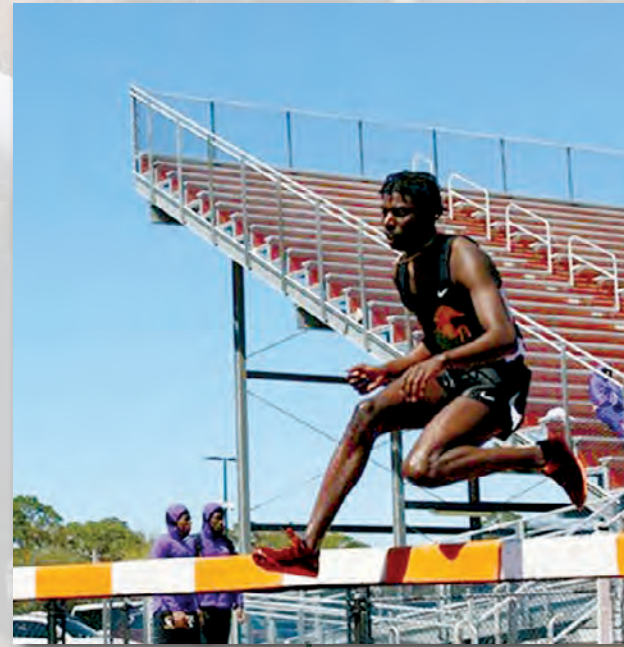


2018

Kentucky State University student-athlete played in 2018 PGA Minority Collegiate Championship

On the recommendation of President M. Kentucky State University student-athlete Jeremy Kimbrough joined the field of the 2018 PGA Minority Collegiate Championship at PGA Golf Club in Port St. Lucie, Florida.

The PGA Minority Collegiate Championship is a 54-hole, stroke-play championship consisting of four team divisions: NCAA men's Division I, men's Division II, men's NAIA and an overall women's division. In addition, there is an individual invitational competition for minority men and women players who are listed on the roster of their college team or are part of the PGA of America's PGA Golf Management University programs.



2019

Kentucky State University hires former Atlanta Falcons assistant coach

Charlie Jackson, an assistant coach for the Atlanta Falcons in their 2017 and 2018 campaigns, was named Kentucky State University's new football head coach.

Jackson, a veteran Air Force officer, has a long history with the National Football League (NFL) and National Collegiate Athletic Association (NCAA). Prior to coaching with the Falcons, Jackson served on the NCAA national office staff as a member of the college football rules enforcement group.

2020

Seven career bests highlight track action

The Kentucky State University track and field teams posted 27 top-eight performances and seven career bests as the Thorobreds opened their outdoor season at the Savannah State University Orange and Blue Invitational.

Two athletes – senior Anthony Hampton, Jr. and junior Ma'Rico Holland – won their respective events with career-best marks. Hampton claimed the hammer with the distance of 43.47 meters, while Holland won the steeplechase with the time of 10:19.

SPOTLIGHT

on Athletics

KENTUCKY STATE UNIVERSITY WELCOMES HALL OF FAME TRACK AND FIELD, CROSS COUNTRY COACH

Kentucky State University welcomed a new track coach to the Thorobred family.



Cecil Ward Jr., a Kentucky High School Athletics Association (KHSAA) Hall of Fame inductee, is the new head coach of Kentucky State men's and women's track and field and cross country.

As the head coach of the girls' track and field team at Paducah Tilghman, Ward coached the squad to 12 state championships, including eight-straight titles from 2000 to 2007. During that time, Ward also coached two boys' cross country state

title teams. In a prior stint at Paducah Tilghman, Ward led his squads to state championships in 1974, 1975 and 1979.

Ward's early success led to his appointment as track and field head coach at Western Kentucky University, where he produced five All-Americans in his first year.

During his career, Ward coached over 100 individual event state champions, nearly 30 All-Americans and multiple Olympic Trial qualifiers.

Prior to coaching, Ward enjoyed success in track and field. A two-time individual state champion at Providence High School, Ward won the state title in the shot put in 1967 and the discus in 1968. Ward went on to star at Western Kentucky University as a decathlete and set the school record in the javelin in 1973.

WALLACE SIGNS PROFESSIONAL CONTRACT

Former Kentucky State University women's basketball player Brooke Wallace is headed to Iceland.

Wallace signed her first professional basketball contract with Hauker, located in Hafnarfjorour, Iceland. Wallace is the fourth player to go pro since head coach Terrance Slater joined the coaching staff in 2014.

As a senior, Wallace averaged 12.7 points per game and 10.7 rebounds with 18 double-doubles. For her efforts, she was named Second-Team All-SIAC and to the SIAC Tournament Team.

Additionally, she was the second player in school history to record a triple-double when she scored 23 points with 11 rebounds and 10 steals against Oakland City on 2/1/19.



After a season in Iceland, Wallace began her collegiate coaching career with a volunteer assistant coach position at Oberlin College in Ohio. Wallace graduated with a bachelor's degree in criminal justice from Kentucky State in May 2019.



KENTUCKY STATE FOOTBALL IS CHANGING ITS PLAYING SURFACE FROM GRASS TO TURF

Kentucky State University made a major upgrade to its football stadium.

Kentucky State finished construction on converting the playing surface of the stadium from natural grass to synthetic turf. The synthetic turf requires much less maintenance than natural grass, creating time, money and water savings for Kentucky State. The new synthetic turf maintains a perfect appearance week-to-week, whereas grass wears down over the course of a season.

The surrounding communities win, as well, as local schools have the opportunity to use the field for games, providing a world-class surface to compete.

Cincinnati-based synthetic turf builder, The Motz Group, is the company responsible for completing the project.

HENRY BECOMES ALL-TIME WINS LEADER

Kentucky State University baseball coach Rob Henry became the program's all-time wins leader as the Thorobreds swept a non-conference doubleheader from Alice Lloyd Wednesday at Alumni Park. Henry currently has 135 wins at Kentucky State. Henry became the wins leader while also leading the



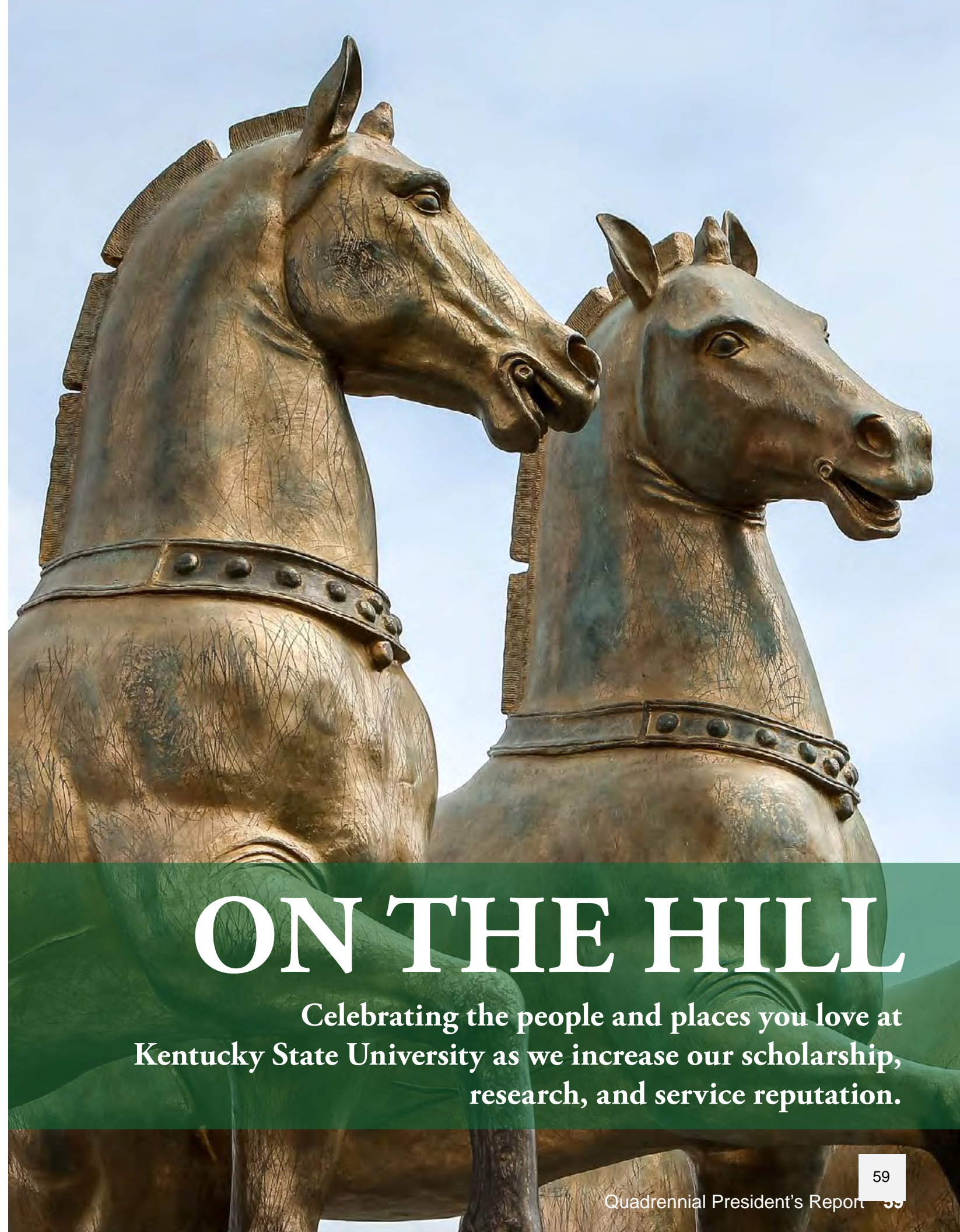
Thorobreds to their first winning season since 1988. Their 28 victories were the most wins since 1979.

Henry has been at the helm of the Kentucky State baseball program since the 2013 season.

The 2017 season proved to be a memorable one for Henry and his program, as the Thorobreds went 20-34 overall, and recorded a third place finish in the SIAC tournament. The 20-win season was not only the first under Henry's tenure as head coach, but it was the first time since 1989 that Kentucky State baseball reached the mark in wins.

In his first year as a collegiate head coach, Henry not only led the program to the most wins in 12 years but the student-athletes were honored for their performances in the classroom. Kentucky State was named the 2013 All-Academic team for having the highest average GPA in the SIAC.

Henry came to Kentucky State from Asbury University, where he served as the assistant baseball coach for the 2011 season. During his time at Asbury, Henry helped lead the Eagles to their first Kentucky Intercollegiate Athletic Conference (KIAC) tournament championship and qualified for the NAIA National Tournament for the first time in program history. Henry also coached eight All-KIAC selections, three Gold Glove winners and the KIAC Player of the Year.



ON THE HILL

Celebrating the people and places you love at Kentucky State University as we increase our scholarship, research, and service reputation.

THOROBREDS *of the Month*



● **Jerry Davis**, associate director of financial aid, was recognized for his work with students. Davis is the January 2019 Thorobred of the Month.

● **Sheila Stuckey**, director of the Paul G. Blazer Library, was recognized for her hospitality to campus visitors. Stuckey is the February 2019 Thorobred of the Month.



● **Ramonia Jones**, custodian I, was recognized for brightening the workplace with her daily positive attitude. Jones is the March 2019 Thorobred of the Month.

● **T'Ebony Torain**, director of Upward Bound, was recognized for her work with students. Torain is the April 2019 Thorobred of the Month.



● **Amy McGee**, grant and administrative assistant, was recognized for her knack to get things done. McGee is the May 2019 Thorobred of the Month.

● **Lee Williams**, custodian II, was recognized for going above and beyond the call of duty. Williams is the June 2019 Thorobred of the Month.



● **John Hargrave**, help desk technician III, was recognized for his helpful and positive attitude. Hargrave is the July 2019 Thorobred of the Month.



● **Tanya Carr**, director of communications, was recognized for her work ethic, her social media savvy and her ability to pull a team together to get things done. Carr is the August 2019 Thorobred of the Month.



● **Alicia Smith**, payroll manager, was recognized for working above and beyond the requests and projects she's involved in. Smith is the September 2019 Thorobred of the Month.



● **Bill Williams**, custodian, was recognized for professionalism and thoughtfulness. Williams is the October 2019 Thorobred of the Month.



● **Janelle Hager**, research associate, was recognized for her enthusiasm and dedication. Hager is the November 2019 Thorobred of the Month.



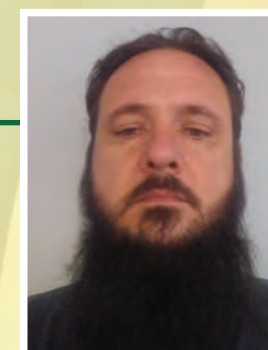
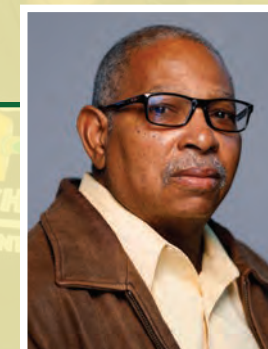
● **Mia Jones**, administrative assistant, was recognized for assisting when the University is short-staffed; volunteering for special projects; and demonstrating and encouraging a supportive, team-oriented campus environment. Jones is the December 2019 Thorobred of the Month.



● **Shuo Han**, deputy general counsel, was recognized for always having a great attitude and representing the legal interest of the University in a very professional manner. Han is the January 2020 Thorobred of the Month.



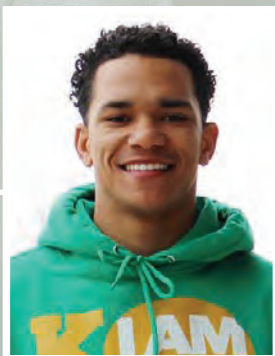
● **Paul Fallis**, senior plumber, was recognized for being very knowledgeable in his field and HVAC systems, for always being on time, always there when needed and always working to better Kentucky State. Fallis is the February 2020 Thorobred of the Month. Kentucky General Assembly for its third Southern Intercollegiate Athletic Conference (SIAC) tournament championship.



STUDENT Achievements



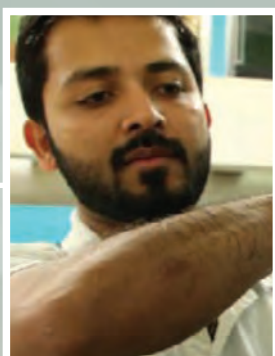
Nursing student **Dayana Munoz** received a helping hand from Kentucky State and community partners during COVID-19 enabling her to finish her senior year while also lending a hand and gaining valuable experience at Frankfort Regional Medical Center.



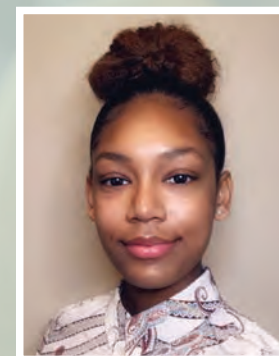
Student-Athlete **Cameron Galloway** was named a Newman Civic Fellow. The one-year fellowship is an opportunity to develop strategies for social change for community-committed students from Campus Compact member institutions that supports students' personal, professional and civic development. Fellows are nominated by their president or chancellor based on their potential for public leadership.



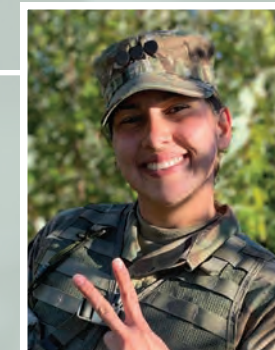
Barbara White, the Commonwealth's first African American and first female state registrar, received her associate degree at the University at the age of 80. The history-maker originally enrolled at Kentucky State in 1957 and earned credits on and off until 1962, but withdrew due to life circumstances.



Gagan Kolimadu received Tyson Foods Inc.'s Best Abstract Award during Aquaculture 2019 in New Orleans.



Paola Flores was selected as battalion executive officer, the second-highest ranking position in the Army ROTC Wildcat Battalion, which consists of seven colleges and universities.



Mahogany M. Shelton was named to the new Kentucky Council on Postsecondary Education (CPE) student advisory panel. The panel offers diverse perspectives on student concerns and policies in higher education.



Amani Williams, an exercise science major from Scotch Plains, New Jersey, presented research on HIV knowledge among students at Kentucky State University at the Kentucky Association for Health, Physical Education, Recreation and Dance (KAHPERD) conference.



President M. Christopher Brown II offered **11 students** the opportunity to visit the Federal Reserve Bank of St. Louis and attend part of an ongoing lecture series that focuses on challenges facing black men and boys. The students were selected based on demonstrated leadership, engagement and high academic achievement.

FACULTY & STAFF *Achievements*



● **Dr. Buddhi Raj Gyawali**, associate professor of geospatial applications and human dimensions of the environment, will serve as principal investigator of a four-year \$1.25 million grant from the National Science Foundation (NSF) to support a project that prepares students from underserved communities for the STEM workforce.



● **Dr. Erin Gilliam**, interim dean of the Whitney Young Honors Collegium, completed a research fellowship in the Republic of Senegal through a Council of American Overseas Research Center (CAORC) program that focused on the significance of the House of Slaves and the Door of No Return where thousands of African captives stood before being forced on slave ships bound for the Americas.



● **Dr. Mary Barr** of the School of Social and Behavioral Sciences was awarded a National Endowment for the Humanities research award to write a scholarly monograph entitled *Privilege and Protest: The 1965 North Shore Summer Project for Equal Housing in Chicago's Exclusive Suburbs*.



● **Dr. David Shabazz**, associate professor of journalism, and his brother, Julian, wrote the biography of Rudy Ray Moore nearly 24 years before Moore's life was portrayed by Eddie Murphy in the new Netflix film *Dolemite Is My Name*. Additionally, Shabazz was selected to participate in the prestigious Television Academy Foundation's Faculty Seminar Program. He also received two awards at the Broadcast Education Association Festival of Media Arts ceremony.



● **Dr. Keith McCutchen**, associate professor of music, was a featured speaker and musician during the Curitiba Brazil Festival. McCutchen participated in a session entitled "My time is when" and served as the invited conductor for the Voices of Angola and as conductor for the closing.



● **Dr. Gavin Washington**, assistant professor of physical education, was appointed as president-elect of the Kentucky Association of Health, Physical Education, Recreation and Dance. Previously, Washington has worked with KAHPERD to write health and physical education standards for the Commonwealth of Kentucky, advocate in Washington, D.C., for quality health and physical education in schools, and facilitate statewide training with key stakeholders in education.



● **Dr. LeChrista Finn**, an associate professor, was named chair of the Foundation for a Healthy Kentucky Community Advisory Council. Dr. Finn has served on the council since 2014.



● **Dr. James Tidwell**, chair of the division of aquaculture, received a lifetime achievement award from the United States Aquaculture Society during the Aquaculture 2019 Triennial meeting. Tidwell began his career at Kentucky State in 1987 and was instrumental in starting the aquaculture graduate program in 1999. The program is currently one of the top-five aquaculture programs in the United States.



● **Dr. Pernella R. Deams**, dean of student leadership, conduct, and wellness, was selected to serve on an ad hoc committee of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Board of Trustees. Deams represented all SACSCOC institutions in Kentucky on the committee related to substantive change policy.



SAFETY FIRST

BREDS AGAINST THE SPREAD OF COVID-19

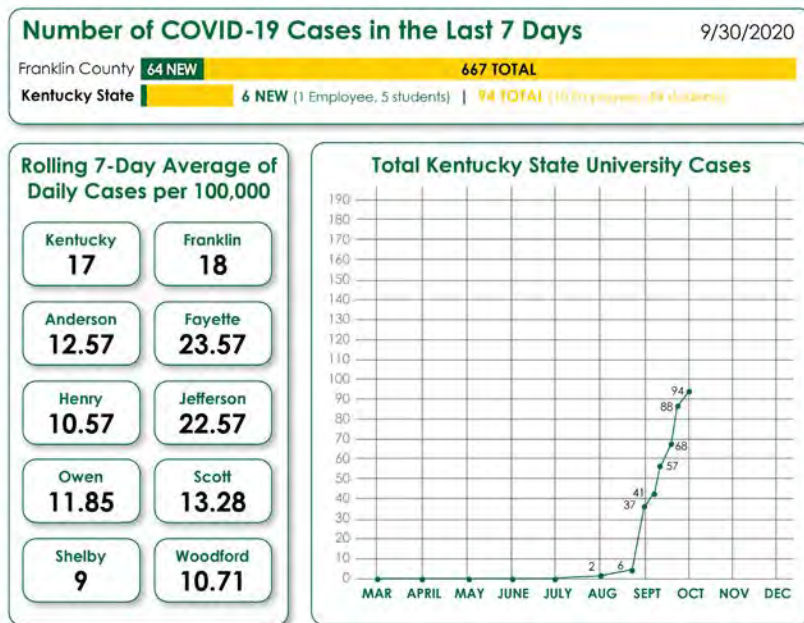
When the COVID-19 pandemic became a serious threat in the United States in March 2020, Kentucky State University administrators quickly decided to depopulate the campus for the safety of the campus community. Faculty and students swiftly migrated to online learning. Staff transitioned to virtual meetings and remote working.

After safely and successfully completing the spring semester virtually, Kentucky State released Breds Back on the Hill in preparation for an in-person fall semester. With clear and cautious guidelines in place, Breds did return back on the Hill.

With a weekly campus report, complete with a COVID-19 reporting dashboard that was held up as an example for the Commonwealth, Kentucky State communicated reminders to stay vigilant and important information throughout the semester. President Brown was chosen to participate in Kentucky Governor Andy Beshear's daily press conference on COVID-19 in the Commonwealth. With a web page, a newsletter,

social media videos and more, Kentucky State stayed on the forefront of clear communication with its campus community and successfully completed an in-person fall semester.

While the end of the pandemic is unknown, Kentucky State remains unwavering in its mission to protect its campus community and maintain clear and helpful information.



KENTUCKY STATE HAS PROVIDED

- 6,000 Cloth Face Coverings
- 11,500 Disposal Masks
- 500 Mask Lanyards
- 100 Countertop Shields
- 1,500 Thermometers
- 1,500 No Contact Utility Tools
- 1,000 Webcam Covers
- 2,000 Tissue Wallets
- 400 Mounted Hand Sanitizer Stations
- 4,000 Antibacterial Wipes
- 4,000 Hand Sanitizer (personal bottles)

KENTUCKY STATE HAS PURCHASED

- 15 Hydro Electrolyte Guns
- 10 55 Gallon of Disinfectant

COVID-19 STUDENT EMERGENCY FUND To date, more than \$60,000 IN PRIVATE DONATIONS has been raised to support students in need of financial assistance. You can help a student in need at KYSU.EDU/COVID19FUND.

KYSU.EDU/COVID19 | COVID19@KYSU.EDU



PROPOSED NEW RESIDENCE HALL

Thorobreds are excited about the potential new housing coming to campus. Single rooms with ample space and privacy from others are a popular request any time, but especially during the COVID-19 pandemic. These rooms provide the privacy and safety needed to pursue academic excellence on the Hill. The plan for new housing includes enough beds for 408 students, including plenty of single and double rooms. Also, to provide superb dining service to our Thorobreds, a 300-seat dining hall is part of the design of new on-campus housing. Exciting things are happening on the Hill.

planning our
Future

EVERY Gift COUNTS

#BREDSGIVE



TOTAL GIVING

YEAR	TOTAL GIVING
2017	\$231,389.37
2018	\$373,942.06
2019	\$488,243.51

AVERAGE GIFT PER DONOR

(excluding pledges, pledge payments, and grants)

YEAR	AVERAGE GIFT AMOUNT PER DONOR
2017	\$347.37
2018	\$469.19
2019	\$487.27



NUMBER OF DONORS

YEAR	NUMBER OF DONORS
2017	574
2018	797
2019	1,002



NUMBER OF GIFTS RECEIVED

YEAR	NUMBER OF GIFTS
2017	727
2018	1,542
2019	2,180



1886 STABLE CLUB

The 1886 Stable Club was established in 2018 under the leadership of President M. Christopher Brown II. The 1886 Stable Club members benefit from premium level access to our dedicated coaching staff and the Thoroughbred Football team each season surrounded by an upscale lounge and enjoy a comfortable atmosphere. Each 1886 Stable Club Member receives all-inclusive catering and beverage service, VIP game day gifts, a distinctive lapel pin, membership certificate, KSU high-quality apparel, VIP Parking and the knowledge that their membership provides additional scholarship support for all student athletes. Membership is limited and is available for all alumni, community members, faculty, staff, parents and students.



BOURBON ON THE BANKS

The concept of Bourbon on the Banks began on the campus of Kentucky State University and was spearheaded by a talented and diverse group of community and business leaders. Bourbon on the Banks' inaugural event was held on the bank of the Kentucky River in downtown Frankfort in August of 2019. The three-day event began with a formal dinner at the Kentucky State University farm for the major sponsors and concluded with hundreds of attendees listening to local musicians, tasting samples from distilleries around the commonwealth and regional food vendors. The event resulted in \$15,000 donated to the Mighty Marching Thoroughbreds and The College of Agriculture Fermentation and Distillation Scholarship.



GIVING TUESDAY

In partnership with the Global Giving Tuesday fundraising event on December 3, 2019, Kentucky State University promoted its scholarships, programs and initiatives. The Thoroughbred family answered the call to service and provided \$26,360.80 from 171 donors.

COVID-19 STUDENT EMERGENCY FUND

In March 2020, Dr. M. Christopher Brown II established the Kentucky State University COVID-19 Student Emergency Fund to ensure every enrolled student could complete their studies without worry from the effects of the ongoing global pandemic. To date, the fund has received funding requests by more than 350 students in need. To date, 435 gifts from donors have raised \$56,667.95.



KSU FORWARD FUND

Supporting great students requires incredible people and resources. KSU Forward is the campaign to ensure no student leaves Kentucky State University due to his or her inability to close the financial gap. Additionally, the campaign funds generated support University infrastructure and expansion.

YEAR	TOTAL NUMBER OF GIFTS	TOTAL DOLLARS RAISED
2017	18	\$7,705.00
2018	277	\$27,893.00
2019	589	\$111,424.86

KENTUCKY STATE UNIVERSITY

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Together we are

THOROBRED STRONG

*In the midst of uncertain times, we can be certain of one thing.
We are THOROBREDS — and #BredsGive.*

« This year has been a huge challenge for a lot of students – simply unreal. From transitioning to 100 percent online learning to adjusting to a non-traditional college experience. But one thing that didn't change was depending on the support of giving individuals like you. Your generosity offered me one less thing to worry about. I was able to finish Thorobred Strong. Thank you doesn't seem like enough. »

Scan to Give



KYSU.EDU/COVID19FUND

ALEXUS LOYD

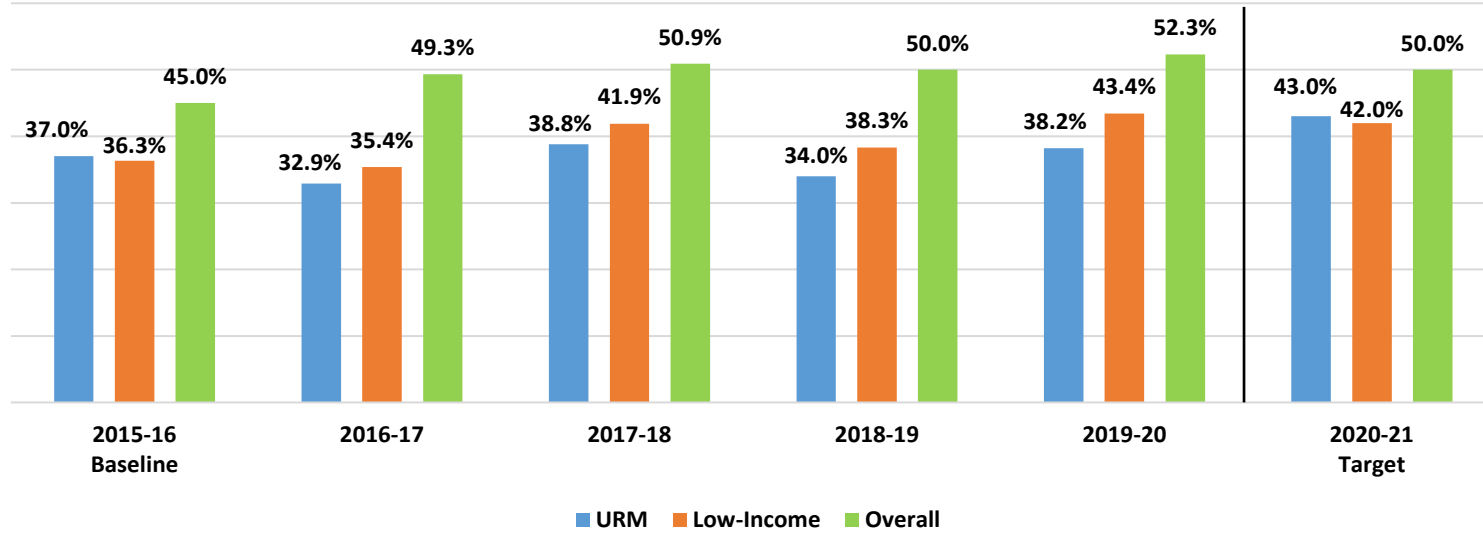
Senior
Business Administration



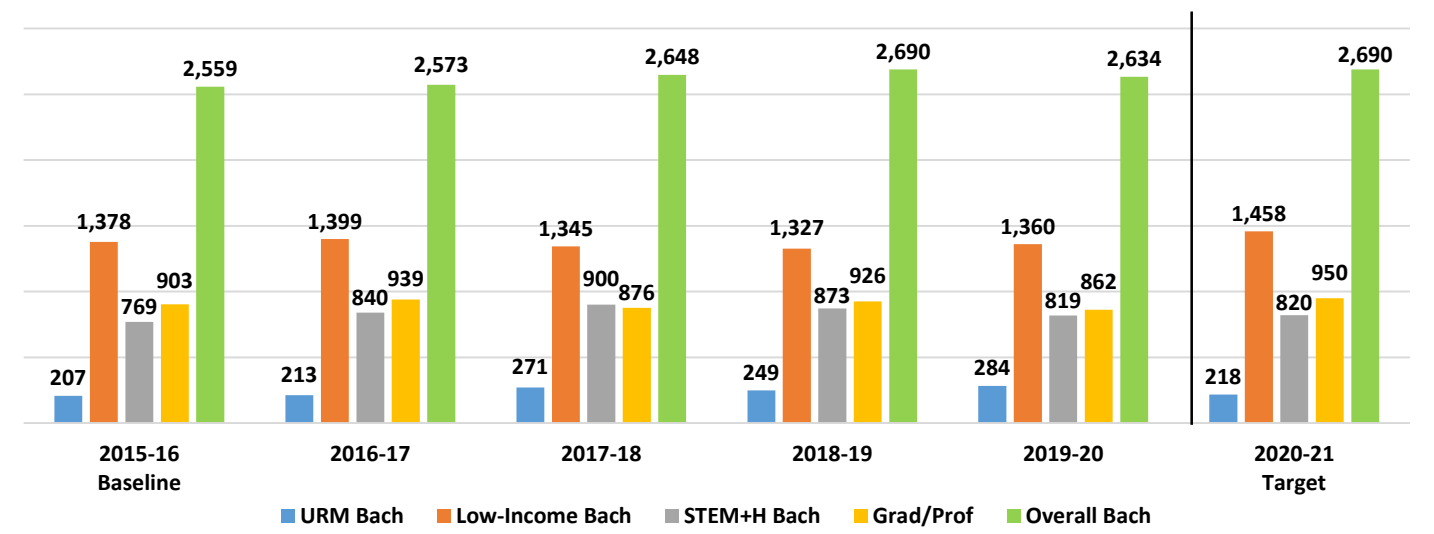
THANK YOU FOR BEING THOROBRED STRONG!

EASTERN KENTUCKY UNIVERSITY HIGHLIGHTS

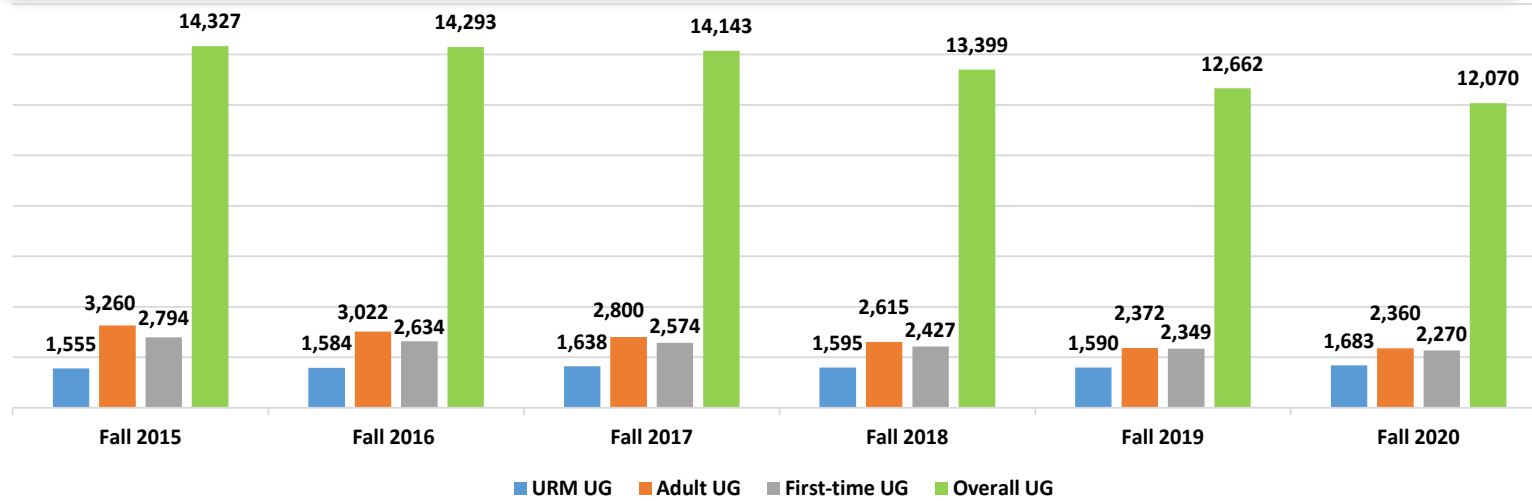
Six-Year Graduation Rate



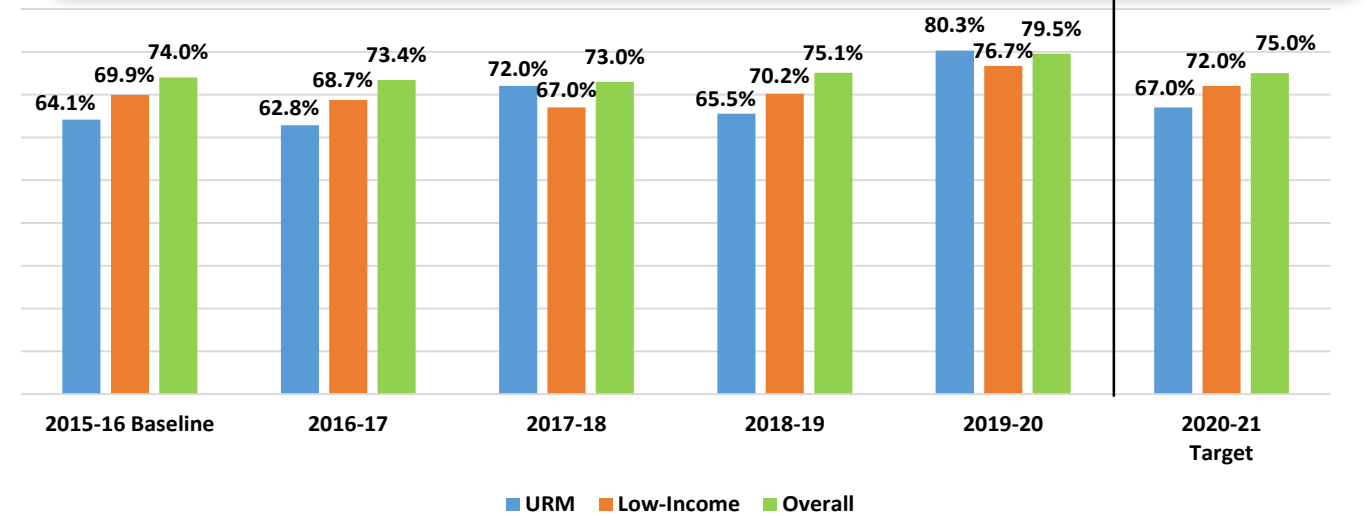
Degrees Awarded



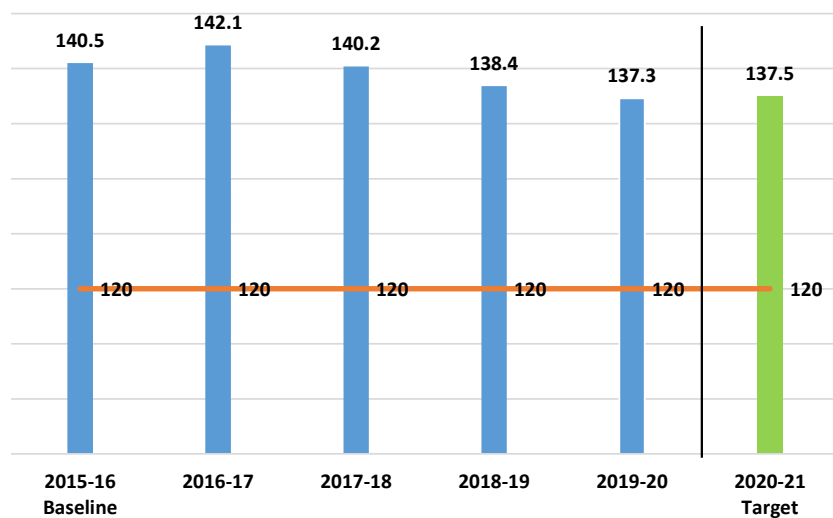
Undergraduate Enrollment



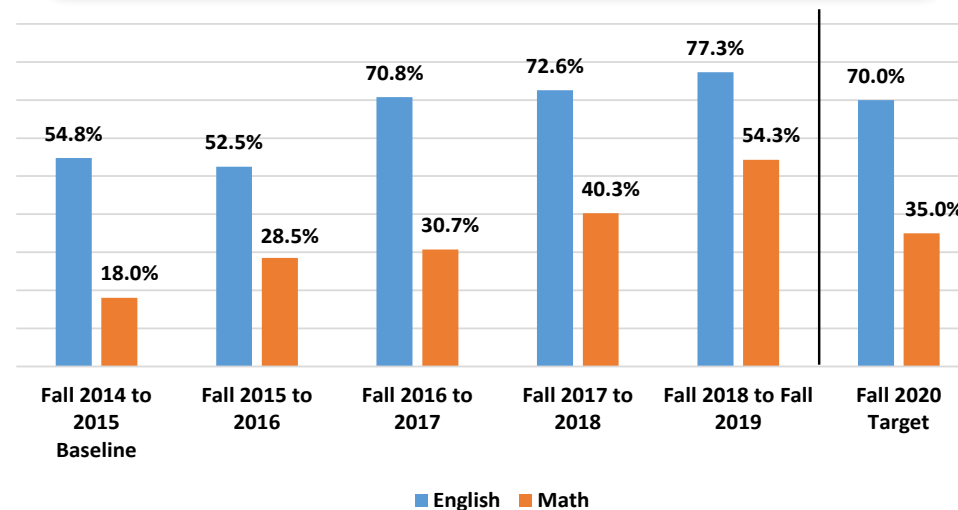
First-Year to Second-Year Retention



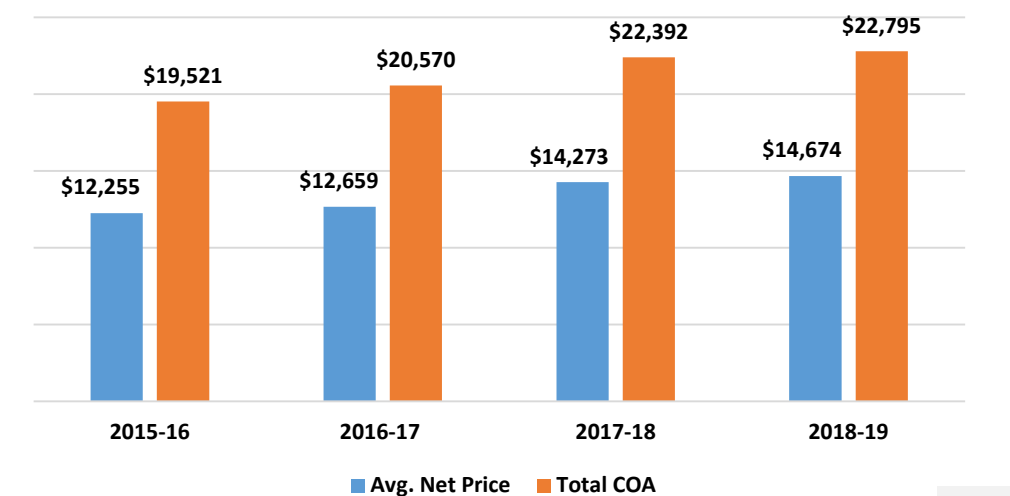
Average Credit Hours at Graduation



Success of Underprepared Students in Gateway Courses



Average Net Price & Total Cost of Attendance



INSTITUTION GOALS

METRIC	EKU			KSU			MoSU			MuSU			NKU			WKU			UK			UofL			4-YR PUBLIC TOTAL			
	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	
Graduation Rates																												
Overall	45.0%	52.3%	50.0%	20.6%	30.3%	30.0%	45.7%	42.6%	48.2%	48.6%	53.1%	58.0%	37.6%	48.2%	45.0%	51.9%	55.1%	53.7%	63.6%	66.0%	70.0%	52.8%	60.4%	60.1%	50.6%	56.4%	60.0%	
URM	37.0%	38.2%	43.0%	20.1%	27.3%	30.0%	32.6%	34.4%	37.5%	37.6%	33.3%	42.0%	23.0%	39.9%	39.0%	33.9%	36.9%	40.0%	52.4%	53.0%	58.5%	51.1%	53.7%	58.5%	38.8%	44.0%	50.0%	
Low-Income	36.3%	43.4%	42.0%	20.3%	29.2%	30.0%	34.1%	32.9%	38.0%	37.4%	40.3%	42.0%	30.3%	36.5%	39.0%	41.0%	41.5%	45.0%	51.5%	52.9%	56.0%	45.1%	50.3%	54.1%	38.8%	43.2%	50.0%	
Degrees and Credentials Awarded																												
Overall	2,559	2,634	2,690	276	137	320	1,306	1,139	1,477	1,696	1,659	1,783	2,196	2,222	2,400	2,817	3,042	3,100	4,540	5,202	5,200	2,705	3,112	3,100	18,095	19,147	20,070	
URM	207	284	218	160	105	170	69	73	84	151	183	165	209	253	230	315	386	347	536	777	621	484	646	585	2,131	2,707	2,420	
Low-Income	1,378	1,360	1,458	211	103	220	779	634	819	747	753	815	1,038	947	1,050	1,353	1,339	1,455	1,422	1,499	1,650	1,137	1,232	1,356	8,065	7,867	8,823	
STEM+H	769	819	820	65	24	65	343	336	397	741	616	747	672	796	750	888	928	1,021	1,609	2,022	2,100	835	1,095	1,085	5,922	6,636	6,620	
Graduate and Professional	903	862	950	45	30	60	339	293	374	696	500	699	599	717	660	881	868	950	2,098	2,244	2,250	1,937	1,945	2,011	7,498	7,459	7,855	
Enrollment*																												
UG Overall	14,327	12,070	NG	1,433	2,148	NG	9,783	8,621	NG	9,268	7,939	NG	12,806	11,672	NG	17,315	15,287	NG	22,761	22,246	NG	15,985	16,118	NG	103,678	96,101	NG	
UG URM	1,555	1,683	NG	831	1,429	NG	672	700	NG	1,035	909	NG	1,580	1,632	NG	2,586	2,621	NG	3,492	3,752	NG	3,108	4,065	NG	14,859	16,791	NG	
UG African American	822	698	NG	744	1,285	NG	330	241	NG	631	449	NG	848	755	NG	1,544	1,313	NG	1,701	1,580	NG	1,765	2,081	NG	8,385	8,402	NG	
UG Hispanic	349	499	NG	46	68	NG	141	209	NG	183	209	NG	376	472	NG	542	688	NG	954	1,241	NG	635	970	NG	3,226	4,356	NG	
UG First-time	2,794	2,270	NG	210	568	NG	1,484	1,199	NG	1,468	1,503	NG	2,266	1,836	NG	3,121	3,120	NG	5,166	4,894	NG	2,822	2,879	NG	19,331	18,269	NG	
UG Adult (25-64)	3,260	2,360	NG	328	146	NG	1,447	779	NG	1,660	833	NG	2,875	2,072	NG	2,779	1,680	NG	1,756	1,447	NG	2,766	2,205	NG	16,871	11,522	NG	
Graduate Overall	2,517	2,395	NG	153	142	NG	1,092	686	NG	1,730	1,517	NG	1,914	4,540	NG	2,753	2,231	NG	7,959	8,864	NG	6,382	7,128	NG	24,500	27,503	NG	
Graduate URM	250	313	NG	72	71	NG	88	79	NG	153	188	NG	191	759	NG	347	387	NG	674	1,044	NG	878	1,290	NG	2,653	4,131	NG	
Diversity Enrollment*																												
UG Black, Non-Hispanic Only	5.7%	5.8%	6.0%	51.9%	59.8%	45.0%	3.4%	2.8%	3.8%	6.8%	5.7%	6.5%	6.6%	6.5%	7.1%	8.9%	8.6%	10.0%	7.5%	7.1%	8.3%	11.0%	12.9%	14.0%	8.1%	8.7%	NG	
UG Hispanic or Latino	2.4%	4.1%	2.8%	3.2%	3.2%	5.0%	1.4%	2.4%	1.6%	2.0%	2.6%	2.1%	2.9%	4.0%	3.9%	3.1%	4.5%	4.0%	4.2%	5.6%	4.9%	4.0%	6.0%	6.0%	3.1%	4.5%	NG	
UG URM	10.9%	13.9%	12.0%	58.0%	66.5%	60.0%	6.9%	8.1%	7.6%	11.2%	11.5%	11.3%	12.3%	14.0%	14.0%	14.9%	17.2%	15.8%	15.3%	16.9%	17.7%	19.4%	25.2%	23.0%	14.3%	17.5%	NG	
Graduate URM	9.9%	13.1%	10.4%	47.1%	50.0%	50.0%	8.1%	11.5%	8.6%	8.8%	12.4%	8.9%	10.0%	16.7%	15.0%	12.6%	17.4%	13.1%	8.5%	11.8%	9.9%	13.8%	18.1%	15.5%	10.8%	15.0%	NG	
1st-Yr. to 2nd-Yr. Retention Rates																												
Overall	74.0%	79.5%	75.0%	59.2%	78.5%	70.0%	70.7%	75.8%	76.2%	74.2%	81.1%	81.0%	71.9%	74.5%	77.0%	72.8%	76.8%	74.6%	81.7%	85.9%	90.0%	79.7%	80.9%	82.0%	76.3%	80.7%	81.8%	
URM	64.1%	80.3%	67.0%	60.3%	78.1%	70.0%	67.8%	71.2%	73.9%	69.1%	75.3%	75.0%	69.5%	69.0%	75.0%	58.3%	73.0%	67.4%	77.2%	82.2%	80.0%	78.0%	79.2%	80.5%	71.0%	78.0%	75.3%	
Low-Income	69.9%	76.7%	72.0%	60.5%	81.0%	70.0%	67.3%	73.0%	73.5%	65.6%	72.1%	70.0%	64.4%	69.1%	71.0%	63.7%	69.9%	70.1%	74.8%	81.2%	80.0%	74.5%	78.0%	77.5%	69.2%	75.5%	72.6%	
Average Credit Hrs. at Graduation	140.5	137.3	137.5	142.3	136.3	120.0	138.1	134.3	136.6	138.0	135.2	132.0	137.8	134.1	135.7	139.6	135.2	137.0	140.5	139.4	135.4	142.2	137.9	137.0	139.0	137.0	134.0	
Workforce Diversity																												
Tenured/Tenure-Track Faculty	8.3%	6.5%	8.7%	33.7%	44.9%	45.0%	7.0%	7.2%	7.5%	6.1%	7.4%	6.1%	9.7%	10.7%	12.0%	9.3%	9.2%	10.3%	6.4%	8.6%	8.9%	10.7%	10.4%	11.5%	8.8%	9.4%	NG	
Management Occupations	8.5%	9.4%	8.9%	69.4%	70.7%	70.0%	6.9%	3.3%	8.4%	10.1%	7.7%	10.1%	10.5%	13.6%	12.5%	14.8%	12.0%	15.8%	5.2%	8.1%	9.3%	11.5%	12.7%	12.5%	11.4%	12.0%	NG	
Progress of Underprepared in Eng.***	54.8%	77.3%	70.0%	64.7%	61.0%	70.0%	60.4%	81.3%	75.0%	53.9%	69.1%	70.0%	62.6%	66.2%	82.0%	60.9%	64.7%	70.0%	80.7%	68.3%	85.0%	92.2%	82.4%	93.0%	64.0%	68.8%	70.0%	
Progress of Underprepared in Math***	18.0%	54.3%	35.0%	43.2%	62.1%	70.0%	27.5%	61.9%	50.0%	4.1%	50.5%	60.0%	30.0%	37.9%	60.0%	42.0%	46.6%	60.0%	53.7%	66.3%	65.0%	23.2%	66.2%	35.0%	32.9%	53.9%	60.0%	
Average Net Price**	\$12,255	\$14,674	NG	\$6,503	\$7,363	NG	\$11,296	\$12,560	NG	\$10,529	\$11,512	NG	\$8,910	\$9,412	NG	\$11,409	\$12,174	NG	\$17,850	\$18,958	NG	\$16,249	\$17,490	NG	\$17,049 (research)	\$18,219 (research)	NG	
																									\$10,298 (comps)	\$11,415 (comps)	NG	

*For enrollment, 2019-20 represents fall 2020 counts.

**For average net price, values are displayed for 2018-19.

***For progress of underprepared students, values are displayed for 2014-15, instead of 2015-16, and values are displayed for 2018-19, instead of 2019-20.

EKU

EASTERN KENTUCKY UNIVERSITY

2021 UNIVERSITY REPORT



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FOR ACADEMIC CREATIVITY

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PRESIDENT 1971-1974
JOHN GRANT CRASSE
PRESIDENT 1971-1974
JOHN GRANT CRASSE
PRESIDENT 1971-1974
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PRESIDENT 1971-1974

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EASTERN KENTUCKY UNIVERSITY:

SCHOOL OF OPPORTUNITY

Known as the School of Opportunity, Eastern Kentucky University provides access to a quality and affordable education. But ECU's impact extends beyond educational access for Kentuckians. The majority of graduates stay in Kentucky to live and work, applying their education within local communities.

\$254,000,000

PROJECTED ECONOMIC IMPACT

- Nearly 89% of ECU undergraduates are Kentucky residents. Typically, every county is represented in the student body.
- More than 40% of students will be the first in their families to earn a college degree.
- 61.2% of all undergraduate degree recipients are low-income, first-generation or both.
- 76% of ECU degree holders are employed in Kentucky after graduation, the highest percentage of all public four-year institutions in the state.
- 90% of ECU nursing graduates are employed in medically underserved counties in Eastern Kentucky, resulting in a \$350,000,000 economic impact on the entire state (according to Minnesota IMPLAN Group).
- ECU graduates serve in positions vital to local quality of life, including first responders, safety professionals, teachers, school administrators, nurses and occupational therapists, among others.



A HIGH ACHIEVER

- One of “America’s Top Colleges” by *Forbes* for 12 consecutive years.
- Ranked in the top tier of Southern regional universities by *U.S. News & World Report* for 11 consecutive years.
- Named a “Best Bang for the Buck” college by *Washington Monthly*.

ACADEMIC DISTINCTION

EKU offers more than 100 in-demand and unique academic degrees, including

- American Sign Language
- Aviation
- Construction Management
- Criminal Justice
- Education
- Emergency Medical Care
- Forensic Science
- Global Supply Chain Management
- Homeland Security
- Nursing
- Occupational Therapy
- Professional Golf Management

STEM-H

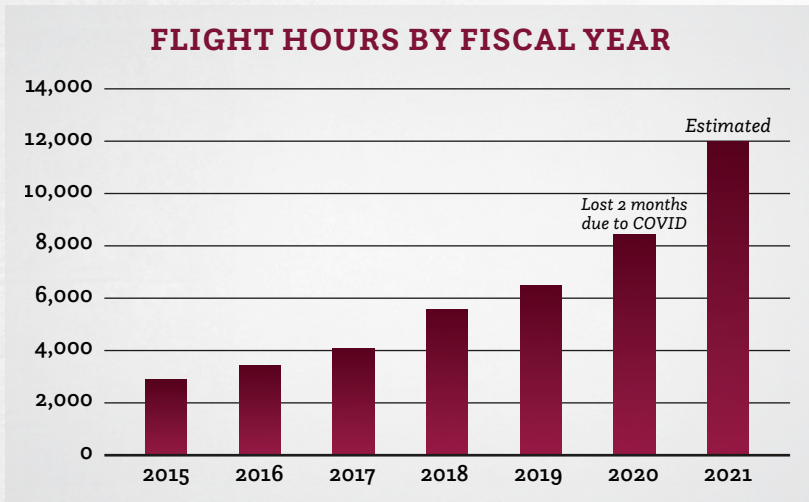
- EKU awarded 1,271 STEM-H degrees in 2019-20.
- STEM degrees are up 59.9% over the last 10 years.





AVIATION

- Post-graduation employment rate of 99% (pre-COVID19).
- 12,000 estimated flight hours in 2021, over 10,000-hour increase from 2015.



ENROLLMENT

- 320 Aviation majors — 100% increase in 3 years
 - 274 Professional Flight
 - 41 Aerospace Management
 - 5 Aerospace Technology
- Students represent 21 States

INFRASTRUCTURE

Historic \$8,016,000 investment from General Assembly has position for continued growth

- Transitioning from leased aircraft to owned aircraft, creating efficiency and long-term sustainability
- 11 aircraft purchases since July 1, 2020
- Current fleet includes 22 aircraft with plans to expand to 30
- Plans to construct new flight training center

OCCUPATIONAL THERAPY

- Ranked 29th by *U.S. News & World Report*, and the only ranked program in Kentucky.
- 100% national board certification pass rate.
- 80% of on-campus students are from Kentucky.
- 150 students enrolled in the bachelor's program, and 148 in the master's.
- Graduates are employed in many rural school systems, skilled nursing facilities and hospitals throughout Kentucky.

EMERGENCY MEDICAL CARE AND PARAMEDICINE

- Longest accredited paramedic program in Kentucky and second longest in the United States.
- Associates and bachelor's in Emergency Medical Care and Paramedicine have seen an 84% increase in degrees awarded since 2016-17.

HOMELAND SECURITY

- EKU Homeland Security differentiates itself by offering a stand-alone bachelor's degree with specializations in disaster management, intelligence studies, and security operations and management.
- 109% increase in enrollment in the last year.

ONLINE LEARNING

- 46% increase in online underrepresented minority enrollment in the last 5 years, 107% increase in the last 7 years.
- 54% total increase in enrollment since 2013.
- 26% increase in credits (18,940).
- EKU Online won 4 Blackboard Catalyst Awards in 2020.



Dr. Lindsay Calderon, left, and Dr. Margaret Ndinguri.



RESEARCH INITIATIVES

At EKU, research generates original discovery, impacts communities, engages undergraduates students and works to improve the lives of citizens. Faculty bring students into a research environment working side-by-side on new discoveries.

CANCER DIAGNOSTICS AND TREATMENTS

Dr. Lindsay Calderon, associate professor of biological sciences

Dr. Margaret Ndinguri, associate professor of chemistry

- On the cusp of creating a drug that would be considered revolutionary in reproductive cancer diagnostics and treatments.
- Discovered a chemical compound targeting specific types of cancers, including metastatic ovarian cancer and triple negative breast cancer - the most prevalent form of breast cancer in young women aged 20-34, contributing to 56 percent of African American and 42 percent of white women breast cancer cases.
- Currently have a patent for their targeted chemotherapy drug and will be filing a second very soon for their diagnostic compound as a tool to better detect certain types of cancer.



WATER SAFETY

Dr. Jason Marion, associate professor of environmental health science

- Student-centered research approach.
- Focuses on water-related diseases and prevention in low-resource communities across the globe and in the United States.
- In addition to water safety research, conducted studies in Kenya on antibiotic resistance stemming from the antibiotics in milk and in South Central Kentucky on the prevalence of MRSA among livestock workers.
- Invented a screening tool for counting *E. coli* for antibiotic resistance in the environment that can be used anywhere in the world, under any condition, with results four times faster, while reducing the costs associated with water testing.
- Filed a patent and was the only researcher from a regional university to graduate from the first class of UAccel program, a 10-week professional development program for researchers to determine the commercial viability of their research.







VETERAN SUCCESS

EKU proudly upholds a long-standing tradition of providing high-quality programs and exceptional services to veterans, active duty service members, reserve/guard, military dependents and their families.

- Historically ranked in the top 10% of “*Military Times: Best for Vets*” public universities and #1 in Kentucky.
- The only university in Kentucky awarded “Military Friendly” Gold distinction.
- Newly dedicated VETS (Veterans Education and Transitional Support) Center with more than 3,000 square feet hosts on-campus space for veteran and military students. More than \$30,000 in private and corporate donations funded all furniture and technology — no University funds were spent.

VETERAN AND ACTIVE-DUTY SERVICE MEMBER ENROLLMENT — FALL 2020

- More than 1,400 students are veterans or active-duty service members, representing about 10% of the total student population.
- 70% are Kentucky residents, and 48 other states are represented as well as several military locations overseas.
- Popular academic programs include:
 - Aviation
 - Business
 - Homeland Security
 - Criminal Justice
 - Occupational Safety
 - Psychology
 - Social Work
 - Nursing
 - Emergency Management



LABORATORY SCHOOL



MODEL LABORATORY SCHOOL

EKU was founded as a teachers' college with Model Laboratory School. Thanks to an innovative, interdisciplinary curriculum that builds creativity, critical thinking, and transferable skills, Model is one of the highest-ranked K-12 institutions in the state. Designated the Commonwealth's laboratory school, Model is tasked with piloting and testing kindergarten through high school educational pedagogies, practices, programs, assessments and innovations to further the educational mission of the Commonwealth. Its location on ECU's campus and its constructivist pedagogy makes for an ideal learning environment — not only for Model students, but for the next generation of professionals studying at ECU.



Good Mathematicians Do

They look for patterns.
They create pictures, diagrams, and charts.

They estimate.
They ask questions.

They create a plan to solve a problem.

They can explain their work.

They check their work.

They make time for a good job.

They...



MODEL LABORATORY SCHOOL SERVES

K-12 STUDENTS:

- 646 Students from Madison County and eight other counties
- Model is one of only seven high schools in Kentucky to earn five out of five stars on the KDE School Report Card

UNIVERSITY STUDENTS:

Each year, hundreds of university students gain authentic, practical experience through observation and practicum hours at Model. Model serves ECU students studying

- Education
- Environmental Health Science
- Exercise & Sports Science
- Nursing
- Drama & Theatre
- Social Work
- Psychology
- Occupational Therapy

PROFESSIONAL EDUCATORS:

In addition to piloting innovative education practices to be replicated throughout the Commonwealth, Model and ECU initiated the Center for Educator Excellence, which provides high-quality professional development opportunities for teachers across Kentucky and surrounding states.

MODEL LEGISLATION

House Bill 366, unanimously passed in the 2020 Regular Session, permanently codified Model's existence as a university-operated public laboratory school under the governance of the Eastern Kentucky University Board of Regents. Model is tasked with piloting kindergarten through high school educational pedagogies, practices, programs, assessments and innovations to further the educational mission of the Commonwealth.





WORKFORCE DEVELOPMENT

EKU's Workforce Development provides a variety of professional development opportunities to support and advance Kentucky's workforce.

- In fiscal year 2020, EKU Workforce Development trained 1,130 students from companies including Hyster-Yale, Hendrickson, Winterwood and Kentucky Smelting Technology. 323 certificates were issued to the Air National Guard via a training contract with Strategic Results.

OSHA TRAINING INSTITUTE EDUCATION CENTER (OTIEC)

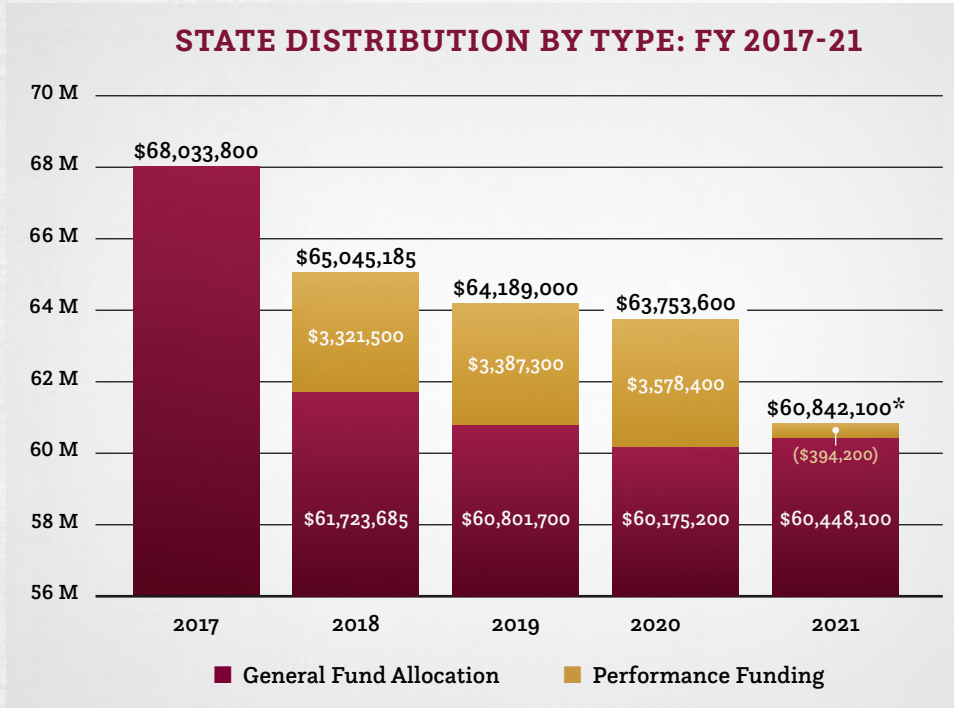
- The OSHA Training Institute Education Center (OTIEC) trained and provided certificates to 756 students in fiscal year 2020.
 - 245 students were federal government employees
 - 104 were employed by state government
 - 407 were from the private sector
- 55 classes conducted in fiscal year 2020.
- 795 authorized OSHA Outreach Trainers in General Industry and/or Construction.
- 2,978 10-hour Construction cards, 810 30-hour Construction cards, 2,484 10-hour General Industry cards, and 488 30-hour General Industry cards issued.
- Continued partnership with the Kentucky Department of Education in fiscal year 2020. In 2017, EKU began training and authorizing instructors to teach the OSHA 10- and 30-hour class to students enrolled at Kentucky Area Technology Centers.
- Despite restrictions placed on our institution by the pandemic, the EKU OTIEC provided the United States Army with Career Program 12 training (CP12). The training took place virtually over 6 weeks. In total, 448 certificates were issued to students enrolled in the Army CP12 training conducted by EKU.





PERFORMANCE FUNDING

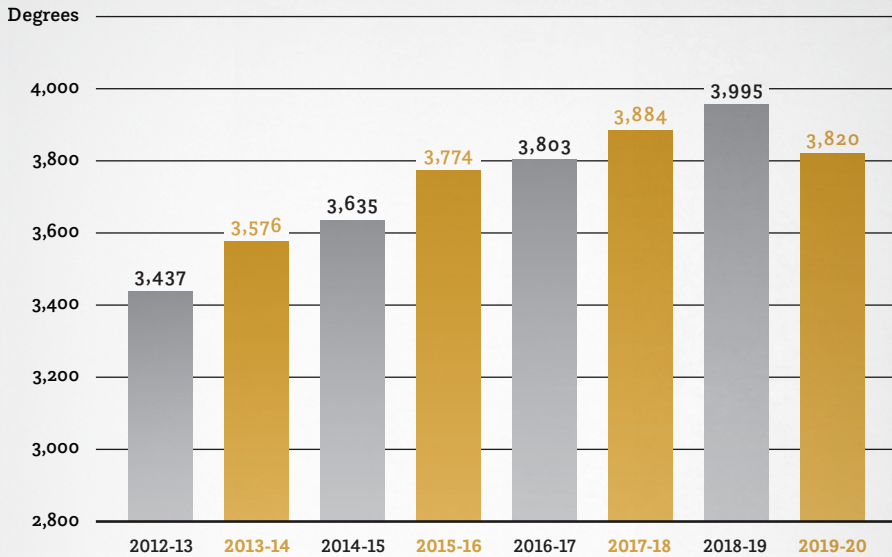
EKU has consistently improved on most performance metrics since the model was implemented. However, the total state allocation for EKU has consistently decreased. Overall, EKU funding has been reduced by \$7 million (11%) since fiscal year 2017.



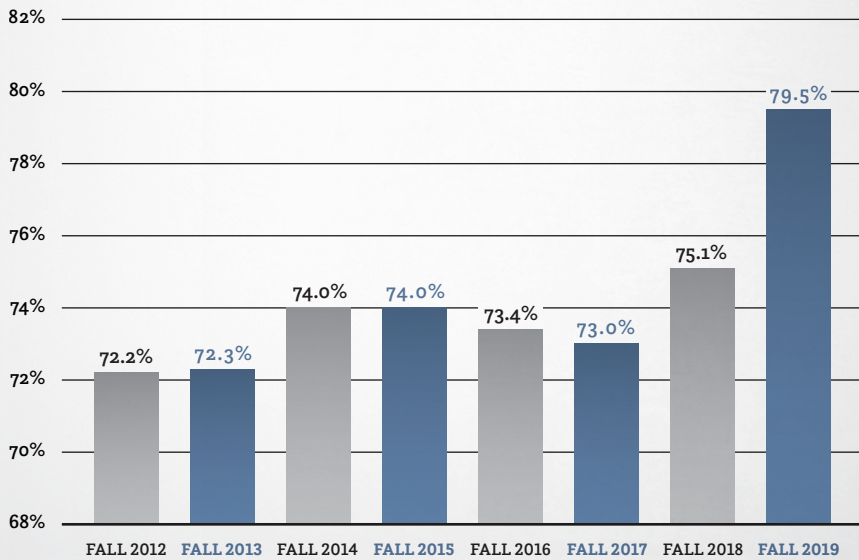
LOW INCOME AND UNDER-REPRESENTED MINORITIES

- Degrees awarded to low-income students have increased by 30.7% over the last 10 years.
- Degrees awarded to underrepresented minorities have increased by more than 117% over the last 10 years.

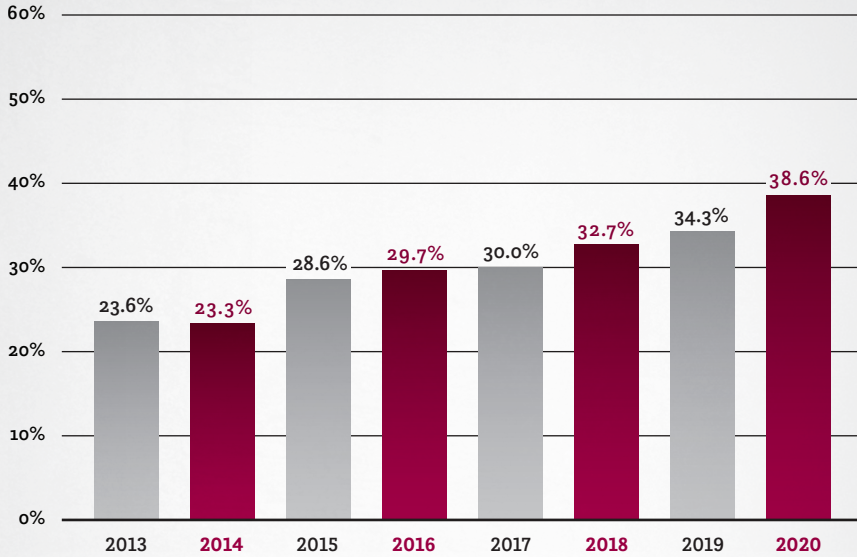
DEGREES CONFERRED



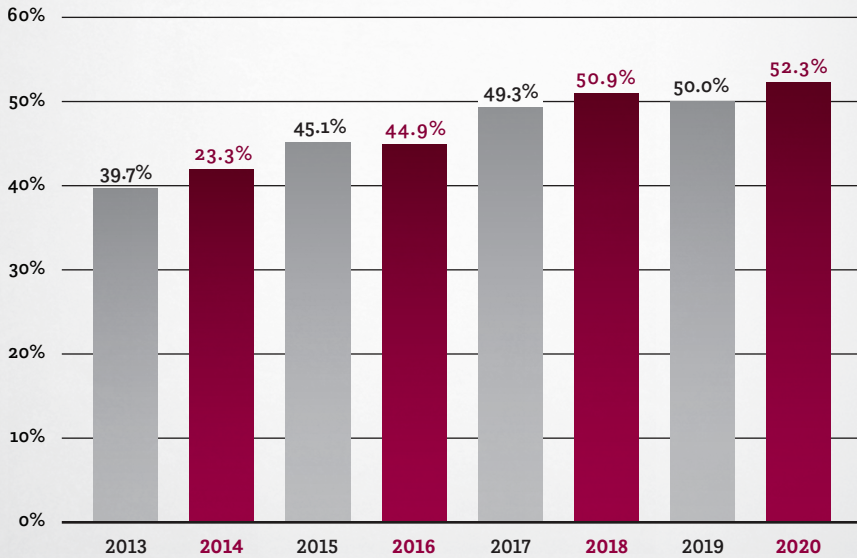
FIRST-TIME FRESHMAN RETENTION



FOUR YEAR GRADUATION RATE



SIX YEAR GRADUATION RATE



2021 LEGISLATIVE PRIORITIES

PERFORMANCE FUNDING

- Support the consensus recommendation of the performance funding working group.
- Reward efficiency and productivity with less emphasis on size.
- Place research institutions in a separate competitive pool from regional comprehensive institutions.

ASSET PRESERVATION

EKU faces nearly \$400 million in deferred maintenance needs on existing facilities. We request the state appropriate funds to provide a 2:1 match of general fund investment to institutional investment to preserve existing structures.

RED TAPE REDUCTION

EKU will be working to advance a series of reforms aimed at eliminating red tape and increasing operational efficiency.







EASTERN KENTUCKY UNIVERSITY

521 Lancaster Avenue | Richmond, KY 40475
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— KEY CONTACTS —

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PRESIDENT

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859-622-2101

Ethan Witt

ASSISTANT VICE PRESIDENT,

GOVERNMENT & COMMUNITY RELATIONS

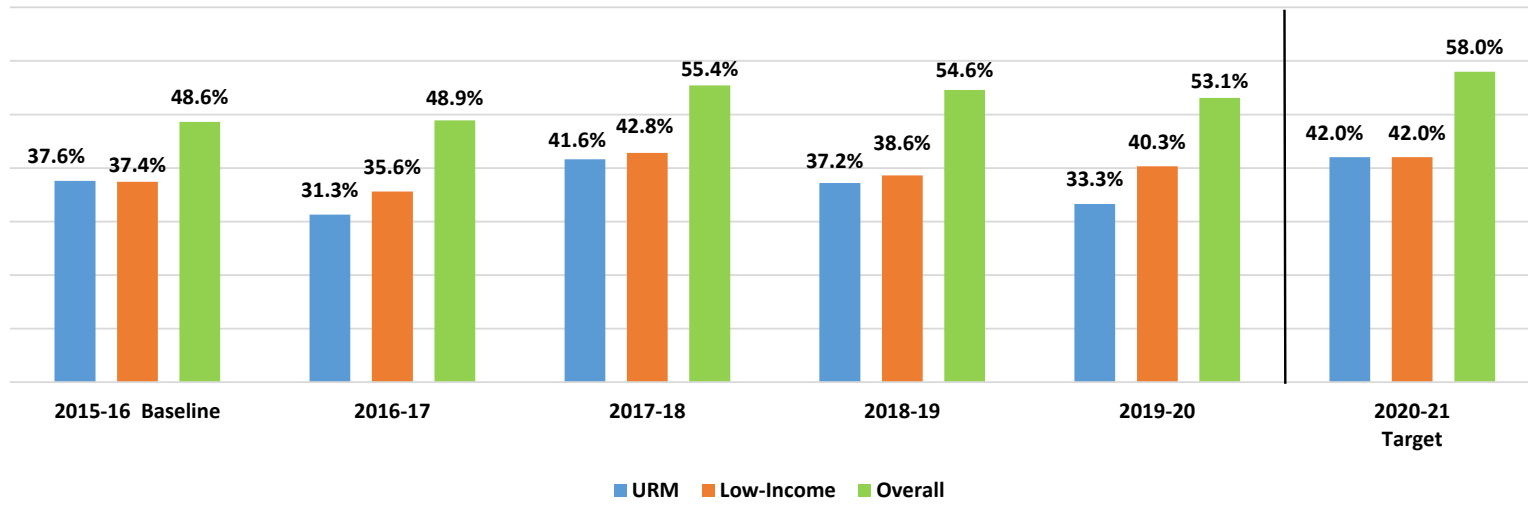
ethan.witt@eku.edu

859-622-6220

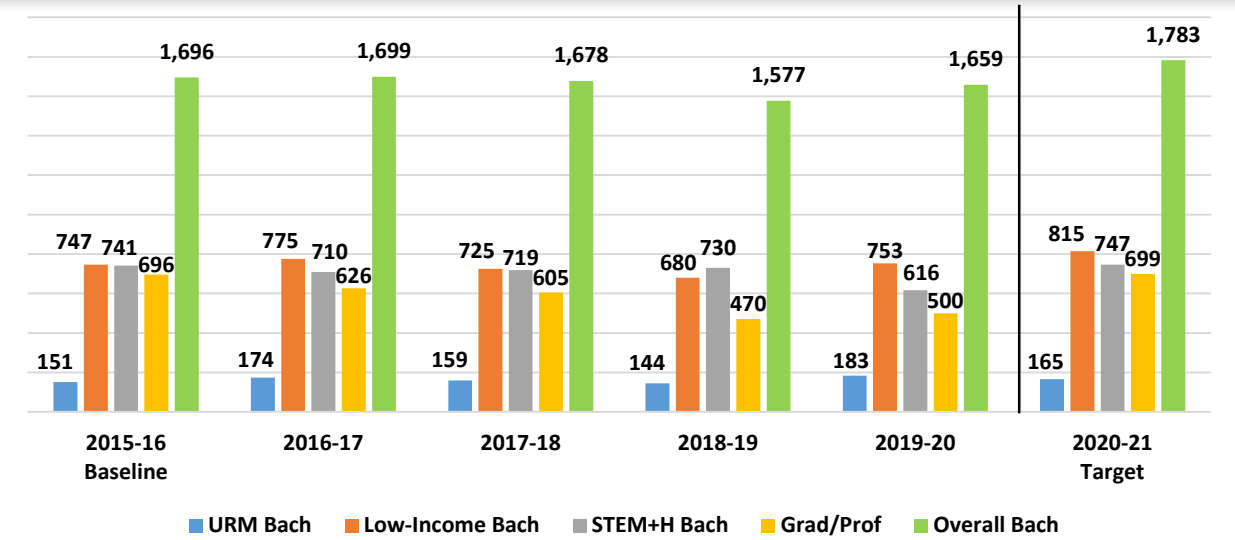
Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age (40 and over), race, color, religion, sex, sexual orientation, gender identity, gender expression, pregnancy, ethnicity, disability, national origin, veteran status, or genetic information in the admission to, or participation in, any educational program or activity (e.g., athletics, academics and housing) which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Office of Equity and Inclusion, Jones Building, Eastern Kentucky University, 521 Lancaster Avenue, Richmond, Kentucky 40475-3102, (859) 622-8020 or the Assistant Secretary for Civil Rights, U.S. Department of Education, Office for Civil Rights, Lyndon Baines Johnson Department of Education Building, 400 Maryland Avenue, SW, Washington, DC. 20202 1-800-421-3481 (V), 1-800-877-8339 (TDD). 2021_LegislativeBriefingBooklet_MTOg

MURRAY STATE UNIVERSITY HIGHLIGHTS

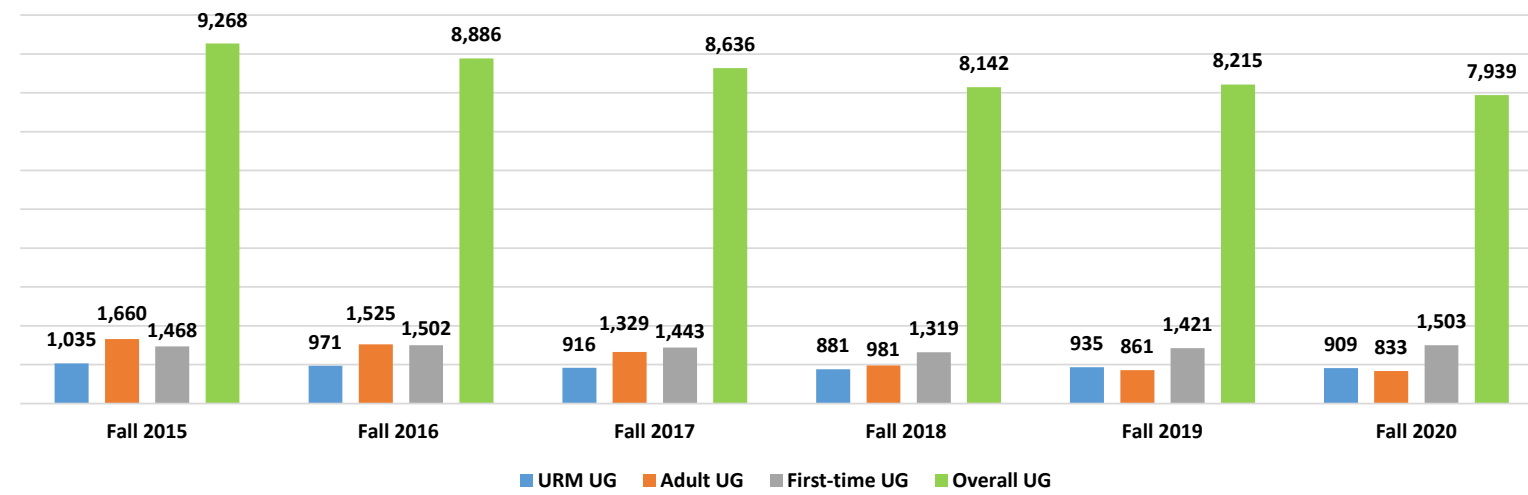
Six-Year Graduation Rate



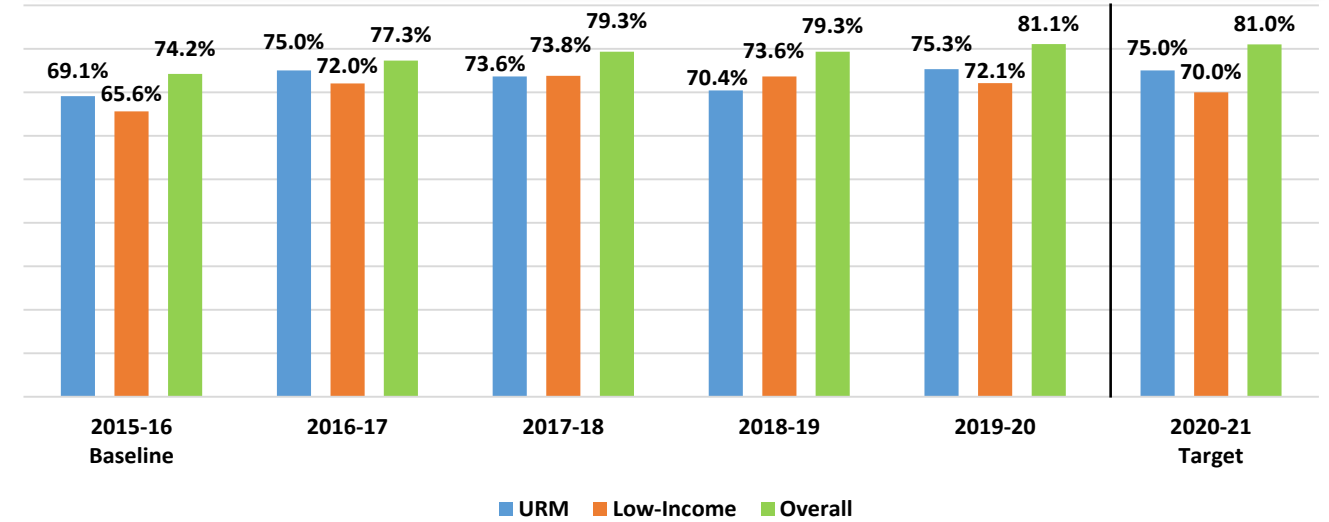
Degrees Awarded



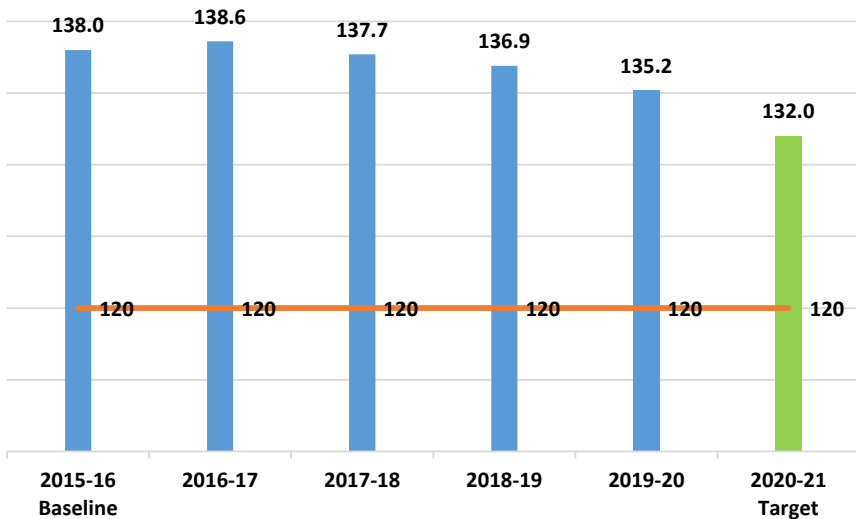
Undergraduate Enrollment



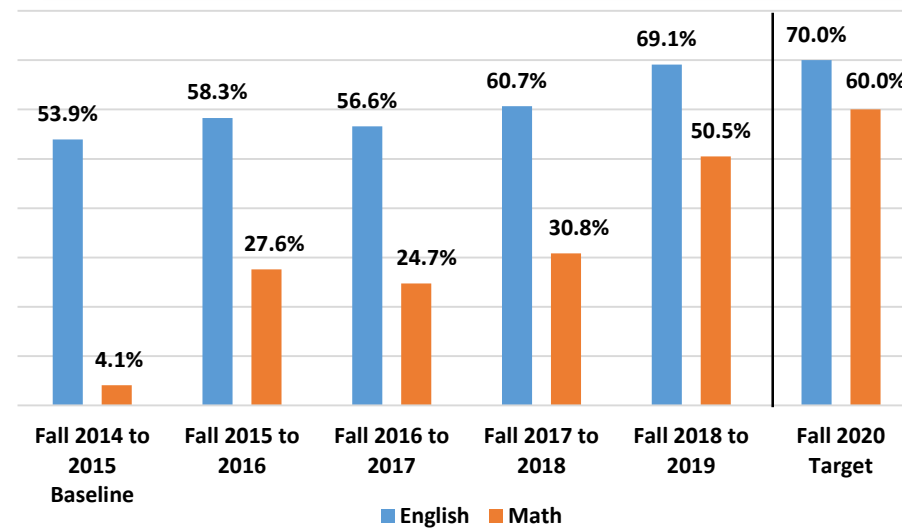
First-Year to Second-Year Retention



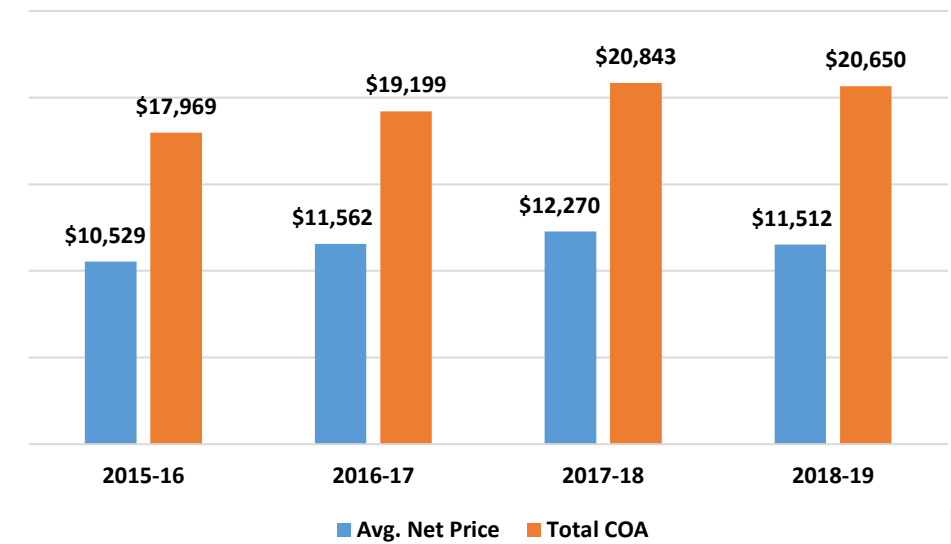
Average Credit Hours at Graduation



Success of Underprepared Students in Gateway Courses



Average Net Price & Total Cost of Attendance



INSTITUTION GOALS

METRIC	EKU			KSU			MoSU			MuSU			NKU			WKU			UK			UofL			4-YR PUBLIC TOTAL					
	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal			
Graduation Rates																														
Overall	45.0%	52.3%	50.0%	20.6%	30.3%	30.0%	45.7%	42.6%	48.2%	48.6%	53.1%	58.0%	37.6%	48.2%	45.0%	51.9%	55.1%	53.7%	63.6%	66.0%	70.0%	52.8%	60.4%	60.1%	50.6%	56.4%	60.0%			
URM	37.0%	38.2%	43.0%	20.1%	27.3%	30.0%	32.6%	34.4%	37.5%	37.6%	33.3%	42.0%	23.0%	39.9%	39.0%	33.9%	36.9%	40.0%	52.4%	53.0%	58.5%	51.1%	53.7%	58.5%	38.8%	44.0%	50.0%			
Low-Income	36.3%	43.4%	42.0%	20.3%	29.2%	30.0%	34.1%	32.9%	38.0%	37.4%	40.3%	42.0%	30.3%	36.5%	39.0%	41.0%	41.5%	45.0%	51.5%	52.9%	56.0%	45.1%	50.3%	54.1%	38.8%	43.2%	50.0%			
Degrees and Credentials Awarded																														
Overall	2,559	2,634	2,690	276	137	320	1,306	1,139	1,477	1,696	1,659	1,783	2,196	2,222	2,400	2,817	3,042	3,100	4,540	5,202	5,200	2,705	3,112	3,100	18,095	19,147	20,070			
URM	207	284	218	160	105	170	69	73	84	151	183	165	209	253	230	315	386	347	536	777	621	484	646	585	2,131	2,707	2,420			
Low-Income	1,378	1,360	1,458	211	103	220	779	634	819	747	753	815	1,038	947	1,050	1,353	1,339	1,455	1,422	1,499	1,650	1,137	1,232	1,356	8,065	7,867	8,823			
STEM+H	769	819	820	65	24	65	343	336	397	741	616	747	672	796	750	888	928	1,021	1,609	2,022	2,100	835	1,095	1,085	5,922	6,636	6,620			
Graduate and Professional	903	862	950	45	30	60	339	293	374	696	500	699	599	717	660	881	868	950	2,098	2,244	2,250	1,937	1,945	2,011	7,498	7,459	7,855			
Enrollment*																														
UG Overall	14,327	12,070	NG	1,433	2,148	NG	9,783	8,621	NG	9,268	7,939	NG	12,806	11,672	NG	17,315	15,287	NG	22,761	22,246	NG	15,985	16,118	NG	103,678	96,101	NG			
UG URM	1,555	1,683	NG	831	1,429	NG	672	700	NG	1,035	909	NG	1,580	1,632	NG	2,586	2,621	NG	3,492	3,752	NG	3,108	4,065	NG	14,859	16,791	NG			
UG African American	822	698	NG	744	1,285	NG	330	241	NG	631	449	NG	848	755	NG	1,544	1,313	NG	1,701	1,580	NG	1,765	2,081	NG	8,385	8,402	NG			
UG Hispanic	349	499	NG	46	68	NG	141	209	NG	183	209	NG	376	472	NG	542	688	NG	954	1,241	NG	635	970	NG	3,226	4,356	NG			
UG First-time	2,794	2,270	NG	210	568	NG	1,484	1,199	NG	1,468	1,503	NG	2,266	1,836	NG	3,121	3,120	NG	5,166	4,894	NG	2,822	2,879	NG	19,331	18,269	NG			
UG Adult (25-64)	3,260	2,360	NG	328	146	NG	1,447	779	NG	1,660	833	NG	2,875	2,072	NG	2,779	1,680	NG	1,756	1,447	NG	2,766	2,205	NG	16,871	11,522	NG			
Graduate Overall	2,517	2,395	NG	153	142	NG	1,092	686	NG	1,730	1,517	NG	1,914	4,540	NG	2,753	2,231	NG	7,959	8,864	NG	6,382	7,128	NG	24,500	27,503	NG			
Graduate URM	250	313	NG	72	71	NG	88	79	NG	153	188	NG	191	759	NG	347	387	NG	674	1,044	NG	878	1,290	NG	2,653	4,131	NG			
Diversity Enrollment*																														
UG Black, Non-Hispanic Only	5.7%	5.8%	6.0%	51.9%	59.8%	45.0%	3.4%	2.8%	3.8%	6.8%	5.7%	6.5%	6.6%	6.5%	7.1%	8.9%	8.6%	10.0%	7.5%	7.1%	8.3%	11.0%	12.9%	14.0%	8.1%	8.7%	NG			
UG Hispanic or Latino	2.4%	4.1%	2.8%	3.2%	3.2%	5.0%	1.4%	2.4%	1.6%	2.0%	2.6%	2.1%	2.9%	4.0%	3.9%	3.1%	4.5%	4.0%	4.2%	5.6%	4.9%	4.0%	6.0%	6.0%	3.1%	4.5%	NG			
UG URM	10.9%	13.9%	12.0%	58.0%	66.5%	60.0%	6.9%	8.1%	7.6%	11.2%	11.5%	11.3%	12.3%	14.0%	14.0%	14.9%	17.2%	15.8%	15.3%	16.9%	17.7%	19.4%	25.2%	23.0%	14.3%	17.5%	NG			
Graduate URM	9.9%	13.1%	10.4%	47.1%	50.0%	50.0%	8.1%	11.5%	8.6%	8.8%	12.4%	8.9%	10.0%	16.7%	15.0%	12.6%	17.4%	13.1%	8.5%	11.8%	9.9%	13.8%	18.1%	15.5%	10.8%	15.0%	NG			
1st-Yr. to 2nd-Yr. Retention Rates																														
Overall	74.0%	79.5%	75.0%	59.2%	78.5%	70.0%	70.7%	75.8%	76.2%	74.2%	81.1%	81.0%	71.9%	74.5%	77.0%	72.8%	76.8%	74.6%	81.7%	85.9%	90.0%	79.7%	80.9%	82.0%	76.3%	80.7%	81.8%			
URM	64.1%	80.3%	67.0%	60.3%	78.1%	70.0%	67.8%	71.2%	73.9%	69.1%	75.3%	75.0%	69.5%	69.0%	75.0%	58.3%	73.0%	67.4%	77.2%	82.2%	80.0%	78.0%	79.2%	80.5%	71.0%	78.0%	75.3%			
Low-Income	69.9%	76.7%	72.0%	60.5%	81.0%	70.0%	67.3%	73.0%	73.5%	65.6%	72.1%	70.0%	64.4%	69.1%	71.0%	63.7%	69.9%	70.1%	74.8%	81.2%	80.0%	74.5%	78.0%	77.5%	69.2%	75.5%	72.6%			
Average Credit Hrs. at Graduation	140.5	137.3	137.5	142.3	136.3	120.0	138.1	134.3	136.6	138.0	135.2	132.0	137.8	134.1	135.7	139.6	135.2	137.0	140.5	139.4	135.4	142.2	137.9	137.0	139.0	137.0	134.0			
Workforce Diversity																														
Tenured/Tenure-Track Faculty	8.3%	6.5%	8.7%	33.7%	44.9%	45.0%	7.0%	7.2%	7.5%	6.1%	7.4%	6.1%	9.7%	10.7%	12.0%	9.3%	9.2%	10.3%	6.4%	8.6%	8.9%	10.7%	10.4%	11.5%	8.8%	9.4%	NG			
Management Occupations	8.5%	9.4%	8.9%	69.4%	70.7%	70.0%	6.9%	3.3%	8.4%	10.1%	7.7%	10.1%	10.5%	13.6%	12.5%	14.8%	12.0%	15.8%	5.2%	8.1%	9.3%	11.5%	12.7%	12.5%	11.4%	12.0%	NG			
Progress of Underprepared in Eng.***	54.8%	77.3%	70.0%	64.7%	61.0%	70.0%	60.4%	81.3%	75.0%	53.9%	69.1%	70.0%	62.6%	66.2%	82.0%	60.9%	64.7%	70.0%	80.7%	68.3%	85.0%	92.2%	82.4%	93.0%	64.0%	68.8%	70.0%			
Progress of Underprepared in Math***	18.0%	54.3%	35.0%	43.2%	62.1%	70.0%	27.5%	61.9%	50.0%	4.1%	50.5%	60.0%	30.0%	37.9%	60.0%	42.0%	46.6%	60.0%	53.7%	66.3%	65.0%	23.2%	66.2%	35.0%	32.9%	53.9%	60.0%			
Average Net Price**	\$12,255	\$14,674	NG	\$6,503	\$7,363	NG	\$11,296	\$12,560	NG	\$10,529	\$11,512	NG	\$8,910	\$9,412	NG	\$11,409	\$12,174	NG	\$17,850	\$18,958	NG	\$16,249	\$17,490	NG	\$17,049 (research)	\$18,219 (research)	NG			
																									\$10,298 (comps)	\$11,415 (comps)	NG			

*For enrollment, 2019-20 represents fall 2020 counts.

**For average net price, values are displayed for 2018-19.

***For progress of underprepared students, values are displayed for 2014-15, instead of 2015-16, and values are displayed for 2018-19, instead of 2019-20.



MISSION STATEMENT

Murray State University places our highest priority on student learning and excellent teaching, blending the range of educational opportunities often found at research institutions with the nurturing student-teacher interactions usually found at smaller universities.

145 
ACADEMIC
PROGRAMS

\$115 MILLION
FINANCIAL AID
& SCHOLARSHIPS
AWARDED ANNUALLY

30
CONSECUTIVE YEARS
TOP TIER UNIVERSITY
- U.S. NEWS & WORLD REPORT

#11
TOP PUBLIC
REGIONAL UNIVERSITY
- U.S. NEWS & WORLD REPORT


BEST BANG
FOR THE BUCK
- WASHINGTON MONTHLY


2021 BEST COLLEGES
IN AMERICA
- NICHE


2021
BEST COLLEGE
- WALL STREET JOURNAL
TIMES HIGHER EDUCATION


**#1 IN CAMPUS
SAFETY INITIATIVES**
- SAFE CAMPUS

145 Academic Programs with opportunities for creative internships and scholarship with expert faculty and staff awarded **\$7.4** million in grant funding in 2019-20

Ranks **first** among Kentucky public comprehensive universities

- | First-to-second year retention rate of all baccalaureate degree-seeking students

99 percent of first-time, full-time students receive financial aid.

- | Average amount of aid for first-time, full-time students is \$10,450.

Offer \$115 million of aid to students

Almost **50 percent** of our undergraduate students graduate without any known debt.

Promise for past two years for Commonwealth of Kentucky

- | First-time, full-time admitted students (both freshmen AND transfers) pay no tuition if Kentucky Residents and Pell recipients.

murraystate.edu/promise

Legacy Tuition Grant

- | Admitted full-time undergraduate students who are children or grandchildren of Murray State graduates are granted in-state tuition.

murraystate.edu/legacy

Test Optional Admissions

- | 3.0 GPA or above guarantees admission

One of the best Academic Achievement Scholarship awards with additional stipends

- | murraystate.edu/scholarships

Recognized for great value and a world-class education by the region and nation.

US News & World Report

- Recognized consistently for THREE decades as one of the “Best Regional Universities in the South”
- Top 11 for “Public Regional Universities in South” (Best among our Kentucky peers)
- Denoted as “Best Value for Regional University in the South”

Washington Monthly

- “Best Bang for the Buck” recognition for quality and value

Money Magazine

- One of “America’s Best College Values”

Murray State University | Commitment to your Safety

- | Recognized as **#1** in Campus Safety Initiatives by Safe Campus in 2018

- | Designated as the 1st public university and 3rd academic institution in the **world** as an **International Safe Community**



Fall 2020 enrollment reflects continued growth

Murray State's fall 2020 enrollment continued several positive trends and momentum, including increases in multiple student classifications.

This year's freshman class of 1,503 students reflects a significant increase of 5.8 percent from the fall 2019 freshman class. This marks the second straight year of freshman class growth. This is the first time since 2011 and 2012 with consecutive years of freshman class growth at Murray State, as well as the University's largest freshman class since 2014.

The number of new graduate students and new transfer students also reflect major increases from the previous fall at 15.6 percent and 23 percent, respectively.

New and innovative academic opportunities for students

In August, Murray State introduced the **School of Engineering** — a renaming of the former Institute of Engineering within the Jesse D. Jones College of Science, Engineering and Technology — as part of a continued effort to support and grow engineering educational opportunities.

The School of Engineering offers a variety of experiential learning-based academic programs, including an engineering physics program with tracks in mechanical, electrical and aerospace engineering, which are Engineering Accreditation Commission of ABET (Accreditation Board for Engineering and Technology) accredited. In addition to engineering physics and several engineering technology programs, the School offers a Bachelor of Science in civil and sustainability engineering.

The School also offers programs in construction management and architectural design, physics and cybersecurity and network management — Murray State's program of distinction that was recently accredited by the National Security Agency.

In addition, the University underwent a renaming of its award-winning telecommunications systems management Bachelor of Science program — designated a program of distinction — to cybersecurity and network management. The program offers tracks in cybersecurity, wireless communications and network and systems administration.

Recent new academic offerings and updates also include:

A new bachelor's degree in music theatre that prepares students who wish to blend music, theatre and dance so they may successfully navigate the musical theatre world upon graduation.

A new bachelor's degree in respiratory care. According to the U.S. Bureau of Labor Statistics, jobs for respiratory care therapists are projected to increase by 23 percent through 2026, with an additional 30,500 new positions expected nationally.

The University also now offers an Educational Specialist degree in agricultural education, which allows students to pursue advanced course work in agriculture education above the master's degree level that seamlessly transitions into Murray State's Ed.D. in P-20 & Community Leadership.

School of Nursing and Health Professions developing new simulation center

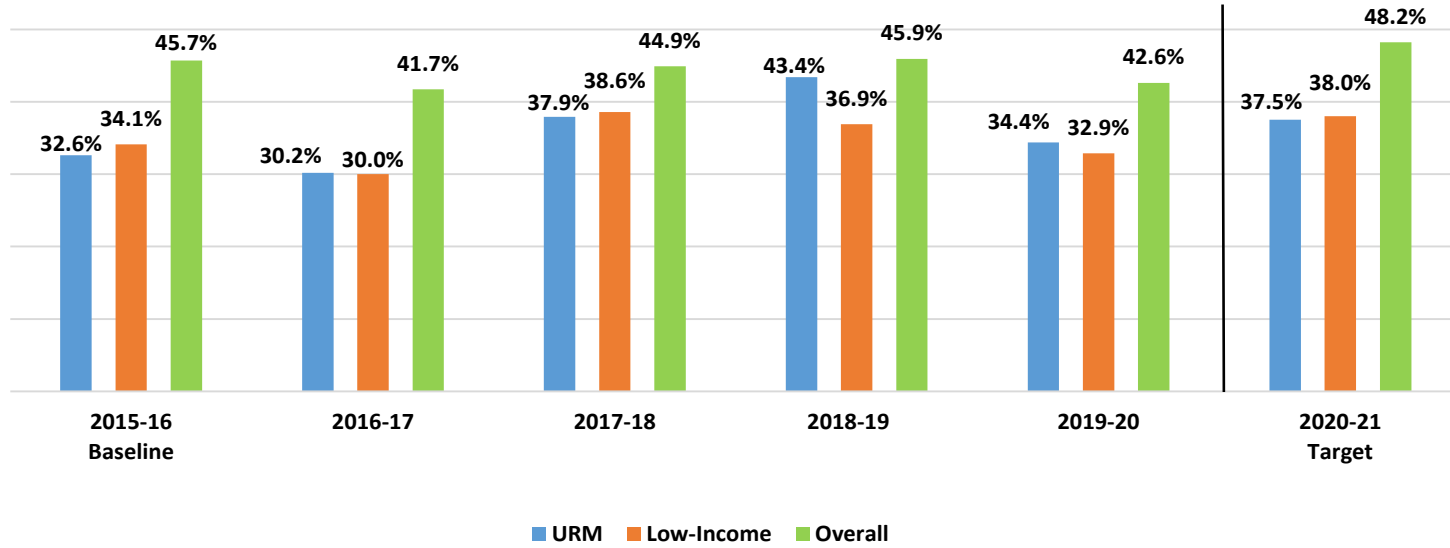
Murray State's School of Nursing and Health Professions recently formed a consortium with Murray-Calloway County Hospital (MCCH) and the Purchase Area Health Education Center (Purchase AHEC) to develop a simulation center and recruitment program to meet an identified, demonstrable need for more qualified registered nurses and other healthcare providers in Murray State's eighteen-county service region.

Dr. Dina Byers, dean of the School of Nursing and Health Professions, along with Dr. Dana Todd and Dr. Tonia Mailow, secured funding for the simulation center through a \$960,000 grant provided by USDA Delta Health Services, along with the Kentucky Hospital Association who pledged a \$25,000 gift.

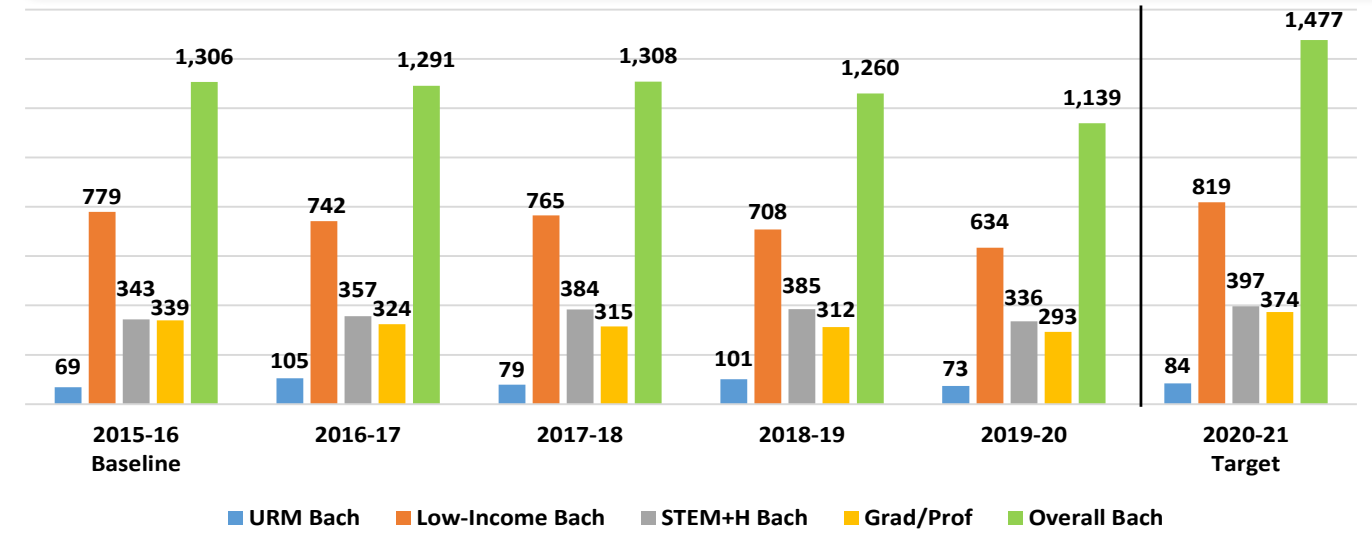
Initially, the project will not only help to increase enrollment in Murray State's Bachelor of Science in Nursing program but also allow collaboration between the Nursing faculty and the Purchase AHEC staff to provide school-age children with additional information about careers and educational pathways in healthcare. The nursing staff at MCCH will also use the simulation center for continuing education and annual competency verifications.

MOREHEAD STATE UNIVERSITY HIGHLIGHTS

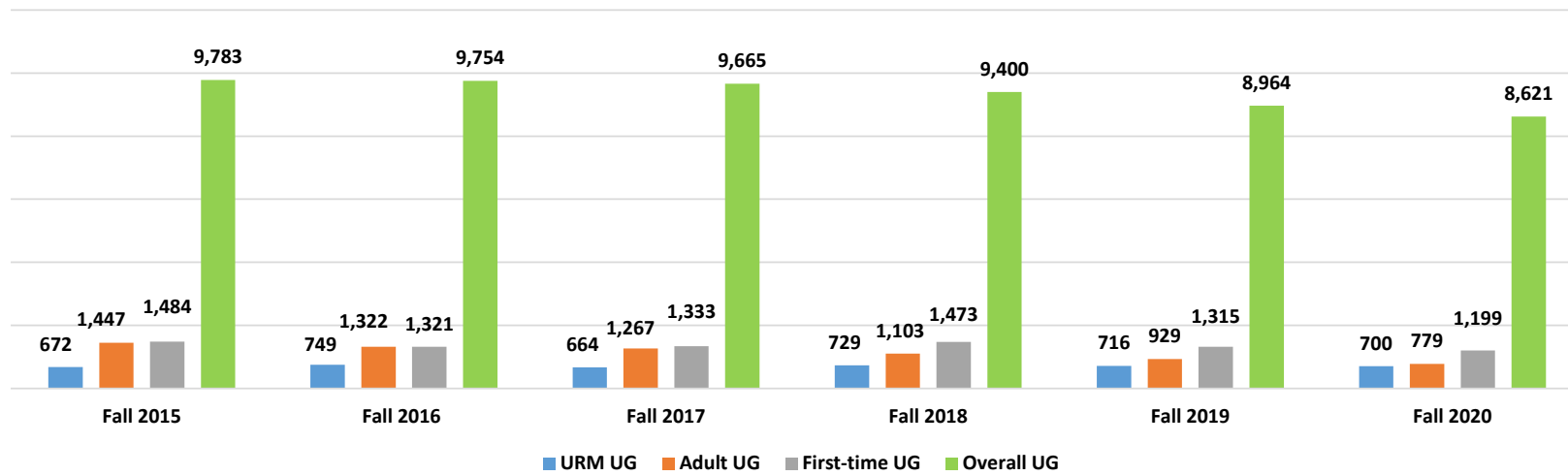
Six-Year Graduation Rate



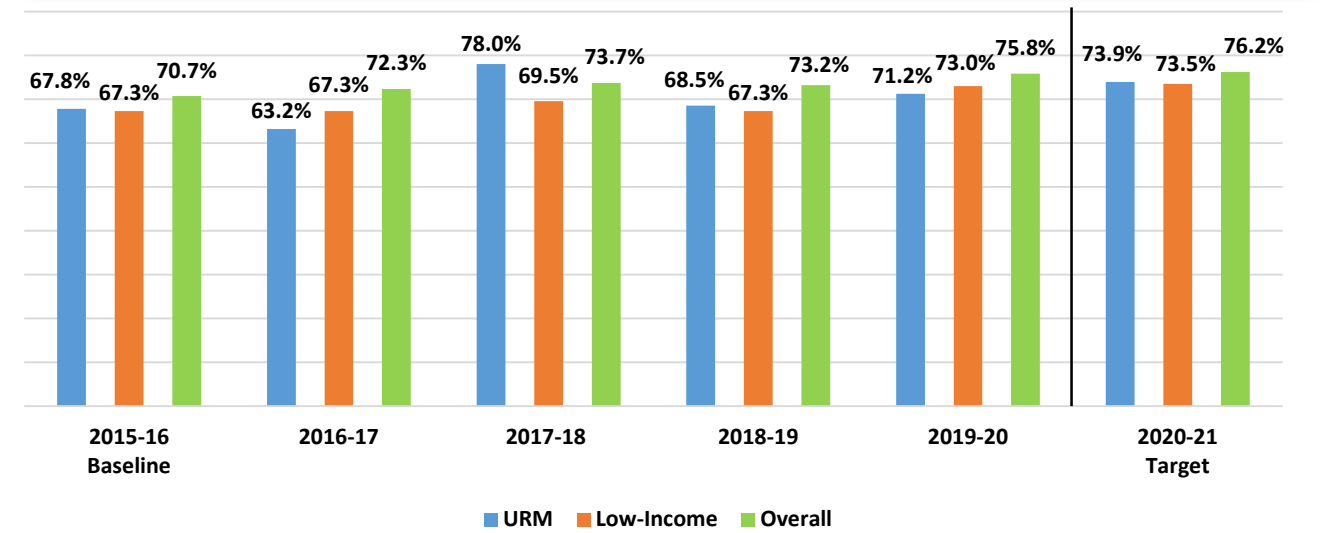
Degrees Awarded



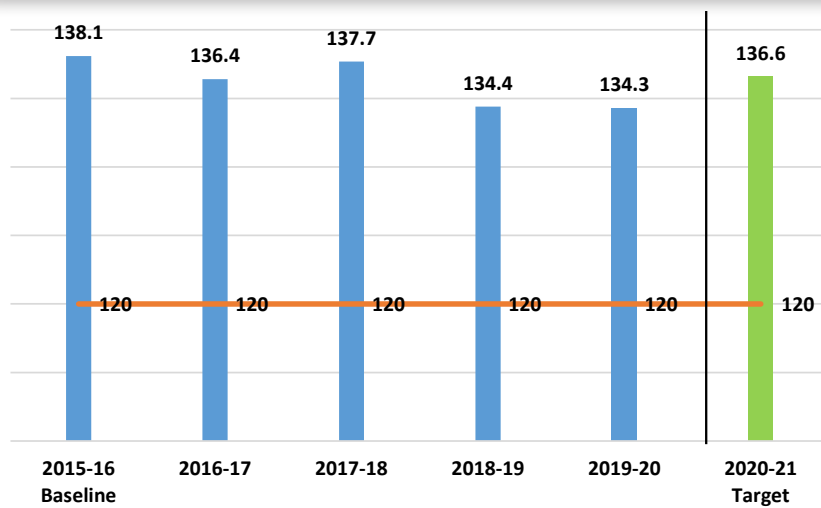
Undergraduate Enrollment



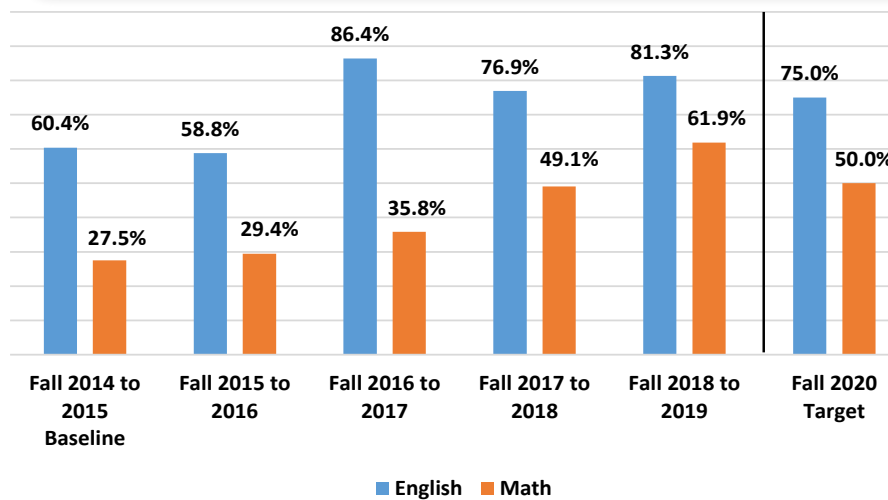
First-Year to Second-Year Retention



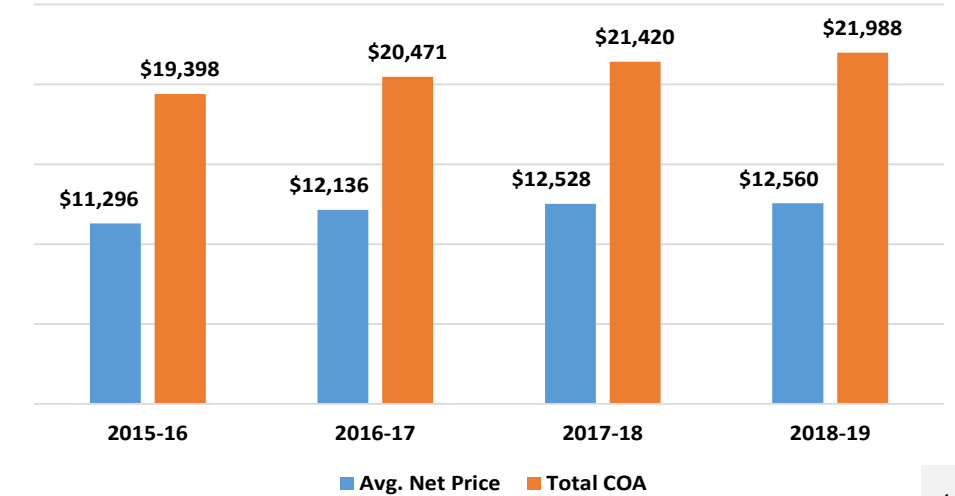
Average Credit Hours at Graduation



Success of Underprepared Students in Gateway Courses



Average Net Price & Total Cost of Attendance



INSTITUTION GOALS

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URM	37.0%	38.2%	43.0%	20.1%	27.3%	30.0%	32.6%	34.4%	37.5%	37.6%	33.3%	42.0%	23.0%	39.9%	39.0%	33.9%	36.9%	40.0%	52.4%	53.0%	58.5%	51.1%	53.7%	58.5%	38.8%	44.0%	50.0%			
Low-Income	36.3%	43.4%	42.0%	20.3%	29.2%	30.0%	34.1%	32.9%	38.0%	37.4%	40.3%	42.0%	30.3%	36.5%	39.0%	41.0%	41.5%	45.0%	51.5%	52.9%	56.0%	45.1%	50.3%	54.1%	38.8%	43.2%	50.0%			
Degrees and Credentials Awarded																														
Overall	2,559	2,634	2,690	276	137	320	1,306	1,139	1,477	1,696	1,659	1,783	2,196	2,222	2,400	2,817	3,042	3,100	4,540	5,202	5,200	2,705	3,112	3,100	18,095	19,147	20,070			
URM	207	284	218	160	105	170	69	73	84	151	183	165	209	253	230	315	386	347	536	777	621	484	646	585	2,131	2,707	2,420			
Low-Income	1,378	1,360	1,458	211	103	220	779	634	819	747	753	815	1,038	947	1,050	1,353	1,339	1,455	1,422	1,499	1,650	1,137	1,232	1,356	8,065	7,867	8,823			
STEM+H	769	819	820	65	24	65	343	336	397	741	616	747	672	796	750	888	928	1,021	1,609	2,022	2,100	835	1,095	1,085	5,922	6,636	6,620			
Graduate and Professional	903	862	950	45	30	60	339	293	374	696	500	699	599	717	660	881	868	950	2,098	2,244	2,250	1,937	1,945	2,011	7,498	7,459	7,855			
Enrollment*																														
UG Overall	14,327	12,070	NG	1,433	2,148	NG	9,783	8,621	NG	9,268	7,939	NG	12,806	11,672	NG	17,315	15,287	NG	22,761	22,246	NG	15,985	16,118	NG	103,678	96,101	NG			
UG URM	1,555	1,683	NG	831	1,429	NG	672	700	NG	1,035	909	NG	1,580	1,632	NG	2,586	2,621	NG	3,492	3,752	NG	3,108	4,065	NG	14,859	16,791	NG			
UG African American	822	698	NG	744	1,285	NG	330	241	NG	631	449	NG	848	755	NG	1,544	1,313	NG	1,701	1,580	NG	1,765	2,081	NG	8,385	8,402	NG			
UG Hispanic	349	499	NG	46	68	NG	141	209	NG	183	209	NG	376	472	NG	542	688	NG	954	1,241	NG	635	970	NG	3,226	4,356	NG			
UG First-time	2,794	2,270	NG	210	568	NG	1,484	1,199	NG	1,468	1,503	NG	2,266	1,836	NG	3,121	3,120	NG	5,166	4,894	NG	2,822	2,879	NG	19,331	18,269	NG			
UG Adult (25-64)	3,260	2,360	NG	328	146	NG	1,447	779	NG	1,660	833	NG	2,875	2,072	NG	2,779	1,680	NG	1,756	1,447	NG	2,766	2,205	NG	16,871	11,522	NG			
Graduate Overall	2,517	2,395	NG	153	142	NG	1,092	686	NG	1,730	1,517	NG	1,914	4,540	NG	2,753	2,231	NG	7,959	8,864	NG	6,382	7,128	NG	24,500	27,503	NG			
Graduate URM	250	313	NG	72	71	NG	88	79	NG	153	188	NG	191	759	NG	347	387	NG	674	1,044	NG	878	1,290	NG	2,653	4,131	NG			
Diversity Enrollment*																														
UG Black, Non-Hispanic Only	5.7%	5.8%	6.0%	51.9%	59.8%	45.0%	3.4%	2.8%	3.8%	6.8%	5.7%	6.5%	6.6%	6.5%	7.1%	8.9%	8.6%	10.0%	7.5%	7.1%	8.3%	11.0%	12.9%	14.0%	8.1%	8.7%	NG			
UG Hispanic or Latino	2.4%	4.1%	2.8%	3.2%	3.2%	5.0%	1.4%	2.4%	1.6%	2.0%	2.6%	2.1%	2.9%	4.0%	3.9%	3.1%	4.5%	4.0%	4.2%	5.6%	4.9%	4.0%	6.0%	6.0%	3.1%	4.5%	NG			
UG URM	10.9%	13.9%	12.0%	58.0%	66.5%	60.0%	6.9%	8.1%	7.6%	11.2%	11.5%	11.3%	12.3%	14.0%	14.0%	14.9%	17.2%	15.8%	15.3%	16.9%	17.7%	19.4%	25.2%	23.0%	14.3%	17.5%	NG			
Graduate URM	9.9%	13.1%	10.4%	47.1%	50.0%	50.0%	8.1%	11.5%	8.6%	8.8%	12.4%	8.9%	10.0%	16.7%	15.0%	12.6%	17.4%	13.1%	8.5%	11.8%	9.9%	13.8%	18.1%	15.5%	10.8%	15.0%	NG			
1st-Yr. to 2nd-Yr. Retention Rates																														
Overall	74.0%	79.5%	75.0%	59.2%	78.5%	70.0%	70.7%	75.8%	76.2%	74.2%	81.1%	81.0%	71.9%	74.5%	77.0%	72.8%	76.8%	74.6%	81.7%	85.9%	90.0%	79.7%	80.9%	82.0%	76.3%	80.7%	81.8%			
URM	64.1%	80.3%	67.0%	60.3%	78.1%	70.0%	67.8%	71.2%	73.9%	69.1%	75.3%	75.0%	69.5%	69.0%	75.0%	58.3%	73.0%	67.4%	77.2%	82.2%	80.0%	78.0%	79.2%	80.5%	71.0%	78.0%	75.3%			
Low-Income	69.9%	76.7%	72.0%	60.5%	81.0%	70.0%	67.3%	73.0%	73.5%	65.6%	72.1%	70.0%	64.4%	69.1%	71.0%	63.7%	69.9%	70.1%	74.8%	81.2%	80.0%	74.5%	78.0%	77.5%	69.2%	75.5%	72.6%			
Average Credit Hrs. at Graduation	140.5	137.3	137.5	142.3	136.3	120.0	138.1	134.3	136.6	138.0	135.2	132.0	137.8	134.1	135.7	139.6	135.2	137.0	140.5	139.4	135.4	142.2	137.9	137.0	139.0	137.0	134.0			
Workforce Diversity																														
Tenured/Tenure-Track Faculty	8.3%	6.5%	8.7%	33.7%	44.9%	45.0%	7.0%	7.2%	7.5%	6.1%	7.4%	6.1%	9.7%	10.7%	12.0%	9.3%	9.2%	10.3%	6.4%	8.6%	8.9%	10.7%	10.4%	11.5%	8.8%	9.4%	NG			
Management Occupations	8.5%	9.4%	8.9%	69.4%	70.7%	70.0%	6.9%	3.3%	8.4%	10.1%	7.7%	10.1%	10.5%	13.6%	12.5%	14.8%	12.0%	15.8%	5.2%	8.1%	9.3%	11.5%	12.7%	12.5%	11.4%	12.0%	NG			
Progress of Underprepared in Eng.***	54.8%	77.3%	70.0%	64.7%	61.0%	70.0%	60.4%	81.3%	75.0%	53.9%	69.1%	70.0%	62.6%	66.2%	82.0%	60.9%	64.7%	70.0%	80.7%	68.3%	85.0%	92.2%	82.4%	93.0%	64.0%	68.8%	70.0%			
Progress of Underprepared in Math***	18.0%	54.3%	35.0%	43.2%	62.1%	70.0%	27.5%	61.9%	50.0%	4.1%	50.5%	60.0%	30.0%	37.9%	60.0%	42.0%	46.6%	60.0%	53.7%	66.3%	65.0%	23.2%	66.2%	35.0%	32.9%	53.9%	60.0%			
Average Net Price**	\$12,255	\$14,674	NG	\$6,503	\$7,363	NG	\$11,296	\$12,560	NG	\$10,529	\$11,512	NG	\$8,910	\$9,412	NG	\$11,409	\$12,174	NG	\$17,850	\$18,958	NG	\$16,249	\$17,490	NG	\$17,049 (research)	\$18,219 (research)	NG	\$10,298 (comps)	\$11,415 (comps)	NG

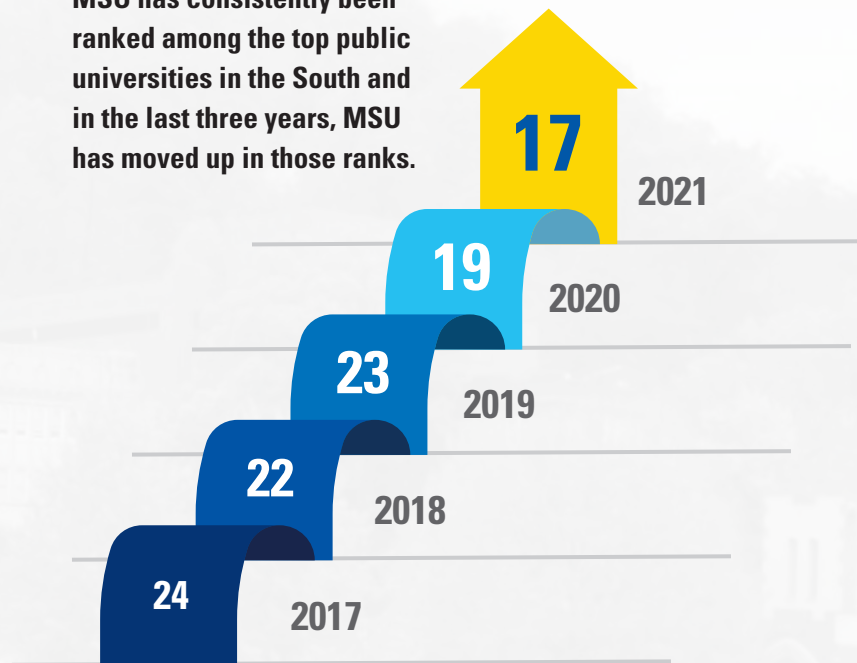
*For enrollment, 2019-20 represents fall 2020 counts.

**For average net price, values are displayed for 2018-19.

***For progress of underprepared students, values are displayed for 2014-15, instead of 2015-16, and values are displayed for 2018-19, instead of 2019-20.



MSU has consistently been ranked among the top public universities in the South and in the last three years, MSU has moved up in those ranks.



Morehead State aspires to advance its standing within recognized rankings of public regional universities in the South through prioritizing and focusing on the goals of student success; outcomes; academic excellence; and rankings, reputation and regional responsiveness. Learn more about MSU's efforts to provide our students with the quality educational experience they deserve to be successful as professionals and as citizens in the global environment at www.moreheadstate.edu/rankings.

2021

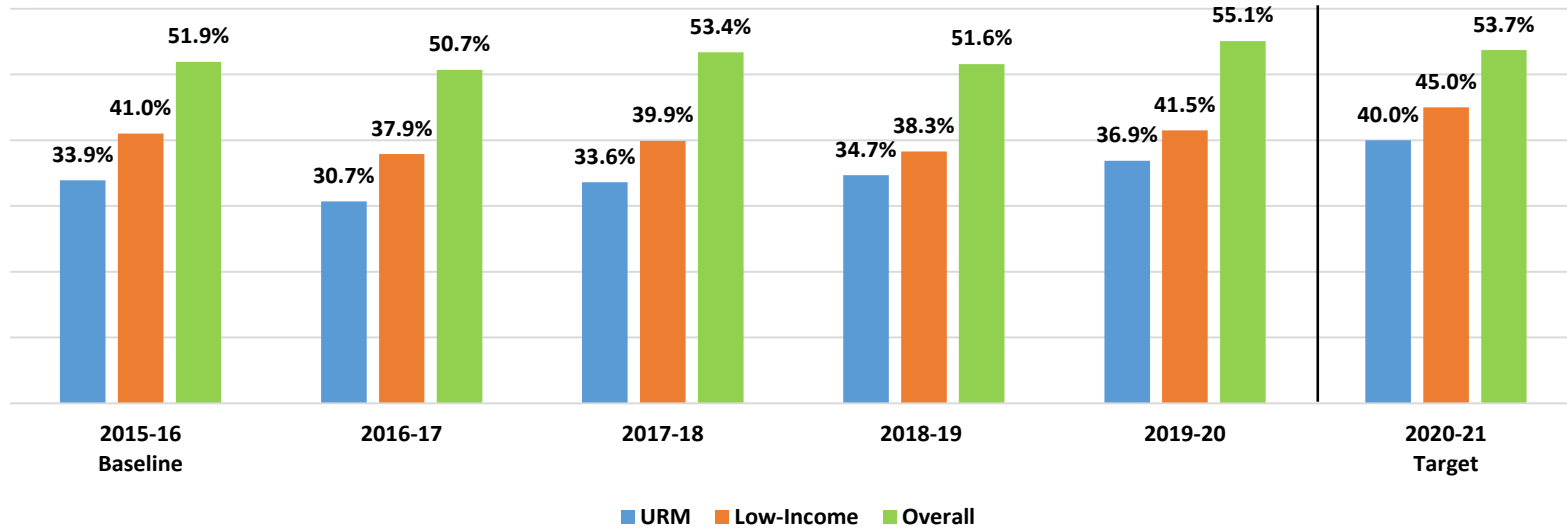
- 25 Best Online Master's in Sports Management; BestMastersPrograms.org
- 17th Consecutive Ranking in U.S. News and World Report as a top public university in the South; Ranked 17th

2020

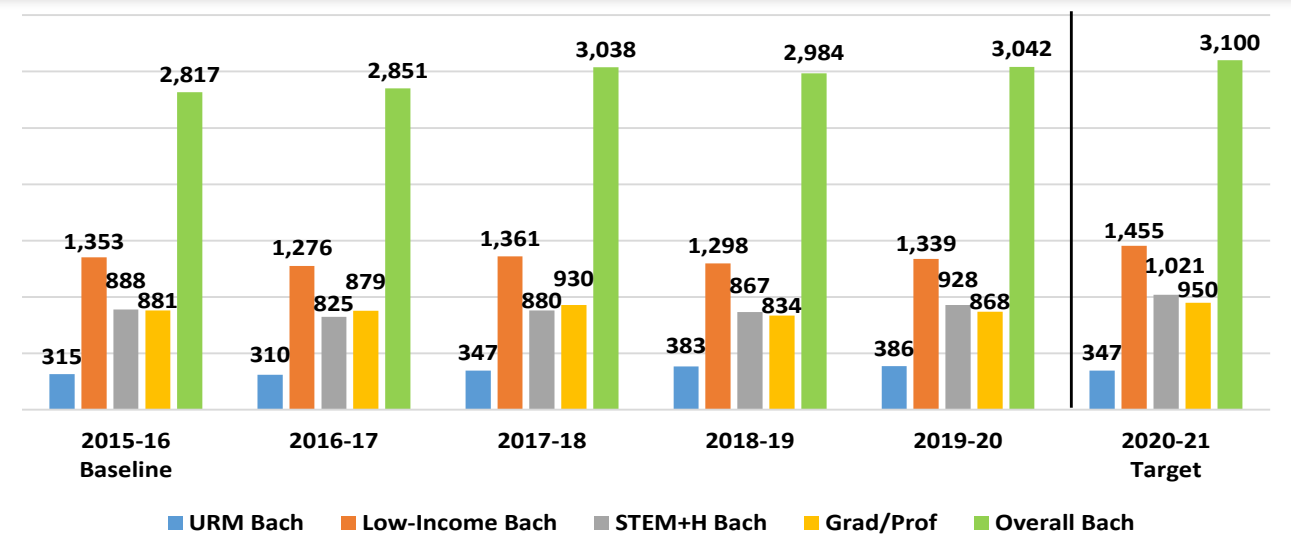
- Best for Vets: Employers 2020, Military Times
- Top 5 RN to BSN Programs in the Southeast Region, NursingProcess.org.
- Tier 1 Designation for COVID-19 Response, Educate To Career
- Best Online Master's in Social Sciences, OnlineSchoolsReport.com
- Top 25 Most Affordable Bachelor's in Legal Studies, Great Value Colleges
- Bronze-level Military Friendly School®, militaryfriendly.com
- Best Online Master's in Health Education (MA in Wellness Promotion), College Rank (CollegeRank.net)
- A-Rating for Teacher Preparation - Reading, Bachelor of Arts in Elementary Education (P-5), National Council on Teacher Quality (NCTQ) Teacher Prep Review
- Top 5 (#4) Best Programs in the Southeast Region, NursingProcess.org
- Best Master's in Adult Education/Learning Degree Programs, Intelligent.com
- Top 25 Most Affordable Bachelor's in Astronomy, GreatValueCollege.net
- Best Colleges for Financial Aid, LendEDU.com, 165th out of 829 public and private colleges and universities, #1 for KY public universities
- Safest campus in Kentucky, National Council for Home Safety and Security
- Best Accounting Degree Programs, Intelligent.com
- Best Master's in Sociology Degree Programs, Intelligent.com
- Best Master's in Sports Management Programs, Intelligent.com

WESTERN KENTUCKY UNIVERSITY HIGHLIGHTS

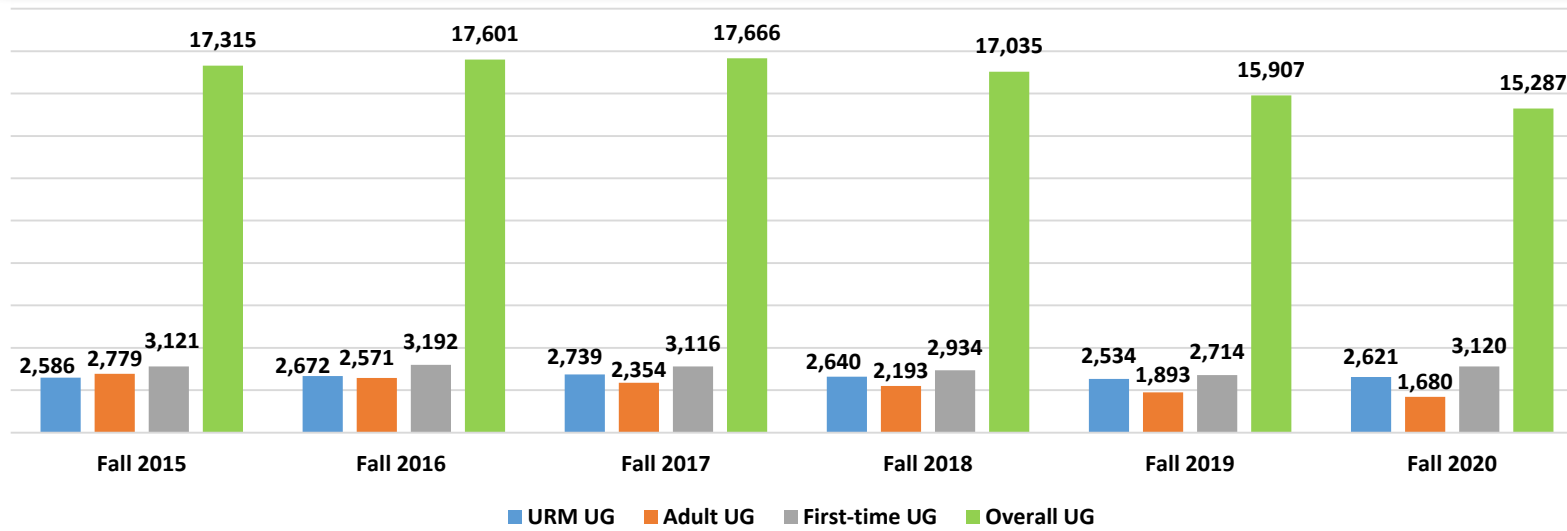
Six-Year Graduation Rate



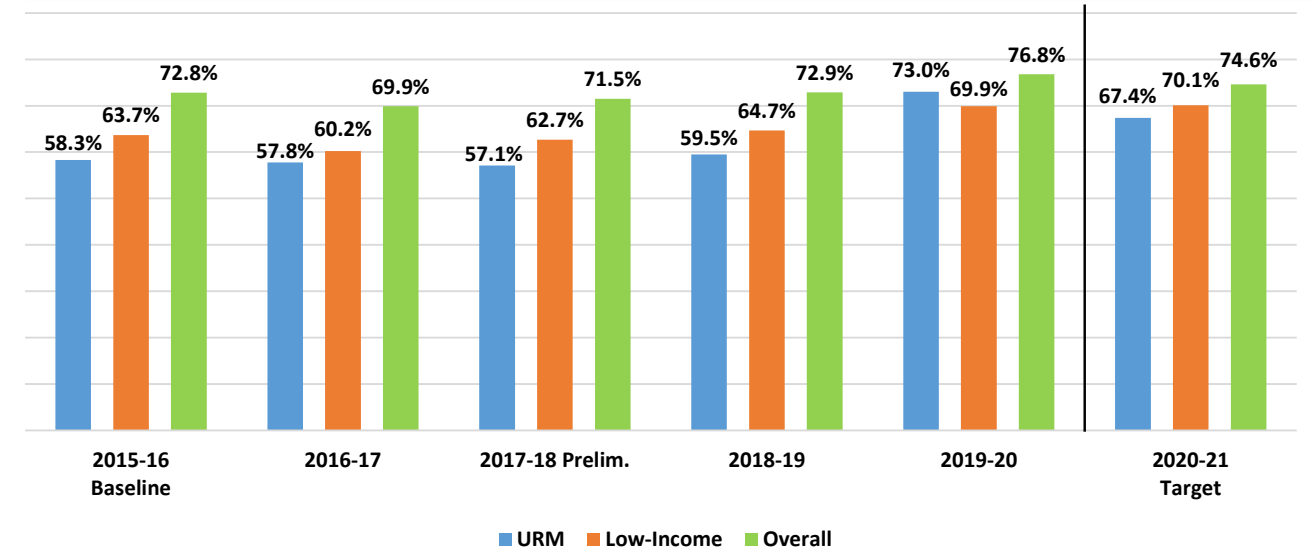
Degrees Awarded



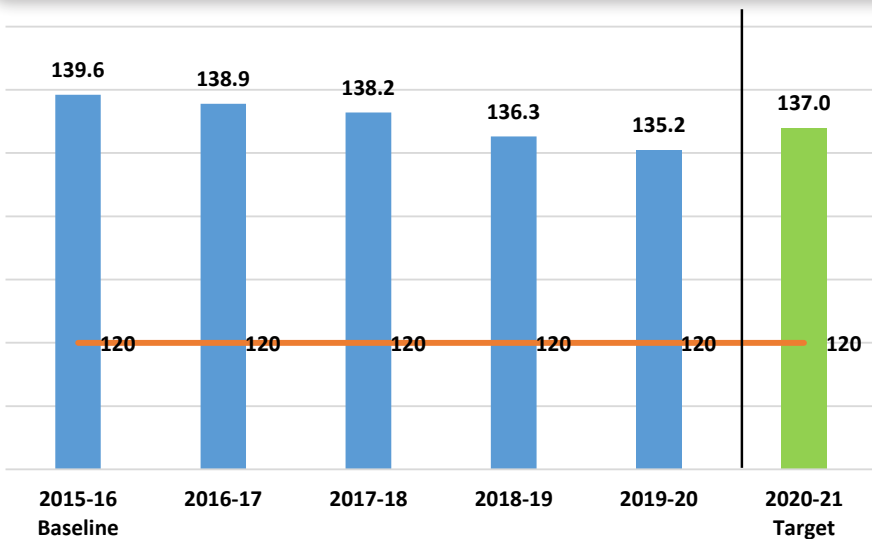
Undergraduate Enrollment



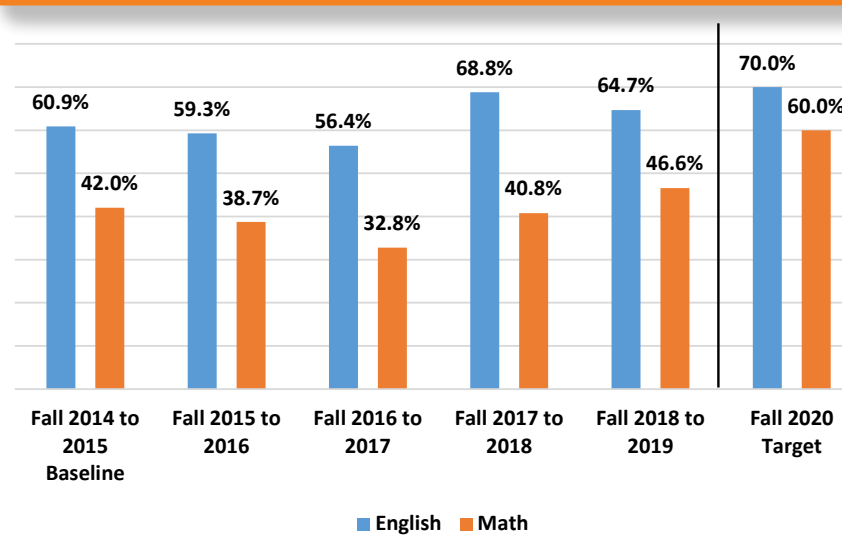
First-Year to Second-Year Retention



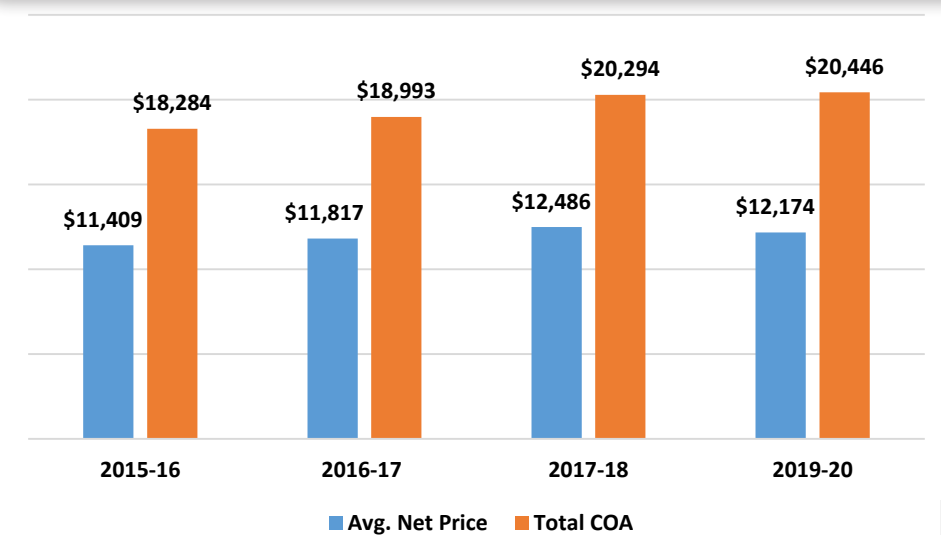
Average Credit Hours at Graduation



Success of Underprepared Students in Gateway Courses



Average Net Price & Total Cost of Attendance



INSTITUTION GOALS

METRIC	EKU			KSU			MoSU			MuSU			NKU			WKU			UK			UofL			4-YR PUBLIC TOTAL			
	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	15-16	19-20	2021 Goal	
Graduation Rates																												
Overall	45.0%	52.3%	50.0%	20.6%	30.3%	30.0%	45.7%	42.6%	48.2%	48.6%	53.1%	58.0%	37.6%	48.2%	45.0%	51.9%	55.1%	53.7%	63.6%	66.0%	70.0%	52.8%	60.4%	60.1%	50.6%	56.4%	60.0%	
URM	37.0%	38.2%	43.0%	20.1%	27.3%	30.0%	32.6%	34.4%	37.5%	37.6%	33.3%	42.0%	23.0%	39.9%	39.0%	33.9%	36.9%	40.0%	52.4%	53.0%	58.5%	51.1%	53.7%	58.5%	38.8%	44.0%	50.0%	
Low-Income	36.3%	43.4%	42.0%	20.3%	29.2%	30.0%	34.1%	32.9%	38.0%	37.4%	40.3%	42.0%	30.3%	36.5%	39.0%	41.0%	41.5%	45.0%	51.5%	52.9%	56.0%	45.1%	50.3%	54.1%	38.8%	43.2%	50.0%	
Degrees and Credentials Awarded																												
Overall	2,559	2,634	2,690	276	137	320	1,306	1,139	1,477	1,696	1,659	1,783	2,196	2,222	2,400	2,817	3,042	3,100	4,540	5,202	5,200	2,705	3,112	3,100	18,095	19,147	20,070	
URM	207	284	218	160	105	170	69	73	84	151	183	165	209	253	230	315	386	347	536	777	621	484	646	585	2,131	2,707	2,420	
Low-Income	1,378	1,360	1,458	211	103	220	779	634	819	747	753	815	1,038	947	1,050	1,353	1,339	1,455	1,422	1,499	1,650	1,137	1,232	1,356	8,065	7,867	8,823	
STEM+H	769	819	820	65	24	65	343	336	397	741	616	747	672	796	750	888	928	1,021	1,609	2,022	2,100	835	1,095	1,085	5,922	6,636	6,620	
Graduate and Professional	903	862	950	45	30	60	339	293	374	696	500	699	599	717	660	881	868	950	2,098	2,244	2,250	1,937	1,945	2,011	7,498	7,459	7,855	
Enrollment*																												
UG Overall	14,327	12,070	NG	1,433	2,148	NG	9,783	8,621	NG	9,268	7,939	NG	12,806	11,672	NG	17,315	15,287	NG	22,761	22,246	NG	15,985	16,118	NG	103,678	96,101	NG	
UG URM	1,555	1,683	NG	831	1,429	NG	672	700	NG	1,035	909	NG	1,580	1,632	NG	2,586	2,621	NG	3,492	3,752	NG	3,108	4,065	NG	14,859	16,791	NG	
UG African American	822	698	NG	744	1,285	NG	330	241	NG	631	449	NG	848	755	NG	1,544	1,313	NG	1,701	1,580	NG	1,765	2,081	NG	8,385	8,402	NG	
UG Hispanic	349	499	NG	46	68	NG	141	209	NG	183	209	NG	376	472	NG	542	688	NG	954	1,241	NG	635	970	NG	3,226	4,356	NG	
UG First-time	2,794	2,270	NG	210	568	NG	1,484	1,199	NG	1,468	1,503	NG	2,266	1,836	NG	3,121	3,120	NG	5,166	4,894	NG	2,822	2,879	NG	19,331	18,269	NG	
UG Adult (25-64)	3,260	2,360	NG	328	146	NG	1,447	779	NG	1,660	833	NG	2,875	2,072	NG	2,779	1,680	NG	1,756	1,447	NG	2,766	2,205	NG	16,871	11,522	NG	
Graduate Overall	2,517	2,395	NG	153	142	NG	1,092	686	NG	1,730	1,517	NG	1,914	4,540	NG	2,753	2,231	NG	7,959	8,864	NG	6,382	7,128	NG	24,500	27,503	NG	
Graduate URM	250	313	NG	72	71	NG	88	79	NG	153	188	NG	191	759	NG	347	387	NG	674	1,044	NG	878	1,290	NG	2,653	4,131	NG	
Diversity Enrollment*																												
UG Black, Non-Hispanic Only	5.7%	5.8%	6.0%	51.9%	59.8%	45.0%	3.4%	2.8%	3.8%	6.8%	5.7%	6.5%	6.6%	6.5%	7.1%	8.9%	8.6%	10.0%	7.5%	7.1%	8.3%	11.0%	12.9%	14.0%	8.1%	8.7%	NG	
UG Hispanic or Latino	2.4%	4.1%	2.8%	3.2%	3.2%	5.0%	1.4%	2.4%	1.6%	2.0%	2.6%	2.1%	2.9%	4.0%	3.9%	3.1%	4.5%	4.0%	4.2%	5.6%	4.9%	4.0%	6.0%	6.0%	3.1%	4.5%	NG	
UG URM	10.9%	13.9%	12.0%	58.0%	66.5%	60.0%	6.9%	8.1%	7.6%	11.2%	11.5%	11.3%	12.3%	14.0%	14.0%	14.9%	17.2%	15.8%	15.3%	16.9%	17.7%	19.4%	25.2%	23.0%	14.3%	17.5%	NG	
Graduate URM	9.9%	13.1%	10.4%	47.1%	50.0%	50.0%	8.1%	11.5%	8.6%	8.8%	12.4%	8.9%	10.0%	16.7%	15.0%	12.6%	17.4%	13.1%	8.5%	11.8%	9.9%	13.8%	18.1%	15.5%	10.8%	15.0%	NG	
1st-Yr. to 2nd-Yr. Retention Rates																												
Overall	74.0%	79.5%	75.0%	59.2%	78.5%	70.0%	70.7%	75.8%	76.2%	74.2%	81.1%	81.0%	71.9%	74.5%	77.0%	72.8%	76.8%	74.6%	81.7%	85.9%	90.0%	79.7%	80.9%	82.0%	76.3%	80.7%	81.8%	
URM	64.1%	80.3%	67.0%	60.3%	78.1%	70.0%	67.8%	71.2%	73.9%	69.1%	75.3%	75.0%	69.5%	69.0%	75.0%	58.3%	73.0%	67.4%	77.2%	82.2%	80.0%	78.0%	79.2%	80.5%	71.0%	78.0%	75.3%	
Low-Income	69.9%	76.7%	72.0%	60.5%	81.0%	70.0%	67.3%	73.0%	73.5%	65.6%	72.1%	70.0%	64.4%	69.1%	71.0%	63.7%	69.9%	70.1%	74.8%	81.2%	80.0%	74.5%	78.0%	77.5%	69.2%	75.5%	72.6%	
Average Credit Hrs. at Graduation	140.5	137.3	137.5	142.3	136.3	120.0	138.1	134.3	136.6	138.0	135.2	132.0	137.8	134.1	135.7	139.6	135.2	137.0	140.5	139.4	135.4	142.2	137.9	137.0	139.0	137.0	134.0	
Workforce Diversity																												
Tenured/Tenure-Track Faculty	8.3%	6.5%	8.7%	33.7%	44.9%	45.0%	7.0%	7.2%	7.5%	6.1%	7.4%	6.1%	9.7%	10.7%	12.0%	9.3%	9.2%	10.3%	6.4%	8.6%	8.9%	10.7%	10.4%	11.5%	8.8%	9.4%	NG	
Management Occupations	8.5%	9.4%	8.9%	69.4%	70.7%	70.0%	6.9%	3.3%	8.4%	10.1%	7.7%	10.1%	10.5%	13.6%	12.5%	14.8%	12.0%	15.8%	5.2%	8.1%	9.3%	11.5%	12.7%	12.5%	11.4%	12.0%	NG	
Progress of Underprepared in Eng.***	54.8%	77.3%	70.0%	64.7%	61.0%	70.0%	60.4%	81.3%	75.0%	53.9%	69.1%	70.0%	62.6%	66.2%	82.0%	60.9%	64.7%	70.0%	80.7%	68.3%	85.0%	92.2%	82.4%	93.0%	64.0%	68.8%	70.0%	
Progress of Underprepared in Math***	18.0%	54.3%	35.0%	43.2%	62.1%	70.0%	27.5%	61.9%	50.0%	4.1%	50.5%	60.0%	30.0%	37.9%	60.0%	42.0%	46.6%	60.0%	53.7%	66.3%	65.0%	23.2%	66.2%	35.0%	32.9%	53.9%	60.0%	
Average Net Price**	\$12,255	\$14,674	NG	\$6,503	\$7,363	NG	\$11,296	\$12,560	NG	\$10,529	\$11,512	NG	\$8,910	\$9,412	NG	\$11,409	\$12,174	NG	\$17,850	\$18,958	NG	\$16,249	\$17,490	NG	\$17,049 (research)	\$18,219 (research)	NG	
																									\$10,298 (comps)	\$11,415 (comps)	NG	

*For enrollment, 2019-20 represents fall 2020 counts.

**For average net price, values are displayed for 2018-19.

***For progress of underprepared students, values are displayed for 2014-15, instead of 2015-16, and values are displayed for 2018-19, instead of 2019-20.