

**MINUTES**  
**Council on Postsecondary Education**  
**November 9, 1998**

The Council on Postsecondary Education met November 9, 1998, at 10:45 a.m. (ET) in the Council conference room in Frankfort. Chair Hardin presided.

*ROLL CALL*

The following members were present: Ms. Adams, Mr. Baker, Mr. Barger, Ms. Bertelsman, Mr. Cary, Mr. Cody, Mr. Greenberg, Mr. Hardin, Ms. Helm, Mr. Huddleston, Ms. Menendez, Ms. Ridings, Ms. Weinberg, and Mr. Whitehead. Mr. Hackbart and Mr. Todd did not attend.

*APPROVAL OF MINUTES*

There being no corrections, the minutes of the previous meeting were approved as distributed.

*PRESIDENT'S REPORT*

Mr. Davies reported that a high level of collaboration among the institutions is reflected in this agenda – the negotiation of plans for three regional postsecondary education centers, two between the Kentucky Community and Technical College System and Western Kentucky University and one between the KCTCS and Eastern Kentucky University; nine CVU pilot projects, each one of which is collaborative; five associate degree programs proposed by the KCTCS, each involving cooperation between institutions that were not a part of this system on June 30 of this year; and program advisory statements, which for the first time indicate the intentions of the institutions to cooperate with one another in the development of new programs. Another example of collaboration among institutions is the recent announcement that GE's IT Solutions Corporation will headquarter in northern Kentucky because of the training programs developed by Northern Kentucky University and the KCTCS institutions. In addition, the KCTCS, Murray State University, the University of Kentucky, and the University of Louisville are developing a proposal to build a new uranium enrichment plant in Paducah. Mr. Davies said that the Council is heavily involved in the latter and that he is heading up a writing team for the education portion of the proposal. He is very optimistic that the collaboration developed among the institutions will make the Paducah site highly competitive. Further, the KCTCS was visited last month by the Southern Association of Colleges and Schools and had positive

discussions both within the KCTCS and with representatives of the University of Kentucky.

Mr. Davies said that a few events that involve turf issues, duplication, and lack of collaboration exemplify the obstacles to reform. These events have diverted the staff's attention from work on streamlining the academic program approval process and have brought into question how quickly the system can be deregulated. He said that a good approach may be to deregulate selectively in places where there is evidence that institutions are willing to cooperate with one another, where the initiative comes from the institutions and not from the Council.

Mr. Davies reported that the staff is working on two activities that the Council could devolve to other groups. The first concerns appeals from students regarding in-state or out-of-state residency status. After reviewing this process, Mr. Davies has written to the presidents of the state-supported colleges and universities to suggest that their institutions handle the appeals. Discussions continue on this issue and no decisions have been made. The second activity is the Day on Campus program. The program's financial agent is the Association of Independent Kentucky Colleges and Universities, and Mr. Davies and Mr. Cox have discussed the possibility of AIKCU taking over the responsibility for the program.

Mr. Davies reported that the screening committee for the chief executive officer for the CVU has reviewed candidates and reduced the pool to seven. Interviews with the seven applicants are underway.

Mr. Davies invited the Council members to attend a faculty development conference November 12 for the faculty involved in the pilot programs that CVU will begin offering next fall.

#### *COUNCIL STAFF*

Mr. Davies announced that Sue McDade, Associate Director for Higher Education Statistics, is retiring from the Council staff December 31, 1998. He thanked her for her service to the Council and to Kentucky higher education and wished her well in her retirement.

#### *PUBLIC HEALTH*

Mr. Baker said that two major universities have recently announced plans to open schools of public health. He said that this violates the collaboration and cooperation of House Bill 1. The universities should avoid duplication of services.



Mr. Davies said that staff has met with representatives of the two institutions to discuss the potential of collaboration, and the institutions are writing a proposal for staff review. The state has a long history of providing public health services and may want one effort in public health but should not provide duplicative efforts. The best resolution is for the two institutions to cooperate with one another to offer joint programs and degrees. The Council does not have the statutory authority to govern the creation of schools but does have the authority to approve the degree programs offered therein. The staff will keep the Council members informed about this issue.

Mr. Huddleston also expressed his concern and said that the Council should show firm opposition to the opening of two schools of public health. All members of the Council are very much committed to the mission of the education reform of House Bill 1. He said that any actions by any institution contrary to that should be met by firm opposition from this Council.

*1998-99 BUDGET  
CVU & CVL*

RECOMMENDATIONS:

- That the Council approve the 1998-99 Commonwealth Virtual University/Commonwealth Virtual Library budget.
- That the Council proceed with the planned CVU/CVL bond issue to be supported by debt service beginning in 1999-2000.

This budget establishes a number of expenditure categories reflecting the major areas of emphasis in the continuing development of the CVU and CVL. The staff will continue to refine the budget plan for 1999-2000 but will not make a formal recommendation for action until the chief executive officer of the CVU is on board.

MOTION: Mr. Barger moved that the recommendations be approved. The motion was seconded by Ms. Bertelsman.

VOTE: The motion passed.

*CVU PILOT  
PROJECTS*

RECOMMENDATIONS:

- That the Council approve the nine CVU pilot projects recommended by the Distance Learning Advisory Committee.
- That final approval by the Council be contingent upon satisfactory negotiations between the Council staff and the pilot project leaders regarding grant award levels and accountability measures.

These nine projects were selected by the CVU Academic Council and are consistent with the CVU Pilot Project Criteria and Guidelines approved by the Distance Learning Advisory Committee. According to the guidelines, the purpose of the pilot projects is to encourage faculty at Kentucky's postsecondary education institutions to offer academic programs and workforce and community development training electronically through distance learning technology. The program offers financial incentives to faculty to create new or transform existing programs so that they can be offered through the CVU. The pilots also will provide opportunities to examine systemic policy and statewide service delivery issues over the course of the 1998-99 academic year as the CVU prepares for operation beginning in fall 1999.

MOTION: Mr. Barger moved that the recommendations be approved. The motion was seconded by Ms. Weinberg.

VOTE: The motion passed.

*1998-2000  
POSTSECONDARY  
WORKFORCE  
DEVELOPMENT  
TRUST FUND  
CRITERIA &  
GUIDELINES*

RECOMMENDATIONS:

- That the Council approve the 1998-2000 Postsecondary Workforce Development Trust Fund Criteria.
- That the Council authorize the staff to finalize the 1998-2000 Postsecondary Workforce Development Trust Fund Application Guidelines and initiate the request for proposal process. These criteria and guidelines will be used by the KCTCS to apply for the \$6 million annual appropriation to the trust fund.

In November 1997 the Council established criteria for the 1997-98 Postsecondary Workforce Development Trust Fund appropriation of \$3 million that allowed the KCTCS to submit proposals for acquisition of instructional equipment. When the 1997-98 KCTCS funding proposal was approved at the May 1998 meeting, the Council indicated that the focus of the 1998-2000 appropriation to the Postsecondary Education Workforce Development Trust Fund would be on collaborative efforts between the branches of the KCTCS. Refinements to the trust fund criteria resulted from a review by several groups representing both branches of the KCTCS.

MOTION: Ms. Weinberg moved, seconded by Mr. Barger, that the recommendations be approved.

VOTE: The motion passed.



*REGIONAL  
POSTSECONDARY  
EDUCATION  
CENTERS*

RECOMMENDATIONS:

- That the Council approve the plan developed by the KCTCS and Eastern Kentucky University for implementing the Southeast Regional Postsecondary Education Center at London, Corbin, and Somerset.
- That the Council approve the plans developed by the KCTCS and Western Kentucky University for implementing the South Regional Postsecondary Education Center at Glasgow and the Central Regional Postsecondary Education Center at Elizabethtown.

The project plan for each center is consistent with the provisions of the 1998-2000 appropriations bill and addresses the planning assumptions and guidelines for regional centers established by the Council at its July 1998 meeting. Council approval of these agreements and associated project plans will allow the institutions to proceed with these centers.

MOTION: Mr. Barger moved that the recommendations be approved. The motion was seconded by Ms. Menendez.

VOTE: The motion passed.

*KEES MEMO OF  
AGREEMENT*

RECOMMENDATION: That the Council President be authorized to sign the Memorandum of Agreement for the Kentucky Educational Excellence Scholarship program.

Senate Bill 21 passed by the 1998 General Assembly did not include provisions for the initial implementation costs associated with the KEES program. This memorandum of agreement identifies the source of funding and addresses the method of reimbursement for the 1998-99 and 1999-2000 expenditures associated with the program that will be incurred by the Kentucky Higher Education Assistance Authority and the Kentucky Department of Education.

MOTION: Ms. Bertelsman moved, seconded by Mr. Greenberg, that the recommendation be approved.

VOTE: The motion passed.

*KEES  
ADMINISTRATIVE  
REGULATION*

RECOMMENDATION: That the Council approve the administrative regulation titled *13 KAR 2:090. Kentucky Educational Excellence Scholarship Program* and file the administrative regulation with the

Legislative Research Commission in accordance with the statutory requirements in KRS Chapter 13A.

As the policy-making body that will oversee the KEES program, the Council is required to issue an administrative regulation to fulfill the statutory requirements and provide a framework for the activities of the three agencies involved in implementation of the program – the Council, KHEAA, and the Department of Education. The Council staff plans to solicit input by distributing the draft administrative regulation to high school superintendents and counselors, Department of Education staff, postsecondary admissions counselors and financial aid officers, and a broad spectrum of other interested parties. Two public hearings will be held on the administrative regulation. Once the administrative regulation has been adopted, possibly in March 1999, it will be distributed to the Council members as an information item.

Mr. Davies said that the different grading standards in different school districts and whether students are advantaged or disadvantaged in one place or another because of their grading system have received a great deal of publicity. He said that there is a legitimate concern that the KEES program could become an incentive to reduce expectations of students. The scholarship program desires to increase expectations of students, not decrease them. After discussions with Senator Tim Shaughnessy, representatives of the Executive Branch, Commissioner Cody, and the Council staff, it has been suggested that the Council state, immediately upon adoption of this regulation, that for purposes of this scholarship program the grading system for the 1999-2000 school year, the first year these scholarships will be awarded, will be the grading standards in place in 1997-98. This should stop any school system from revising its grading system to accommodate the scholarships. This would be monitored during the first year of operation and, if it is determined that the bill needs to be modified, Senator Shaughnessy will be asked to undertake this during the 2000 legislative session.

MOTION: Ms. Bertelsman made a motion that the recommendation be approved, including the additional statement concerning the grading systems. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

*KET APPOINTMENT*

RECOMMENDATION: Mr. Hardin recommended that Hilma Prather be reappointed as a representative to the Kentucky Authority



for Educational Television for a four-year term to end November 9, 2002.

KRS 168.040 requires the Council to appoint two representatives to the KET board. Mr. Whitehead is currently serving as the other Council representative.

MOTION: Ms. Ridings moved, seconded by Mr. Greenberg, that the recommendation be approved.

VOTE: The motion passed.

*1998 CEO  
CAMPUS VISITS*

Reports of the Committee on Equal Opportunity campus visits to Murray State University, Morehead State University, and Western Kentucky University during spring and summer 1998 were presented for information. The committee visits institutions to hear from members of the campus community about successes or difficulties in achieving the goals set out in *The Kentucky Plan for Equal Opportunities in Postsecondary Education*. The committee will review the reports and present recommendations to the Council at a future meeting.

*TUITION RELIEF TO  
LEGACY STUDENTS*

Mr. Davies suggested a future discussion with the Council members about providing tuition relief to "legacy" students as a means of attracting the best and brightest students of other states to the Commonwealth for the purposes of education with the intent of encouraging them to remain in Kentucky to enrich the intellectual and economic resources of the Commonwealth. The Council staff would need to involve the Economic Development Cabinet and other groups to study the demographics of the Commonwealth and its surrounding states along with the financial impact of such a program.

Ms. Bertelsman urged the staff to proceed with gathering information so that discussions can begin.

*1999 MEETING  
DATES*

The 1999 Council meetings are scheduled for January 24-25, March 14-15, May 16-17, July 18-19, September 26-27, and November 7-8. In addition, a joint meeting with the State Board of Education is proposed for April 11 or 12 in Louisville.

Mr. Greenberg presented the report of the Finance Committee.

*STUDENT HOUSING  
FIRE SAFETY*

Mr. Greenberg said that the Finance Committee discussed the plan to address student housing/fire safety issues. After the September 18 dormitory fire at Murray State University, Mr. Davies and the

presidents met several times to discuss the best approach to bring the student housing facilities up to current fire code standards. A plan was completed November 4. Mr. Greenberg introduced Todd Earwood, Student Government President of Murray State University. During the Finance Committee meeting, Mr. Earwood and other students made a presentation and requested the Council to seek financial support from the legislature. The committee also discussed other options including the potential of refinancing existing bonds.

MOTION: Mr. Greenberg moved on behalf of the Finance Committee that the agreement reached by Mr. Davies and the presidents be approved by the Council, recognizing that the Council may examine other available options in the future. Ms. Menendez seconded the motion.

Mr. Davies said that if the Council approves the suggested approach, the staff and the institutions will begin to work with the State Fire Marshall's Office to determine necessary modifications for each student housing facility.

Mr. Baker said that he was concerned about the possible increase in student housing fees and disruption to the Council's approach to the deferred maintenance issue.

Mr. Earwood stated that the rising costs of student housing could cause more students to choose to live off campus.

Mr. Cary asked the staff to study the impact of the fee increase on students who want to live on campus.

VOTE: The motion passed with Mr. Baker and Mr. Cary voting no.

#### *1998-2000 CAPITAL PROJECTS*

#### RECOMMENDATIONS:

- That the Council approve the allocation of the 1998-2000 agency bond pool. The allocation first addresses the need to complete fire safety projects in student housing facilities. Additional bond authority is provided for projects at Morehead State University, Murray State University, the University of Kentucky, and Western Kentucky University. Council action represents a recommendation to the Secretary of the Finance and Administration Cabinet for final action.
- That the Council approve the allocation of the 1998-2000 deferred maintenance and government mandates bond pool for projects at



the Kentucky Community and Technical College System and the universities. Bond funds will be allotted as institutions certify to the Council staff that matching funds have been committed to eligible projects.

- That the Council approve the allocation of the 1998-2000 research equipment pool for projects at UK and UofL.
- That the Council approve the institutions' facilities maintenance plans establishing and committing to a maintenance standard for facilities at the institutions.
- That the Council approve the institutions' technology replacement plans establishing and committing to a technology replacement standard for each institution.

MOTION: Mr. Greenberg moved, seconded by Mr. Barger, that the recommendations be approved.

VOTE: The motion passed.

#### *TUITION POLICY GUIDELINES*

The proposed draft guidelines for setting tuition at the universities and the KCTCS institutions was provided for information. In November 1997 the Council approved tuition rates for the 1998-2000 biennium and asked that the tuition-setting policy be reviewed. The staff is proposing that the Council delegate to the universities and the KCTCS governing boards the authority to set their tuition consistent with guidelines promulgated by the Council. These guidelines could be used for the 2000-2002 tuition-setting and biennial budget process. The approach of a coordinating board establishing guidelines and the individual institutions setting rates within these guidelines is not unique. Summaries of similar policies used in Arkansas, Connecticut, Louisiana, Nebraska, and Tennessee are included in the agenda materials.

Ms. Bertelsman presented the report of the Academic Affairs Committee.

#### *MINIMUM ADMISSIONS REQUIREMENTS*

#### RECOMMENDATIONS:

- That the Council approve the "Plan for Revising Minimum Admission Requirements."

- That the Council approve the draft administrative regulation that establishes guidelines for admission to postsecondary institutions based upon the recommendations in the plan.

The Council staff developed the plan with guidance with a study group appointed by Mr. Hardin and with the help of many members of the postsecondary education community. The plan features 11 recommendations to improve admission policies at Kentucky's postsecondary education institutions.

MOTION: Ms. Bertelsman moved, seconded by Ms. Ridings, that the recommendations be approved.

VOTE: The motion passed.

Ms. Helm thanked the Council staff and Commissioner Cody for their work on this project.

*EISENHOWER  
MATH & SCIENCE  
FUNDS*

RECOMMENDATION: That the Council award federal Dwight D. Eisenhower Mathematics and Science Education funds to support the projects recommended for federal fiscal year 1998 (October 1, 1998-September 30, 1999).

Public and independent higher education institutions and nonprofit organizations competed for the \$802,721 awarded to the Council for the 1998 Kentucky grant program. The projects are designed to improve the quality of P-12 instruction in mathematics, science, and other core curriculum areas.

MOTION: Ms. Bertelsman made a motion to approve the recommendation. Mr. Greenberg seconded.

VOTE: The motion passed.

*NEW PROGRAM  
PROPOSALS*

RECOMMENDATIONS:

- That the Associate in Applied Science in Agriculture Technology proposed by Owensboro Community College, and developed in cooperation with Owensboro Technical College, be approved and registered in CIP 01.0301.
- That the Certificate in Agriculture Technology proposed by Owensboro Technical College, and developed in cooperation with Owensboro Community College, be approved and registered in CIP 01.0301.



- That the Associate in Applied Science in Clinical Laboratory Technician program jointly proposed by Madisonville Community College and Henderson Community College, in cooperation with Madisonville Technical College, be approved and registered in CIP 51.1004.
- That the Associate in Applied Science in Respiratory Care proposed by Prestonsburg Community College, and developed in cooperation with Mayo Technical College, be approved and registered in CIP 51.0908.
- That the Associate in Applied Science in Automotive Engineering Technology/Technician program proposed by Hazard Community College, and developed in cooperation with Hazard Technical College, Breathitt County Technical School, and Lee County Technical School, be approved and registered in CIP 15.0803.
- That the Associate in Applied Science in Network and Information Systems Technology program proposed by the KCTCS as a joint program for Jefferson Community College, Ashland Community College, and Maysville Community College be approved and registered in CIP 11.9999.02.
- That the Baccalaureate in Radiologic Sciences program proposed by Morehead State University be approved and registered in CIP 51.0907.
- That the Master of Education in Education Administration proposed by Morehead State University be approved provisionally and registered in the Registration with Review category in CIP 13.0405 and that this program be included in the statewide review plan for master's programs in education approved by the Council at its September 14, 1998, meeting.

MOTION: Ms. Bertelsman made a motion to approve the program proposals. Mr. Huddleston seconded the motion.

VOTE: The motion passed.

*FALL 1998  
PROGRAM  
ADVISORY  
STATEMENTS*

The Fall 1998 Program Advisory Statements were presented for information. These statements provide the staff, the Council, and the chief academic officers at the public institutions with information about new programs being developed within the system. Ms. Bertelsman encouraged the institutions to consult these lists to avoid duplication as new programs are planned.

*SCOPE*

Mr. Hardin reported that the Strategic Committee on Postsecondary Education (SCOPE) met November 4 and was brought up to date on the activities of the Council.

*PRESIDENTS*

Mr. Davies thanked Dr. Hockaday for his contribution to postsecondary education in Kentucky. Dr. Hockaday will leave his position as Interim President of the KCTCS December 31.

*2020 VISION  
TELECONFERENCE*


Mr. Davies announced that as part of the development of the implementation plan for *2020 Vision*, a teleconference is planned for December 15. The teleconference will originate from the KET studios in Lexington and will be broadcast to eight sites around the state where Council members will hold discussion sessions with interested citizens.

*NEXT MEETING*

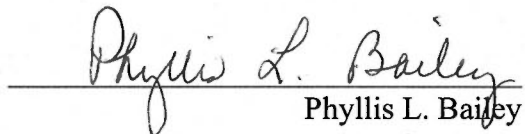
The next meeting of the Council will be January 24-25, 1999, and will focus primarily on the implementation plan of *2020 Vision*.

*ADJOURNMENT*

There being no further business, the meeting adjourned at 12:15 p.m.



Gordon K. Davies  
President



Phyllis L. Bailey  
Secretary