

MINUTES
Council on Postsecondary Education
November 6, 2006

The Council on Postsecondary Education met November 6, 2006, at 10 a.m. at the Council offices in Frankfort, Kentucky. Chair Ron Greenberg presided.

ROLL CALL

The following members attended: Walter Baker, Peggy Bertelsman, Kevin Canafax, Dan Flanagan, Ron Greenberg, John Hall, Phyllis Maclin, Alois Moore, Kevin Noland, Ryan Quarles, Jim Skaggs, John Turner, and Mark Wattier. Joan Taylor did not attend.

COMMISSIONER
OF EDUCATION

Mr. Greenberg welcomed Kevin Noland, who was named Interim Commissioner of Education in November to replace Gene Wilhoit.

APPROVAL
OF MINUTES

The minutes of the September Council meeting were approved as distributed.

Mr. Greenberg said that the Council bylaws permit consolidation of multiple agenda items into a single item; this is referred to as a consent agenda. If any member objects to the consent agenda, the items may be considered separate. Mr. Greenberg suggested acting on the following five recommendations as a consent agenda.

IMPROVING
EDUCATOR STATE
GRANT PROGRAM

RECOMMENDATION: The staff recommends that the Council award federal *No Child Left Behind*, Title II, Part A, funds in the amount of \$1,095,000 for January 1, 2007-June 30, 2008, to support the following eight projects:

- *Effectively Integrating the 3R's: Enhancing Mathematics Instruction and Achievement in Middle and High School Classrooms* (Morehead State University): \$145,000
- *Change Over Time: Environmental Problem Solving Using Mathematics/Science and Other Subjects—From Concept to Practice* (Murray State University): \$140,000
- *Spanish Immersion, Mentoring, and Exchange* (Murray State University): \$125,000
- *Certifying World Language Teachers for Kentucky* (Northern Kentucky University): \$150,000
- *Community-Based Science for Teachers* (University of Kentucky): \$120,000
- *Developing and Assessing World Language Competence in Kentucky Schools* (University of Kentucky): \$115,000
- *Making Nonlinear Algebra Accessible* (University of Kentucky): \$150,000

- *Central Kentucky Partnership for Developing Middle School Teachers' Capacity to Increase Student Learning in the Physical Sciences* (Western Kentucky University): \$150,000

DELEGATION OF
AUTHORITY – 2007-08
TUITION & FEES

RECOMMENDATION: The staff recommends that the Council delegate to the Executive Committee the authority to approve tuition and fees parameters for the universities and KCTCS for academic year 2007-08.

KYVU
NAME
CHANGE

RECOMMENDATION: In response to a recommendation of the Distance Learning Advisory Committee, the Kentucky Virtual University staff recommends the Council approve changing the name of the Kentucky Virtual University to the Kentucky Virtual Campus.

CAPITAL PROJECTS

RECOMMENDATION: The staff recommends that the Council approve the request of Murray State University to install new turf at Stewart Stadium for \$600,000 of private funds and \$600,000 of restricted agency funds. The project scope is \$1,200,000.

DELEGATION
OF AUTHORITY –
SELECTION OF
SEARCH FIRM

RECOMMENDATION: The staff recommends that the Council delegate to the Presidential Search Committee the authority to select an executive search firm and delegate authority to the Council president to enter into a contract with the selected firm.

MOTION: There being no objection, Mr. Canafax moved that the five recommendations be approved as presented. Mr. Quarles seconded the motion.

VOTE: The motion passed.

FOCUS ON REFORM
– AIKCU ANNUAL
REPORT

The focus on reform item was a report from the Association of Independent Kentucky Colleges and Universities. House Bill 191, passed in 2002, calls on AIKCU to present an annual report to the Council about the condition of independent postsecondary education and suggest opportunities for more collaboration between the public and independent institutions.

AIKCU President Gary S. Cox presented an overview of the significant role Kentucky's independent colleges and universities play in helping the Commonwealth reach its higher education goals. He distributed and discussed two new reports about independent higher education in Kentucky. The first, *Private Colleges, Public Benefits: The Economic and Community Impact of Kentucky's Independent Colleges and Universities*, was prepared by an independent outside research firm and takes an in-depth look at the economic, cultural, and social benefits that independent colleges and universities provide to the Commonwealth and its people. The second report, *Kentucky's Independent Colleges and Universities: Preparing Teachers . . . Building the Future*, highlights teacher preparation initiatives at AIKCU member campuses under two recently

completed grant programs and provides an overview of the role of independent colleges and universities in preparing educators for Kentucky schools. The evidence in the report shows the strong collaboration between independent institutions, public colleges and universities, the Commonwealth, and public school districts across the state to improve the P-16 pipeline.

The presidents of Pikeville College, Mid-Continent University, and Union College, Hal Smith, Robert Imhoff, and Ed deRossett, respectively, discussed initiatives on their campuses and thanked the Council for providing the opportunity to share the work of the independent colleges and universities.

Dr. Cox asked that the Council be more aggressive in finding ways to utilize the effective vehicle that benefits students and families, the Commonwealth public institutions, and the independent institutions. He said that one immediate and effective way to utilize this vehicle is to expand the state independent college partnership by adequately funding student financial aid programs. He urged the Council to make increased funding for these programs a high priority, both for independent and public institution students.

Dr. Cox also asked the Council to identify creative ways to advance the idea of mutually benefiting both public and independent campuses for making progress and meeting goals. This mutual benefit idea can best be achieved through the funding formula where it can have the most telling positive impact. He said that the Council has an excellent opportunity to promote the mutual benefit as it revises the funding model by developing a limited but meaningful formula component that rewards mutual success and making progress toward goal achievement.

Dr. Cox called attention to a quote from the *Private Colleges: Public Benefits* report that reiterates the importance of collaboration between public and independent institutions:

“Higher education affects the ongoing building of wealth not only for the individual but also for his or her children – setting in motion a cycle of investment with the potential to substantially alter Kentucky’s current economic trajectory over the course of a single generation. When considered in intergenerational terms, the social returns on investment in education become immeasurable.”

Mr. Greenberg thanked Dr. Cox for his contributions to both public and independent Kentucky postsecondary education. He said that the independent institutions do an outstanding job of providing educational services to the state, and the public institutions need to find ways to work more collaboratively with the independent sector. He said that one of the highest things on the Council’s agenda is to fully fund need-based

education. He said that work needs to be done with the members of the General Assembly to achieve ways for the public and independent institutions to work collaboratively in critical areas such as medicine, education, health care, and social sciences.

Ms. Bertelsman said that the Council needs to have a focused discussion on regional approaches for delivering postsecondary education. She asked that future AIKCU annual reports include institutional partnership efforts currently under way with the public institutions.

BUDGET & FINANCE POLICY GROUP

Mr. Flanagan reported that the Budget and Finance Policy Group is reviewing the tuition policies for nonresident students and reciprocity agreements. A recommendation on tuition and fee policies and parameters for 2007-08 will be considered by the Council's Executive Committee at a meeting scheduled November 27, 2006.

2007 KEY INDICATOR GOALS

RECOMMENDATION: The staff recommends that the Council approve the statewide and institution key indicator goals proposed for 2007-08.

MOTION: Mr. Wattier moved that the recommendation be approved. Mr. Hall seconded the motion.

In 2005 the Council's key indicators of performance were revised to correspond to the new five questions advanced by the 2005-2010 Public Agenda for Postsecondary and Adult Education. The Council staff has worked with the institutions since July 2006 to finalize the goals for 2007-08. For the first time, goals for enrollment, transfer, degree production, and graduation rates were established based on targets generated by a 2020 projections model as well as historical performance and cohort data. The model provides institutions with the approximate performance needed each year for Kentucky to reach the national average in bachelor's degree attainment by the year 2020. The Council staff examined historical trend data, regional and national performance, and 2020 statewide projections when establishing statewide goals.

Institution goals for accountability, community engagement, and business start-up measures are undergoing further review and will be submitted to the Council as soon as they become available.

Ms. Bertelsman said that the Council should decide its role when some goals cannot be met.

Dr. Layzell said that this should be done through the funding model. The purpose of those projections is to build this into the funding model in a way that institutions will have these goals in front of them biennium by biennium. He said that the consequences for failing to meet the goal could range from reducing the amount of new money recommended for an institution and shifting more new money to institutions that have exceeded their goals. Another option will be to look closer at the reasons

why nonperformance occurred; in some cases it will be readily apparent why an institution did not achieve the goals set. He said that the Council receives interim reports on achievement of goals and that becomes an opportunity to talk with institutions about their progress.

Mr. Greenberg said that a year from now there should be more accountability and more progress toward the goals, but it may be that the Council finds that the system will be unable to meet the enrollment goals by 2020. He suggested that the Council then issue a status report to the Governor and the General Assembly and ask about next steps (i.e., revise the goal down, alter the 2020 deadline for meeting the goals, mandate through executive order or legislative action to increase the size of the institutions through distance learning or establishment of a new institution because the current institutions do not have the capacity for that number of students). He said that drastic remedial funding for postsecondary education may be needed in order to meet these enrollment goals.

UK President Lee Todd said that the institutions need to work together with the P-12 system to increase the college-going rate. He said that the real key to meeting the goals is to change the attitude in the elementary and secondary schools to get more Kentucky children and their parents convinced that they should go to postsecondary education.

Mr. Greenberg said that the institutions need to increase productivity and the publics may need to work collaboratively with the independent institutions to use their marketing skills to enroll more students.

Dr. Layzell said that the "Double the Number" brochure clearly states five things that need to be done to achieve the 2020 enrollment goals:

- 1) Increase the number of secondary students who remain in high school, graduate, and come prepared to postsecondary education.
- 2) Increase the number of adults who do not currently have their high school credentials to enroll in adult education programs, get their GED, and go on to postsecondary education.
- 3) Increase transfers from KCTCS institutions to four-year institutions.
- 4) Improve retention and graduation rates.
- 5) Work with economic development to create jobs in the state that will attract and keep people in Kentucky.

Dr. Layzell said that the numbers really force everyone to think about the things that need to be done to make this happen. He said that Kentucky has a record of fairly consistent progress since 1997 so the state has

gotten results for what has been invested. He said that now those results must be ramped up significantly in order to meet the goals.

MoSU President Wayne Andrews said that the institutions must act regionally and cooperatively in partnership with the P-12 community and

the community college system. He said that the institutions should be encouraged and rewarded for cooperative planning and for cooperative results. He said that the University Center of the Mountains is a good example of a successful collaborative effort between two regional universities, the KCTCS system, and an independent institution.

VOTE: The recommendation passed.

KENTUCKY POSTSECONDARY EDUCATION DATA PORTAL

The Council staff presented information on the Kentucky Postsecondary Education Data Portal. The updated site, <http://cpe.ky.gov/info>, includes more than 150 reports, tables, graphs, and maps organized into intuitive categories based on the way people ask questions about postsecondary education. Through this site, Kentucky was the first state to respond to U.S. Secretary of Education Margaret Spellings' call for state agencies to provide information about institutional performance to parents, students, and policymakers. The site was introduced to the press, the institutions, and government officials when unveiled in October 2006.

2006-07 COUNTY PROFILES

Council members were given a copy of the *2006-07 County Profiles*. This Council publication was developed to help illustrate the impact of education on the Commonwealth. Data are provided for each county detailing employment, educational attainment levels, financial aid, postsecondary enrollment, and general population characteristics.

P-16 COUNCIL

A report on the activities of the P-16 Council was included in the agenda book for information.

COMMISSIONER OF EDUCATION REPORT

Mr. Noland discussed the handout about activities of the Kentucky Board of Education. The board is looking at issues regarding Senate Bill 130 passed by the 2006 legislative session requiring all high school juniors to take the ACT. He said that the search is underway for the next Commissioner of Education. The goal is to name a new commissioner in April 2007.

QUALITY & ACCOUNTABILITY POLICY GROUP

Dr. Wattier reported that at its meeting earlier in the day the Quality and Accountability Policy Group heard a report from the University of Kentucky on its business plan and top 20 status. UofL reported that it has achieved 10 of the 11 goals of its Challenge for Excellence document. Dr. Wattier said that both of the research institutions have demonstrated substantial progress in achievement of their HB 1 goals. The policy group discussed the key indicator goals for 2007-08. Proposed changes to the new program approval policy and the Statewide Strategy for Engineering Education update were referred back to the policy group for additional discussion. The Council staff reported on progress of the Developmental Education Task Force. A draft set of recommendations is being considered with final recommendations expected in January 2007.

2005-06 DEGREE

Degree completions for 2005-06 for the public and the independent institutions were distributed. The public universities awarded 14,423

COMPLETIONS	<p>baccalaureate degrees (a 6.4 percent increase over 2004-05). The number of associate degrees awarded by the public institutions increased 5.3 percent over 2004-05 and certificates increased by nearly 50 percent. The independent institutions awarded 3,801 baccalaureate degrees (a 2.6 percent decrease compared to the 2004-05 academic year) and a 3.4 percent increase in associate degrees.</p>
CEO REPORT	<p>Mr. Baker reported that the Committee on Equal Opportunities held site visits at Jefferson Community College in September (the first site visit to a KCTCS institution) and at the University of Kentucky in October. He said that Kentucky State University recently held a groundbreaking ceremony marking the construction of the Young Hall Dormitory replacement, the last action required by the partnership agreement with the U. S. Department of Education Office for Civil Rights.</p>
STATEWIDE DIVERSITY STUDY	<p>A vendor has been identified to conduct a statewide diversity study upon Kentucky's release from the partnership agreement. The Council staff is negotiating the contract with a vendor. Completion of the study is expected in December 2007.</p>
STEM TASK FORCE	<p>RECOMMENDATION: The Research, Economic Development, and Commercialization Policy Group recommends that the Council convene a CPE STEM (science, technology, engineering, and mathematics) Task Force to make recommendations regarding the creation of a statewide P-20 action plan to enhance Kentucky's STEM performance.</p>
RESEARCH, ECONOMIC DEVELOPMENT, & COMMERCIALIZATION POLICY GROUP	<p>Mr. Hall said that the Research, Economic Development, and Commercialization Policy Group met earlier in the day and discussed the creation of the task force to study the importance of STEM disciplines to the development of Kentucky's "talent force" and the creation of knowledge economy jobs. The task force will be comprised of representatives from the Governor's Cabinet, postsecondary education, P-12, CPE, KDE, both houses of the state legislature, professionals within the STEM disciplines, the business community, and entrepreneurs. He said that UK President Lee Todd will chair the task force.</p>
	<p>MOTION: Mr. Hall moved that the recommendation be approved. Ms. Maclin seconded the motion.</p>
	<p>VOTE: The motion passed.</p>
TRANSLATIONAL RESEARCH CONFERENCE	<p>The Council staff is working with representatives from the University of Kentucky and the University of Louisville on plans for a translational research conference to be held in 2007. The conference will enable Kentucky's public research institutions to show their respective achievements within this area. UofL President Jim Ramsey will chair the conference.</p>
STATEWIDE FACILITIES	<p>An update was provided on the statewide facilities condition assessment. Draft assessment reports are being reviewed by the institutions. The final</p>

CONDITION
ASSESSMENT
2005-06
AGENCY AUDIT

report is expected to be available in December.

RECOMMENDATION: The staff recommends that the Council accept the 2005-06 agency audit as submitted by the firm of Moore Stephens Potter LLP.

The Council's Executive Committee and Audit Subcommittee reviewed the audit in September. The report contains no reportable conditions or material weakness related to internal control over financial reporting and major federal programs and no reportable findings of material noncompliance related to financial statements. The Council staff has acted upon suggestions involving monitoring of contractual agreements and the approval of the cancer research institutions' matching documentation.

MOTION: Mr. Hall moved that the audit be accepted. Mr. Baker seconded the motion.

VOTE: The motion passed.

NOMINATING
COMMITTEE

Mr. Greenberg appointed Ms. Bertelsman, Mr. Canafax, Ms. Maclin, and Mr. Skaggs to the Nominating Committee. Mr. Canafax will chair the group and represent a recommendation for Council chair and vice chair at the January 2007 meeting.

PRESIDENTIAL
SEARCH COMMITTEE

In September, Mr. Greenberg appointed a Presidential Search Committee consisting of the members of the Council Executive Committee and the convener of the Advisory Conference of Presidents. He announced that Alois Moore and Kevin Canafax have been added to the committee membership.

KET BOARD

Mr. Greenberg reappointed Hilma Prather to continue to serve as one of the Council's representatives on the Kentucky Educational Television board. She will serve another four-year term, ending November 2010.

DLAC

Mr. Greenberg appointed Ms. Maclin to the Distance Learning Advisory Committee and the DLAC Executive Committee.

NEXT MEETING

The Council's Executive Committee will meet November 27 to consider tuition and fee policies and parameters for 2007-08.

The next Council meeting is January 29, 2007.

ADJOURNMENT

The meeting adjourned at 12 noon.

Thomas D. Layzell
President

Phyllis L. Bailey
Senior Associate, Executive Relations