

**MINUTES**  
**Council on Postsecondary Education**  
**January 29, 2007**

The Council on Postsecondary Education met January 29, 2007, at 10:30 a.m. (ET) at the Council offices in Frankfort, Kentucky. Chair Ron Greenberg presided.

ROLL CALL

The following members attended: Walter Baker, Peggy Bertelsman, Kevin Canafax, Dan Flanagan, Ron Greenberg, Phyllis Maclin, Alois Moore, Ryan Quarles, Jim Skaggs, John Turner, and Mark Wattier. John Hall, Kevin Noland, and Joan Taylor did not attend.

INTRODUCTIONS

Mr. Greenberg thanked Secretary of Education Laura Owens for her attendance.

Mr. Greenberg welcomed Murray State University President Randy Dunn. President Dunn joined MuSU as its 11<sup>th</sup> president December 1, 2006. He was previously state superintendent of education for the Illinois State Board of Education.

Mr. Greenberg welcomed Dr. Rodney B. Piercey, the new provost and vice president for academic affairs at Eastern Kentucky University. Dr. Piercey previously served as dean of the College of Arts and Sciences and professor of physics at Embry-Riddle Aeronautical University.

Mr. Quarles introduced members of the Board of Student Body Presidents – Leonard Clemons from Kentucky State University, Darrell Messer from the University of Louisville, and Brian Gay from Morehead State University.

APPROVAL  
OF MINUTES

The minutes of the previous meeting were approved as distributed.

MIGRATION STUDY

The migration study recently released by the Council, *Brain Gain: Retaining Kentucky Graduates*, was discussed as the focus on reform item. Using a data match with the Kentucky Transportation Cabinet's driver's license and identification databases, the study analyzed how many people completing their degree at a public institution in 2001 were still residing in Kentucky in 2006. The study is a follow up to the 2000 Council study which looked at the migration of the 1993-94 and 1994-95 classes of Kentucky college graduates. Charles McGrew with the Council staff discussed the study highlights:

- 95 percent of in-state graduates from public colleges and universities stay in Kentucky after completing their degree or credential.
  
- Overall, between 2000 and 2006 the proportion of graduates

from public colleges and universities in Kentucky who choose to remain in the state increased from 73 to 86 percent.

- With the increase in the number of degrees and credentials being awarded, the number of graduates who choose to stay in Kentucky actually increased by 36 percent between 2000 and 2006.
- Roughly half (49 percent) of international students choose to remain in Kentucky after graduation.
- The proportion of out-of-state students who stay in Kentucky after graduation increased by more than 50 percent (37 percent in 2006 compared to 24 percent in 2000).
- The percent of students who earn doctorates and stay in Kentucky nearly doubled from 27 to 52 percent.

#### BUDGET & FINANCE POLICY GROUP

Mr. Flanagan reported that the Budget and Finance Policy Group met earlier in the day and discussed the guidelines for the comprehensive database, reviewed the Council's quarterly report of the agency budget, and continued a discussion with Dennis Jones on the funding policy development.

#### LEGISLATION

A list of bills relating to postsecondary education being considered by the 2007 session of the General Assembly was provided for information.

#### 2005-06 ACCOUNTABILITY REPORT

Council President Tom Layzell said that the Council submits an annual accountability report to the Governor's Office, the members of the Strategic Committee on Postsecondary Education, and the Legislative Research Commission. The purpose of the report is to inform policymakers and the public of the statewide and institutional progress made in advancing the goals of House Bill 1 and the Public Agenda for Adult and Postsecondary Education. This year, the Council produced two reports – the accountability report summary and the full 2005-06 accountability report. The summary presents a snapshot of Kentucky's progress; the full report provides more detailed analysis of statewide and institutional performance on the Council's key indicators, as well as detailed descriptions of activities the Council and institutions are implementing to move the Public Agenda forward. The reports show that Kentucky has made progress on 12 of 19 statewide indicators, specifically related to postsecondary preparation, degree and credential production, learning, and economic and community development. The key findings are:

*Question 1: Are more Kentuckians ready for postsecondary education?* Kentucky's K-12 and adult education systems are ramping up to supply more graduates to the postsecondary pipeline. Still, too many college students require remediation, and Kentucky must make greater improvements to catch up with competitor states.

*Question 2: Is Kentucky postsecondary education affordable for its citizens?* Kentucky postsecondary education remains affordable

compared to other states but, even though need-based financial aid increased, rising costs are cause for concern, particularly for low-income families and working adults.

*Question 3: Do more Kentuckians have certificates and degrees?* Kentucky postsecondary institutions are enrolling and graduating more students than ever, despite tuition increases and declining state appropriations per student.

*Question 4: Are college graduates prepared for life and work in Kentucky?* Kentucky's college graduates perform well on licensure and professional examinations, but better data on graduate exams and other areas of college learning are still needed.

*Question 5: Are Kentucky's people, communities, and economy benefiting?* Kentucky is retaining more of its college graduates, increasing workforce training, and expanding its research and development capacity faster than surrounding states but remains well below the national average.

#### P-16 COUNCIL

A report of the activities of the P-16 Council was included in the agenda book for information.

#### COMMISSIONER OF EDUCATION REPORT

A written report from the Commissioner of Education about recent activities of the Kentucky Board of Education was distributed.

#### 2007-08 TUITION PROPOSALS – UK, ECU, MOSU, KCTCS

**RECOMMENDATION:** The staff recommends that the Council approve 2007-08 tuition and mandatory fee charges for the University of Kentucky, Eastern Kentucky University, Morehead State University, and the Kentucky Community and Technical College System.

Dr. Layzell said that all four institutions submitted proposals that are within the maximum tuition parameters approved by the Council in November 2006. Per the Council's request, each institution submitted plans for increases in financial aid for students who have a demonstrated financial need. Detailed information was included in the agenda book. 2007-08 tuition increases are: University of Kentucky (9 percent), Eastern Kentucky University (9.4 percent), Morehead State University (8.4 percent), and the Kentucky Community and Technical College System (5.5 percent).

Representatives of each institution discussed the tuition increases, planned uses for the additional revenue, and new scholarship and financial aid initiatives.

Dr. Layzell said that the remaining institutions are expected to submit proposals to the Council in March.

Ms. Bertelsman encouraged the institutions to think of ways to provide financial incentives to part-time students.

MOTION: Mr. Turner moved that the tuition proposals be approved. Mr. Canafax seconded the motion.

VOTE: The motion passed.

#### QUALITY & ACCOUNTABILITY POLICY GROUP

Mr. Wattier reported that the Quality and Accountability Policy Group met earlier in the day and discussed the draft report of the Developmental Education Task Force, regional stewardship infrastructure plans from Murray State University and Western Kentucky University, the 2005-06 accountability report, and the comprehensive database policy.

#### STATEWIDE ENGINEERING STRATEGY REPORT 2001-2006

Mr. Wattier said that the policy group had a lengthy discussion about the statewide engineering strategy report. Due to concerns about rolling funds into institutional bases, the policy group voted to table action on the report at this time. The Council staff and institutional representatives will continue to work through the issues. It is expected that the report will be brought to the Council for action in March.

Ms. Maclin commented that the pre-engineering pipeline preparing students to enter these engineering programs needs to be examined and strengthened.

Ms. Bertelsman suggested that KCTCS representatives be invited to the meetings held periodically to discuss the engineering programs and pipeline issues.

#### DEVELOPMENTAL EDUCATION TASK FORCE

Dr. Layzell said that the Council's Quality and Accountability Policy Group formed the Developmental Education Task Force as a result of recent reports by the Council showing that in both 2002 and 2004 just over 50 percent of the first-time freshmen did not meet the Council's standard for preparation in math, English, and reading. Task force members began meeting in August 2006 to identify important issues and policy options. The draft report, *Securing Kentucky's Future: A Plan for Improving College Readiness and Success*, outlines six core recommendations to reduce the number of underprepared students entering postsecondary education and to better support and retain students who enter underprepared. The task force will hold an official signing ceremony February 12. The report and recommendations will be brought to the Council for action at its March meeting.

Mr. Turner, task force chair, thanked the presidents for their support by sending institutional representatives to each meeting. He also acknowledged the participation and help of Senator Jack Westwood and Representative Harry Moberly.

#### WORLD LANGUAGES

Representatives of Kentucky's public and independent postsecondary

WORK GROUP	institutions and the K-12 sector have formed a work group to assess the state's capacity for increasing among its students world language and international cultural competence and developing strategies to ensure more students graduate with those competencies. The work group is developing recommendations for increasing the supply of world language K-12 teachers and increasing the range of language options at the K-12 and postsecondary levels. More information was included in the agenda book.
FALL 2006 ENROLLMENT	Official fall 2006 postsecondary enrollment for the public institutions was reported. Undergraduate enrollments reached a record high for the ninth year in a row with 206,419 students enrolled at public institutions, up about 1.5 percent over fall 2005. Kentucky State University led the public universities in undergraduate increases with a 5.1 percent increase, followed by Northern Kentucky University at 4.6 percent. Enrollment information for each institution was included in the agenda book.
CEO REPORT	Mr. Baker, chair of the Committee on Equal Opportunities, reported that Kentucky has not yet been released from the partnership agreement with the U.S. Office for Civil Rights. Upon release from the agreement, Kentucky will engage in diversity planning. A request for proposals to conduct the study was issued in September and contract negotiations are underway with the selected vendor.
2007 DEGREE PROGRAM ELIGIBILITY	The annual report card describing institutional success in implementing strategies to achieve the objectives of the <i>1997-2002 Kentucky Plan for Equal Opportunities</i> was provided. Based on success in enrolling, retaining, and hiring African Americans, seven universities and 12 community and technical colleges automatically qualified to propose new degree programs in 2007. Sherron Jackson of the Council staff said that for the first time one institution, the University of Louisville, has in multiple years made progress on all eight plan objectives. Kentucky State has for multiple years made progress on all seven of its objectives. He commended the institutions for their significant effort and attention to access and equity for ethnic minority students in the postsecondary education system. Detailed information about each institution was included in the agenda book.
RESEARCH, ECONOMIC DEVELOPMENT, & COMMERCIALIZATION POLICY GROUP & STEM TASK FORCE	Mr. Canafax reported that the Research, Economic Development, and Commercialization Policy Group met earlier in the day and heard a report on the work of the STEM (science, technology, engineering, and mathematics) Task Force. The task force held its first meeting December 19, which represented a broad-based cross-section of key stakeholders throughout the Commonwealth. There are 110 task force members (including four members of the Kentucky General Assembly); it was encouraging that 80 members attended the first meeting. From that meeting, four sectors have been established – higher education, K-12, business, and government. Over the next few meetings the task force

will identify key issues. Recommendations to enhance Kentucky's STEM performance are expected in March.

RECOMMENDATION: The Research, Economic Development, and Commercialization Policy Group recommends that the Council commend the leadership of the state legislature for efforts to create and enact legislation aimed at enhancing Kentucky's performance in the STEM disciplines. In order to develop Kentucky's "talentforce" and create knowledge economy jobs, public policy needs to strengthen the STEM pipeline and encourage a greater number of graduates in STEM-related fields. CPE welcomes the opportunity to work collaboratively with the legislative and executive branches to advance Kentucky's educational attainment and to improve Kentucky's economic future.

MOTION: Mr. Canafax moved that the recommendation be approved. Ms. Maclin seconded the motion.

VOTE: The motion passed.

#### STATEWIDE FACILITIES CONDITION ASSESSMENT STUDY

A status report was provided on the statewide facilities condition assessment report. The assessment was completed by VFA, Inc., in December 2006, and the postsecondary institutions are currently reviewing and commenting on the draft report. VFA will present its findings to the Council at the March meeting.

#### REGIONAL STEWARDSHIP PROPOSALS – MUSU & WKU

RECOMMENDATION: The staff recommends that the Council approve regional stewardship program infrastructure plans for Murray State University and Western Kentucky University.

Dr. Layzell said that with approval of each respective report each university, according to House Bill 360 enacted by the 2006 General Assembly, will qualify to receive \$200,000 in 2006-07 and \$200,000 in 2007-08 infrastructure funds to support the development and maintenance of organizational structures, personnel, information systems, and community relationships necessary to sustain a viable regional stewardship program. Dr. Layzell said that the plans were reviewed by the Quality and Accountability Policy Group at its meeting earlier in the day.

MOTION: Mr. Wattier moved that the plans be approved. Mr. Quarles seconded the motion.

VOTE: The motion passed.

Ms. Bertelsman commented that the universities are the fiscal agents for the funding and are not necessarily the parties to spend all of the money. She urged the institutions to carefully assemble their regional advisory committees and suggested that members of the General Assembly be asked to serve so that they understand that it is the role of the committees

to determine the regional needs. She cautioned the success of the plans if the efforts are entirely university-driven. The membership should be broad-based and represent every county in the institution's service region.

#### ELECTION OF OFFICERS

RECOMMENDATION: On behalf of the Nominating Committee, Mr. Canafax moved that John Turner serve as chair and Dan Flanagan serve as vice chair for the term February 1, 2007, through January 31, 2008. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

Mr. Greenberg said that he is an example of education being a life-changing experience. He is a first-generation college graduate in his family. His parents did not graduate high school. He said he truly learned over the years to value what education can provide. He had through the public system in New York the best education money could buy in the public system. His high school offered a rigorous high school curriculum. He attended a public university in New York and then went on to attend Columbia University. He said he truly values postsecondary education. As a result of that value and how good it has been to him, he wanted to serve on the Council on Postsecondary Education. He said that the first time he applied he was not accepted. He waited two years and again went through the application process. When he was finally appointed, he realized that it was a privilege to serve on the Council and wanted to collectively in some small way make a difference. He said that as he looks back 10 years later, Kentucky has made progress and is being recognized for that progress. He said it was a privilege and he has been humbled to serve as Council chair the past two years.

Mr. Turner thanked Mr. Greenberg for his service and said that he has learned a great deal from his leadership.

#### CEO APPOINTMENTS

Mr. Turner reappointed Wendell Thomas and Charles Whitehead to the Committee on Equal Opportunities; their terms will expire December 31, 2010. He appointed Margaret Daniel of Frankfort as a new member; her term also will expire December 31, 2010. Ms. Daniel replaces Hilma Prather.

#### STUDENT RALLY

Mr. Quarles announced that the Board of Student Body Presidents is holding a rally in the Capitol Rotunda February 7 at 1 p.m.

#### NEXT MEETING

The next Council meeting is March 5, 2007. *[The meeting was later rescheduled to April 4, 2007].*

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Thomas D. Layzell  
President

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Phyllis L. Bailey  
Senior Associate, Executive Relations