

MINUTES
Council on Postsecondary Education
July 16, 2007

The Council on Postsecondary Education met July 16, 2007, at 10 a.m. (ET) at the Marriott Griffin Gate Resort in Lexington, Kentucky. Chair John Turner presided.

NEW MEMBERS

Casey Arnold with the An-Dor Court Reporters administered the oath of office to three members appointed by Governor Ernie Fletcher July 13, 2007.

Virginia G. Fox, of Frankfort, retired in fall 2006 as secretary of the Kentucky Education Cabinet. She previously served as executive director and chief executive officer of Kentucky Educational Television and as president and chief executive officer of the National Educational Telecommunications Association. Ms. Fox holds a bachelor's degree in elementary education from Morehead State University and a master's degree in library science from the University of Kentucky. She has received honorary degrees from the University of Kentucky, Kentucky State University, Centre College, Pikeville College, and Morehead State University. She was appointed to serve on the Council until December 31, 2012. She replaced Joan Taylor whose term had expired.

Suvas G. Desai is a Lexington urologist. He is a former assistant professor of urology at the University of Kentucky College of Medicine. He is past president of the American Association of Physicians from India and a member of the Kentucky Urological Association, the American Urological Association, the Kentucky Medical Association, the American Medical Association, the American Association of Clinical Urologists, the American College of Surgeons, and the International College of Surgeons. Dr. Desai received a pre-medical degree and a doctor of medicine degree from the University of Baroda in Baroda, India, and holds a master of business administration from the University of South Florida. He replaced Susan Guess and will serve her unexpired term ending December 31, 2007.

Joseph S. Weis of Louisville is plant manager for Jones Plastic and Engineering. He holds a bachelor's degree in business from the University of Louisville and is a member of the national and local chapters of the Society of Human Resource Management. He replaced Bonita K. Black and will serve the remainder of her term which expires December 31, 2011.

Ryan Quarles was reappointed as the Council's student member and will serve for a term expiring June 30, 2008.

Mr. Turner said that another new member will be sworn at a later date.

Bryan A. Blavatt, superintendent of Boone County Schools, was appointed to replace Ron Greenberg. His term, effective July 31, 2007, will expire December 31, 2007. [Note: Mr. Blavatt resigned from the Council August 11, 2007, for medical reasons.]

ROLL CALL

The following members were in attendance: Walter Baker, Peggy Bertelsman, Suvas Desai, Dan Flanagan, Virginia Fox, Ron Greenberg, John Hall, Phyllis Maclin, Alois Moore, Ryan Quarles, Jim Skaggs, John Turner, Mark Wattier, and Joe Weis. Kevin Canafax and Kevin Noland did not attend.

APPROVAL OF MINUTES

The minutes of the May Council meeting were approved as distributed.

DOUBLE THE NUMBERS – THE NONTRADITIONAL STUDENT

The meeting began with a presentation on “Double the Numbers” which focused on the nontraditional student. John Hayek, the Council’s interim vice president for finance, shared specifics on the importance of this target audience in doubling the number of bachelor’s degrees in Kentucky. To close this gap, these strategies need to be accomplished:

- Increase adult college participation rate from 3.6 percent to 4.5 percent
- Increase college-going of GED graduates from 19 percent to 36 percent
- Increase annual number of GED graduates from 9,000 to 15,000
- Increase number of students transferring from KCTCS to four-year universities from 3,100 to 11,334

Dr. Hayek pointed out that Kentucky has 550,000 adults with some college and no bachelor’s degree and provided that information broken out by service region for each four-year institution. Also, since 1989, approximately 11,000 Kentuckians have 90+ credit hours and no bachelor’s degree in the system. The College Access Outreach Initiative is addressing this growth opportunity.

Another growth opportunity is transfer. Dr. Hayek said that about 50 percent of all college graduates in Kentucky across the system do not start at the institution from which they eventually graduate. Over the last 10 years the number of transfers to the public four-year institutions has remained relatively flat, although the independent sector has increased during that time period.

Kentucky has almost 800,000 people without a high school diploma or GED. The college-going rate of GED graduates has increased slightly over the last several years and a greater number of these people must be brought into the postsecondary pipeline if the 2020 goal is achieved.

Dr. Hayek said that in Kentucky, to raise the educational attainment rate by about 1 percent, an additional 20,000 bachelor’s degree holders are needed.

The staff will continue to monitor the short-term goals related to nontraditional students, making sure they are prevalent in the Double the Numbers plan and that there is an opportunity to include the importance of transfer and other types of nontraditional students in the funding policy. The staff is working on new policies and strategies on accelerating a greater number of these students into the pipeline. The Council staff also will work collaboratively with KHEAA, K-12, and economic development partners to achieve these goals.

2008-10
BUDGET FRAMEWORK

Mr. Flanagan, chair of the Budget and Finance Policy Group, presented an initial draft of the 2008-10 budget recommendation framework. The framework differs from past years in several respects which should improve the transparency and clarity of the request. The framework has been developed with conversations with the chief budget officers, members of the Budget and Finance Policy Group, and executive and legislative leadership. The timeline calls for institutional budget hearings in the fall and opportunities for the Council members to review subsequent drafts in August, September, and October, with final action taken at the November 5 Council meeting.

2020 DOUBLE THE
NUMBERS PLAN

Mr. Flanagan said that the staff continues to work with the chief budget officers and the Budget and Finance Policy Group on the 2020 Double the Numbers Plan. The plan will articulate for the General Assembly the long-term investments and outcomes needed to achieve the goal to double the number of bachelor's degree holders in the state by 2020 as well as the expected return on investment. In exchange for stable, consistent funding, the institutions will be accountable for meeting performance targets and finding operating efficiencies through reinvestment, reallocation, or cost avoidance. The plan will project the cost of meeting performance targets in 2008-10, 2012-14, and 2018-20, assuming various levels of state support, tuition revenue, and financial aid.

2007-08 AGENCY
OPERATING BUDGET

RECOMMENDATION: The staff recommends that the Council approve the fiscal year 2007-08 agency operating budget.

MOTION: On behalf of the Budget and Finance Policy Group, Mr. Flanagan moved that the recommendation be approved. Mr. Quarles seconded the motion.

Mr. Wattier questioned the reduction in advertising money from \$65,000 in FY 06-07 to \$40,000 in FY 07-08. Diann Donaldson with the Council staff said that this is due to a lesser number of vacancies in personnel.

Ms. Maclin asked about the difference in the listings for restricted funds. Ms. Donaldson explained that the difference is between what has been appropriated and what the staff expects to expend throughout the year from appropriations plus money from other revenues. It was suggested

that in the future the categories be labeled “current operations” and “expected appropriations.”

VOTE: The motion passed.

QUALITY & ACCOUNTABILITY POLICY GROUP REPORT

Mr. Wattier presented a report from the Quality and Accountability Policy Group meeting earlier in the day.

REVIEW OF UK METHODS FOR MEASURING PROGRESS TOWARD ITS HB 1 GOALS

UK President Lee Todd presented information and results for the measures that are monitored to assess progress as UK becomes a major comprehensive research institution ranked nationally in the top 20 public universities. Mr. Wattier asked that the full Council rather than the Executive Committee consider the measurement systems proposed by the institutions in their individual business plans.

NEW FRAMEWORK FOR ADULT EDUCATION

The policy group heard a presentation on the new framework being used by Kentucky Adult Education in its mission to raise the educational attainment levels of the Commonwealth’s adults. The new framework has a greater focus on the core business of helping adults gain academic skills they need for postsecondary education and highly skilled jobs. It places a greater emphasis on quality student outcomes, more flexibility in providing adult education services, lower emphasis on enrollment goals coupled with new definitions for enrollments and higher performance expectations, a revised funding formula, and new opportunities for programs to earn performance funding.

KY PRINCIPALS’ ACADEMY & DATA QUALITY POLICY

The policy group also received information on the Kentucky Principals’ Academy, the creation of the working group on access to academic programs, and the data quality policy draft.

Ed.D. PROPOSALS AND PROGRAMS

RECOMMENDATION: The staff recommends that proposals to create new Ed.D. programs or initiatives to redesign current doctoral programs at the University of Kentucky and the University of Louisville be reviewed pursuant to the proposed criteria and process.

MOTION: Mr. Wattier moved on behalf of the Quality and Accountability Policy Group that the recommendation be approved. Mr. Flanagan seconded the motion.

Dr. Layzell said that five comprehensive institutions have posted proposals for an Ed.D. program in the Kentucky Postsecondary Program Proposal System (KPPPS). In addition, the University of Kentucky and the University of Louisville have been selected to participate in a Carnegie Foundation initiative to redesign the education doctorate. They were two of 20 programs nationally selected to participate in the initiative. Dr. Layzell said that the purpose of this recommendation is to put a process in place for reviewing those and other future proposals to offer new doctorates in educational leadership. These five general questions will guide the review

of Ed.D. proposals, which is at a much greater level of specificity than the current requirements for other program proposals.

- Is the proposal consistent with Kentucky's Public Agenda for Postsecondary and Adult Education?
- Is there a need for new doctorates?
- Does the proposing institution have the programmatic and fiscal capacity to offer the program?
- Can the program be more effectively delivered by another institution?
- Can the program be offered in collaboration with another institution?

In addition, the Education Professional Standards Board Education Leadership Redesign Task Force (organized at the mandate of House Joint Resolution 14 passed by the 2006 Kentucky General Assembly) developed additional criteria that will be used to review Ed.D. proposals. These criteria provide for certain standard features applicable to all programs that will ensure effective coordination of program delivery, maximum flexibility for students in scheduling and course-taking, and efficient use of resources.

Mr. Greenberg said he is concerned that the more rigorous standards will result in fewer Ed.D. proposals and may exclude some institutions from submitting proposals.

President Votruba said that these standards are not too rigorous and will provide the guidelines that will require the institutions to address certain conditions before bringing a proposal to the Council for consideration.

Ms. Bertelsman expressed a concern that the Council may be doing things out of order. The Council should be looking at the redesign of the master's and bachelor's teaching programs and then look at the doctoral programs. She said that there is no demand for Ed.D. programs in the state and that, according to the background information provided, the primary demand will be the P-12 community. She questioned whether a P-12 teacher will spend the extra money to get an Ed.D. rather than a master's degree. Ms. Bertelsman said that the Council has on its table at the current time a hefty agenda and it is not the right time to consider Ed.D. programs.

Dr. Layzell said that there are already five proposals submitted by the institutions. Asserting the criteria to judge these proposals will allow the Council to take control of this issue. This action is not intended to create new Ed.D.s under the current design but rather to create a new educational doctorate that meets the needs of today's classroom.

VOTE: The motion passed with Ms. Bertelsman and Mr. Greenberg voting

no.

RESEARCH, EC DEV, &
COMMERCIALIZATION
POLICY GROUP REPORT

Mr. Hall gave a report from the Research, Economic Development, and Commercialization Policy Group.

STEM TASK FORCE,
TRANSLATIONAL
RESEARCH CONFERENCE,
BUCKS FOR BRAINS
10-YEAR ASSESSMENT

The Council's STEM Task Force created eight study groups to develop specific and detailed strategic action plans for each of the eight original task force recommendations. A draft report is expected to be available at the September Council meeting. In addition, the Council staff is working with the University of Louisville to plan a statewide translational research conference in October and is preparing a ten-year assessment report on Bucks for Brains. The draft report will be distributed to the Council members for review.

2006-08 COLLEGE
ACCESS OUTREACH
INITIATIVE

Jim Applegate and Bruce Brooks with the Council staff discussed the 2006-08 college access outreach initiative. Due to the success of the initial outreach campaign in 2001-03, the "Go Higher Education" campaign, the 2006 General Assembly awarded \$800,000 to continue college access efforts. In addition, the Council has obtained over \$1 million in additional funding through grants and partnerships. The 2006-08 initiative seeks to provide streamlined and relevant college-going information to traditionally underserved Kentuckians. In alignment with the Council's Double the Numbers plan to add bachelor's degrees to meet 2020 goals, this effort will initially target four key audiences with the following goals and activities:

- *Returning adults* - Increase the number of returning adults enrolling in college and completing a bachelor's degree. Returning adults are defined as Kentucky residents aged 25-50 not currently enrolled with some college but no bachelor's degree. The Council has identified 233,000 potential returning adults who attended a Kentucky public institution and still reside in the state. In partnership with the institutions, the Council will coordinate a direct mail effort and media efforts to reach the more than 11,000 of these adults who have 90 or more credit hours but have not earned a bachelor's degree. A telephone survey of potential returning adults is underway to identify market segments of adults who could be motivated or would be receptive to incentives to reenroll in college and earn a bachelor's degree.
- *At-risk middle and high school students* – Encourage 14,000 low-income, at-risk middle and high school GEAR UP students to enroll in algebra by the ninth grade and take a rigorous curriculum throughout high school. Outreach efforts will encourage parents to stay involved with their child's academic life and help them plan early for college. Using creative resources from the national American Council on Education college-going campaign, "Know How 2 Go," outreach efforts will include direct mail, print, and statewide television and radio ads.
- *Potential transfer students* – In partnership with KCTCS and the

Kentucky Association of Collegiate Registrars and Admissions Officers (KACRAO), this effort will target approximately 47,000 potential transfer students to encourage them to transfer to a four-year postsecondary institution to complete a bachelor's degree. Outreach efforts include radio ads encouraging transfer, support of annual transfer fairs at KCTCS institutions, and development and distribution of printed and online transfer student toolkits and transfer brochures to KCTCS students.

- *Potential GED students and GED graduates* – In partnership with Kentucky Adult Education, the initiative will target approximately 800,000 Kentucky adults without a high school diploma or GED for recruitment purposes and 9,500 Kentucky adults with a GED who are not currently enrolled in college. Toolkits will be distributed to adult educators to aid in the development of recruiting adults to complete their GED and transitioning GED graduates to college.

P-16 COUNCIL

A report on activities of the P-16 Council was included in the agenda book. Jeanne Ferguson, a member of the Kentucky Board of Education, will serve as chair for the coming year. Mr. Turner thanked Mr. Wattier for serving as chair this year. At its March meeting, Dr. Layzell outlined the 2006 joint P-16 budget proposal that resulted in \$8.9 million of funding for the Kentucky Education Network, a high speed, education-dedicated network to connect every college, university, and school district in the Commonwealth, along with the agencies of the Education Cabinet and other education-related offices. Also proposed during the 2006 legislative session was funding for a P-16 Seamless Data Warehouse; a P-16 Learning Systems Integration Initiative to support a coordinated administrative structure, a common course-management system, and the development and acquisition of sharable instructional content modules for technology-enhanced learning; and funding to support and sustain local P-16 councils. The need for each of these initiatives is increasingly apparent, and both Dr. Layzell and Kevin Noland, KDE interim commissioner, agreed to work together and with their respective boards on these initiatives during the coming budget planning process.

COMMISSIONER OF EDUCATION REPORT

A report from the Kentucky Board of Education was distributed for information.

NEW PROGRAMS

RECOMMENDATION: The staff recommends that the Council approve the master of science in nutrition services (CIP 19.0501) proposed by Murray State University.

RECOMMENDATION: The staff recommends that the Council approve the master of science in health informatics (CIP 51.2706) proposed by Northern Kentucky University.

MOTION: Mr. Greenberg moved that the two programs be approved.

Mr. Flanagan seconded the motion.

VOTE: The motion passed.

CEO REPORT

Mr. Baker called attention to the report from the Committee on Equal Opportunities. He said that the Council is contracting with the Harvard Civil Rights Project to conduct a statewide diversity study. The HCRP will incorporate any relevant points from the U.S. Supreme Court decision regarding the Louisville/Jefferson County public school system case argued in December 2006. He said that the recent decision seems to say that race may be considered as one of many factors in the distribution of students.

CAPITAL PROJECTS

RECOMMENDATION: The staff recommends that the Council approve the request of the University of Kentucky to consolidate two M. I. King Library South projects for a combined scope of \$2.83 million to be completed concurrently. The consolidation does not change the overall original project intent.

RECOMMENDATION: The staff recommends that the Council approve the request of the University of Kentucky to use the HB 380 authorization to design an expansion of the Chemistry-Physics Building to also complete limited renovations to provide additional research and teaching labs. The estimated renovation project cost is \$2.25 million. The total authorized project scope is \$5 million.

MOTION: Mr. Greenberg moved that the two projects be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

COMMITTEE ASSIGNMENTS

Mr. Turner appointed Virginia Fox to the P-16 Council and will make additional committee assignments in the next few weeks.

RESOLUTIONS

Mr. Turner read resolutions honoring and commending Joan Taylor and Ron Greenberg for their service to the Council.

MOTION: Mr. Flanagan moved that the resolutions be accepted. Ms. Bertelsman seconded the motion.

VOTE: The motion passed unanimously.

Mr. Turner read a resolution honoring and commending Sandy Woodley for her service to the Council. Dr. Woodley, vice president for finance, is leaving the Council to become the chief financial officer with the Arizona Board of Regents in Phoenix.

MOTION: Mr. Flanagan moved adoption of the resolution. The motion

was seconded by Mr. Baker.

VOTE: The motion passed.

STUDENT BODY PRESIDENTS

Mr. Quarles announced that the student members who serve on the university and KCTCS governing boards have been appointed. These students also serve as the Board of Student Body Presidents, and David Fifer from ECU is serving as the board's president for the coming year. He said that the students look forward to working with the Council.

NEXT MEETINGS

The next Council meeting is Sunday, September 16, at The Brown Hotel in Louisville. The meeting is being held in conjunction with the 2007 Governor's Conference on Postsecondary Education Trusteeship September 16 and 17.

The Council will meet in retreat August 26-27 in Lexington.

CPE PRESIDENTIAL SEARCH

Ms. Bertelsman reported that the Presidential Search Committee is interviewing a candidate later in the day.

Mr. Greenberg said that, given the Council's task of developing a budget recommendation for 2008-10, the primary work ahead is meeting with the members of the General Assembly to gain support for that recommendation. He suggested that if a candidate is not found, the Council should consider appointing an interim president to meet with the legislators on behalf of the Council members. He said what has happened recently with the candidates for the position of Commissioner of Education is another reason to consider an interim. This will allow ample time for vetting and scrutiny of potential candidates for CPE president.

Mr. Baker said that it is premature to discuss an interim when a candidate is scheduled to be interviewed later in the day.

Mr. Turner suggested that this discussion be held until after today's interview. Mr. Turner asked for a motion to go into executive session to discuss legal matters and a personnel matter and stated that there may be action taken when the Council returns to open session later in the day.

MOTION: Ms. Bertelsman moved that the Council go into executive session. Mr. Flanagan seconded the motion.

VOTE: The motion passed.

The Council went into executive session at 12:05 p.m.

The Council returned to open session at 2:55 p.m.

MOTION: Mr. Baker moved that the Council terminate the search for CPE president. Mr. Quarles seconded the motion.

VOTE: The motion passed.

MOTION: Mr. Skaggs moved that the Council authorize the CPE chair and two members selected from the Executive Committee to identify and hire an interim president of CPE expecting to end early April 2008. The motion was seconded by Mr. Weis.

VOTE: The motion passed with Mr. Wattier voting no.

Mr. Turner asked Mr. Baker and Mr. Flanagan to serve with him on the interim search committee. He said they would identify someone as soon as possible and will report back to the Council when a person has been identified and has agreed to serve.

ADJOURNMENT

The meeting adjourned at 3 p.m.

Thomas D. Layzell
President

Phyllis L. Bailey
Senior Associate, Executive Relations