

Kentucky Postsecondary Education Trusteeship Conference

BETTER TOGETHER: PROGRESS THROUGH PARTNERSHIPS

September 16-17, 2024

HYATT REGENCY LEXINGTON
401 W. HIGH STREET, LEXINGTON, KY 40507



AGENDA-AT-A-GLANCE

MONDAY, SEPTEMBER 16

10:00-10:45 AM	<i>WELCOME AND KEYNOTE</i> Leading Through Collaboration: Harnessing Your Institution's Strengths for Innovation and Development	Thoroughbred Ballroom
11:00-12:15 PM	<i>CONCURRENT BREAKOUT SESSIONS</i> Empowering Voices: A Peer Exchange Discussion	Regency 1, 2, 3 Hyatt Suites
12:15-1:45 PM	<i>LUNCHEON PLENARY</i> Insights and Action: A Panel Discussion with Kentucky University Presidents	Thoroughbred Ballroom
2:00-3:00 PM and 3:15-4:15 PM	<i>CONCURRENT BREAKOUT SESSIONS</i> <ul style="list-style-type: none">• Charting the Future: The Evolving Role of Community and Technical Colleges in Postsecondary Education• Students are Humans First: Addressing Student Basic Needs to Enhance Enrollment and Success• Integrating Essential Workforce Skills into Modern College Curricula• Legal Insights into Higher Education: An Interactive Panel Discussion	Regency 1 Regency 2 Regency 3 Hyatt Suites
4:30-6:00 PM	Connecting for Success: Networking Reception	Thoroughbred Ballroom

TUESDAY, SEPTEMBER 17

8:30-9:15 AM	<i>KEYNOTE ADDRESS</i> Better Together: Advancing Kentucky Higher Education	Thoroughbred Ballroom
9:30-10:30 AM and 10:50-11:50 AM	<i>CONCURRENT BREAKOUT SESSIONS</i> <ul style="list-style-type: none">• Navigating Industry Needs and Innovations: The Future of Kentucky's Workforce• Navigating the New Reality: Adopting Innovative Strategies to Boost Your Campus Enrollment• Ensuring Success for All Students: Boards, Presidents and Institutional Leaders Partnering for Transformation• Innovative State Tools for Enhancing College Affordability	Regency 1 Regency 2 Regency 3 Hyatt Suites
12:00-1:15 PM	<i>LUNCHEON KEYNOTE</i> Moving Kentucky Forward: Leadership for Tomorrow	Thoroughbred Ballroom
1:30-2:30 PM	<i>LEGISLATIVE PANEL</i> Preparing for Kentucky's Future: Legislative Leaders' Perspectives on Higher Education	Thoroughbred Ballroom
2:30-3:00 PM	<i>CLOSING REMARKS</i> A Vision for the Future of Higher Education	Thoroughbred Ballroom

DETAILED AGENDA

SEPTEMBER 16, 2024

10:00-10:45 a.m.

Thoroughbred
Ballroom

Welcome and Opening Keynote

LEADING THROUGH COLLABORATION: HARNESSING YOUR INSTITUTION'S STRENGTHS FOR INNOVATION AND DEVELOPMENT

In an era where challenges and opportunities intersect, collective impact offers a compelling framework for effecting meaningful change. Leadership in this context is not about solitary vision but about steering collective efforts toward shared goals. By embracing this approach, higher education institutions can forge stronger connections with local communities, businesses and other stakeholders, creating a synergy that drives progress and enhances educational outcomes. This session sets the stage for a conference dedicated to exploring how collaborative leadership can spark innovation and drive lasting impact, making it a must-attend for trustees, regents, administrators and educators committed to shaping the future of higher education.



Introduction

Elaine Walker

Vice Chair, Council on
Postsecondary Education



Keynote

Dr. Nancy Zimpher

Special Advisor to the
President, National Association
of System Heads (NASHE)

11:00-12:15 p.m.

Concurrent Breakout Sessions

EMPOWERING VOICES: A PEER EXCHANGE DISCUSSION

Facilitated by Kentucky's institutional leaders, peer exchange breakout sessions will foster reflective and dynamic discussions around the conference theme. Participants will delve more deeply into how collaboration can drive innovation and impact. Attendees will be assigned to specific breakout rooms to ensure diverse and balanced participation. Sessions will be facilitated by:



Regency 1

Dr. Koffi Akakpo

President
Kentucky State University



Regency 1

Tammi Dukes

Board Chair
Kentucky State University



Regency 2

Dr. Tim Caboni

President
Western Kentucky University



Regency 2

Currie Milliken

Board Chair
Western Kentucky University



Regency 3

Dr. Eli Capilouto

President
University of Kentucky



Regency 3

Todd Case

Trustee
University of Kentucky

DETAILED AGENDA

SEPTEMBER 16, 2024

11:00-12:15 p.m.

Concurrent Breakout Sessions

EMPOWERING VOICES: A PEER EXCHANGE DISCUSSION (CONTINUED)



Hyatt Suites
Dr. Joseph Morgan
President
Morehead State University



Hyatt Suites
Sanford Holbrook
Board Chair
Morehead State University

12:15-1:45 p.m.

*Thoroughbred
Ballroom*

Luncheon Plenary

INSIGHTS AND ACTION: A PANEL DISCUSSION WITH KENTUCKY UNIVERSITY PRESIDENTS

Following lunch, an in-depth panel discussion moderated by Dr. Aaron Thompson will feature a distinguished group of Kentucky university presidents. Building on takeaways from the peer exchange sessions and themes explored in the keynote address, this panel will discuss opportunities for higher education to work more collaboratively and efficiently, as well as touching on broader issues related to higher education innovation, regional development and the strategic role of universities in shaping the future of the Commonwealth.



Moderator
Dr. Aaron Thompson
President
Council on Postsecondary
Education



Panelist
Dr. Robert Jackson
President
Murray State University



Panelist
Dr. David McFaddin
President
Eastern Kentucky University



Panelist
Dr. Kim Schatzel
President
University of Louisville



Panelist
Dr. Cady Short-Thompson
President
Northern Kentucky University

DETAILED AGENDA

SEPTEMBER 16, 2024

2:00-3:00 p.m.
and
3:15-4:15 p.m.

Regency 1

CONCURRENT BREAKOUT SESSIONS

Please choose one of the four breakout sessions to attend; sessions will repeat once.

CHARTING THE FUTURE: THE EVOLVING ROLE OF COMMUNITY AND TECHNICAL COLLEGES IN POSTSECONDARY EDUCATION

Community and technical colleges play a pivotal role in ensuring broad and affordable access to postsecondary education. This panel will explore the future of the Kentucky Community and Technical College System (KCTCS), focusing on strategic priorities such as transfer pathways, dual credit programs, workforce credentials and more. Panelists will discuss how community and technical colleges are adapting to meet the evolving needs of students and the workforce, and how they contribute to regional and economic development. Join this forward-looking discussion to explore the vital contributions of community and technical colleges in achieving Kentucky's higher education goals.



Moderator
Lee Nimocks
Senior Vice President and
Chief of Staff, Council on
Postsecondary Education



Panelist
Dr. Phillip Neal
Acting Executive Vice President
and Provost, KCTCS



Panelist
Dr. Ryan Quarles
President
KCTCS



Panelist
Tanelle Sawyer
Associate Vice President
KCTCS

Regency 2

STUDENTS ARE HUMANS FIRST: ADDRESSING STUDENT BASIC NEEDS TO ENHANCE ENROLLMENT AND SUCCESS

Supporting students in meeting their fundamental human needs is essential to achieving the broader goals of higher education: increasing enrollment, persistence and completion. Join this session to discover how institutions are implementing strategies to ensure that students have access to the support they need to thrive both academically and personally. Hear about successful programs and partnerships that are making a tangible difference in students' lives; explore actionable approaches to removing obstacles to higher education engagement; and learn how to build more inclusive, supportive educational environments.



Dr. Lilly Massa-McKinley
Assistant Vice President of
Kentucky Student Success
Collaborative, Council on
Postsecondary Education



Carrie Welton
Senior Director of Policy and
Advocacy, The Institute for
College Access and Success

DETAILED AGENDA

SEPTEMBER 16, 2024

2:00-3:00 p.m.
and
3:15-4:15 p.m.

CONCURRENT BREAKOUT SESSIONS (CONTINUED)

Please choose one of the four breakout sessions to attend; sessions will repeat once.

Regency 3

INTEGRATING ESSENTIAL WORKFORCE SKILLS INTO MODERN COLLEGE CURRICULA

Because nearly 75% of the state's employers are struggling to find recent college graduates with the right skills, Kentucky has developed the Kentucky Graduate Profile. The Profile outlines key career-focused learning outcomes that every graduate should achieve by the end of their academic journey. We will discuss how these essential skills can be seamlessly woven into both academic curricula and co-curricular experiences, ensuring that students are well-prepared for the demands of the modern workforce. Learn about innovative strategies and best practices for integrating these core competencies into educational programs and discover how to align curricula with real-world needs to enhance graduate employability and meet the evolving expectations of employers.



Dr. Melissa Bell
Vice President of Academic Excellence, Council on Postsecondary Education



Dr. Charla Long
President
Competency-Based Education Network (CBEN)



Dr. Janna Vice
Senior Fellow
Council on Postsecondary Education

Hyatt Suites

LEGAL INSIGHTS INTO HIGHER EDUCATION: AN INTERACTIVE PANEL DISCUSSION

Dive into the pressing legal issues facing higher education today with this dynamic panel of experts. The session will kick off with a presentation of key topics that are currently shaping the legal landscape of higher education, such as Title IX, DEI, accreditation and artificial intelligence. To ensure the discussion is tailored to your interests, attendees will participate in real-time polls, allowing the conversation to focus on the topics most relevant to you.



Moderator
Travis Powell
Senior Vice President & General Counsel, Council on Postsecondary Education



Panelist
Jim Newberry
Member
Steptoe & Johnson, PLLC



Panelist
Bill Thro
General Counsel
University of Kentucky



Panelist
Judge Wilson
General Counsel
Berea College

DETAILED AGENDA

SEPTEMBER 16, 2024

4:30-6:00 p.m.

*Thoroughbred
Ballroom*

Reception

CONNECTING FOR SUCCESS: NETWORKING RECEPTION

Cap off day one at the networking reception, an opportunity to engage with fellow attendees in a relaxed, informal setting. Join us for an evening of lively conversation, refreshing beverages and delicious hors d'oeuvres. Whether you're looking to discuss the latest trends in higher education, explore potential collaborations, or simply catch up with colleagues, this reception provides the perfect environment to connect and share ideas. Cash bar will be open.

---- End of Day One ----

Access the agenda, speaker details, and supplemental materials by scanning the QR code or visiting: <https://cpe.ky.gov/trusteeship/>



DETAILED AGENDA

SEPTEMBER 17, 2024

7:30-8:30 a.m.

Thoroughbred
Ballroom

Networking Breakfast

MORNING MINGLE: NETWORKING BREAKFAST AND TABLE TOPICS

Start your day with a delicious hot breakfast and dynamic discussions designed to spark insights and foster professional connections. Please note that the buffet will close 10 minutes prior to the morning keynote address, so plan to arrive early to make the most of this networking opportunity.

8:30-9:15 a.m.

Thoroughbred
Ballroom

Keynote Address

BETTER TOGETHER: ADVANCING KENTUCKY HIGHER EDUCATION

As we kick off day two of the conference, join us for a compelling keynote from CPE President Aaron Thompson, who will deliver the annual state of higher education address. Dr. Thompson will detail Kentucky's progress toward its statewide educational goals, spotlight innovative strategies and approaches driving this progress, and explore how collaborative efforts are shaping the future of higher education in the state.



Introduction

Madison Silvert

CPE Board Chair and
President, Malcolm
Bryant Corporation



Keynote

Dr. Aaron Thompson

President
Council on Postsecondary
Education

9:30-10:30 a.m.
and
10:50-11:50 a.m.

Regency 1

CONCURRENT BREAKOUT SESSIONS

Please choose one of the four breakout sessions to attend; sessions will repeat once.

NAVIGATING INDUSTRY NEEDS AND INNOVATIONS: THE FUTURE OF KENTUCKY'S WORKFORCE

Join this engaging panel discussion focused on the rapid transformation of Kentucky's workforce and economy. Our panel of experts will discuss the critical role of partnerships and proactive preparation in developing a skilled talent pool. Learn about emerging trends, key challenges and effective strategies for aligning workforce development with industry demands. This discussion is essential for anyone looking to understand and influence the direction of workforce development in your region.



Moderator

Leslie Sizemore

Associate Vice President of
Workforce and Economic
Development, Council on
Postsecondary Education



Panelist

Dylon Baker

Assistant Vice President of
Workforce Initiatives,
Appalachian Regional Healthcare



Panelist

Jason Bonham

FBO/Airport Manager,
Eastern Kentucky
University



Panelist

Jacob Brown

Founder and Principal of
Marian Development Group,
LLC and Council Member

DETAILED AGENDA

SEPTEMBER 17, 2024

9:30-10:30 a.m.
and
10:50-11:50 a.m.

CONCURRENT BREAKOUT SESSIONS (CONTINUED)

Please choose one of the four breakout sessions to attend; sessions will repeat once.

Regency 2

NAVIGATING THE NEW REALITY: ADOPTING INNOVATIVE STRATEGIES TO BOOST YOUR CAMPUS ENROLLMENT

As America's birth rate continues to decline, high school graduating classes are getting smaller. Traditional recruitment strategies may no longer be sufficient to meet enrollment targets. In this session, panelists will discuss innovative enrollment strategies, such as intentional communication and recruitment, the expansion of early college experiences, and the strategic use of artificial intelligence (AI). Learn what it takes to make lasting changes to enrollment and matriculation processes, and what board members can do to support recruitment efforts.



Moderator

Robin Hebert

Senior Fellow for K-12 Policies and Programs, Council on Postsecondary Education



Panelist

Dr. Amanda Ellis

Vice President of Access and Success, Council on Postsecondary Education



Panelist

Alex Perry

Education Policy Advisor at Foresight Law + Policy and Coordinator at College in High School Alliance



Panelist

Kelly Sinacola

Vice President of Solution Engineering and Integrations, Element 451

Regency 3

ENSURING SUCCESS FOR ALL STUDENTS: BOARDS, PRESIDENTS AND INSTITUTIONAL LEADERS PARTNERING FOR TRANSFORMATION

From fall 2021 through spring 2024, the Ascendium Education Group sponsored a groundbreaking national demonstration project led by the Gardner Institute in collaboration with the Association of Governing Boards, the Council on Postsecondary Education and eight public and private institutions across Kentucky. This initiative focused on how governing boards and institutional leaders can more effectively collaborate to enhance student retention, graduation rates and post-completion outcomes, particularly for students from low-income, rural and historically marginalized backgrounds. Join us to explore the progress made through this Ascendium-supported project, and discover exciting next steps planned with continued support from Lumina Foundation.



Moderator

Dr. Vikki McGillin

Associate Vice President
Gardner Institute



Panelist

Dr. Andrew Koch

CEO
Gardner Institute



Panelist

Dr. Joe Chillo

President
Thomas More University



Panelist

Judith Marlowe

Board Chair
Thomas More University

DETAILED AGENDA

SEPTEMBER 17, 2024

9:30-10:30 a.m.
and
10:50-11:50 a.m.

CONCURRENT BREAKOUT SESSIONS (CONTINUED)

Please choose one of the four breakout sessions to attend; sessions will repeat once.

Hyatt Suites

INNOVATIVE STATE TOOLS FOR ENHANCING COLLEGE AFFORDABILITY

This session will explore how Kentucky is leveraging data-driven tools, cutting-edge research and technology to better monitor college affordability. Key topics will include CPE's research on unmet financial need and the Students' Right to Know website, which provides transparency regarding college costs. Explore how these innovations are changing the way the state is approaching the cost of higher education and empowering education leaders to make informed decisions about college pricing and financial planning.



Moderator

Lee Nimocks

Senior Vice President and
Chief of Staff, Council on
Postsecondary Education



Presenter

Dr. Beth Kelly

Research Director
Kentucky Center for Statistics
(KYSTATS)



Presenter

Dr. Christopher Ledford

Associate Director of Data and
Advanced Analytics, Council on
Postsecondary Education

12:00-1:15 p.m.

*Thoroughbred
Ballroom*

Luncheon Keynote

MOVING KENTUCKY FORWARD: LEADERSHIP FOR TOMORROW

Join us for a special luncheon featuring a keynote address by Lt. Governor Jacqueline Coleman, where she'll provide insights into the administration's focus on higher education in Kentucky.



Jacqueline Coleman

Lt. Governor
Commonwealth of Kentucky

DETAILED AGENDA

SEPTEMBER 17, 2024

1:30-2:30 p.m.

Thoroughbred
Ballroom

Panel Discussion

PREPARING FOR KENTUCKY'S FUTURE: LEGISLATIVE LEADERS' PERSPECTIVES ON HIGHER EDUCATION

Kentucky legislative leaders will examine key higher education issues poised to take center stage during the 2025 legislative session. Moderator Bill Bryant from WKYT will explore a number of topics such as governance, college affordability and performance funding.



Moderator
Bill Bryant
Evening News Anchor
WKYT



Panelist
Sen. Matthew Deneen
Chair of the Budget Review
Subcommittee on Education



Panelist
Sen. David Givens
President Pro Tempore



Panelist
Rep. Bobby McCool
Chair of the Budget Review
Subcommittee on
Postsecondary Education



Panelist
Sen. Reginald Thomas
Minority Caucous Chair



Panelist
Rep. James Tipton
Chair of the House
Education Committee

2:30-3:00 p.m.

Thoroughbred
Ballroom

Closing Session

A VISION FOR THE FUTURE OF HIGHER EDUCATION

President Aaron Thompson will reflect on the key takeaways from the conference and offer a path forward to address the challenges and opportunities facing higher education institutions.



Dr. Aaron Thompson
President
Council on Postsecondary Education



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cpe.ky.gov

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